

JOHN POTVIN

EDUCATION

- 2005: Ph.D., Art History, Queen's University
Dissertation: 'Looking Beyond Male Bonding: The New Chivalry and the Boundaries of Same-Sex Intimacy in Turn-of-the-Century Britain'.
- 2001: M.A., Art History, Carleton University
Thesis: 'Fashioning Masculinity in *Mayfair* Magazine, 1927-36'.
- 1998: Honours B.A., (First Class Honours), Art History, University of Alberta
Honours Thesis: 'Representations of Women in the Work of Ozias Leduc'.
- 1995: B.A., French Language and Literature, University of Alberta

AREAS OF SCHOLARLY INTEREST AND RESEARCH

The Visual and Material Cultures of Masculinity and Intimacy, 1869-1939
The Spaces, Times and Bodies of Fashion, 1970-
Italian Fashion and Tailoring in the Age of Globalization
The Material Cultures of Orientalism
Histories and Theories of the Body
Interior Design, Identity and Otherness, 1869-1939
The Spaces where Material and Visual Cultures Meet
Critical and Cultural Theory

PROFESSIONAL APPOINTMENTS

- 2005- Assistant Professor (Tenure granted 7 December 2007)
University of Guelph, School of Fine Art and Music
- 2004-2007: Instructor/Course Director
York University, Fine Art and Cultural Studies
- 2003-2005: Lecturer
University of Toronto,
Center for Visual and Media Studies/Department of Fine Arts
- 2003-2005: Instructor
Ontario College of Art and Design, Faculty of Liberal Studies
- 2005: Assistant Researcher to Dr. Sarah Parsons, Head of Research for the
Beaverbrook Art Gallery Case (Summer Project) Osler, Hoskin & Harcourt.,
LLP Law Firm

- 2001-2002: Teaching Fellow
Queen's University, Department of Art
- 2001-2002: Teaching Assistant
Queen's University, Institute of Women's Studies
(WMST 210: Feminist Theory and Practice)
- 2001-2002: Research Assistant
Queen's University, Department of Art
- 2001: Teaching Assistant
Queen's University, Department of Art
- 1998-2000: Teaching Assistant
Carleton University, School for Studies in Art and Culture
- 1999-2000: Instructor, English as a Second Language
Centre de Langues Internationales Charpentier, (Hull, Quebec)
- 1999-2000: Curatorial Intern
Carleton University Art Gallery
- 1989-1998: Library Clerk
Alberta Legislative Library

COURSES TAUGHT

UNIVERSITY OF GUELPH

- ARTH 1520: Survey II (Renaissance to Contemporary)
(Winter 2006; Winter 2009)
- ARTH 2580: Late Modern Art (Early 20th Century)
(Fall 2006; Fall 2007)
- ARTH 2600: Early Modern Art (18th to 19th Century)
(Winter 2006; Winter 2008)
- ARTH 3210: Critical Issues
(Fall 2005; Fall 2007)
- ARTH 3220: Nationalism and Identity in Art
(Fall 2006; Fall 2007; Fall 2008)
- ARTH 3570: Display: Visual Culture in Late 19th Century
(Cross-listed with Women Studies)
(Winter 2006; Winter 2007)
- ARTH 3780: Gender and Art
(Winter 2007; Winter 2008; Winter 2009)

- ARTH 4310: Topics in Art and Visual Culture
'Fashioning Identity' (Winter 2009)
- ARTH 4350 Questions in Criticism
'Fashioning Art and Culture' (Fall 2008)
- ARTH 4550: Questions in Criticism
'Bodies and the Spaces of Modernity' (Winter 2007; Winter 2008)
- EURO 1200: European Culture from the Mid-18th Century to the Mid-19th Century
(Team Taught: Fall 2005; Fall 2006)

YORK UNIVERSITY

- FACS 2900: Rethinking Representation (Full Year/Team Taught)
(Winter 2005; Fall 2005; Fall 2006)

UNIVERSITY OF TORONTO

- FAH 287: European Art, 19th Century
(Fall 2004)
- FAH 288: History of Modern Art
(Fall 2004; Winter 2005)
- FAH 315: Realism
(Winter 2005)
- FAH 388: Theory and Art History
(Fall 2004; Summer 2005)

ONTARIO COLLEGE OF ART AND DESIGN

- HUMN 4B18: Understanding Postmodernism: Critical Perspectives
(Fall 2003; Winter 2004; Summer 2004; Fall 2004; Summer 2005)
- VISC 4B08: Studies in Contemporary Art, Europe 1960s-1990s
(Summer 2004; Fall 2004; Winter 2005; Summer 2005)

QUEEN'S UNIVERSITY

- ARTH 120: An Introduction to Art History (Antiquity to Contemporary)
(Full Course: Summer 2001; Team Taught: Winter 2001 and Winter 2002)

SUPERVISORY ROLES

RESEARCH ASSISTANTS

- (S) 2008: Christine McGarry, University Research Assistant, 'Armani Archives'
- 2008-09: Christine McGarry, SSHRC funded research, 'Bachelors of a Different Sort'

UNDERGRADUATE

- 2008-09: Carly Brown, B.A. Hons. Thesis, 'Claude Cahun and Cindy Sherman'
2008: Alison Tabala, European Studies Thesis, 'Architecture and Fashion'
2008: Claire Prime, Women's Studies Independent Study, 'Notions of Difference'
2007-08: Stephanie Radu, Hon. Thesis, 'Going Individual: An Exploration of Nineteenth-Century French Identity'
(S) 2007: Rebecca Gregg, Independent Study, 'The Cult of Domesticity and the fallen Woman'
2006-07: Eryn Brobyn, B.A. Hon. Thesis, 'Hygiene and the Body: Late Nineteenth-Century French Art'
2006-07: Danielle Bosley, B.A. Hon. Thesis, 'Modern Art and the Representation of the "Other"'
(W)2007: Amada Landgraff, Independent Study, 'The Juried Art Show' Project
(W)2007: Janina Piva, Independent Study, 'The Juried Art Show' Project
(W)2007: Danielle Bosley, Independent Study, P and D Centre, AGO Internship
(W)2006: Tim Leeman, Independent Study, 'The Juried Art Show' Project
(W)2006: Freya Roach, Independent Study, 'The Juried Art Show' Project
(F) 2006: Claire Grady-Smith, Independent Study, P and D Centre, AGO Internship

GRADUATE

- 2008- Eric Weichel (Ph.D. Co-Supervisor with Dr. Janice Helland, Department of Art, Queen's University)
2006-07: Nicole Vogelzang (MFA Academic Advisor/Committee Member, University of Guelph)

FELLOWSHIPS, HONOURS AND AWARDS

- 2007-10: Social Sciences and Humanities Research Council of Canada Standard Research Grant
'Bachelors of a Different Sort' (research)
2007: Paul Mellon Centre for Studies in British Art Research Support Grant
2007: Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2006: Social Sciences and Humanities Research Council Board General Research Grant, University of Guelph
2006: Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2005: Paul Mellon Centre for Studies in British Art Research Support Grant
2005: Social Sciences and Humanities Research Council Board General Research Grant, University of Guelph
2005: Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2002-05: Social Sciences and Humanities Research Council Doctoral Fellowship
2004: Graduate Student Conference Award, Queen's University

2002-03: Bader Fellowship in Art History
'Looking Beyond Male Bonding' (research)
2003: Graduate Student Conference Award, Queen's University
2002-03: Ontario Graduate Scholarship (declined)
2002: Graduate Student Conference Award, Queen's University
2002: Universita Degli Studi Milano (Italian language scholarship) – declined

- 2001-02: Queen's University Graduate Awards
2000-01: Ontario Graduate Scholarship
1998-99: Dean of the Faculty of Graduate Studies Entrance Scholarship, Carleton University
1998-99: Department of Art History Scholarship/Assistantship, Carleton University
1999: Muriel Foulger Art History Travel Bursary, Carleton University
1999: Faculty of Graduate Studies Research Travel Grant, Carleton University

PUBLICATIONS

BOOK

John Potvin. *Material and Visual Cultures beyond Male Bonding, 1870-1914: Bodies, Boundaries and Intimacy*. Aldershot and Burlington: Ashgate, 2008. ISBN: 0754656659.

EDITED COLLECTIONS

John Potvin (ed.). *The Places and Spaces of Fashion, 1800-2007*. New York and London: Routledge, 2008. ISBN: 9780415961493.

John Potvin and Alla Myzelev (eds.). *Material Cultures, 1740-1920: The Meanings and Pleasures of Collecting*. Aldershot and Burlington: Ashgate. ISBN: 075466144X. [forthcoming late Spring 2009].

John Potvin and Alla Myzelev (eds.). *Fashion, Modern Identity, and Interior Design Since 1740*. [under contract with Ashgate].

REFEREED ARTICLES

'Vapour and Steam: The Victorian Bath, Homosocial Health and Male Bodies on Display'. *Journal of Design History*. Vol. 18, No.4 (Winter 2005): 319-33.

An abridged version of this article appears as 'Hot by Design: The Secret Life of a Turkish Bath in Victorian London', in Janice Helland and Sandra Alfoldi (eds.), *Craft, Space and Interior Design, 1855-2005*. Aldershot and Burlington: Ashgate, 2008: 11-25.

'Perversely Mystical: Towards a Queer Semiology of Breton Male Bodies'. *Genders*, Issue 41 (Spring 2005): unpaginated. www.genders.com

REFEREED BOOK CHAPTERS

'Armani/Architecture: Giorgio Armani and the Textures of Space' in John Potvin (ed.), *The Places and Spaces of Fashion, 1800-2007*. New York and London: Routledge, 2008: 247-63.

'Lost in Translation?: Giorgio Armani and the Textualities of Touch' in Sandra Alfoldi (ed.), *NeoCraft: Modernity and the Crafts*. Halifax: Nova Scotia College of Art and Design University Press, 2007: 83-98.

'Warriors, Slave Traders, and Religious Fanatics: Reporting the Spectacle of Islamic Male Bodies

in the *Illustrated London News*, 1890-1900' in Inger Boer (ed.), *After Orientalism*. Amsterdam: Rodopi, 2003: 81-103.

'The Aesthetics of Community: Charles Shannon and Charles Ricketts and the Art of Domesticity' in Jason Edwards and Imogen Hart (eds.), *Rethinking the Interior: Aestheticism and the Arts and Crafts Movement, 1867-1896*. [forthcoming, 2009].

'Collecting Intimacy One Object at a Time: Material Culture, Perception and the Spaces of Aesthetic Companionship' in Alla Myzelev and John Potvin (eds.), *Material Culture in Britain, 1750-1920: The Visual Meanings and Pleasures of Collecting*. Aldershot and Burlington: Ashgate. [forthcoming, 2009].

'Armani/Casa: Fashion, Modernity, and a New Global Domestic Landscape' in John Potvin and Alla Myzelev (eds.), *Fashion, Modern Identity, and Interior Design since 1740*. Aldershot and Burlington: Ashgate. [forthcoming].

'Male Flesh and the Architecture of the Senses: Inside the Exotic Spaces of London's Jermyn Street Hammam' in Joan DelPlato and Julie Codell (eds.), *Oriental Erotics*. [forthcoming].

NON-REFEREED ARTICLES

'The Love that Dare not Speak its Name in Public: Clothes Come Out of the Closet'. *Descant: Fashion Issue*, Issue 138 (2007): 43-51.

EXHIBITION CATALOGUE

Provocation to Conversation: the Lithography of Otis Tamasauskas, 1984-97. Ottawa: Carleton University Art Gallery, 2001.

REVIEW ARTICLES

Exhibition Review: 'Yves Saint Laurent Style', Montreal Museum of Art, Montreal, 29 May – 28 September 2008. *Fashion Theory* [forthcoming 2009].

Book Review: 'Changing Clothes in China: Fashion, History, Nation, Antonia Finnane, Hurst and Company, 369 pp'. *Fashion Theory* [forthcoming 2009].

Exhibition Review: 'Patricia Harris Gallery of Costume and Textiles, Royal Ontario Museum'. *Textile History* [forthcoming 2009].

Book Review: 'Joseph Cornell: Opening the Box edited by Jason Edwards and Stephanie L. Taylor'. *Art History* [forthcoming 2009].

Book Review: 'Fabulous Orients: Fictions of the East in England, 1662-1785 by Ros Ballaster'. *Journal of Gender Studies* 16: 1 (2007): 88-89.

Book Review: 'Between You and Me: Queer Disclosures in the New York Art World, 1948-1963 by Gavin Butt'. *Art History* 29:5 (November 2006): 942-45.

Book Review: 'The Nude in French Art and Culture, 1870-1910 by Heather Dawkins'. *RACAR: Revue d'Art Canadien/Canadian Art Review* XXX, 1-2, (2005): 130-33.

Exhibition Review: 'Clothes make the Man, McCord Museum'. *Fashion Theory* 8, 1 (March 2004): 83-87.

NEW RESEARCH IN PROGRESS

John Potvin. *Black Label: Giorgio Armani, Modernity and the Tailored Body*. (manuscript length project)

John Potvin. *Bachelors of a Different Sort: Modernism, Material Culture and Queer Aesthetics, 1880-1920*. (manuscript length project).

CONFERENCE CO-ORGANIZED

(With Dr. Wojtech Jirat-Wasiutynski and Alla Myzelev) 'Modern Art and the Mediterranean: Spaces, Bodies and Identities', Art Gallery of Ontario, Toronto, 6-8 December 2002.

CURATORIAL PROJECT

'Provocation to Conversation: the Lithography of Otis Tamasauskas, 1984-97', Carleton University Art Gallery, Ottawa, 5 February – 15 April 2001.

PAPERS PRESENTED, INVITED LECTURES AND PANELS CHAIRED

- 2009: Invited Lecture: 'Re-member-ing the Victorian Domestic Interior: Objects/Bodies/ Spaces'. Department of Art and Design, University of Alberta (Edmonton, Canada)
- 2008: Conference Paper: 'Exhibiting Power: Giorgio Armani, Museums, and the Ethics of Legacy'. *INTERACTIONS*. Stockholm University (Stockholm, Sweden).
- 2008: Invited Lecture: 'Exhibiting Fashion'. Royal Ontario Museum (Toronto, Ontario).
- 2008: Conference Paper: 'Armani and the Time of Space: Minimalism, Display and the Evolution of Timelessness'. *College Art Association Annual Conference* (Dallas, United States).
- 2007: Invited Lecture: 'Re[member]ing the Aesthetic Interior: Intimacy, Community and Nostalgia'. *University of Western Ontario* (London, Canada).
- 2007: Conference Paper: 'Textiles and Tradition: The Craft of "Made in Italy"'. *Neocraft Conference NSCAD University* (Halifax, Canada).
- 2007: Invited Panellist: 'Paradise Lost'. Power Plant Gallery (Toronto, Canada).
- 2007: Conference Paper: 'Su Casa + Mi Casa = Armani Casa: Domesticating a Global Text-ured Lifestyle'. *Fashioning the Modern Interior*. Kingston University (London, United Kingdom).

- 2006: Conference Paper: 'Couture, Commerce, and Compromise: Armani @ the Guggenheim'. *Universities Art Association of Canada Annual Conference* (Halifax, Canada).
- 2006: Conference Panel Chair: 'Collecting the Past: Aestheticism, Identity, and Objects of Desire'. *Presence of the Past in the Victorian Age. Victorian Interdisciplinary Studies Association of Western United States Annual Conference* (Malibu, United States).
- 2006: Conference Paper: 'Charles Ricketts and Charles Shannon: Collecting Intimacy One Object at a Time'. *Presence of the Past in the Victorian Age. Victorian Interdisciplinary Studies Association of Western United States Annual Conference* (Malibu, United States).
- 2006: Conference Paper: 'The Spaces of Desire and Purity: Nation, Design, and the Transformation of Male Bath Houses in Nineteenth-Century England'. *Global Queeries: Sexualities/Globalities/Postcolonialities in conjunction with the University of Western Ontario* (London, Canada).
- 2006: Conference Paper: 'A Queer Recognition: The Sense of Self in (a) Couple in Victorian Photography'. *North-Eastern Modern Languages Association Annual Conference* (Philadelphia, United States).
- 2005: Conference Paper: 'The Aesthetics of Community: Queer Interiors and the Desire for Intimacy'. *The Aesthetics Interior: Neo-Gothic, Aesthetic, Arts and Crafts in conjunction with the University of York and the Paul Mellon Centre for Studies in British Art* (London, United Kingdom).
- 2004: Conference Paper: 'What to look [out] for: Phrenology, Gaydar, and the Queer 19th-century Photograph'. *Intersections: Queer Visual Culture at the Crossroads* (New York, United States).
- 2004: Conference Paper: 'The Nineteenth-Century London Turkish Baths and the Public Display of Male Bodies'. *College Art Association Annual Conference* (Seattle, United States).
- 2003: Conference Panel Chair: 'What Lies Beneath: Clothing, Textiles and the Body'. *Universities Art Association of Canada Annual Conference* (Kingston, Canada).
- 2003: Conference Paper: 'Turkish Delight: Exoticism and Display in the "Temple of Health"'. *Universities Art Association of Canada Annual Conference* (Kingston, Canada).
- 2003: Conference Paper: 'The Pathologies of Space and the Technologies of Subjectivity in Late Nineteenth- and Early Twentieth-Century Visual Culture'. *Seeing Things, University of Western Ontario* (London, Canada).
- 2002: Conference Paper: 'Warriors, Slave Traders and Fanatics: Re-Situating the Corporeal Inscriptions on "Place" in the *Illustrated London News*'. *Modern Art and the Mediterranean: Spaces, Bodies and Identities, Art Gallery of Ontario* (Toronto, Canada).

- 2002: Conference Paper: 'Newsworthy Bodies: Representing the Moroccan Male Body in the *Illustrated London News* at the *Fin de Siècle*'. *Britain and the Maghreb, Institute of Arab and Islamic Studies, University of Exeter and the Termini Institute* (Exeter, United Kingdom).
- 2002: Conference Paper: 'The Photograph, Textiles and the Body as Autobiography? Locating Claude Cahun's Becoming(s)'. *Mirror and the Mask, Congress of the Social Sciences and Humanities* (Toronto, Canada).
- 2001: Conference Paper: 'Representing Desire? The Abject Breton Male Body and the Men of the Pont-Aven School'. *Universities Art Association of Canada Annual Conference* (Montreal, Canada).
- 2001: Conference Panel Chair: 'Performing the Self, Performing the Other: Spatializing the Masquerade'. *Universities Art Association of Canada Annual Conference* (Montreal, Canada).
- 2001: Conference Paper: "'Becoming Moi-Même": Claude Cahun's Productive Body.' *Universities Art Association of Canada Annual Conference* (Montreal, Canada).
- 2000: Conference Paper: 'A Queer Subject(ivity): Regulating Masculinity in *Mayfair Magazine*, 1926-37'. *Universities Art Association of Canada Annual Conference* (Winnipeg, Canada).
- 2000: Invited Lecture: 'The Federation of Canadian Artists: the Lawren Harris years, Years of Contradiction, Vision and Passion'. *Carleton University* (Ottawa, Canada).
- 1999: Conference Paper: 'The Trope of Virility towards a Gendered Dichotomy of Subject/Object: Canadian Art Criticism and the Female Painter in the 1920s and 1930s'. *Universities Art Association of Canada Annual Conference* (Toronto, Ontario).