

## 2005-2006 Undergraduate Calendar

The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2005-2006 academic year, including the Summer Semester 2005, the Fall Semester 2005 and the Winter Semester 2006.

For your convenience the Undergraduate Calendar is available in PDF format.

If you wish to link to the Undergraduate Calendar please refer to the [Linking Guidelines](#).

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# Disclaimer

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## University of Guelph 2005

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The information published in this Undergraduate Calendar outlines the rules, regulations, curricula, programs and fees for the 2005-2006 academic year, including the Summer Semester 2005, the Fall Semester 2005 and the Winter Semester 2006.

The University reserves the right to change without notice any information contained in this calendar, including any rule or regulation pertaining to the standards for admission to, the requirements for the continuation of study in, and the requirements for the granting of degrees or diplomas in any or all of its programs. The publication of information in this calendar does not bind the University to the provision of courses, programs, schedules of studies, or facilities as listed herein.

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## Bachelor of Commerce (B.Comm)

The University of Guelph offers an 8 semester honours program leading to a Bachelor of Commerce degree. Students must select one of the following 8 major areas of study:

Agricultural Business  
 Hotel and Food Administration  
 Housing and Real Estate Management  
 Human Resources Management  
 Management Economics in Industry and Finance  
 Marketing Management  
 Public Management  
 Tourism Management

The program is of an interdisciplinary nature drawing, according to the major, on appropriate courses in the humanities; social sciences; food, physical and biological sciences. It is designed to give students a broad exposure to the basic disciplines (e.g. economics, psychology or sociology) and a sound professional management education with a focus on specific industry sectors or management functions which prepare the graduates to assume positions of responsibility in particular areas of management and business. The early semesters are devoted to instruction in the basic disciplines while the later semesters are devoted to more professional studies. Students who complete these majors may be given credit on a subject for subject basis for courses in the first year of an M.B.A. program.

### Program Information

#### Academic Counselling

##### Program Counselling

The B.Comm. program counsellor is available to assist prospective students in the selection of their major and initial courses, and to respond to questions regarding any other aspects of their anticipated program. The program counsellor will also assist in-course students who need information or advice about their program or other academic regulations, who seek information on services and resources available to students or who are contemplating transfer into or out of their current major or degree program.

##### Departmental Advising

On entering the program, all students are assigned a departmental advisor to whom they may turn for consultation in scheduling of courses and selection of electives, academic requirements of the program, and information concerning career opportunities. The required course selections and, where required, restricted electives are presented in the following pages.

##### Special Expenses

Expenses may include cost of field trips and supplies and, for some majors, laboratory coats and other protective clothing.

##### Study Abroad

Global understanding and perspectives are regarded as being of central importance among the university's learning objectives, as they are, also, in understanding the international business environment. On both of these accounts, students enrolled in the B.Comm. program are urged to participate in one of the several exchange and study abroad programs specifically designed for the Commerce program. Planning for such participation is best undertaken quite early in the course of studies. For more specific information on the opportunities provided for a semester in France and other locations refer to Section V--International Study or contact the B.Comm. program counsellor.

##### Continuation of Studies

Students are advised to consult the regulations for Continuation of Study within the program which are outlined in detail in Section VIII--Undergraduate Degree Regulations and Procedures

##### Conditions of Graduation

To qualify for a Bachelor of Commerce degree for a specific major the student must successfully complete a minimum of 20.00 approved credits. The requirements for each major are set out in the schedule of studies.

##### Schedule of Studies

Courses specified in the schedule of studies are required courses and must be completed successfully. A full course load normally involves 2.50 credits. The requirements for each major are set out below.

### Agricultural Business (AGBU)

#### Department of Agricultural Economics and Business, Ontario Agricultural College.

The Agricultural Business major is concerned with the management problems of business firms and prepares students for a range of management careers in agribusiness.

Graduates of the Agricultural Business program meet the educational requirements for membership in the Ontario Institute of Agrologists. The Ontario Institute of Agrologists is the professional organization in agriculture in the Province of Ontario. Professional institutes in the various provinces in Canada and the scientific societies in agriculture

collectively comprise the Agricultural Institute of Canada. The program has been fully accredited by the Agricultural Institute of Canada.

Included in the core requirements, the Agricultural Business program provides students with the option of selecting from the Restricted Electives list courses that will compliment their studies. The first option (List A) is designed for students more interested in the business relationships of farming and involves marketing and advanced farm management. The second option (List B) emphasizes the production aspects of farming and involves biology and either animal or plant systems.

The major is administered by the Department of Agricultural Economics and Business in the Ontario Agricultural College and students are urged to consult the departmental advisor. For this major, 15.00 of the 20.00 credits (including 1.50 credits from List A or List B) are specified as core requirements and the remaining 5.00 credits are specified as electives.

### Major

#### Semester 1

AGR*1100	[0.50]	Introduction to the Agrifood System
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus

1.00 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

#### Semester 2

AGR*1250	[0.50]	Agrifood System Trends and Issues
CIS*1200	[0.50]	Introduction to Computing
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 elective

#### Semester 3

AGEC*2220	[0.50]	Financial Accounting
AGR*2400	[0.50]	Economics of the Canadian Food System
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2740	[0.50]	Economic Statistics

0.50 from List A or List B

#### Semester 4

AGEC*2230	[0.50]	Management Accounting
AGEC*2410	[0.50]	Agrifood Markets and Policy
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2770	[0.50]	Introductory Mathematical Economics

1 of:

0.50 from List A and 0.50 elective for students selecting List A

1.00 elective for students selecting List B

#### Semester 5

AGEC*3320	[0.50]	Financial Management
COST*3040	[0.50]	Business and Consumer Law
ECON*3740	[0.50]	Introduction to Econometrics

0.50 from List A or List B

0.50 elective

#### Semester 6

AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*4390	[0.50]	Individuals and Groups in Organizations

Students choosing List A take 1.00 elective

Students choosing List B take 0.50 from List B and 0.50 elective

#### Semester 7

AGEC*3030	[0.50]	The Firm and Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4370	[0.50]	Marketing Management

1.00 elective

#### Semester 8

AGEC*4000	[0.50]	Agricultural and Food Policy
AGEC*4240	[0.50]	Futures and Options Markets
AGR*4500	[0.50]	Agrifood Industry Problem-Solving

1 of:

0.50 from List A and 0.50 elective for students selecting List A

1.00 elective for students selecting List B

### Restricted Electives

After completion of the first year of the Agricultural Business program, students have the option of selecting three courses from List A or three courses from List B. In order to satisfy the core requirements, students must complete three courses from one of the lists. Students are encouraged to take these courses in the semester indicated in the schedule of studies.

#### List A

Semester 3		
COST*1000	[0.50]	Introduction to Marketing Management

Semester 4  
COST\*2600 [0.50] Fundamentals of Consumer Behaviour

Semester 8  
AGEC\*4220 [0.50] Advanced Farm Management

**List B\***

BIOL\*1020 in Semester 3  
(2 of ANSC\*2340, ANSC\*2350, ANSC\*2360, ANSC\*3150, AGR\*2470, and CROP\*2110)

\* students with OAC Biology may elect to take BIOL\*1030 in Semester 3

**Agricultural Business (Co-op) (AGBU:C)**

Department of Agricultural Economics and Business, Ontario Agricultural College.

**Major****Semester 1 - Fall**

AGR\*1100 [0.50] Introduction to the Agrifood System  
ECON\*1050 [0.50] Introductory Microeconomics  
MATH\*1000 [0.50] Introductory Calculus  
1.00 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

**Semester 2 - Winter**

AGR\*1250 [0.50] Agrifood System Trends and Issues  
CIS\*1200 [0.50] Introduction to Computing  
ECON\*1100 [0.50] Introductory Macroeconomics  
PSYC\*1200 [0.50] Dynamics of Behaviour  
0.50 elective

**Semester 3 - Fall**

AGEC\*2220 [0.50] Financial Accounting  
AGR\*2400 [0.50] Economics of the Canadian Food System  
COOP\*1100 [0.00] Introduction to Co-operative Education  
ECON\*2310 [0.50] Intermediate Microeconomics  
ECON\*2740 [0.50] Economic Statistics  
0.50 elective from List A or List B

**Semester 4 - Winter**

AGEC\*2230 [0.50] Management Accounting  
AGEC\*2410 [0.50] Agrifood Markets and Policy  
ECON\*2410 [0.50] Intermediate Macroeconomics  
ECON\*2770 [0.50] Introductory Mathematical Economics  
0.50 from List A or List B

**Summer Semester**

COOP\*1000 [0.00] Co-op Work Term I

**Fall Semester**

COOP\*2000 [0.00] Co-op Work Term II

**Semester 5 - Winter**

AGEC\*3310 [0.50] Operations Management  
COST\*3040 [0.50] Business and Consumer Law  
ECON\*3740 [0.50] Introduction to Econometrics  
1.00 electives

**Summer Semester**

Optional academic term.

**Semester 6 - Fall**

AGEC\*3320 [0.50] Financial Management  
ECON\*3560 [0.50] Theory of Finance  
HTM\*4390 [0.50] Individuals and Groups in Organizations  
1.00 elective

**Winter Semester**

COOP\*3000 [0.00] Co-op Work Term III

**Summer Semester**

COOP\*4000 [0.00] Co-op Work Term IV

**Semester 7 - Fall**

AGEC\*3030 [0.50] The Firm and Markets  
AGEC\*4250 [0.50] Business Policy  
AGEC\*4370 [0.50] Marketing Management

Students choosing List A take 1.00 elective

Students choosing List B take 0.50 from List B and 0.50 elective

**Semester 8 - Winter**

AGEC\*4000 [0.50] Agricultural and Food Policy  
AGEC\*4240 [0.50] Futures and Options Markets  
AGR\*4500 [0.50] Agrifood Industry Problem-Solving

Students choosing List A take 0.50 from List A and 0.50 elective

Students choosing List B take 1.00 elective

**Restricted Electives**

As for the regular program.

Last Revision: October 18, 2005

**Hotel and Food Administration (HAFA)****School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.**

The Hotel and Food Administration major prepares graduates to assume positions of responsibility in any aspect of the hospitality field. It includes principles of administration, theories of interpersonal relations, human resources management, and communications. Distinctive courses include Hospitality Facilities Management and Design and Lodging Management. The courses in this program relate to the management of both the accommodation and food service facilities used by the public and private sector. The major is administered by the School of Hospitality and Tourism Management and students are urged to consult the departmental advisor.

For this major, 14.50 of the 20.00 credits are specified as core requirements, 3.00 as restricted electives, and 2.50 as electives. Verified work experience in the hospitality industry is required for students to be eligible for graduation.

Group work is a significant part of core credit work.

**Major****Semester 1**

ECON\*1050 [0.50] Introductory Microeconomics  
HTM\*1000 [0.50] Introduction to Hospitality and Tourism Management  
POL\*1400 [0.50] Public Management and Administration  
PSYC\*1200 [0.50] Dynamics of Behaviour

One of:\*

CHEM\*1100 [0.50] Chemistry Today  
HTM\*2700 [0.50] Introductory Foods

\*CHEM\*1100 must be taken by students without Grade 12U or OAC Chemistry. If CHEM\*1100 is not required, then a total of 3.50 restricted electives are required.

**Semester 2**

ECON\*1100 [0.50] Introductory Macroeconomics  
HTM\*2000 [0.50] Hospitality and Tourism Purchasing Management  
HTM\*2100 [0.50] Lodging Operations  
HTM\*2120 [0.50] Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

**Semester 3**

2.50 from List A or List B or electives

**Semester 4**

STAT\*2060 [0.50] Statistics for Business Decisions  
2.00 from List A or List B or electives

**Semester 5**

HTM\*3030 [0.50] Beverage Management  
2.00 from List A or List B or electives

**Semester 6**

HTM\*3120 [0.50] Operations Analysis in the Hospitality and Tourism Industry  
2.00 from List A or List B or electives

**Semester 7**

2.50 from List A or List B or electives

**Semester 8**

2.50 from List A or List B or electives

**List A - Further Required Courses**

The following 8.50 credits are also required. Further details on the scheduling of courses will be provided in writing prior to each course selection period by the School's faculty advisor.

**Semester 1 or 2**

HTM\*2700 [0.50] Introductory Foods

**Semester 2 or 3**

HTM\*2010 [0.50] Hospitality and Tourism Business Communications

**Semester 3 or 4**

AGEC\*2220 [0.50] Financial Accounting  
COST\*2020 [0.50] Information Management  
COST\*3040 [0.50] Business and Consumer Law  
HTM\*2030 [0.50] Control Systems in the Hospitality and Tourism Industry  
HTM\*2200 [0.50] Organizational Behaviour I

**Semester 4 or 5**

HTM\*3070 [0.50] Hospitality and Tourism Management Accounting

**Semester 5 or 6**

AGEC\*3320 [0.50] Financial Management  
HTM\*3000 [0.50] Human Resources Management  
HTM\*3080 [0.50] Hospitality and Tourism Marketing II  
HTM\*3090 [1.00] Foodservice Operations Management

**Semester 7 or 8**

HTM\*4090 [0.50] Hospitality and Tourism Facilities Management and Design

HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

**List B - Restricted Electives**

In addition to the 14.50 required credits listed above, students must take a minimum of 3.00 restricted electives throughout the program. Students may choose to explore a variety of subjects or may choose to study an area allied to their major in some depth. Restricted electives are listed below and have been grouped in major topical areas which are related to, or are an extension of, the professional interests of the major. Students may, however, choose restricted electives from any of those listed without regard to the categories, which are intended to be suggestive.

*Courses dealing with the social and economic environment of business firms and other administrative entities in the hospitality industry:*

ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3520	[0.50]	Labour Economics
ECON*3560	[0.50]	Theory of Finance
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics
SOC*2190	[0.50]	Technology and Society

*Courses dealing with human behaviour particularly as related to work and work groups:*

ANTH*1150	[0.50]	Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

*Courses dealing with market forces and consumer behaviour:*

AGEC*4360	[0.50]	Marketing Research
COST*1000	[0.50]	Introduction to Marketing Management
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
COST*3600	[0.50]	Consumer Information Processes
COST*3620	[0.50]	Advertising Management

*Courses related to the study of tourism:*

EDRD*3500	[0.50]	Recreation and Tourism Planning
GEOG*1220	[0.50]	Human Impact on the Environment
GEOG*3490	[0.50]	Tourism and Environment
HTM*2050	[0.50]	Dimensions of Tourism
HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development
HTM*3250	[0.50]	Tourism in Canada

*Courses relating to institutional foodservice management:*

AGR*1250	[0.50]	Agrifood System Trends and Issues
CHEM*1040	[0.50]	General Chemistry I
CHEM*1050	[0.50]	General Chemistry II
FOOD*2150	[0.50]	Introduction to Nutritional and Food Science
FOOD*3700	[0.50]	Sensory Evaluation of Foods
HTM*2740	[0.50]	Cultural Aspects of Food
NUTR*1010	[0.50]	Nutrition and Society
NUTR*2050	[0.50]	Family and Community Nutrition

*Specialized courses in Hospitality and Tourism Management:*

HTM*2070	[0.50]	Meetings and Convention Management
HTM*3060	[0.50]	Lodging Management
HTM*3150	[0.50]	Experiential Learning in the Hospitality Industry
HTM*3180	[0.50]	Casino Operations Management
HTM*3200	[0.50]	Club Management Operations
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4110	[0.50]	Restaurant Operations
HTM*4120	[0.50]	Hospitality Business Management
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

*Other subjects related to the study of administration:*

AGEC*2230	[0.50]	Management Accounting
AGEC*3310	[0.50]	Operations Management
AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4250	[0.50]	Business Policy
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management
COST*2100	[0.50]	Personal Financial Management

*Other restricted electives:*

CIS*1000	[0.50]	Introduction to Computer Applications
COST*2820	[0.50]	Housing Finance
COST*3010	[0.50]	Quality Management
ECON*3520	[0.50]	Labour Economics
ENGL*1200	[0.50]	Reading the Contemporary World

ENGL*1410	[0.50]	Major English Writers
PHIL*2100	[0.50]	Critical Thinking
REXT*3040	[0.50]	Communication Process
REXT*3060	[0.50]	International Communication

Students may select up to 2.00 credits in any foreign language as restricted electives.

**Electives**

In addition to the 14.50 required credits and the 3.00 restricted electives, the student has 2.50 electives throughout the program which may be fulfilled by selecting courses in any subject provided that the student is qualified to take the course and can schedule it.

**Hotel and Food Administration (Co-op) (HAFA:C)**

**School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.**

The principal aim of the Hotel and Food Administration Co-op program is to facilitate the transition of students from academic studies to a professional work life by enhancing the integration of theory and practice. The major is administered by the School of Hospitality and Tourism Management and students are urged to consult the departmental co-op faculty advisor. The co-op work program consists of one twelve-month period. The work semester begins at the end of the second year and extends from May to April. The co-op program is completed over a 5 year period. The academic program consists of 20.00 credits, 15.00 of which are specified as core requirements, 2.50 as restricted electives, and 2.50 as electives.

**Major****Semester 1 - Fall**

ECON*1050	[0.50]	Introductory Microeconomics
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Public Management and Administration
PSYC*1200	[0.50]	Dynamics of Behaviour

One of:\*

CHEM*1100	[0.50]	Chemistry Today
HTM*2700	[0.50]	Introductory Foods

\*CHEM\*1100 must be taken by students without Grade 12U or OAC Chemistry. If CHEM\*1100 is not required, then a total of 3.00 restricted electives are required.

**Semester 2 - Winter**

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality and Tourism Purchasing Management
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

0.50 from List A or List B or electives

**Semester 3 - Fall**

COOP*1100	[0.00]	Introduction to Co-operative Education
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2.50 from List A or List B or electives

**Semester 4 - Winter**

STAT*2060	[0.50]	Statistics for Business Decisions
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2.00 from List A or List B or electives

**Summer Semester**

COOP*1000	[0.00]	Co-op Work Term I
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**Fall Semester**

COOP*2000	[0.00]	Co-op Work Term II
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**Winter Semester**

COOP*3000	[0.00]	Co-op Work Term III
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**Semester 5 - Fall**

HTM*3030	[0.50]	Beverage Management
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2.00 from List A or List B or electives

**Semester 6 - Winter**

HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry
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2.00 from List A or List B or electives

**Semester 7 - Fall**

2.50 from List A or List B or electives

**Semester 8 - Winter**

HTM*4300	[0.50]	Co-operative Education Seminar
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2.00 from List A or List B or electives

**Note:** For courses included in List A or List B refer to the regular major.

**Housing and Real Estate Management (HREM)**

**Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences.**

The Housing and Real Estate Management major in the B.Comm. program offers a multi-disciplinary approach to the study of housing, focusing on the delivery of housing services, the management of housing and real estate and on the economic and social policy context.

The major shares a common core with other majors in the B.Comm. program. The focus of the major is on the development of conceptual, analytical and management skills required for professional careers in the field of housing and real estate management.

Students in the major study housing and real estate in the context of an assemblage of physical, financial, legal, political and social elements, making linkages between and among elements and then use this knowledge to apply to the management and analysis of housing services systems, and the appraisal of housing policy.

Students graduate with a degree leading to a variety of professional positions in the public and private sectors or continue on to graduate work in business, planning or the social sciences.

Students in the Housing and Real Estate Management major are required to take the courses listed below. In addition, some may wish to make use of groupings of elective courses in order to pursue individual interests or develop additional focus.

## Major

### Semester 1

COST*1000	[0.50]	Introduction to Marketing Management
COST*1800	[0.50]	Housing and Community Planning
ECON*1050	[0.50]	Introductory Microeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 elective

### Semester 2

COST*1400	[0.50]	Introduction to Design
ECON*1100	[0.50]	Introductory Macroeconomics
ISS*2500	[0.50]	Management in Organizations
MATH*1000	[0.50]	Introductory Calculus

0.50 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

### Semester 3

AGEC*2220	[0.50]	Financial Accounting
COST*2810	[0.50]	Social Aspects of Housing
ECON*2310	[0.50]	Intermediate Microeconomics
STAT*2080	[0.50]	Introductory Applied Statistics I

0.50 elective

### Semester 4

AGEC*2230	[0.50]	Management Accounting
COST*2020	[0.50]	Information Management
COST*2820	[0.50]	Housing Finance
STAT*2090	[0.50]	Introductory Applied Statistics II

0.50 elective

### Semester 5

COST*4840	[0.50]	Housing and Real Estate Law
COST*4850	[0.50]	Housing Policies
ECON*2410	[0.50]	Intermediate Macroeconomics
POLS*2300	[0.50]	Canadian Government

0.50 elective

### Semester 6

COST*3030	[0.50]	Research Methods
COST*4860	[0.50]	Housing Industry Structure and Process
LARC*2820	[0.50]	Urban and Regional Planning
POLS*2250	[0.50]	Public Administration

0.50 elective

### Semester 7

COST*4820	[0.50]	Real Estate Appraisal
ECON*3500	[0.50]	Urban Economics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3560	[0.50]	Theory of Finance

0.50 elective

### Semester 8

COST*3890	[0.50]	Property Management
COST*4810	[0.50]	Housing Services Systems
POLS*3270	[0.50]	Local Government in Ontario

1.00 elective

## Housing and Real Estate Management (Co-op) (HREM:C)

Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences.

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in housing and real estate management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

## Major

### Semester 1 - Fall

COST*1000	[0.50]	Introduction to Marketing Management
COST*1800	[0.50]	Housing and Community Planning
ECON*1050	[0.50]	Introductory Microeconomics
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 elective

### Semester 2 - Winter

COST*1400	[0.50]	Introduction to Design
ECON*1100	[0.50]	Introductory Macroeconomics
ISS*2500	[0.50]	Management in Organizations
MATH*1000	[0.50]	Introductory Calculus

0.50 elective

Note: Students who are exceptionally strong in mathematics may substitute either MATH\*1080 or MATH\*1200 for MATH\*1000.

### Semester 3 - Fall

AGEC*2220	[0.50]	Financial Accounting
COOP*1100	[0.00]	Introduction to Co-operative Education
COST*2810	[0.50]	Social Aspects of Housing
ECON*2310	[0.50]	Intermediate Microeconomics
STAT*2080	[0.50]	Introductory Applied Statistics I

0.50 elective

### Semester 4 - Winter

AGEC*2230	[0.50]	Management Accounting
COST*2820	[0.50]	Housing Finance
ECON*2410	[0.50]	Intermediate Macroeconomics
STAT*2090	[0.50]	Introductory Applied Statistics II

0.50 elective

### Summer Semester

COOP*1000	[0.00]	Co-op Work Term I
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### Fall Semester

COOP*2000	[0.00]	Co-op Work Term II
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### Semester 5 - Winter

COST*2020	[0.50]	Information Management
COST*3890	[0.50]	Property Management
COST*4860	[0.50]	Housing Industry Structure and Process
POLS*2250	[0.50]	Public Administration

0.50 elective

### Semester 6 - Fall

COST*3030	[0.50]	Research Methods
COST*4840	[0.50]	Housing and Real Estate Law
COST*4850	[0.50]	Housing Policies
POLS*2300	[0.50]	Canadian Government

0.50 elective

### Winter Semester

COOP*3000	[0.00]	Co-op Work Term III
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### Summer Semester

COOP*4000	[0.00]	Co-op Work Term IV
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### Semester 7 - Fall

COST*4820	[0.50]	Real Estate Appraisal
ECON*3500	[0.50]	Urban Economics
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3560	[0.50]	Theory of Finance

0.50 elective

### Semester 8 - Winter

COST*4810	[0.50]	Housing Services Systems
LARC*2820	[0.50]	Urban and Regional Planning
POLS*3270	[0.50]	Local Government in Ontario

1.00 elective

## Human Resources Management (HRM)

Department of Psychology, College of Social and Applied Human Sciences.

The HRM program provides some basic preparation for students contemplating a career as a Human Resources practitioner, and for potential certification by the Human Resources Professionals Association of Ontario (HRPAO). It complements a traditional business core with an emphasis on issues relating to people and the workplace. The program combines conceptual and quantitative elements and promotes the integration of theory with practice. A feature of the program is a required applied research course, where

students conduct group projects in workplace settings under the direction of a faculty member.

Presently the HRM program meets all four academic requirements of the Tier I Compulsory Subjects set out by the Human Resources Professionals Association of Ontario. Our objective is to meet 50% of the Tier II Specialized Subjects.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

**Note:** Psychology Courses designated with (H) in Section XII--Course Descriptions are Honours level Psychology courses requiring for registration a cumulative average of at least 70% in all course attempts in Psychology or registration in the Human Resources Management major of the Bachelor of Commerce program.

## Major

### Semester 1

COST*1000	[0.50]	Introduction to Marketing Management
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Public Management and Administration
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 elective

### Semester 2

ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*1100	[0.50]	Principles of Behaviour
PSYC*2010	[0.50]	Quantification in Psychology
PSYC*2310	[0.50]	Introduction to Social Psychology

0.50 elective

### Semester 3

AGEC*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
PSYC*2360	[0.50]	Introductory Research Methods

0.50 elective

### Semester 4

AGEC*2230	[0.50]	Management Accounting
COST*2020	[0.50]	Information Management
HTM*2200	[0.50]	Organizational Behaviour I
PHIL*2600	[0.50]	Business and Professional Ethics

0.50 elective

### Semester 5

AGEC*3320	[0.50]	Financial Management
COST*3040	[0.50]	Business and Consumer Law
PSYC*3060	[0.50]	Occupational Health Psychology
PSYC*3090	[0.50]	Training and Development

0.50 elective

### Semester 6

AGEC*3310	[0.50]	Operations Management
ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
PSYC*3010	[0.50]	Compensation Systems

0.50 elective

### Semester 7

ECON*3520	[0.50]	Labour Economics
HTM*4100	[0.50]	Organizational Behaviour II
PSYC*4100	[0.50]	Applied Research in Human Resources Management

1.00 elective

### Semester 8

AGEC*4250	[0.50]	Business Policy
HTM*4160	[0.50]	Human Resources Planning
PSYC*4330	[0.50]	Advanced Topics in I/O Psychology (H)

1.00 elective

### Electives

The following is a list of courses which may be of interest to students selecting their electives.

AGEC*4370	[0.50]	Marketing Management
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics
ECON*4800	[0.50]	Theory of Strategic Management
MATH*1000	[0.50]	Introductory Calculus
PSYC*2740	[0.50]	Personality
PSYC*3250	[0.50]	Psychological Measurement
SOAN*2040	[0.50]	Globalization of Work and Organizations
SOC*1100	[0.50]	Sociology

## Management Economics in Industry and Finance (MEIF)

Department of Economics, College of Social and Applied Human Sciences.

The Management Economics in Industry and Finance major is designed to offer students an appreciation of business problems in the areas of industrial organization and finance using the analytical orientation of the discipline of Economics and the tools of Business Management, Marketing and Accounting. This major combines the applied thrust of business courses with the analytical rigor of Economics.

The major provides a suitable education for a career in the business world or in the public service. It also constitutes a useful preparation for more advanced studies, including graduate studies in Economics, Business Administration, Law, and Public Policy. The major is administered by the Department of Economics and students are urged to consult the faculty advisor.

In addition to the Management Economics in Industry and Finance core, students will choose their restricted electives from the List of Restricted Electives. In selecting the restricted electives, students have a choice of either following a program of studies that covers a wide spectrum of topics in the areas of Industry and Finance or declaring an Area of Emphasis if they wish to pursue the study of Industry or Finance in more depth. Students that identify an Area of Emphasis will choose their restricted electives from the appropriate list of restricted electives below. Students wishing to have an Area of Emphasis are encouraged to declare their Area of Emphasis by Semester 4, in order to facilitate the availability of restricted electives. A planning guide is available in the department. Students should note that most courses carry prerequisites and that ECON\*1050 and ECON\*1100 are normally prerequisites for all other courses in Economics.

Students who fail any Economics course twice or who do not achieve a 65% average in Economics courses taken during the first 4 semesters in this major are likely to encounter difficulties in the more advanced courses. They are strongly advised to consult the faculty advisor in Economics to discuss the options available.

For this major, 9.50 credits are specified, 5.50 are restricted electives and 5.00 are free electives.

## Major

### Semester 1

ECON*1050	[0.50]	Introductory Microeconomics
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One of:

CIS*1200	[0.50]	Introduction to Computing
CIS*1500	[0.50]	Introduction to Programming

One of:

MATH*1000	[0.50]	Introductory Calculus
MATH*1080	[0.50]	Elements of Calculus I
MATH*1200	[0.50]	Calculus I

1.00 electives

### Semester 2

AGEC*2220	[0.50]	Financial Accounting
COST*1000	[0.50]	Introduction to Marketing Management
ECON*1100	[0.50]	Introductory Macroeconomics

1.00 electives

### Semester 3

AGEC*2230	[0.50]	Management Accounting
ECON*2310	[0.50]	Intermediate Microeconomics
ECON*2720	[0.50]	Business History

One of:

COST*3040	[0.50]	Business and Consumer Law
ECON*2770	[0.50]	Introductory Mathematical Economics

0.50 elective

**Note:** One of ECON\*2770 and COST\*3040 must be taken in Semester 3; the other must be taken in Semester 4.

### Semester 4

ECON*2410	[0.50]	Intermediate Macroeconomics
ECON*2740	[0.50]	Economic Statistics

One of:

COST*3040	[0.50]	Business and Consumer Law
ECON*2770	[0.50]	Introductory Mathematical Economics

1.00 electives or restricted electives

### Semester 5

AGEC*3320	[0.50]	Financial Management
ECON*3560	[0.50]	Theory of Finance
ECON*3740	[0.50]	Introduction to Econometrics

1.00 electives or restricted electives

### Semester 6

ECON*3600	[0.50]	Macroeconomics in an Open Economy
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2.00 electives or restricted electives

**Note:** ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

**Semester 7**

HTM\*4390 [0.50] Individuals and Groups in Organizations  
2.00 electives or restricted electives

**Semester 8**

ECON\*4800 [0.50] Theory of Strategic Management  
2.00 electives or restricted electives

The restricted electives for the MEIF major are listed below. By choosing from this list, students will obtain a broad exposure to the areas of Finance and Industry. If, instead, students wish to obtain a greater degree of specialization in either the area of Finance or Industry, they may opt to diverge from the restricted electives given below and instead choose their restricted electives so as to satisfy the Finance Area of Emphasis Restricted Electives or the Industry Area of Emphasis Restricted Electives.

**Restricted Electives**

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level

- 1.50 credits are from the following:

ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3520 [0.50] Labour Economics  
ECON\*3530 [0.50] Industrial Organization  
ECON\*3660 [0.50] Economics of Equity Markets

1.50 credits from the following:

AGEC\*3310 [0.50] Operations Management  
AGEC\*3330 [0.50] Intermediate Accounting  
AGEC\*4240 [0.50] Futures and Options Markets  
AGEC\*4250 [0.50] Business Policy  
AGEC\*4360 [0.50] Marketing Research  
AGEC\*4370 [0.50] Marketing Management  
AGEC\*4410 [0.50] Sales and Sales Management

**Finance Area of Emphasis Restricted Electives:**

Students must take the following:

ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3660 [0.50] Economics of Equity Markets  
ECON\*3710 [0.50] Advanced Microeconomics  
ECON\*3770 [0.50] Mathematical Economics and Game Theory  
ECON\*4560 [0.50] Advanced Topics in Finance  
AGEC\*4240 [0.50] Futures and Options Markets

2.00 additional credits in economics, of which

- 0.50 at most credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level

0.50 credits from the following:

AGEC\*3310 [0.50] Operations Management  
AGEC\*3330 [0.50] Intermediate Accounting  
AGEC\*4250 [0.50] Business Policy  
AGEC\*4360 [0.50] Marketing Research  
AGEC\*4370 [0.50] Marketing Management  
AGEC\*4410 [0.50] Sales and Sales Management

**Industry Area of Emphasis Restricted Electives:**

Students must take the following:

AGEC\*3310 [0.50] Operations Management  
ECON\*3530 [0.50] Industrial Organization  
ECON\*3710 [0.50] Advanced Microeconomics  
ECON\*3770 [0.50] Mathematical Economics and Game Theory  
ECON\*4780 [0.50] Topics in Industrial Organization

One of:

ECON\*3200 [0.50] Economics of Industrial Relations  
ECON\*3520 [0.50] Labour Economics  
ECON\*3580 [0.50] Economics of Regulation

2.00 additional credits in Economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level

0.50 credits from the following:

AGEC\*3330 [0.50] Intermediate Accounting  
AGEC\*4240 [0.50] Futures and Options Markets  
AGEC\*4250 [0.50] Business Policy  
AGEC\*4360 [0.50] Marketing Research  
AGEC\*4370 [0.50] Marketing Management  
AGEC\*4410 [0.50] Sales and Sales Management

Note: Only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

**Management Economics in Industry and Finance (Co-op) (MEIF:C)**

Department of Economics, College of Social and Applied Human Sciences.

A principal aim of the Co-op program in Management Economics in Industry and Finance is to facilitate the transition of students from academic studies to a professional career by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year and extends from January to August. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op major, students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional program information.

**Major****Semester 1**

ECON\*1050 [0.50] Introductory Microeconomics

One of:

CIS\*1200 [0.50] Introduction to Computing  
CIS\*1500 [0.50] Introduction to Programming

One of:

MATH\*1000 [0.50] Introductory Calculus  
MATH\*1080 [0.50] Elements of Calculus I  
MATH\*1200 [0.50] Calculus I

1.00 electives

**Semester 2 - Winter**

AGEC\*2220 [0.50] Financial Accounting  
COST\*1000 [0.50] Introduction to Marketing Management  
ECON\*1100 [0.50] Introductory Macroeconomics

1.00 electives

**Semester 3 - Fall**

AGEC\*2230 [0.50] Management Accounting  
COOP\*1100 [0.00] Introduction to Co-operative Education  
ECON\*2310 [0.50] Intermediate Microeconomics  
ECON\*2720 [0.50] Business History  
ECON\*2740 [0.50] Economic Statistics

0.50 elective

**Semester 4 - Winter**

COST\*3040 [0.50] Business and Consumer Law  
ECON\*2410 [0.50] Intermediate Macroeconomics  
ECON\*2770 [0.50] Introductory Mathematical Economics  
ECON\*3560 [0.50] Theory of Finance

0.50 elective

**Summer Semester**

COOP\*1000 [0.00] Co-op Work Term I

**Fall Semester**

COOP\*2000 [0.00] Co-op Work Term II

**Semester 5 - Winter**

ECON\*3600 [0.50] Macroeconomics in an Open Economy  
ECON\*3740 [0.50] Introduction to Econometrics

1.50 electives or restricted electives

**Semester 6 - Fall**

AGEC\*3320 [0.50] Financial Management

2.00 electives or restricted electives

**Note:** If in Finance or Industry take ECON\*3710.

**Note:** ECON\*4710 and ECON\*4810 are recommended for students wishing to pursue graduate studies.

**Winter Semester**

COOP\*3000 [0.00] Co-op Work Term III

**Summer Semester**

COOP\*4000 [0.00] Co-op Work Term IV

**Semester 7 - Fall**

HTM\*4390 [0.50] Individuals and Groups in Organizations  
2.00 electives or restricted electives

**Semester 8 - Winter**

ECON\*4800 [0.50] Theory of Strategic Management

2.00 electives or restricted electives

**Restricted Electives**

4.00 additional credits in economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 0.50 credits must be at the 4000 level
- 1.50 credits are from the following:

ECON\*3510 [0.50] Money, Credit and the Financial System  
ECON\*3520 [0.50] Labour Economics  
ECON\*3530 [0.50] Industrial Organization  
ECON\*3660 [0.50] Economics of Equity Markets

1.50 credits from the following:

AGEC*3310	[0.50]	Operations Management
AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management

#### **Finance Area of Emphasis Restricted Electives:**

Students must take the following:

AGEC*4240	[0.50]	Futures and Options Markets
ECON*3510	[0.50]	Money, Credit and the Financial System
ECON*3660	[0.50]	Economics of Equity Markets
ECON*3710	[0.50]	Advanced Microeconomics
ECON*3770	[0.50]	Mathematical Economics and Game Theory
ECON*4560	[0.50]	Advanced Topics in Finance

2.00 additional credits in economics, of which

- 0.50 at most credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level

0.50 credits from the following:

AGEC*3310	[0.50]	Operations Management
AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4250	[0.50]	Business Policy
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management

#### **Industry Area of Emphasis Restricted Electives:**

Students must take the following:

AGEC*3310	[0.50]	Operations Management
ECON*3530	[0.50]	Industrial Organization
ECON*3710	[0.50]	Advanced Microeconomics
ECON*3770	[0.50]	Mathematical Economics and Game Theory
ECON*4780	[0.50]	Topics in Industrial Organization

One of:

ECON*3200	[0.50]	Economics of Industrial Relations
ECON*3520	[0.50]	Labour Economics
ECON*3580	[0.50]	Economics of Regulation

2.00 additional credits in Economics, of which

- at most 0.50 credits can be at the 2000 level
- at least 1.00 credits must be at the 4000 level

0.50 credits from the following:

AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4240	[0.50]	Futures and Options Markets
AGEC*4250	[0.50]	Business Policy
AGEC*4360	[0.50]	Marketing Research
AGEC*4370	[0.50]	Marketing Management
AGEC*4410	[0.50]	Sales and Sales Management

Note: Only one of ECON\*4900, ECON\*4910 may count as one of the required minimum number of 4000 level economics credits in the B.Comm. program.

### **Marketing Management (MKMN)**

#### **Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences.**

The Marketing Management major is interdisciplinary and follows a liberal education philosophy.

Courses to be followed are from many disciplines, departments and colleges within the University, and are designed to span 5 component areas of study:

1. Literacy (writing and communication)
2. Numeracy (Mathematics, Statistics and Information Technology)
3. Social Science Foundations
4. Marketing Foundations (buyer/market studies)
5. Marketing Management

The approach taken in this major also places a special emphasis on research techniques for marketing as well as the requirements of marketing as a functional area of management. Students, while following the prescribed courses, may choose their electives in such a manner as to provide a particular applied focus to their marketing studies by a judicious choice from the other courses offered by the Department or the University. The major is administered by the Department of Marketing and Consumer Studies in the College of Social and Applied Human Sciences and students are urged to consult the departmental advisor or B.Comm. program counsellor.

For this major, 16.50 credits (2.00 selected from lists) are required and the remainder are electives.

### **Major**

#### **Semester 1**

COST*1000	[0.50]	Introduction to Marketing Management
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 from List A or elective

Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

#### **Semester 2**

AGEC*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*2310	[0.50]	Introduction to Social Psychology

0.50 from List A

0.50 elective

#### **Semester 3**

AGEC*2230	[0.50]	Management Accounting
COST*2020	[0.50]	Information Management
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2310	[0.50]	Intermediate Microeconomics

0.50 from List B

Note: COST\*2600 may be taken in Semester 4.

#### **Semester 4**

COST*3040	[0.50]	Business and Consumer Law
ECON*2410	[0.50]	Intermediate Macroeconomics
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 from List B

One of:

HTM*2200	[0.50]	Organizational Behaviour I
ISS*2500	[0.50]	Management in Organizations

#### **Semester 5**

AGEC*3320	[0.50]	Financial Management
COST*3020	[0.50]	Services & Retail Marketing
COST*3030	[0.50]	Research Methods
COST*3610	[0.50]	Consumer Economics

0.50 from List A and/or up to 0.50 elective (if COST\*3100 to be taken in Semester 6)

Note: Students only take one of COST\*3610 in Semester 5 OR COST\*3100 in Semester 6.

Note: COST\*3020, COST\*3030, COST\*3610 may be taken in Semester 6.

#### **Semester 6**

AGEC*3310	[0.50]	Operations Management
COST*3010	[0.50]	Quality Management
COST*3100	[0.50]	Economic Behaviour of Households
COST*3620	[0.50]	Advertising Management

0.50 from List A and/or up to 0.50 elective

Note: Students only take one of COST\*3610 in Semester 5 OR COST\*3100 in Semester 6.

Note: COST\*3100 may be taken in Semester 5 and COST\*3620 may be taken in Semester 7.

#### **Semester 7**

COST*3600	[0.50]	Consumer Information Processes
COST*4040	[0.50]	Management in Product Development
ECON*3560	[0.50]	Theory of Finance

1.00 elective

Note: COST\*3600 may be taken in Semester 6.

#### **Semester 8**

AGEC*4250	[0.50]	Business Policy
COST*4050	[0.50]	Consumer, Business and Government Relations
COST*4370	[0.50]	Marketing Strategy
COST*4600	[0.50]	International Marketing

0.50 elective

Note: COST\*4370 may be taken in Semester 7.

#### **List A - Restricted Electives (choose 2 from any 1 subgroup)**

These courses have been selected to help students broaden their international and cross-cultural perspectives.

#### **French Language Courses**

FREN*1100	[0.50]	Basic French: Listening
FREN*1110	[0.50]	Elementary French
FREN*1200	[0.50]	French Language I
FREN*2020	[0.50]	France: Literature and Society
FREN*2030	[0.50]	French Language II
FREN*2060	[0.50]	Quebec: Literature and Society
FREN*3530	[0.50]	Business French

**German Language Courses**

GERM*1100	[0.50]	Introductory German I
GERM*1110	[0.50]	Introductory German II
GERM*2400	[0.50]	Contemporary Germany
GERM*2490	[0.50]	Intermediate German I

**History and Politics Courses**

EURO*1050	[0.50]	The Emergence of a United Europe
EURO*2070	[0.50]	European Integration, 1957-1992
HIST*1150	[0.50]	20th-Century Global History
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945
HIST*2910	[0.50]	History of Modern Asia
HIST*3090	[0.50]	Nationalism and Internationalism in Europe 1914-1957
POLS*1500	[0.50]	World Politics
POLS*2100	[0.50]	The State in Comparative Perspective
POLS*3080	[0.50]	Politics of Latin America
POLS*3280	[0.50]	Modern Political Ideologies
POLS*3460	[0.50]	Communism and Post-Communism
POLS*3890	[0.50]	Government and Politics of India
POLS*3920	[0.50]	Modern China

**Italian Language Courses**

ITAL*1060	[0.50]	Introductory Italian I
ITAL*1070	[0.50]	Introductory Italian II
ITAL*2060	[0.50]	Intermediate Italian I
ITAL*2070	[0.50]	Intermediate Italian II

**Spanish Language Courses**

SPAN*1100	[0.50]	Introductory Spanish
SPAN*1110	[0.50]	Intermediate Spanish
SPAN*2000	[0.50]	Spanish Language I
SPAN*2010	[0.50]	Spanish Language II
SPAN*2040	[0.50]	Spanish Civilization

**List B - Restricted Electives (choose 2)**

This group of courses encourages students to increase their fundamental background and/or add to business applications.

AGEC*4410	[0.50]	Sales and Sales Management
COST*2100	[0.50]	Personal Financial Management
COST*2300	[0.50]	Technology and the Consumer
HTM*3000	[0.50]	Human Resources Management
POLS*1400	[0.50]	Public Management and Administration
POLS*2250	[0.50]	Public Administration
SOC*1100	[0.50]	Sociology

One of:

PHIL*2100	[0.50]	Critical Thinking
PHIL*2600	[0.50]	Business and Professional Ethics

**Marketing Management (Co-op) (MKMN:C)****Department of Marketing and Consumer Studies, College of Social and Applied Human Sciences.**

A principal aim of the Co-op program is to facilitate the transition of students from academic studies to a professional career in Marketing Management by enhancing the integration of theory and practice.

The Co-op program consists of two eight month work terms. The first work term begins after the second year. The second work term commences after the third year of studies. The Co-op program is normally completed over a 5 year period.

To be eligible to continue in the Co-op Major students must maintain a satisfactory average, must complete all course requirements as scheduled and must obtain a minimum evaluation of "satisfactory" on all required work term reports. Consult the Co-op advisor or Department for additional information.

**Major****Semester 1 - Fall**

COST*1000	[0.50]	Introduction to Marketing Management
ECON*1050	[0.50]	Introductory Microeconomics
MATH*1000	[0.50]	Introductory Calculus
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 from List A or elective

Note: Students who are exceptionally strong in mathematics may consult with their academic advisor to substitute an alternative mathematics course for MATH\*1000 (MATH\*1080 or MATH\*1200).

**Semester 2 - Winter**

AGEC*2220	[0.50]	Financial Accounting
ECON*1100	[0.50]	Introductory Macroeconomics
PSYC*2310	[0.50]	Introduction to Social Psychology
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 from List A or 0.50 elective

**Semester 3 - Fall**

AGEC*2230	[0.50]	Management Accounting
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COOP*1100	[0.00]	Introduction to Co-operative Education
COST*2020	[0.50]	Information Management
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
ECON*2310	[0.50]	Intermediate Microeconomics

0.50 from List B

**Semester 4 - Winter**

COST*3030	[0.50]	Research Methods
COST*3040	[0.50]	Business and Consumer Law
ECON*2410	[0.50]	Intermediate Macroeconomics

0.50 from List B

One of:

HTM*2200	[0.50]	Organizational Behaviour I
ISS*2500	[0.50]	Management in Organizations

**Summer Semester**

COOP*1000	[0.00]	Co-op Work Term I
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**Fall Semester**

COOP*2000	[0.00]	Co-op Work Term II
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**Semester 5 - Winter**

AGEC*3310	[0.50]	Operations Management
COST*3010	[0.50]	Quality Management
COST*3020	[0.50]	Services & Retail Marketing
COST*3100	[0.50]	Economic Behaviour of Households
COST*3600	[0.50]	Consumer Information Processes

0.50 elective (if COST\*3610 to be taken in Semester 6)

Note: Students only take one of COST\*3100 in Semester 5 OR COST\*3610 in Semester 6.

**Semester 6 - Fall**

AGEC*3320	[0.50]	Financial Management
COST*3610	[0.50]	Consumer Economics
COST*3620	[0.50]	Advertising Management

0.50 from List A and/or up to 1.00 elective

Note: Students only take one of COST\*3100 in Semester 5 OR COST\*3610 in Semester 6.

**Winter Semester**

COOP*3000	[0.00]	Co-op Work Term III
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**Summer Semester**

COOP*4000	[0.00]	Co-op Work Term IV
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**Semester 7 - Fall**

COST*4040	[0.50]	Management in Product Development
COST*4050	[0.50]	Consumer, Business and Government Relations
COST*4370	[0.50]	Marketing Strategy
ECON*3560	[0.50]	Theory of Finance

0.50 from List A and/or electives

Note: COST\*4050 may be taken in Semester 8.

**Semester 8 - Winter**

AGEC*4250	[0.50]	Business Policy
COST*4600	[0.50]	International Marketing

1.00 or 1.50 electives

**List A -Restricted Electives (choose 2 from any 1 subgroup)**

These courses have been selected to help students broaden their international and cross-cultural perspectives.

**French Language Courses**

FREN*1100	[0.50]	Basic French: Listening
FREN*1110	[0.50]	Elementary French
FREN*1200	[0.50]	French Language I
FREN*2020	[0.50]	France: Literature and Society
FREN*2030	[0.50]	French Language II
FREN*2060	[0.50]	Quebec: Literature and Society
FREN*3530	[0.50]	Business French

**German Language Courses**

GERM*1100	[0.50]	Introductory German I
GERM*1110	[0.50]	Introductory German II
GERM*2400	[0.50]	Contemporary Germany
GERM*2490	[0.50]	Intermediate German I

**History and Politics Courses**

EURO*1050	[0.50]	The Emergence of a United Europe
EURO*2070	[0.50]	European Integration, 1957-1992
HIST*1150	[0.50]	20th-Century Global History
HIST*2510	[0.50]	The Emergence of Modern European Society 1789-1945
HIST*2910	[0.50]	History of Modern Asia
HIST*3090	[0.50]	Nationalism and Internationalism in Europe 1914-1957
POLS*1500	[0.50]	World Politics
POLS*2100	[0.50]	The State in Comparative Perspective
POLS*3080	[0.50]	Politics of Latin America

POLS*3280	[0.50]	Modern Political Ideologies
POLS*3460	[0.50]	Communism and Post-Communism
POLS*3890	[0.50]	Government and Politics of India
POLS*3920	[0.50]	Modern China

**Italian Language Courses**

ITAL*1060	[0.50]	Introductory Italian I
ITAL*1070	[0.50]	Introductory Italian II
ITAL*2060	[0.50]	Intermediate Italian I
ITAL*2070	[0.50]	Intermediate Italian II

**Spanish Language Courses**

SPAN*1100	[0.50]	Introductory Spanish
SPAN*1110	[0.50]	Intermediate Spanish
SPAN*2000	[0.50]	Spanish Language I
SPAN*2010	[0.50]	Spanish Language II
SPAN*2040	[0.50]	Spanish Civilization

**List B - Restricted Electives (choose 2)**

This group of courses encourages students to increase their fundamental background and/or add to business applications.

AGEC*4410	[0.50]	Sales and Sales Management
COST*2100	[0.50]	Personal Financial Management
COST*2300	[0.50]	Technology and the Consumer
HTM*3000	[0.50]	Human Resources Management
POLS*1400	[0.50]	Public Management and Administration
POLS*2250	[0.50]	Public Administration
SOC*1100	[0.50]	Sociology

One of:

PHIL*2100	[0.50]	Critical Thinking
PHIL*2600	[0.50]	Business and Professional Ethics

**Public Management (PMGT)****Department of Political Science, College of Social and Applied Human Sciences.**

The Public Management program is designed to lead to an understanding of public sector administration and management from the "inside" - as an integrated enterprise - as well as from the outside - as a series of policy decisions and outcomes. Characterized by a multi-disciplinary approach employing both political and business-oriented analysis, students will confront questions of why politicians and public servants behave the way they do, and how their policy choices and processes can be optimized. Management of public entities features a unique set of challenges that arise from and interact with basic political issues like democracy, accountability, equity, fairness, and justice. At the same time it necessarily faces concerns common to all organizations, such as efficiency, human and capital resource management, morale, planning, and adaptation to change.

The program will appeal to students interested in the public service, public sector businesses or business-government relations. A co-ordinated sequence of courses is capped in the final year by a year long research project and thesis.

For this major, 15.00 of the 20.00 credits are specified as core requirements and the remaining 5.00 as electives. A list of suggested electives follows the description of required courses.

**Major****Semester 1**

COST*1000	[0.50]	Introduction to Marketing Management
ECON*1050	[0.50]	Introductory Microeconomics
POLS*1400	[0.50]	Public Management and Administration
PSYC*1200	[0.50]	Dynamics of Behaviour

0.50 elective

**Semester 2**

ECON*1100	[0.50]	Introductory Macroeconomics
POLS*2250	[0.50]	Public Administration
POLS*2300	[0.50]	Canadian Government

1.00 elective

**Semester 3**

AGEC*2220	[0.50]	Financial Accounting
ECON*2200	[0.50]	Industrial Relations
ECON*2310	[0.50]	Intermediate Microeconomics
POLS*3250	[0.50]	Public Policy: Challenges and Prospects

0.50 elective

**Semester 4**

AGEC*2230	[0.50]	Management Accounting
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
POLS*3270	[0.50]	Local Government in Ontario
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 elective

**Semester 5**

AGEC*3320	[0.50]	Financial Management
COST*3040	[0.50]	Business and Consumer Law

POLS*3110	[0.50]	Politics of Ontario
POLS*3210	[0.50]	The Constitution and Canadian Federalism
0.50 elective		

**Semester 6**

AGEC*3310	[0.50]	Operations Management
ECON*3610	[0.50]	Public Economics
PHIL*2600	[0.50]	Business and Professional Ethics
POLS*3670	[0.50]	Comparative Public Policy and Administration

0.50 elective

**Semester 7**

ECON*3560	[0.50]	Theory of Finance
HTM*3000	[0.50]	Human Resources Management
POLS*3470	[0.50]	Business-Government Relations in Canada
POLS*4970	[0.50]	Honours Political Science Research I

0.50 elective

**Semester 8**

AGEC*4250	[0.50]	Business Policy
POLS*4250	[0.50]	Problems in Public Administration and Public Policy
POLS*4980	[0.50]	Honours Political Science Research II

1.00 elective

**Electives**

The following is a list of courses which may be of interest to students selecting their electives.

COST*2020	[0.50]	Information Management
ECON*2410	[0.50]	Intermediate Macroeconomics
HTM*4390	[0.50]	Individuals and Groups in Organizations
ISS*2500	[0.50]	Management in Organizations
POLS*3330	[0.50]	Politics and Trade Liberalization in the Americas
POLS*3370	[0.50]	Environmental Policy Formation and Administration
POLS*3440	[0.50]	Corruption, Scandal and Political Ethics
POLS*3790	[0.50]	The Political Economy of International Relations
POLS*3930	[0.50]	Politics of the Agri-Food System
SOAN*2040	[0.50]	Globalization of Work and Organizations

**Tourism Management (TMGT)****School of Hospitality and Tourism Management, College of Social and Applied Human Sciences.**

As the world's largest industry, tourism encompasses a wide range of public and private enterprises that require knowledgeable and talented management professionals. The program in Tourism Management builds on a strong base of hospitality management courses (human resources management, accounting, finance, cost controls, hotel operations). In conjunction with these courses the program provides specialized courses dealing with the economic, social, cultural and environmental aspects of the industry as well as the critical functions of tourism marketing, distribution, planning and development. In addition, there are opportunities to develop expertise in eco-tourism and international tourism operations. The study of languages is a core component of this program. Verified work experience in the hospitality and tourism industry is required for students to be eligible to graduate. Group work is a significant part of core credit work.

For this major, 15.50 of the 20.00 credits are specified as core requirements, 2.00 as restricted electives (List A), and the remaining 2.50 as electives.

**Major****Semester 1**

ECON*1050	[0.50]	Introductory Microeconomics
GEOG*1220	[0.50]	Human Impact on the Environment
HTM*1000	[0.50]	Introduction to Hospitality and Tourism Management
POLS*1400	[0.50]	Public Management and Administration
PSYC*1200	[0.50]	Dynamics of Behaviour

**Semester 2**

ECON*1100	[0.50]	Introductory Macroeconomics
HTM*2000	[0.50]	Hospitality and Tourism Purchasing Management
HTM*2010	[0.50]	Hospitality and Tourism Business Communications
HTM*2100	[0.50]	Lodging Operations
HTM*2120	[0.50]	Hospitality and Tourism Marketing I

**Semester 3**

AGEC*2220	[0.50]	Financial Accounting
COST*2020	[0.50]	Information Management
ECON*2310	[0.50]	Intermediate Microeconomics
HTM*2050	[0.50]	Dimensions of Tourism

0.50 from List A or elective

**Semester 4**

HTM*2030	[0.50]	Control Systems in the Hospitality and Tourism Industry
HTM*2170	[0.50]	Canadian Tourism Policy, Planning and Development
HTM*2200	[0.50]	Organizational Behaviour I
STAT*2060	[0.50]	Statistics for Business Decisions

0.50 from List A or electives

### Semester 5

COST*3040	[0.50]	Business and Consumer Law
HTM*3070	[0.50]	Hospitality and Tourism Management Accounting
HTM*3080	[0.50]	Hospitality and Tourism Marketing II
HTM*3160	[0.50]	Destination Management and Marketing

0.50 from List A or elective

### Semester 6

AGEC*3320	[0.50]	Financial Management
AGEC*4360	[0.50]	Marketing Research
HTM*3000	[0.50]	Human Resources Management
HTM*3120	[0.50]	Operations Analysis in the Hospitality and Tourism Industry

0.50 from List A or elective

### Semester 7

ECON*3560	[0.50]	Theory of Finance
HTM*4100	[0.50]	Organizational Behaviour II
HTM*4190	[0.50]	Hospitality and Tourism Operations Planning

1.00 from List A or electives

### Semester 8

HTM*4170	[0.50]	International Tourism Development and Management
HTM*4200	[0.50]	Policy Issues in Hospitality and Tourism Management

1.50 from List A or electives

### List A - Restricted Electives

In addition to the 15.50 required credits, students must also take a minimum of 2.00 restricted elective credits from the following list, throughout the program. Students may choose to explore a variety of subjects or may choose to study an area related to their major in some depth. Restricted electives are listed below and have been grouped into major subject areas which are related to the professional interests of the Tourism Management major. Students may, however, choose restricted electives from any of those listed without regard to the categories. Students may also select up to 2.00 credits in language courses as restricted electives. Students without a second language are strongly recommended to take language courses.

#### Courses related to eco-tourism:

AGEC*2700	[0.50]	Survey of Natural Resource Economics
AGEC*4290	[0.50]	Land Economics
AGEC*4310	[0.50]	Resource Economics
ECON*2100	[0.50]	Economic Growth and Environmental Quality
GEOG*2210	[0.50]	Environment and Resources
GEOG*3490	[0.50]	Tourism and Environment
PHIL*2070	[0.50]	Philosophy of the Environment
POLS*3370	[0.50]	Environmental Policy Formation and Administration

#### Courses related to international tourism:

ECON*2650	[0.50]	Introductory Development Economics
ECON*3620	[0.50]	International Trade
ECON*4830	[0.50]	Economic Development
EDRD*3500	[0.50]	Recreation and Tourism Planning
GEOG*3490	[0.50]	Tourism and Environment
HTM*2740	[0.50]	Cultural Aspects of Food
REXT*3060	[0.50]	International Communication

#### Courses for those interested in developing tourism related real estate:

COST*1800	[0.50]	Housing and Community Planning
COST*2820	[0.50]	Housing Finance
COST*3890	[0.50]	Property Management
COST*4820	[0.50]	Real Estate Appraisal
GEOG*3490	[0.50]	Tourism and Environment
LARC*2820	[0.50]	Urban and Regional Planning

#### Courses dealing with the social and economic environment of business:

ECON*2410	[0.50]	Intermediate Macroeconomics
PHIL*1010	[0.50]	Introductory Philosophy: Social and Political Issues
PHIL*2600	[0.50]	Business and Professional Ethics

#### Courses dealing with human behaviour particularly as related to work and work groups:

ANTH*1150	[0.50]	Anthropology
ANTH*2160	[0.50]	Social Anthropology
ECON*2200	[0.50]	Industrial Relations
PSYC*2310	[0.50]	Introduction to Social Psychology
PSYC*3060	[0.50]	Occupational Health Psychology

#### Courses dealing with marketing and consumer behaviour:

AGEC*4370	[0.50]	Marketing Management
COST*1000	[0.50]	Introduction to Marketing Management
COST*2600	[0.50]	Fundamentals of Consumer Behaviour
COST*3600	[0.50]	Consumer Information Processes
COST*3620	[0.50]	Advertising Management
COST*4050	[0.50]	Consumer, Business and Government Relations

#### Courses related to Hospitality and Tourism Management:

HTM*2070	[0.50]	Meetings and Convention Management
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HTM*2700	[0.50]	Introductory Foods
HTM*2740	[0.50]	Cultural Aspects of Food
HTM*3030	[0.50]	Beverage Management
HTM*3060	[0.50]	Lodging Management
HTM*3090	[1.00]	Foodservice Operations Management
HTM*3180	[0.50]	Casino Operations Management
HTM*3200	[0.50]	Club Management Operations
HTM*3250	[0.50]	Tourism in Canada
HTM*3780	[0.50]	Economics of Food Usage
HTM*4050	[0.50]	Wine and Oenology
HTM*4090	[0.50]	Hospitality and Tourism Facilities Management and Design
HTM*4110	[0.50]	Restaurant Operations
HTM*4120	[0.50]	Hospitality Business Management
HTM*4130	[0.50]	Current Management Topics
HTM*4140	[0.50]	Current Management Topics
HTM*4150	[0.50]	Current Management Topics
HTM*4500	[0.50]	Special Study in Hospitality and Tourism

#### Courses related to accounting and administration:

AGEC*2230	[0.50]	Management Accounting
AGEC*3310	[0.50]	Operations Management
AGEC*3330	[0.50]	Intermediate Accounting
AGEC*4250	[0.50]	Business Policy
AGEC*4410	[0.50]	Sales and Sales Management
COST*2100	[0.50]	Personal Financial Management

#### Other restricted electives:

CHEM*1100	[0.50]	Chemistry Today
CIS*1000	[0.50]	Introduction to Computer Applications
COST*3010	[0.50]	Quality Management
ENGL*1410	[0.50]	Major English Writers
PHIL*2100	[0.50]	Critical Thinking
REXT*3040	[0.50]	Communication Process

**Note:** Students may also select up to 2.00 credits in language courses as restricted electives. Students without a second language are strongly recommended to take language courses.