Many happy returns!

Since the announcement in the Winter edition of the Guelph Alumnus regarding the 1977 Alumni Tour—"Invitation to England"—August 20 to September 3 a brochure has been prepared outlining details of the attractive tour package. You may obtain a copy by writing to the Alumni Office.

Returns are already coming in and we're getting reactions.

"By golly but the price is right!" is the most frequent observation we've received. We'll agree—the price tag of $899 for 15 unhurried days in some of the most beautiful and interesting areas of southern England including London, Oxford, Stratford, Derby, Bristol and Reading makes the tour offer a very attractive one.

An interesting age spread can be noticed among those who've already made their reservations. The rapidly growing group already includes alumni from years '25 through '75, so if you're looking for travelling companions of your own age—chances are they'll be there.

From reports, we've started open communications between alumni friends who are getting together to plan group reservations.

While we're mentioning friends, we'll remind you that the tour isn't restricted strictly to alumni and faculty of this University. You are welcome to invite your non-alumni friends to go along.

We're also attracting alumni who wish to join the tour group just to take advantage of the super-low $369 return airfare from Toronto to London, choose a stay of 14, 21, or 28 days, and while there travel on their own to any place their hearts so desire. You've had time to think about it—now it's time to make your plans, spring into action, accept your Alumni Association's "Invitation to England", and mail your reservation to: University of Guelph Alumni Association, Level 4, University Centre, University of Guelph, Guelph, Ontario N1G 2W1. Positive deadline for reservation acceptance is June 22.

This is a group picture of the 22 who took the 1978 alumni tour to Britain. Unfortunately, while the photographer was diligently checking light values and adjusting speed and aperture settings, all but one of the group wandered into The Old Curiosity Shop. The one kind soul remaining in view is Marion Penhale, Mac '31.
Alumni and Wintario partners in art

Alumni donations made through the Alma Mater Fund, and allocated for art purchases for the University's permanent art collection, have been matched by Wintario to give a total of $11,200. This grant, which was applied for by the Ontario Veterinary College Alumni Association on behalf of all alumni, is one of the first matching art purchase grants to be awarded by Wintario. The stipulation on the grant is that Canadian art be purchased for a public collection.

The University's Art Acquisition Committee selected work ranging in date from 1874 to 1976 which is consistent with their efforts to keep up with contemporary art as well as to fill gaps in the collection. The works, some of which are illustrated on this page, were acquired from the following artists. The date of the individual item is indicated:

- James Kerr-Lawson (1888)
- Frederick Varley (1918)
- L. L. FitzGerald (1925)
- Bertram Brooker (1931)
- Ernst Neumann (c. 1930's)
- E. Prudence Heward (c. 1930's-40's)
- Arthur F. McKay (1964)
- Jeffrey Poklen (1965)
- Otto Rogers (1972)
- Jonah Augotoutok (c. 1972)
- T. Tanabe (1972)
- Paul Fournier (1976)

The untitled piece was carved from petrified whalebone by Canadian Eskimo Jonah Augotoutok in 1972. Actual height is 27 inches.
April 1977 will see the fifth Hotel and Food Administration class take the final walk across front campus to be admitted to the degree of Bachelor of Commerce. The School of Hotel and Food Administration has come a long way since that September eight years ago when one professor and 26 students came together for the beginning of a new course of study at the University.

The development of the School can be paralleled to the growth of a child. With its first step, the School was off to a shaky start but on its way never to look back except with fond memories.

Like a child, the School began to ask questions about its worth and its existence. The environment and make-up of the School were investigated and questioned as the students strove to make it the very best. Modifications in courses and course content were suggested. As more students joined the program they added to the voice of the pioneers in making the School known on campus.

From the very beginning the students have tried to make an impact on University life through the development of "school spirit". The School did, and does, participate in Homecoming, College Royal, student government, Senate, and campus sports. From the beginning, the University football team has been boosted by at least one "HAFA" guy. The HAFA hockey team might not always be the best but it's a viable spirited force.

The course, like any other, has suffered through its trials and tribulations, but still has continued to re-assess itself and grow.

The physical environment of the School has changed as well. All HAFA graduates up to 1975 knew every crack, scrape, nook and cranny of room 122 in Macdonald Institute. In that room for seven years, the students were taught all of their Hotel and Food Administration courses.

It was the bain of their existence. From a single room with a sink, stove, counter, and blackboard, in Macdonald Institute, the School moved into a bright new three-storey wing in Macdonald Stewart Hall which was added to the northwest corner of Macdonald Institute. The new wing, which was built with the assistance of the hospitality industry, includes large classrooms, office space for faculty, a dining room, a full commercial kitchen and computer terminals.

In short, the School has its own home.

In size, the School has grown to an enrolment of 310 as of last fall. Full enrolment, which has been set at 350, is expected to be reached either in 1977 or 1978.

At a time when jobs are scarce and in some fields almost totally non-existent, the students are graduating from the University with specialized training and are finding jobs. In some cases, the students have several different opportunities to choose from. More and more companies, representing either the hospitality industry itself or related industries, are coming on campus to interview.

Where five years ago the students faced an identity crisis, wondering where exactly they belonged, today the students are making career decisions of where they want to fit. Where five years ago the graduates were an unknown entity, today, some companies request a B Comm from Guelph as a prerequisite for joining them in a management trainee position. Companies are demanding quality, and quality is what they're finding at Guelph.

The best way to assess any program is through results. The Hotel and Food Administration program is an interdisciplinary program which gives students a taste of almost every aspect of the business. The initial semesters of the eight-semester program are comprised of core studies based on the arts, humanities, and sciences.

Students are introduced to the whole spectrum of hospitality business management through case methods, lectures, special projects and guest speakers. Exposure to beverage management equips students with the knowledge necessary for the intelligent use and management of beverages. Accounting courses provide students with an understanding of the preparation of financial statements and the numerous related accounting principles necessary for sound business operation.

In the final two years, the emphasis is shifted to courses more directly related to the hospitality industry. Coincident with studies of the chemistry and composition of food is the theory and practice of planning and production. A study of marketing introduces the tools and principles to be applied in determining and reaching potential sources of business. "Food Facilities Lay-out" outlines the procedure for carrying out feasibility studies of new businesses or the revamping of "real life" existing businesses.

Students learn the methods employed in maximizing space use, efficient layout, interior decorating, and menu design. Lectures in law highlight the innkeeper's responsibilities as well as the statutory regulations affecting the industry. Public speaking familiarizes students with the art of oral presentation, poise, and control while courses in personnel management explore "people" practices required on the job, and the importance of these skills to the work climate.

Other courses deal with the policies, practices, and problems related to the planning, organizing, directing, and controlling of operations.

The diversity of the program has led students to pursue courses in almost every aspect of the business and HAFA grads are...
now employed as dining room, restaurant and food production managers, management trainees, kitchen stewards, front desk cashiers and managers, banquet and catering managers, teachers, professors, night auditors, assistant comptrollers, assistant hotel managers, club managers, personnel trainers, sales reps for related industries, product managers for support industries, sales marketing reps, hospitality consultants and hospital administrators.

In fact, you name a career area in the hospitality industry, or a related field, and one of our 136 graduates will probably be found in that area.

A number of students have gone on to do their Master of Business Administration degrees. These students have then either gone into other areas of business, or back into the hospitality field in operations or support functions. At the end of the year, one graduate, Tim Fleming '74, will begin articling in a law practice having completed his law degree at Osgoode Hall.

Although we’re a bit young to claim any corporate directors or presidents, our time will come. We do have a number of students who’ve gone into the business for themselves offering different types of consulting services to the industry.

Our graduates are as diverse in location as they are in career area. In almost every province in Canada, there is a possibility of running into HAFA alumni. The exceptions are perhaps Prince Edward Island, and the Northwest Territories, however, once we track down missing alumni, we may find graduates in these two areas as well. If you’re like many Canadians who take a winter vacation in Barbados, drop into the Banana Boat Supper Club. There, if you ask for the owner, you’ll be greeted by Gordon Seale who graduated with his B.Comm. in 1973.

Yes, we’ve come a long way, and there’s a long way we can go. Through the strengthening of the HAFA Alumni Association, as new members join, further liaison between in-course students and alumni, between in-course students and industry, and between alumni and industry will be achieved. This in turn will allow further development and refinement of the School of Hotel and Food Administration.
Presenting!

College Royal
with a cast of thousands!

"I would like to thank the thousands of students who organized and operated this year's College Royal and University Open House as well as the hundreds of staff and faculty who assisted them. Record crowds, estimated as high as 30,000 for the two days, made the extraordinary efforts of the students most worthwhile. College Royal and the University Open House keep the community informed about our many roles in a way that is unique and of utmost value. My personal thanks to all those who made the 53rd Royal the best ever."

Donald F. Forster, President

The University expressed its interdependence with the city in the theme for this year's College Royal and Open House—"Working Together, Growing Together". During Open House on March 12 and 13, the University presented a display depicting the evolution of Guelph during its 150 years.

Almost every building on campus was open that weekend, inviting alumni, parents, and the general public to tour the facilities. Students from each university department had organized displays, exhibits and special activities to interest and entertain their visitors.

The University Centre was one of the busiest spots on campus during the Grand Show Day on Saturday. The courtyard hosted an information booth for those interested in attending the University, a display outlining G-OPRG research projects, a Pollution Probe exhibit on Ontario's energy future, and an exhibit showing how the Ontario Agricultural College diploma course blends with the history of the city of Guelph.

Students used the courtyard as a lecture platform to present consumer-oriented talks on various aspects of their study areas. Topics were posted to allow visitors to attend the lectures of their choice. In the afternoon, the University Centre hosted the official opening of the 53rd College Royal, followed by a fashion show and tea.

One of the biggest attractions of Grand Show Day was the livestock showmanship competitions. The Ontario Veterinary College hosted a cat show in the afternoon, and in the evening fiddles tuned up for the square dance competition in the Athletics Centre.

All of the University's seven colleges invited visitors to tour their buildings and facilities which were open from 9 a.m. to 5 p.m. on Saturday and from 11 a.m. to 5 p.m. on Sunday.

OAC presentations included a slide show on land use planning in Ontario, a flower show, information on plant disease, landscaping exhibits, displays on food science and animal and human nutrition.

Students at OVC compared today's veterinary students with those of the past. They also provided advice for pet owners, demonstrated how a single cell develops into an organism, and performed surgery.
Visitors to the College of Family and Consumer Studies saw how the consumer interacts with his community, received an explanation of family and community relationships and viewed a display of creativity in children. Other exhibits in the College included demonstrations on napkin folding and food decorating, a taste panel for peanut butter cookies, and a display on housing and design considerations.

The Colleges of Arts and Social Science tempted visitors with philosophical puzzles, tested their knowledge of French, and invited them to visit the studios. Archaeology, sociology and map-making were just a few topics which were covered by the arts and social science exhibits.

A magic show was part of the College Royal presentations from the College of Physical Science where Captain Chemistry performed twice a day in the Chemistry-Microbiology building. The Colleges of Physical and Biological Science let visitors see their own cardiograms, play tic tac toe with a computer, and watch the seals at play. Mona Lisa, a giant computer printout, was there complete with her serene smile.

There were too many College Royal exhibits and demonstrations to mention here, but one certainly can’t forget Old MacDonald’s Farm. This popular exhibit, in the dairy barn and judging pavilion, was the hit of the day for youngsters and oldsters alike.

College Royal had special events to tempt every age group and interest, and, as usual, was a rousing success.

Congratulations to Theresa Dowling, FACS ’77, president of College Royal ’77 and to all those who worked so hard to make it all possible.
The 1976 Alma Mater Fund report

“Eight years and $1,000!”

“With receipts totalling $178,252, our 1976 Alma Mater Fund drive has broken all previous fund records”, reported a smiling Alex Ross, Well '69, campaign chairman. “This is an increase of 17.9 per cent over last year’s results and brings alumni annual giving to an eight-year total of $996,437 - nearly a million dollars!”

“Our success was made possible by the efforts of 628 volunteers who solicited support for the University,” continued Alex; “by a fine response from Mac alumni to the Mac-FACS 75th Anniversary Campaign; by the generosity of faculty and professional staff who gave record support to the fund in the campus division; by direct mail appeals; and by class agent mailings.”

One very satisfactory aspect of the fund raising involved Century Club donations - those of $100 or more.

In 1971, the year preceding the establishment of the Century Club, approximately 200 donations of $100 or more were received. During the 1976 drive 730 gifts of $100 or more were made. “A very encouraging trend,” observed the campaign chairman.

It may have been a happy coincidence, but the installation in 1976 of four individual College chairmen for College classes in the Colleges of Biological Science, Physical Science, Social Science and Arts coincided with an encouraging 59.5 per cent rise in the number of donors and a 91.4 per cent increase in giving from alumni of these institutions.

A number of fund allocations are worthy of special note.

Support for the Visiting Professorship Program has been doubled to $30,000. This maintains the value of the Winegard Visiting Professorship and establishes three new Alma Mater visiting professorships.

The Mac-FACS 75th Anniversary Projects have received an initial grant of $25,000 toward the three-year goal of $100,000 and the OVC Clinic Seminar Room project funding was completed with an allocation of $10,000.

Ewart Carberry, OAC '44, chairman of the Advisory Council of the 1976 Alma Mater Fund which recommends the allocation of fund proceeds, announced that scholarships will again receive a major share of the allocations. Grants totalling $30,642 have been allocated for this purpose.

Included in the grants are: OAC Alumni Foundation Entrance Scholarships, the Mac-FACS Alumni Association’s Dr. M. S. McCready Graduate Scholarship and the OVC Alumni Association Scholarship Fund. A total of 35 Alma Mater Scholar Spring Semester Entrance Awards will be available in 1977 as well as entrance awards in the B.A., B.Sc. and B.Sc. (H.K.) programs. B.A. and B.Sc. In-Course Scholarship Awards are again being provided from this year’s allocation. Also included are the Robert Arthur Stewart Bursaries, Mrs. R. A. Stewart Fund Awards, College of Physical Science Awards and sundry named awards.

The Ministry of Culture and Recreation awarded two grants for cultural projects. Wintario is matching alumni donations toward the cost of a proposed art catalogue, which will illustrate the University art collection, with a grant of $14,000. Another Wintario grant of $5,600 matches alumni gifts for the purchase of Canadian art (see page 3).

The campaign theme, “Come Back to the Campus”, carried through on fund literature, appeared to strike a responsive chord with alumni who responded with 3,930 gifts, up 17.9 per cent from 1975. Bill Osmond, OAC '62, of Foot, Cone & Belding Advertising Limited, and Mark Webster, B.A. '73, were responsible for fund promotion and have agreed to direct this phase of the campaign in 1977.
During the final meeting of the 1976 Alma Mater Fund campaign management committee, out-going chairman Alex Ross turned the chair over to incoming 1977 chairman Dr. Russ McDonald, OVC ’45 of Woodstock. Dr. McDonald, deputy chairman of the 1976 campaign, is general manager of Western Ontario Breeders, Inc.

Better late than never

Sirs;

On my first day at OAC, back in ’34, I became violently ill and needed to phone home for "advice". Having spent my last nickel at the Co-op, I borrowed a dollar bill from another confused freshman – without minding to get his name. On my return a few days later, I tried to find my benefactor – but to no avail.

In the spirit of justice and honesty I am submitting $1.00 for each of the 110 freshmen who enrolled in the degree course in 1934 – to be credited to the Friends of University of Guelph Inc., Alma Mater Fund.

Although the years 1930-34 were the depth of the depression, I feel that the students of those years received an education in many more subjects than those given at the College (apiculture to zoology) that have made them outstanding citizens and graduates. Boom Chuck a Boom!

Sincerely.

Lloyd G. Herman, OAC ’34 B.S.A., Ph.D. Environmental Safety Branch National Institute of Health Bethesda MD 20014

Thanks Lloyd, Fund Director.

HIGHLIGHTS

- New records established with 3,930 gifts amounting to $178,252 – highest returns in the eight-year history of the fund.
- Overall participation was 19.7 per cent with a gift average of $45.36.
- Century Club members contributed 730 leadership gifts totalling $94,340 – 52.9 per cent of the gift total.
- Participation on campus was an outstanding 48.0 per cent with a record high of $35,430 – up 11.8 per cent over last year.
- Arts and Science graduates donations were up a spectacular 59.5 per cent with a gift average of $15.07.
- Mac-FACS alumni participation jumped to 26.1 per cent.
- OVC alumni, with a gift average of $69.97, topped OAC alumni at $42.60 and Mac-FACS alumni at $34.37.
- A total of 628 volunteers served as committee members, canvassers and class agents, to make the 1976 fund an outstanding success.

Summary of Allocations

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<tr>
<th>1976</th>
<th>1969-76</th>
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<tr>
<td>Scholarships</td>
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<tr>
<td>Arboretum development</td>
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<td>Alumni Stadium</td>
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<td>Winegard and Alma Mater Visiting Professorships</td>
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<td>War Memorial Hall</td>
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<td>Art purchases and catalogue</td>
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<td>Library acquisitions</td>
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<tr>
<td>Drama projects</td>
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<td>Music program</td>
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<tr>
<td>OVC clinic seminar room</td>
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<tr>
<td>London House</td>
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<td>Athletics program</td>
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<td>Mac-FACS 75th Anniversary Projects</td>
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<td>Residence life program</td>
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<td>Sundry projects</td>
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<td>$178,252</td>
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SUMMARY OF ALUMNI SUPPORT—1976

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<td>Total Gifts</td>
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<tr>
<td>OAC</td>
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<td>Ex-Officio</td>
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<td></td>
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<tr>
<td>Other Credits</td>
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Development fund alumni pledge payments received in 1976 | $13,757 |
Total alumni support in 1976 | $192,009 |
Wintario matching gifts | 19,600 |
Grand Total | $211,609 |
Most of us correctly think of a university as a place where some people come to work, others come to teach, and most come to learn. While over 3000 people are working and teaching at the University of Guelph, and nearly another 11,000 are learning, they still find time to eat, drink, smoke, eat, and eat some more.

With this in mind we've dug up some "Gosh!" and "By Golly!" figures that indicate just what it takes to satisfy the appetites and quench the thirsts of the small army that marches on its stomach on campus.

On an average day during the fall and winter semesters, the Department of Food Services prepares and serves some 7000 full course meals in the regular dining halls. Six thousand more customers purchase fast food items from the Pizzeria in Mountain Hall, the snack bar at Lennox-Addington or from one of the Centre Six Shoppes. Hundreds of people frequent the Whippetree Restaurant and Faculty Club, and thousands more attack the army of vending machines on campus.

In addition, the department serves a number of special events throughout the year. Banquet Manager Paul Clark, HAPA '73 says they cater to parties of five to "whatever". In 1977 he predicts the "whatever" will equal 900 people expected on April 23 for the City of Guelph's 150th Anniversary dinner. Sixty-five to 70 food service employees will be on hand that day for a buffet style dinner.

They can also provide everything from coffee and a light lunch to a wine and cheese party to a seven course dinner. There are 25 cooks on staff whose talents include English dishes, Italian food and Hungarian specialities. On occasion they will even turn the kitchen over to a group, allowing them to prepare their own menu for special celebrations like Chinese New Year.

In addition to the cooks, food service personnel include seven managers, 115 part-time helpers and seven office clerical staff. Each year they serve approximately 70,000 loaves of bread; 68,000 gallons of milk; 200,000 pounds of meat; 700,000 cups of coffee and 28,000 dozen eggs. Frozen foods are a big advantage in the quick preparation of meals, says Food Services Director Gordon Mann. Even the few raw vegetables used are generally pre-washed and peeled to save time.

Gordon predicts that in 1977/78 the department will spend $1,300,000 on food. It will spend almost that much again on labour costs.

Cleaning supplies will total about $18,500; necessary to wash 30,000 pieces of silverware each day. Another 30,000 pieces of crockery and 60,000 glasses will also pass through the dishwashing machines on an average day.

Gordon also predicts that $60,000 will be spent for paper products; $19,000 for equipment; $150,000 for utilities; $17,500 for laundry services; and $93,000 for miscellaneous expenses. Total expenditures will total almost $3,000,000.

If a student, faculty member or visitor isn't happy with the kind of food this money provides, he can air his views on one of the...
Food services Director Gordon Mann took time out from his busy schedule to provide the “Gosh!” and “By Golly!” facts and figures concerned with the feeding of our busy University.

by Mary Dickieson

“Let’s Discuss It” forms provided in each dining facility; or he can vocalize by calling the Food Service Ombudsman, Jane Forbes. Jane says she frequently hears constructive criticism as well as complaints about prices. Recently someone suggested changing from non-returnable orange juice bottles to frozen concentrate. Food Service will try it, she says, on an experimental basis to evaluate the idea economically.

For fast food service, students and faculty alike head for the popular Centre Six Shoppes. Manager Mary Pryor tells us that coffee has been the best selling beverage, diluted by 5000 individual creamers per day, but now she sees a slight trend towards tea. Nearly 2400 cartons of milk are also sold daily.

Even during the winter months, Centre Six patrons consume some 75 gallons of ice cream a week, and each day they purchase 100 dozen donuts. They like apples, and the health foods are surprisingly popular, says Mary, especially salads, yogurt, soups and casseroles.

Pizza is also a popular dish, although it’s not the number one seller for fast lunches. Customers still depend on hamburgers and french fries, consuming 216 pounds of potatoes a day.

Good fast meals can be coined from vending machines on campus, with more than 130 to choose from. They dispense everything from coffee to change to cold drinks to cigarettes, and sandwiches to snacks to milk to french fries, pastry, pies and canned foods. Coffee, candy and snack machines seem to do the most business with ham and cheese on a kaiser the most popular sandwich.

Vending machines dispense well over 10,000 cases of pop each semester and an estimated average of 15,000 packages of cigarettes per month.

Just about the only thing these metal variety stores don’t dispense is beer and alcohol. But as Gordon Mann says, “no dry throat stays unquenched.” Since the province reduced the legal drinking age to 18 and permitted universities to license dining facilities, one can enjoy a drink with a meal at the Whippletree, at catered banquets or special activities in Peter Clark Hall and Der Keller.

The Bullring, The Keg, and the Faculty Club are popular spots to meet friends for a drink. During the fall and winter semesters, an average week’s business for these four pubs would include approximately eighty 100-gallon barrels and twenty 12.5-gallon kegs of draft beer, 530 cases of bottled beer, 16 cases of liquor and one lonely case of wine. You can guess as to the most popular brands, but the pub managers do tell us that “Guelph is an ale town”.

If all this has made you desirous of refreshment or repast then just call Dial-A-Menu at 836-5550 and find out what delectable dishes are being served today in each facility on campus.
From beginning to — beginning

by John Hearn

Vice-President, Administration, is one of those titles which, more often than not, conjures up a picture of an unimaginative functionary, a human computer who sees people as names in rectangles on an organizational flow chart.

If this is the stereotype, then the University’s recently appointed Vice-President, Charles Chrichton Ferguson, B.A., M.A. conforms precisely nowhere.

The first word which springs to mind is a slightly old-fashioned one—genial. This is a man who enjoys life and enjoys his fellows. There’s nothing even slightly computerised about either his smile or his handshake.

The title also suggests a fragile desk rider, another myth which is belied by the fact that here’s a man who’s obviously in very good physical shape indeed. It comes as no surprise to learn that he walks from home to the University every day of the working week—and home for lunch, a mile each way—all through the winter and bicycles in the summer.

Charles Ferguson’s background in athletics goes back a long way. He was a Beaches boy, and anyone who knows that village in the east end of Toronto will tell you that it’s famous for its friendliness. From grade nine he went to University of Toronto Schools and his whole world started to open up.

“If there was anything going, I had to be involved” he says. “If anything I was over-active—as my marks would indicate.”

In grade 12 he became involved in the Cadet Corps, another extra-curricular activity to add to basketball, football, swimming and hockey. It was this new interest which took him into full military training at Royal Roads, Victoria, B.C. That was in 1950. His Commandant there was a certain Bert Millward who was to play an important role in his life 15 years later.

At Royal Roads he added glee club to his other activities and found himself for the first time playing the role of organizer. From Royal Roads to R.M.C. in Kingston and from there to Germany—ostensibly for military training but it was too good an opportunity to miss. I spent every spare minute I could find, travelling, sight seeing, and souvenir hunting.”

Back to Canada and on to Korea (“fortunately after the truce agreement”) and again back to military camps in Ontario.

In 1957, Charles got married. “Mary was teaching in Etobicoke. I was stationed at Camp Borden. Neither of us had a car. It was a horrible way to start a marriage. I had decisions to make. I enjoyed the army very much as a single person but as a married man I had reservations.”

He left the service in 1958 and joined the army of the unemployed. “They were rough times. Work was hard to find. I was on the verge of taking a job as a cab driver when I was offered a position teaching in Peterborough. Mary was still teaching in Etobicoke. We still had no car.”

Finally both Charles and Mary found teaching positions in the same school in Sudbury where he kept warm during the bleak winters coaching football, basketball and track.

An opportunity to take additional courses at the university of Waterloo brought the Fergusons south and for the next five years, Charles taught in Kitchener. Mary meanwhile was busy with Susan, born in Sudbury, and Robert, born in Waterloo. Then Charles took a one-year leave of absence to complete his Masters, “a very enjoyable year” as he describes it. “I found that as a mature person I could focus on academic studies free from the distractions of youth.”

Having completed his Masters, Charles presented himself at the then new University of Guelph to sound out the potential. It was there that he ran into his old Commandant, Bert Millward, then V.P. Administration. In 1967 Charles was appointed executive Assistant to the V.P. Administration and started the same day as President Wineland. He became Director of Administrative Services in 1975 and the rest is history.

This is not an in-depth article—rather a calendar of events, a list of activities. The missing ingredient is the enthusiasm of a man who can say “I enjoy myself, whatever I’m doing” —and you know it’s true.

V.P. Administration at the University is no sinecure. The job would fully use up both the time and energies of most men. Charles Ferguson finds a little of each left over— for cross country skiing with his wife, for tennis and a little golf. (“I played four times last summer, each round worse than the previous.”) He plays the organ. (“Mary plays the recorder. She also paints. She’s very good but she won’t admit it.”) Robert plays the clarinet and organ and Sue the French horn and organ. Together they take in “most ballet and some opera. We’ve camped every year for the last nine years from coast to coast.”

Ambitions? He hesitates. “It’s the wrong word. He looks forward to travel, maybe; mountain climbing, maybe; but this is a man at his energetic peak. All things are possible.

“Life”, says Charles Ferguson, “is to be lived. I don’t have the time to be bored.”
President Forster's address:
The state of the University

In predicting the future many experts have forecast a bulge in student enrolment at Ontario universities until the early 1980's, followed by a slump.

In his annual talks on the state of the University to faculty and staff recently, President Donald Forster said "I'm a pessimist on the bulge, and an optimist on the slump." He pointed out that, in this coming year, student numbers in the Ontario system will likely be lower than expected. Over the whole period, he suggested, the University will probably be able to maintain current enrolment levels because of program excellence and location. "In the short run," he said, "we are getting more on operating account than at first expected but not enough to keep up with continuing inflationary pressures.

"The University of Guelph, relative to some other Ontario universities will not be in particularly bad shape in 1977/78. In absolute terms, however, we will be squeezed financially, and restraint and caution in expenditures of all kinds is still required," the President said, pointing out the very large proportion of the University's budget devoted to salaries and benefits. To help meet rising costs, the University will be committing part of its reserve to the 1977/78 operating budget. "We've squeezed as far as we can," he warned. "Any further squeezing will result in damage to the quality of our programs and the services we offer."

A dramatic example cited by the President is the cost of light and heat. An estimated increase of some $740,000 is needed just to maintain our present comfort level. He wryly added that this is literally "money up the flue."

"After allowing for special extra-formula grants in the Ontario university system, the global funding escalation works out to an increase of 8.9 per cent in the basic income unit (BIU). Of this increase 1.3 per cent will come from the increase in tuition fees, and of the remaining 7.6 per cent another 1.3 per cent is allowed for growth and 6.3 per cent for increased costs.

"The value of the undergraduate BIU for 1977/1978 will be $2519, and that of the graduate BIU $2457. These were announced as minimum values," said the President, "and could increase by as much as $12 per unit, depending on actual 1977/78 enrolment. In reality, the increase in tuition fees allowed the Ministry to give a larger funding increase."

President Forster expressed his personal regret at the increase in tuition fees for visa students, but pointed out that a choice had to be made between imposing the higher fees and further restricting the budget. Preliminary indications are that the new visa fees may not have the significant effect here on the enrolment of graduate students from abroad," the President stated. He foresees the possibility that "the higher fees may result in a different mix of students, with fewer from the poorer countries who desperately need opportunities for advanced training particularly in agriculture and veterinary medicine."

With regard to the Ontario Ministry of Agriculture and Food (OMAF) research contract, Professor Forster was not optimistic about getting increased funds. The rate of increase in the OMAF budget is lower than in the MCU budget. While OMAF officials are sympathetic, they lack adequate funding and the outlook is "not as promising as we like."

Professor Forster pointed out that employees paid from the OMAF contract should be treated exactly the same as all other university employees, but "we cannot use MCU funds for OMAF projects."

On the capital side, the President doubted that universities in Ontario would receive any significant funding from the government over the next five years. He described the outlook as very bleak. For the upcoming year, $10 million dollars has been budgeted by MCU for the entire university system. In view of our particular situation, the University of Guelph is hopeful of getting an equitable share of available funds, "but we will not know for some time."
and the Award of Merit from the Canadian Public Relations Society. Military forces have also honored her; she is Honorary Colonel of the 25th Toronto Service Battalion and the No. 7 Cadet Corps of St. Thomas.

Dr. McGibbon has a long list of firsts to her credit. In addition to being our first woman Lieutenant-Governor, she has been the first woman Chancellor of the University of Toronto and the first woman to be President of its Alumni Association, the first woman Governor of Upper Canada College, the first woman member of the Royal Canadian Military Institute, the first woman director of IBM Canada Limited and Iamasco Limited, the first woman to be President of the Canadian Conference of the Arts and the first woman to be Chairman of the Board of Governors of the National Theatre School of Canada. Now she will be Guelph’s first woman Chancellor.

Born in Sarnia, Ontario, Mrs. McGibbon graduated with a B.A. in Modern History from the University of Toronto in 1933, and has been actively connected with the University as an alumnus ever since. She was also active in the Canadian Association for Adult Education and has been a member of the Canada Council. She has played a leading role in the I.O.D.E., including being its National President.

Arboretum Addition

A nature lore study and demonstration building at the Arboretum — still in the planning stages — will be named the J.C. Chancellor of the University of Waterloo, where he was involved with both research and teaching. His principal interests have been in the area of computer systems, design automation, and data bases. He has worked extensively with both federal and provincial governments in systems development. In the last few months he has been visiting the Computing Science and Electrical Engineering Departments of the University of Leuven in Brussels where he has been assisting with the development of the graduate program in computing science.

Professor R. E. George has served as acting chairman of the Department since July, 1976, when Professor C. K. Capstick completed his term as first chairman of the Department.

Wildman Trophy Winner

Tom Arnott, CBS (HK) ’77, was named the 39th recipient of the coveted Wildman Trophy which goes annually to the outstanding graduating football player at the University.

In announcing the choice of Tom as the 1976-’77 winner, Dr. Jack Cote, OVC ’51, chairman of the selection committee noted that the fourth year human kinetics student had combined athletic excellence, scholarship and leadership at a very high level.

Tom, a native of Innerkip, Ontario, attended Huron Park School in Woodstock before enrolling at the University in the fall of 1973. A pre-season All-Canadian picked by a major Canadian poll, Tom was named team captain of the Guelph Gryphons. He played defensive tackle and nose guard for the Gryphons and was selected by the Toronto Argonauts in the 1977 professional draft of college players.

Tom has served on the Human Kinetics Society planning committee, and competed in intramural basketball and hockey.

Dick Brown, head coach of the Gryphons, described Tom as the mainstay of the defensive line for the past four years. “He’s a natural leader and one of the best defensive tackles in the OUAA, despite the fact that he was overlooked for all-star ratings. He’s a dedicated athlete and a fine gentleman who will be extremely hard to replace.”

Appointments

Professor John A. R. Holbrook assumed the duties of chairman of the Department of Mathematics and Statistics for a term of 18 months, as of January 1, 1977.

Professor Holbrook has been with the Department since 1972.

Holbrook is a native of Ontario with family roots in the Guelph area, and began his studies in mathematics at Queen’s University. Professor Holbrook did graduate work at the California Institute of Technology, where he obtained his doctorate in 1965. Before coming to Guelph, he was a mathematics faculty member at Caltech and in the University of California system, principally at UCSD (La Jolla). More recently, Professor Holbrook went with his family (Catherine and two children Michael and Susan) to Venezuela, where he taught for a year at the Universidad Simon Bolivar near Caracas.

Professor Holbrook’s research interest and publications cover several areas of mathematical analysis, and operator theory. As an educator, he is concerned about the need for scientific literacy in our society, and concerned particularly with the basic role that mathematics and statistics must play in the growth of that literacy.

Professor R. G. Buschman, who has been chairman of the Department since July, 1975, is returning to the University of Wyoming where he will be resuming his research and teaching at the undergraduate and graduate levels.

Professor John A. R. Holbrook

James G. Linders joined the Department of Computing and Information Science recently as professor and chairman. He was born in St. Catharines and received his B.A. Sc. in 1960, and M.A. Sc. in 1964 from the University of Toronto.

Linders was a lecturer and head of the computer section of the Department of Mathematics and Physics of Ryerson Polytechnical Institute for three years, and a lecturer in computer science at Imperial College, London, where he also earned his Ph.D. and D.I.C. in 1969.

For the past seven years Professor Linders was with the Department of Computer Science at the University of Waterloo, where he was involved with both research and teaching. His principal interests have been in the area of computer systems, design automation, and data bases. He has worked extensively with both federal and provincial governments in systems development. In the last few months he has been visiting the Computing Science and Electrical Engineering Departments of the University of Leuven in Brussels where he has been assisting with the development of the graduate program in computing science.

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Elected

Peter Hannam, OAC '62, has been elected as president of the Ontario Federation of Agriculture.

With a degree in Crop Science, Peter farms 700 acres of cash grains and pedigreed seed near Guelph, in Wellington County.

Peter has been involved in farm organization work for over ten years. He was president of the Rural Learning Association in 1967, president of the Guelph Branch of the Ontario Institute of Professional Agrologists in 1968 and president of the Wellington County Federation of Agriculture in 1973-74.

Mr. Hannam has been a director of the Ontario Federation of Agriculture for two years and served as first vice-president for one year. He is a director of the OAC Alumni Association.

His marriage to Sandra Bjarneson, of Kenora, took place in 1967 and they have three children; Robert, 8, Gregory, 7, and Carol, 5.

An apology

Our sincerest apologies to George H. Dickson, OAC ’38.

The announcement of his appointment to the University’s Board of Governors, reported in the Winter edition of the Guelph Alumnus, contained two misspellings of his name.

Mr. Dickson is executive vice-president of Canada Packers Ltd., of Toronto, and has been with that organization since his graduation from OAC.

A record?

Shirt sleeves and sunshine and a picnic lunch in the great outdoors in the pleasant surroundings of the compound adjacent to the Bullring near the University Centre. Hard to believe that the picture was taken March 15 when you remember what old man winter did to the campus during late March and early April.

Dear Editor:

Are you sure this ("We'd Like To Know" form in the Winter Guelph Alumnus) isn't a ploy to get more letters to the Editor?

We both enjoy reading about campus activities. Please say hello to Rosemary C. for me.

Joan (Thompson) Ferris, Mac ’69
R.R. #2, Shelburne, Ontario.

It really wasn't Joan, but it did. Hello Rosemary C. Ed.

Dear Editor:

Enjoyed your article on matching pairs, parents/students. Our daughter, Elaine, is also a student in second semester FACS.

Beverley (Duff) Dashner, Mac ’53
R.R. #2, Fisherville, Ontario

Dear Editor:

I still enjoy news of the University of Guelph although I'm a senior "senior citizen." Many thanks.

Clara E. Maxwell, Mac ’21
409 Ash Street, Apt. 201
New Westminster, B.C.

1895 was a real good year Clara. Ed.

Dear Derek:

This is the FIRST TIME this (the Guelph Alumnus) has arrived BEFORE the "coming events" has passed!

I enjoy reading the Alumnus. The mailman must have read it too this time and seen your question regarding promptness of delivery.

Linda Mae Trouten, B.Sc. ’76
58 MacIennan Avenue
Hamilton, Ontario

Thanks Linda Mae. Keep it up mailman - wherever you are. Ed.

Dear Sir,

Vol. 10, No. 1 of the Guelph Alumnus has on Page 2 a photo of part of the campus. The feature of the photo is two large trees, (on Winegard Walk) which I take to be White Pine, Pinus strobus.

Having been engaged in forestry work for the past 50 years, I am naturally interested in trees, and would suggest that a caption should have been placed on Page 2 to note the main feature of the photo.

Also the panorama on Page 7, which depicts the College as we knew it from many hours of work on the experimental plots, deserved a caption such as - "Familiar to an Associate of the Year 1916, the above shows three experimental plots in the foreground, especially the pride and joy of Professor C.A. Zavitz, whose work here resulted in the discovery of improved species of cereals."

Members of our class (and many others) spent much time thinning and otherwise improving the plots.

Keep up the good work.

Mark Sauerbray, OAC ’16
203 3911 Carrigan Court
Burnaby, B.C.

Now that's what I call long range identification! However, Pat Tucker, OAC ’65, University grounds department head, tells me they’re Austrian Pine - 75 to 80 years old.

Dear Derek:

Keith Beacock, OAC ’50, (the year I was born), mentioned in your article "Can you Match These Pairs?" in the Guelph Alumnus Winter issue, is reported to have taught in Milton for 27 years.

Now, Milton may be a suburb of Oakville but Oakville is definitely not a suburb of Milton, and from at least 1966 to 1969, perhaps longer, Mr. Beacock taught science at Gordon E. Perdue High School, Oakville.

He taught me in grade 10 (66-67). I was very surprised to see someone I knew. No apologies necessary.

Mrs. Monika (Kleer) Ferrier, B.A. ’73
R.R. #1,
Vinemount, Ontario.

Thanks Monika, what's that about the tail wagging the cat? Ed.
coming events

May
7 Mac-FACS Alumni Association Annual Seminar
24-27 Spring Convocations
29 Green Thumb Day

June
1 Deadline—registration for Family Summer Campus
5 HAFA Alumni Association Annual Picnic
17 OVC Alumni Seminars
17-18-19 Alumni Weekend
Annual Meetings Mac-FACS, OAC and OVC Alumni Associations
Class reunions

July
3 CVMA Convention in Montreal
11 AVMA Convention in Atlanta
Family Summer Campus—first week
18 Family Summer Campus—second week
25 Family Summer Campus—third week

August
10 to Sept. 3 1977 Alumni Tour to Britain
13-18 AIC/CIFS Conference at Guelph

September
2 1977 Alma Mater Fund general campaign begins
17 Second Annual Wine Symposium
Annual Barbecue Ottawa Chapter UGAA
23 OAC Alumni Association Annual Golf Tournament

the power of the squeeze

It was with some misgivings that, during the recent budget review, a decision was made to reduce the circulation of the *Guelph Alumnus* to cut postage and printing costs.

This, the Spring issue, will be the last issue to be mailed to the homes of our 10,000 students—a practice that started in 1970. They will now have to wait until graduation to be put on the mailing list.

A limited quantity, available at the University Centre information desk, may be picked up by students and, hopefully, some will find their way to interested non-alumni mums and dads.

This issue starts a further economy move—we’ve dropped the paper grade a notch, so if the pictures are not quite as clear and sharp as you’re used to—please bear with us.

We’re sorry—but it’s a sign of the times, times when universities all over are suffering a financial squeeze. Ed.