

ARTISAN INFORMATION

Since 1975, Fair November has attracted more than 30,000 visitors annually to view and purchase crafts from some of Canada's most proficient artisans. This four day event features approximately eighty artisans who have been selected by a knowledgeable jury to display and sell their work at the heart of the University of Guelph — the University Centre.

The University, situated in the city of Guelph, is located one hour from downtown Toronto in the Festival Country tourism area that also includes the cities of Kitchener-Waterloo, Cambridge, Stratford, Hamilton and Burlington. The population of this area is well in excess of one million people and the proximity of Guelph to Highway 401 creates easy access for our patrons.

Admission to the public is free and free parking is available during evening hours and on the weekend.

ARTISANS

The artisans of Fair November will be Canadian craft artisans who submit a completed application by the application deadline, meet the Conditions of Participation and are selected by the Fair November Jury. Visual Arts such as photography, painting, prints or posters are not eligible for this show.

SELECTION OF ARTISANS

The University Centre takes great care to ensure that a fair, equitable and unbiased selection of participants is accomplished.

A three-member jury is selected based on their knowledge of design, colour, media and craft techniques; their awareness of the craft, consumers' tastes, and trends in the craft industry.

The jury selects those who will participate in the show by viewing all of the completed applications submitted by the application deadline. A complete application includes an application form filled out and signed by the artisan, nine images of any product to be sold as a 300 dpi jpeg on CD, as well as one jpeg image of your booth display, any other relevant documentation, and payment of the application fee.

The jury makes its decisions based on originality, quality and implementation of design, and functional characteristics of each artisan's work with attention to the

artisan's growth as demonstrated by their most recent work. Other contributing factors in the selection process may include the availability of student-priced products, the number of applicants pursuing work with a similar media, the tastes of our consumers and trends in the craft industry.

CONDITIONS OF PARTICIPATION

1. The artisans will be a Canadian citizen or landed immigrant of Canada.
2. The artisan's product must be designed and handcrafted by the artisan. Items made from commercial kits are not allowed. Molds used for casting products must be designed by the artisan.
3. Artisans producing edible products will submit a clearance from their local health department with their application. Only non-perishable products will be considered.
4. Edible product artisans must submit non-perishable samples for jurying.
5. Artisans are not permitted to burn substances: i.e. candles or incense.
6. Artisans **may only sell or display those crafts that are selected by the jury.**
7. Decisions of the Jury are final.
8. Booth placement is at the discretion of the University Centre.
9. The University Centre will not be liable for any damage or theft of property of any artisan or their employees.
10. Vendor's permits, taxes, insurance and any legislated requirements are the sole responsibility of the artisan.
11. All fees must be paid by deadlines. All fees are non-refundable.
12. Your images may be used for Fair November promotions.

SHOW FEE

The booth fee for this year's show will be \$830.00 + \$108.00 HST for a total of \$938.00.

DISPLAY AREAS

Each artisan will be provided with approximately 100 square feet of booth space, one 750 watt power outlet, chairs, one table, if required, and storage space. Walls or curtains are not provided. The show area is inside the University Centre on two floors.

Continued on Back Panel

HOW TO APPLY

1. Complete the application form on the reverse of this page.
2. Enclose a CD containing nine colour jpeg images of your current work and one jpeg image of your display booth.
3. If your product is edible, please submit a clearance form from your local health department.
4. Enclose a \$20.00 non-refundable application fee payable by cheque or money order. This fee will be deducted from your show fee should you be selected to participate.
5. Mail completed application to:
Fair November
Room 266, University Centre
University of Guelph
Guelph, Ontario N1G 2W1
6. The deadline for application submission is March 31, 2012.

IF YOU ARE SELECTED

You will be required to return a completed registration form and payment of the show fee:

Include one cheque or money order in the amount of \$918.00.

The cheque or money order must accompany your registration form.

Please make cheques or money orders payable to the University of Guelph.

Fair November Show fee is non-refundable.

DATES TO REMEMBER

APPLICATION DEADLINE March 31, 2012
NOTIFICATION MAILED May 31, 2012
REGISTRATION AND
PAYMENTS SUBMITTED BY June 30, 2012

SOME SUGGESTIONS

- Include images of your student-priced products and any showcase works.
- Poor quality images make it difficult for the jury to assess your work.

FOR FURTHER INFORMATION PLEASE CALL
519-824-4120, EXT. 53903
OR CHECK www.fairnovember.uoguelph.ca

CALL FOR ENTRY & APPLICATION
For the 38th ANNUAL

Fair
November

2012 JURIED CRAFT SALE

November 8, 9, 10, 11

UNIVERSITY CENTRE,
UNIVERSITY OF GUELPH,
GUELPH, ONTARIO

Fair November
Room 266, University Centre
University of Guelph
Guelph, Ontario N1G 2W1

Tel: 519-824-4120, ext. 53903

Fax: 519-837-8633

E-mail: lbarring@uoguelph.ca
www.fairnovember.uoguelph.ca

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**FAIR NOVEMBER
APPLICATION FORM**
NOVEMBER
8 • 9 • 10 • 11
2012

S _____ P _____
S _____
P _____

NAME: **TEL.:**
BUSINESS NAME: **E-MAIL:**
ADDRESS:
CITY: **PROVINCE:** **POSTAL CODE:**

TYPE OF CRAFTS
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.....

HOW IS YOUR CRAFT MADE?
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**IF YOU HAVE WON ANY AWARDS FOR YOUR WORK (INCLUDING FAIR NOVEMBER), PLEASE
GIVE DETAILS.**
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IMAGE DETAILS (INCLUDING PRICES)

IMAGE #1- BOOTH DISPLAY
IMAGE #2.....
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IMAGE #3.....
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IMAGE #4.....
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IMAGE #5.....
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IMAGE #6.....
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IMAGE #7.....
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IMAGE #8.....
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IMAGE #9.....
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IMAGE #10.....
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**I UNDERSTAND AND AGREE TO THE CONDITIONS OF PARTICIPATION LISTED ON THE
REVERSE SIDE OF THIS FORM.**
SIGNATURE **DATE**