Dear Potential Research Applicants:

OSMA invites you to submit a Letter of Intent for research projects.

In 2014, the Ontario Sheep Marketing Agency approved new research priorities. You will find them attached to this letter and also on the OSMA website, www.ontariosheep.org under the ‘Research’ tab.

It is essential that researchers consider the priority list when preparing research proposals as it will serve as a guide and a basis for awarding funding. OSMA continues to work with producers to increase production. Of research proposals addressing priorities, those proposals with a stronger link to increased production would be viewed more favourably (e.g., preventing pneumonia).

We would invite researchers with project proposals that match Ontario Sheep’s Research Priorities to complete the attached Letter of Intent Form and submit it no later than April 1, 2016. Full proposals will be solicited in June with the target of having proposals approved by September 2016.

It is important to note that projects will be ranked accordingly on the following criteria:

- Ability to fall within current OSMA priorities. If your project addresses more than one priority this will be noted.

- Ability to leverage funds. Projects with other funding partners will ranked higher than projects asking OSMA for the full amount of funds. The more leveraged dollars you can achieve the better.

- Ability to communicate your research results and conclusions. Knowledge transfer to producers is of utmost importance. Mandatory activities include articles in the Ontario Sheep News Magazine, factsheets, report for producers and a report for the OSMA Board. Other communication activities include presentations at producer events, articles in agricultural press, etc. Please note: if you fail to provide communication material you might be at risk of losing funding or not receiving funding in the future.

If you have any questions, please contact one of us at your convenience.

Sincerely,

Jennifer MacTavish
General Manager