Logo Guidelines

Corporate font: Helvetica Neue Regular

Corporate colours:

- **Blue**
  - Pantone 549 C
  - CMYK 52-6-0-25
  - RGB 85-156-190
  - Web #559cbe

- **Green**
  - Pantone 382 C
  - CMYK 29-0-100-0
  - RGB 193-215-46
  - Web #c1d72e

For Print

<table>
<thead>
<tr>
<th>SPOT</th>
<th>GREYSCALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>OAC_LOGO_Spot.eps</td>
<td>OAC_LOGO_Greyscale.eps</td>
</tr>
<tr>
<td>OAC_LOGO_Spot_NO_TAG_LINE.eps</td>
<td>OAC_LOGO_Greyscale_NO_TAG_LINE.eps</td>
</tr>
<tr>
<td>OAC_LOGO_Contained_Spot.eps</td>
<td>OAC_LOGO_Greyscale_Contained.eps</td>
</tr>
<tr>
<td>OAC_LOGO_Contained_Spot_NO_TAG_LINE.eps</td>
<td>OAC_LOGO_Greyscale_Contained_NO_TAG_LINE.eps</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CMYK</th>
<th>BLACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>OAC_LOGO_CMYK.eps</td>
<td>OAC_LOGO_Black.eps</td>
</tr>
<tr>
<td>OAC_LOGO_Contained_CMYK.eps</td>
<td>OAC_LOGO_Black_Contained.eps</td>
</tr>
<tr>
<td>OAC_LOGO_CMYK_NO_TAG_LINE.eps</td>
<td>OAC_LOGO_Black_NO_TAG_LINE.eps</td>
</tr>
<tr>
<td>OAC_LOGO_Contained_CMYK_NO_TAG_LINE.eps</td>
<td>OAC_LOGO_Black_Contained_NO_TAG_LINE.eps</td>
</tr>
</tbody>
</table>

For Web

<table>
<thead>
<tr>
<th>JPG (WHITE BACKGROUND)</th>
<th>PNG (CLEAR BACKGROUND)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OAC_LOGO_RGB.jpg</td>
<td>OAC_LOGO_RGB.png</td>
</tr>
<tr>
<td>OAC_LOGO_RGB_NO_TAG_LINE.jpg</td>
<td>OAC_LOGO_RGB_NO_TAG_LINE.png</td>
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