the world is facing complex challenges that demand life-enhancing change

our food supply	heconomic stability
the environment
animal and human health
communities and culture

Guelph matters now
president's report 2009
the fundamentals of life are under siege...

...the world needs fundamental change

the quality of our air, water and soil
the biodiversity of our planet
the communities and cultures that sustain us
human health systems
the safety of our food supply
the well-being of other animals
the things we value
the way we behave toward each other
how we interact with animals
the way we think about ourselves
global citizenship
our legacy for future generations
the need to change lives and improve life is our call to action…

A ll students who enrol at the University of Guelph expect that the knowledge gained here will change their lives for the better. Several of you are right of course, but they may not know how much the University of Guelph has already done to improve life in Canada.

The list of Guelph contributions goes back almost 150 years to a time when the country’s agrarian society needed an injection of scientific knowledge. Our founding colleges became key players in the development of Canadian society through advances in crop production, the care of livestock and the role of rural families.

From their historical strengths, the University of Guelph has become a leader in advancing healthy, strong and innovative systems, environmentally sustainable, food and water quality. For generations in the world today, such deep understanding of the life sciences has become an essential part of our concept of life. Every indication is that we are poised at present at the University of Guelph to address the challenges facing the world.

Canada is no longer an isolated agrarian society. And the threat of pandemics and disease, environmental degradation, food and water shortages and deteriorating societies are no longer the problems of other countries. These are global issues that impact our quality of life and make us rethink what our role is in the world.

What we need in the world today is a way of accelerating our collective capacity for change. Educators, researchers, scientists, artists and students — wherever you are on Earth, you need to think differently, act decisively and work together to find the solutions needed.

For the University of Guelph, this is a call to action. We believe this is our time to provide leadership. We are drawing on our historical strengths, our cross-disciplinary expertise and our desire to improve life for future generations — in Canada and around the world.

Alastair Summerlee
President and Vice-Chancellor

the University of Guelph has answers…

• inventor of DNA bar-coding for species identification
• first scientific validation of water on Mars
• 10 years of research in the Centre for Families, Work and Well-Being
• laboratory staff discovered melamine in the bodies of poisoned pets to solve the case of tainted pet food
• the only Canadian university named among the top 25 institutions worldwide for research impact on agricultural sciences
Prof. Jan Sargeant, director of the Centre for Public Health and Zoonoses and a faculty member in the Department of Population Medicine in the Ontario Veterinary College (OVC), received one of 14 applied public health chairs awarded nationwide by the Canadian Institutes of Health Research (CIHR).

“Our secret is finally out: veterinarians are public health professionals,” says OVC dean Elizabeth Stone. “The Ontario Veterinary College has been helping to protect human health and well-being for nearly 150 years. Part of OVC’s overall vision is to respond to the changing demands on the profession and help change how society values veterinarians and the work we do, and this type of recognition is key to helping to bring about that mind shift.”

Sargeant agrees, noting that Guelph was the only veterinary college to receive CIHR funding. She says there’s a great need to integrate animal health and public health research and to get people to understand how intricately they are connected.

“Most emerging diseases that pose a threat to human health originate in animal populations, whether it’s avian flu or new strains of antibiotic-resistant ‘superbugs,’” she says. “Veterinarians are therefore uniquely equipped to investigate and come up with solutions to some of the critical health issues of today.

As an applied public health chair, she will form teams of people from agriculture, government, and animal and human health to address public health issues that relate to zoonotic diseases.

“We are starting with food-borne diseases like E.coli 0157:H7 (which caused the Walkerton water crisis), Listeria, Salmonella and Campylobacter and will move on to non-food-borne zoonoses as our research evolves,” she says.

The chair complements the University’s Centre for Public Health and Zoonoses. Created in 2006, the centre focuses research to investigate zoonoses as a variety of biological vectors to solve problems in public health at the human-animal-environment interface.

Canada turns to veterinary medicine for advances in public health...
Robot helps patients recover from a stroke

A robot designed by Guelph researchers to help patients recovering from a stroke has been tested with human patients at Hamilton Health Sciences.

A team of researchers led by Prof. HMS Abdullah has been developing the technology for seven years. It helps stroke patients with exercises that mimic the function of their upper limbs. The robot proved to be as effective as conventional treatment in an experimental trial involving 15 participants in the rehabilitation program at Hamilton Health Sciences.

This new medical device will help the health-care system address the rising costs of providing rehabilitation services by supplementing the work of physiotherapists and still make Canada a leader in therapeutic robots, says Abdullah.

OMAFRA renews commitment to research and education

The University of Guelph and the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) renewed their long-standing relationship in 2008 with a new agreement that increased annual funding by $21.3 million to $76.1 million per year. The OMAFRA commitment provides a major platform on which to further innovative research and education in agri-food, environmental sustainability, and animal and human health.

The U of G/OMAFRA partnership also has tremendous economic impact, adding an estimated $1 billion per year to the Ontario economy. The OMAFRA commitment—more than $38 million in the first three years—provides a major platform on which to further innovative research and education in agri-food, environmental sustainability, and animal and human health.

Contaminated tomatoes, be gone

Two scientists are pursuing a path toward contaminated tomatoes in fighting microbes with microbes, according to new research by food science professor Keith Warriner.

Warriner has discovered a method that could effectively eliminate Salmonella contamination by combining an antiseptic bacterium naturally found in tomatoes with synergists that protect the pathogen.

Salads on tomatoes is a big safety issue. The bacteria can become internalized in tomatoes, it cannot be removed simply by washing the fruit. Warriner and graduate student Jianxiong Ye are developing a spray containing the bacterium/virus combination that farmers can apply to crops. The solution could also be introduced to the water tomatoes are transported in during the post-harvest stage, effectively cutting off all possible routes of contamination.

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Get rid of BPA

Eating foods with BPA, a chemical used to make plastics, may be a bigger danger to humans than we thought. A study was published by toxicology professor Len Ritter and Andrea Edginton, a Guelph graduate who is now a professor in the University of Waterloo’s school of pharmacy.

They found that newborns and infants may have up to 11 times as much BPA in their bodies as adults. The chemical has been linked to cancer and reproductive and behavioural problems. This new research supports Ottawa’s move to ban the substance in plastic baby bottles.

Get rid of BPA

The trait is important to breeders because anxious animals are harder to handle and more likely to react poorly and cause more pain.

Maker’s student Lesley Money and Mia Raker worked with pet store Beauty Graham, Human Health and Nutritional Sciences, on a study that tested drinking caffeinated coffee before eating your morning cereal can significantly affect your body’s blood-sugar levels.

Animal advocate donates to animal care

Four University of Guelph students have received their largest-ever single donation from Mona Campbell, former chair and CEO of Dover Industries. It is a $1 million gift of $5 million over 10 years will help OVC establish a primary health-care centre in animal welfare that was renamed in honour of her late husband. Col. K.L. Edginton. The bequest will provide further support for animal welfare research.

Donors advance OVC health-care redevelopment

A $15.4-million gift from Royal Canin has supported the University of Guelph’s pulp dryer in helping to protect against breast cancer. This research supports Ottawa’s move to ban the substance in plastic baby bottles.

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U of G researches and facilities... are growing Canada’s bioeconomy

Making car parts out of corn starch, wheat and other grains is just one way U of G research will help fuel the bioeconomy in Guelph and the newly opened Bioproducts Discovery and Development Centre. Products made from plants and plant wastes are expected to substitute for more conventional petroleum-based materials, says Prof. Amar Mohanty, Plant Agriculture, director of the new centre. U of G can help in investigating renewable materials, growing Canada’s bioeconomy and reducing greenhouse gas emissions from those food and products, especially those used in the automotive, packaging and building industries.

About 40% of U of G researchers are in the centre for their studies, and it draws scientists from other universities and from industry. For instance, Guelph hosted the $6-million BioCar project that involves researchers from U of G and three other campuses — the universities of Toronto, Waterloo and Guelph — in making car parts out of corn starch. Other U of G projects include:

• Prof. Larry Erickson, Plant Agriculture, studies ways to add value to bio-based materials from agriculture to manufacturing.
• Prof. Mike Emes, Plant Agriculture, examines plant properties for functional and economic traits to support safety in packaging and coatings.
• Prof. Stefano Gregori, Engineering, studies electronic circuits for flexible displays and biocompatible devices based on biopolymers and their conducting nanocomposites.
• Prof. Istvan Rajcan, Plant Agriculture, investigates ways to manipulate soybean seed composition genetically for surface functionalized food and industrial product applications.

Few research centres exist worldwide for exploring ways to add value to waste agricultural products, says Mohanty. Guelph’s strength lies in interdisciplinary studies connecting plant breeding and genetics, materials and food processing, engineering, life sciences and environmental management, he says.

U of G shows leadership in environmental and social responsibility...

• home to more life science expertise per capita than any other university in North America
• student learning is our No. 1 priority
• linked with communities and policy makers through the Guelph Institute for the Environment
• students received provincial award for the highest level of volunteerism in Ontario
• collaboration and caring are deeply rooted values.

Prof. Amar Mohanty, Plant Agriculture
Fullbright chair to study great motives

Profs. Monica Ciucăgarciu, Mathematics and Statistics, wants to know what motivates consumers to buy green products such as organic food, hybrid vehicles and gMO-seed marketed food.

Although her focus is generally on Canadian consumers, Cojocaru will have a chance to quiz Americans during a five-month academic exchange next winter at the University of California, Santa Barbara. The opportunity comes as a result of being selected as a Canada-U.S. Fulbright Visiting Research Chair. Long regarded as one of Canada’s best scholars in sociology, Cojocaru is an expert in the study of consumer norms, culture and consumption. One of her current research projects is exploring consumer response to issues raised in the media.

“...American media and messaging is more aggressive and influential than in any other country in the world. Many of our policies are based on the assumption that the American consumer has a larger impact on the marketplace than the Canadian consumer,” Cojocaru explains. “I am interested in understanding how the dynamics of these markets interact with each other, particularly when the culturally proximate market is the United States.”

Cojocaru will be completing her book "The American Consumer: Its Impact on Global Markets" during the five-month academic exchange. She will be working with professors John Cranfield and Spencer Henson and post-docs Oliver Edens and Gordon Hoekstra as part of the University of Guelph’s Centre for the Analysis of Blackness and Modernity (CABM).

DNA bar-coding can catalogue ecosystems

Profs. Monica Ciucăgarciu, Biology, and Profs. John Cranfield and Spencer Henson, Agricultural Economics, say DNA bar-coding is a new way to use the DNA databases being developed at the Biodiversity Institute of Ontario (BIO), one that will give biologists a big-picture look at ecosystems.

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Can soil moisture predict the weather?

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"To this day, we have a food system that is fragile. A lot of countries will be looking at Canada as an interesting case study within a region. First, Canada is a food exporter, thanks to its agricultural roots. Second, Canada is a leader in sustainable and agri-food technologies. We are connecting with a lot of other countries that are moving in the same direction."

That’s one of the benefits of the new Guelph Food Panel, the first large-scale panel of consumers dedicated to food research. Developed by agricultural economists John Cranfield and Spencer Henson and post-doc Oliver Edens, the panel allows them to track changes in consumers’ eating habits through surveys on issues of taste, culture and consumer response to issues raised in the media.

To date, the panel has reported that Canadians think Canada should be doing more to alter the world food crisis and noted significant changes in consumer buying habits and measure consumer response to issues raised in the media.

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U of G scholars integrate the arts and humanities into our concept of life...

- lead institution in a $2.5-million project to explore the creative process of musical improvisation and its influence on social issues
- home to one of the most vibrant visual arts communities in Canada
- developer of the Canadian Adaptations of Shakespeare Project
- a renowned Scottish studies program and the largest Scottish library collection in North America
- creative writing program produces award-winning authors.

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...a new biography

shocks L.M. Montgomery fans around the world...
Students give Guelph a thumbs up

The University of Guelph tops in Canada when it comes to overall student satisfaction and quality of education, according to the annual University Report Card published in November by the Globe and Mail. U of G also tied No. 2 among all schools in Canada for the top ranking in several key areas, including student services, campus atmosphere and food services.

"I believe our student satisfaction comes from the fact that engagement is fundamental at the University of Guelph," Dr. Brian suffix the name of the university. "It has created a shared recognition of our civic and cultural responsibilities and the role each of us has to play in among our students, faculty and staff.

40 years of thanking the Scots

Two University’s Scottish Studies Colloquium celebrated its 40th anniversary in the fall. The event, U of G has continued to be a leader in Scottish studies and has the largest Scottish studies collection in the world outside of the United Kingdom.

"Our teaching, research and outreach are enhanced through our wonderful archival collection on Scottish history and literature," says Prof. Graeme Morton, who heads Guelph’s Scottish Studies Collection Chair. "We extend our thanks to you, the Scottish-Canadian community, for its support.

Everyone wants to be popular

Seven years ago research into why people are able to disclose more personal information on Facebook than they normally would reveal, according to a new study by psychology graduate students Emily Christofides and Amy Muise and Prof. Serge Desmarais.

They surveyed 343 Facebook users and found that the majority (76 per cent) were concerned about privacy and information control, yet they still disclosed a great deal of personal information such as birthdays, hometowns and intimate photographs. The nature of the social networking website could be a contributing factor, says Prof. Helen Hambly, an expert on privacy and cyber law.

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The Cultivated Landscape: An Exploration of Art and Agriculture

"Art tells the agriculture story," says Prof. Graeme Morton, who heads Guelph’s Scottish Studies Collection Chair. "We extend our thanks to you, the Scottish-Canadian community, for its support.

The annual fall colloquium on Scottish heritage and literature, Stewart Art Centre, have co-authored a book that combines controversial farm issues and the art.

In The Cultivated Landscape: An Exploration of Art and Agriculture, the authors explore the history and current exam in agriculture, including the rise of industrial farming and the environmental impacts of food production. That story is mirrored in the late Evan Macdonald, a master draftsman, printmaker, book illustrator and photographer depicting western agriculture from the Middle Ages to today. Even a powerful weapon has its place at agriculture," says Parsons, referring to the use of art to illustrate such controversial topics as genetically modified foods and the globalization of farming.

Guelph students and faculty recognized

This art project Diana Beraut was one of many events to receive a 2009 Victoria Myers Lytton Award from the Canadian Council for the Arts. The integrated arts and visual artist, Beraut has become known for her relational gestures and acoustical experiences. She regularly inhabits sites, photographs and documents her activities.

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Donation expands MSAC collection

The McDougall Stewart Art Centre is the proud recipient of a donation of 11 works by the late Evan Macdonald, a master draftsman, printmaker, book illustrator and photographer depicting western agriculture from the Middle Ages to today.

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The University of Guelph has answers that expand human knowledge...

- Faculty includes 18 members of the Royal Society of Canada
- Canada's first undergraduate major in nanoscience
- Named comprehensive research university of the year by Research Infosource Inc. for five consecutive years
- Guelph researchers captured the first-ever in situ pictures of ion channels
- Concentrated expertise in biomaterials, genetic engineering and nanoscience.

...Royal Society recognizes expertise...

...in muscle physiology and metabolism
our goal is to expand knowledge...

- nanoscience
- computerized tracking
- CSI investigation
- wireless sensors
- solar system
- space agency
- biotechnology research engine

Nanoscience degree program launched

A dramatic transformation in science and technology is coming, and the revolution starting in U of G over the past few years in nanotechnology will be at the cutting edge. Nanoscience involves developing materials on the scale of individual atoms and molecules. In his new seminar, Dr. Braslavsky will diploup special—events coorganized—electrical and chemical properties.

Engineers partner with automaker

The School of Engineering has teamed up with auto manufacturer Linamar Corporation to create a design program that gives students the opportunity to tackle real industry issues. Some of the ideas already implemented by Linamar include sensor-based harvesting, solar walls and a computerized tracking system.

Lab focuses on innovations in wireless sensors

Most of today’s communication and computing depends on wireless sensors that can transmit information to a single computer. This type of technology could lead to sensors that can track animal movement or behaviour for wildlife biologists or a system that can monitor traffic flow and give drivers information on road conditions.*

Biotechnology offers solution

A U of G student research project aimed at building lifelong in children wins a bronze medal at a genetic engineering contest held at the Massachusetts Institute of Technology. Project leader David Johnston Monje, a PhD candidate in the department of computer science, and his team of researchers discovered that stitching those genes into the gut microbe Escherichia coli causes it to produce beta-carotene. Johnston Monje hopes the work will lead to alternative to vitamin pills or foods that are inaccessible to many people in the developing countries.

Guelph-Humber team wins international CSI contest

A team of University of Guelph-Humber students has won the U.S. CSI Challenge, helping propel the school’s justice studies program into the international arena. It was the first time Guelph-Humber had entered the event.

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Most of today’s communication and computing depends on wireless sensors that can transmit information to a single computer. This type of technology could lead to sensors that can track animal movement or behaviour for wildlife biologists or a system that can monitor traffic flow and give drivers information on road conditions.*

Biotechnology offers solution

A U of G student research project aimed at building lifelong in children wins a bronze medal at a genetic engineering contest held at the Massachusetts Institute of Technology. Project leader David Johnston Monje, a PhD candidate in the department of computer science, and his team of researchers discovered that stitching those genes into the gut microbe Escherichia coli causes it to produce beta-carotene. Johnston Monje hopes the work will lead to alternative to vitamin pills or foods that are inaccessible to many people in the developing countries.

Guelph-Humber team wins international CSI contest

A team of University of Guelph-Humber students has won the U.S. CSI Challenge, helping propel the school’s justice studies program into the international arena. It was the first time Guelph-Humber had entered the event.

Nanoscience degree program launched

A dramatic transformation in science and technology is coming, and the revolution starting in U of G over the past few years in nanotechnology will be at the cutting edge. Nanoscience involves developing materials on the scale of individual atoms and molecules. In his new seminar, Dr. Braslavsky will diploup special—events coorganized—electrical and chemical properties.

Engineers partner with automaker

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A n international research team led by Guelph professor Georgia Mason has shown that female elephants living in protected populations in Africa and Asia live longer than those in captivity in European zoos. Since the study was published in the Dec. 12 issue of Science, the world’s leading journal of scientific research, it has been reported in more than 1,000 newspapers, magazines and broadcast news reports around the world.

“This is the first animal welfare paper to get into Science,” says Mason, who holds the Canada Research Chair in Animal Welfare in Guelph’s Department of Animal and Poultry Science. “We had an unacceptably high number of female elephants dying in European zoos, and we found that their survival was much lower in zoos than in the wild.”

Mason conducted the research with Ros Clubb, her former graduate student, and four other researchers from the United Kingdom, Burma and Kenya. Using data on more than 4,500 elephants, they found empirical evidence that zoos cause shortened adult life spans in both African and Asian elephants. In the most endangered species of elephant, the Asian, calf death rates were also elevated. For this species, the research team found that being born into a zoo rather than being imported from the wild, being moved between zoos and possibly the loss of their mother all put animals at particular risk.

In a follow-up paper to be published in the journal Animal Welfare, the team reports that calf production rates are much lower in zoos. Their calculations suggest that the low productivity, combined with the animals’ shortened life spans, means that zoos are net consumers of elephants and that zoo populations will decline unless they import new animals from the wild.

The health and reproductive problems documented in zoo elephants suggest the animals suffer from both mental and physical ailments, says Mason. She and her colleagues recommended sending all zoo elephants to identify individuals that might be in trouble. They also call for an end to the importation of elephants from their native countries and for the internationalization of inter-zoo transfer. 

International co-operation takes Guelph expertise around the world...

• lending expertise to the development of a new university in Botswana
• scientific advisers to the United Nations Environment Program
• founder of Canada’s Veterinary Without Borders
• one of the first universities to manage Canadian aid projects through CIDA
• internationalism identified as an institutional objective.

Prof. Georgia Mason, Animal and Poultry Science

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...international research team says zoo life erodes elephant health...
U of G joins elite global group

Guelph, a Canadian leader in ecosystem health, is one of the first universities to be formally recognized as part of the Global Young Academy of Sciences (GYAS). The new designation makes it the go-to place for Canadian post-secondary institutions to host a program to allow PhD students to participate in the 2008 Global Young Academy of Sciences (GYAS). The idea of the GYAS is to bring together young scientists from different disciplines and countries to address the world’s most pressing problems.

The Guelph Global Young Academy of Sciences (GYAS) is a partnership between the University of Guelph, the University of British Columbia, and the University of Pretoria. The aim of the GYAS is to provide a platform for young scientists to work together on global issues and to develop solutions to these problems.

DNA bar-coding involves scientists around the world

Paul Hebert, a world-renowned scientist, has been recognized for his work in DNA bar-coding and its applications in conservation biology and biodiversity. He was recently honored with the Glynne Prize for his contributions to the field.

For the first time, Hebert’s work will be showcased at the Global Young Academy of Sciences (GYAS) conference, where he will present his findings on DNA bar-coding and its potential to revolutionize conservation biology.

The University of Guelph has awarded Hebert with the Glynne Prize, which recognizes outstanding contributions to science. The prize is named after Sir John Glynne, who was a prominent figure in conservation biology and biodiversity.

The Glynne Prize is the highest honor that can be given to a scientist in the field of conservation biology and biodiversity. It is awarded annually to a scientist who has made significant contributions to the field.

Hebert’s work has had a profound impact on the field of conservation biology and biodiversity. He has developed new techniques for identifying species, which have been used to track the movement of species and to monitor their populations. His work has also helped to identify new species, which has led to the discovery of new ecosystems.

Hebert’s work has been widely recognized, and he has received numerous awards and honors for his contributions to the field. In addition to the Glynne Prize, he has been awarded the Order of Canada, the Order of British Columbia, and the Order of Canada.

Hebert is a member of the Royal Society of Canada, the Royal Society of London, and the National Academy of Sciences. He is also a fellow of the American Academy of Arts and Sciences.

Global citizenship means...

- protecting biodiversity
- sharing education
- thinking global
- preventing disease
- caring for animals and wildlife
- spreading hope
- speaking out on issues
- advancing education
- learning strategies
- working towards peace
- building a community network
- connecting with local communities
- engaging with global communities
- developing new technologies
- using science to address global issues
- advocating for sustainability
- promoting social justice
- working towards a better world
Guelph science student receives major award for international study...
leadership is part of our mandate…

- commercialization
- university leadership
- compassion for others
- experiential learning
- agri-food innovation
- business savvy
- role models

Commercialization centre opens
One of the newest additions to the University of Guelph’s 12-Lecture Research Park is the Agri-Technology Commercialization Centre, which opened in 2008 to create innovative new agricultural products. The centre is intended to help new ideas turn into farms, bioreactors, clean energy, waste management and health products quickly and successfully.

In addition, U of G continues to work with the City of Guelph to develop new strategies to strengthen the City’s support of businesses and agri-food opportunities in Guelph and Wellington County.

The centre was opened by the Honourable Herb Hillier, Ontario’s minister of agriculture, food and rural affairs, and Rick Hillier, chancellor and U of G alumnus.

Signs of leadership

- University of Guelph chancellor Patrick Knoll was appointed to the Senate in 2009 by Prime Minister Stephen Harper. Wallin, one of the country’s most accomplished and esteemed journalists, diplomat and entrepreneurs has served as U of G chancellor since June 2007 and will continue her role at Guelph along with her Senate duties.

- College of Management and Economics master’s student Ashley Van Herten is one of 10 Canadian students to receive a $5,000 Futures Fund Scholarship supported by Canada’s outstanding CEO of the Year Award program.

- College of Management and Economics master’s student Ashley Van Herten was named a Fellow of the American Society of Landscape Architects.

- Joanne Shoveller, U of G vice-president (administration and development) has been named to the Council for Advancement and Support of Education’s (CASE) J. Peter Phillips Award. The award recognizes both charitable work and volunteer service.

Grad student receives national sports honour
Graduate student Brae Anne McArthur was one of eight scholars who received the OUA pentathlon silver medallist and an OUA All-Star.

Hillier honoured by University
Her Excellency the Right Honourable Michaëlle Jean, the Governor General of Canada, presented the Lincoln Alexander Award to the city of Guelph, represented by U of G chancellor and U of G alumnus Herb Hillier.

How to launch a business
The Centre for Commercialization of Innovation, a joint initiative between the college of management and economics and the college of arts, offers students the opportunity to launch their own business.

Students know how to help others
More than 80 Guelph students spent Reading Week volunteering. Four teams of students worked with the MDS Assistance of Wellington county to deliver the Nechem Unlocked First Nations in Georgian Bay to explore economic development challenges, helped with an elementary school literacy program in downtown London and worked on a hurricane relief project in Mississippi.

Co-op puts grads a step ahead
With more than 1,600 co-op students at U of G, co-op programs work. But there’s no evidence from a survey conducted for the province of Ontario that volunteerism 

University is part of the Guelph brand
The University of Guelph, the City of Guelph and local business companies are teaming up to encourage people to “Grow Guelph. Grow your Mission and U of G. graduate Karen Farbridge says the new slogan and marketing strategies are designed to build greater brand recognition for the life sciences and agri-food opportunities.

“Grow Guelph and Wellington has been a recognized centre for agricultural innovation for more than 150 years,” says U of G alumnus and Guelph Mayor and U of G vice-president (alumni affairs and development), has contributed significantly to the University of Guelph, the City of Guelph and the growth of the community.

Grow Guelph.

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To help graduate students launched up with the Wellington Business Incubator Centre to offer an entrepreneurship program that helps student launch their own businesses. Up to 25 third-year business students took part in the 2009 winter semester. They will receive academic credit, but they will have to find their own way to develop a business plan, including finding workshops, staff advisers and business mentors through the enterprise centre.

Workshops, staff advisers and business mentors

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there's a positive side to an economic downturn.
An innovator: University endowment funds have been seriously affected by the decline in global markets—a $79 million in market value since May 2008. —— alumna and friend continue to recognize the University of Guelph as a good investment. U of G received $11.6 million in donations in 2008, including...

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Sponsored Research Revenue — $137.7 million

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There are 516 current University of Guelph endowment funds totaling $198 million in market value. The funds are invested in a variety of ways to generate income and grow the principal. The endowment funds have been severely affected by the decline in global markets, with a $79 million decrease in market value since May 2008. However, the University of Guelph continues to attract new contributions, including a significant gift from a local alumnus in 2009 to establish the William Campbell Ontario Graduate Scholarship Fund.

Key Financial Information

Operating Revenue — $377.1 million
Ancillary and Restricted Revenue — $192.2 million
Total Revenue — $569.3 million

Sponsored Research Revenue — $137.7 million

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Lexington Associates Ltd.
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