

FACTS & STATS

- The University of Guelph, established in 1964, is ranked as one of Canada's top comprehensive universities
- Students - 28,000
- Staff & Faculty - 3,000
- The University Centre hosts a variety of artistic performances and community events through its in house programming (Fair November Craft Show, Organic Conference) and is also the home of the main campus pub - The Brass Taps.
- The UC also offers retail conveniences to all community members from eye care, dentistry, CIBC bank machines and much more!
- Forbes ranks U of G among Canada's top employers

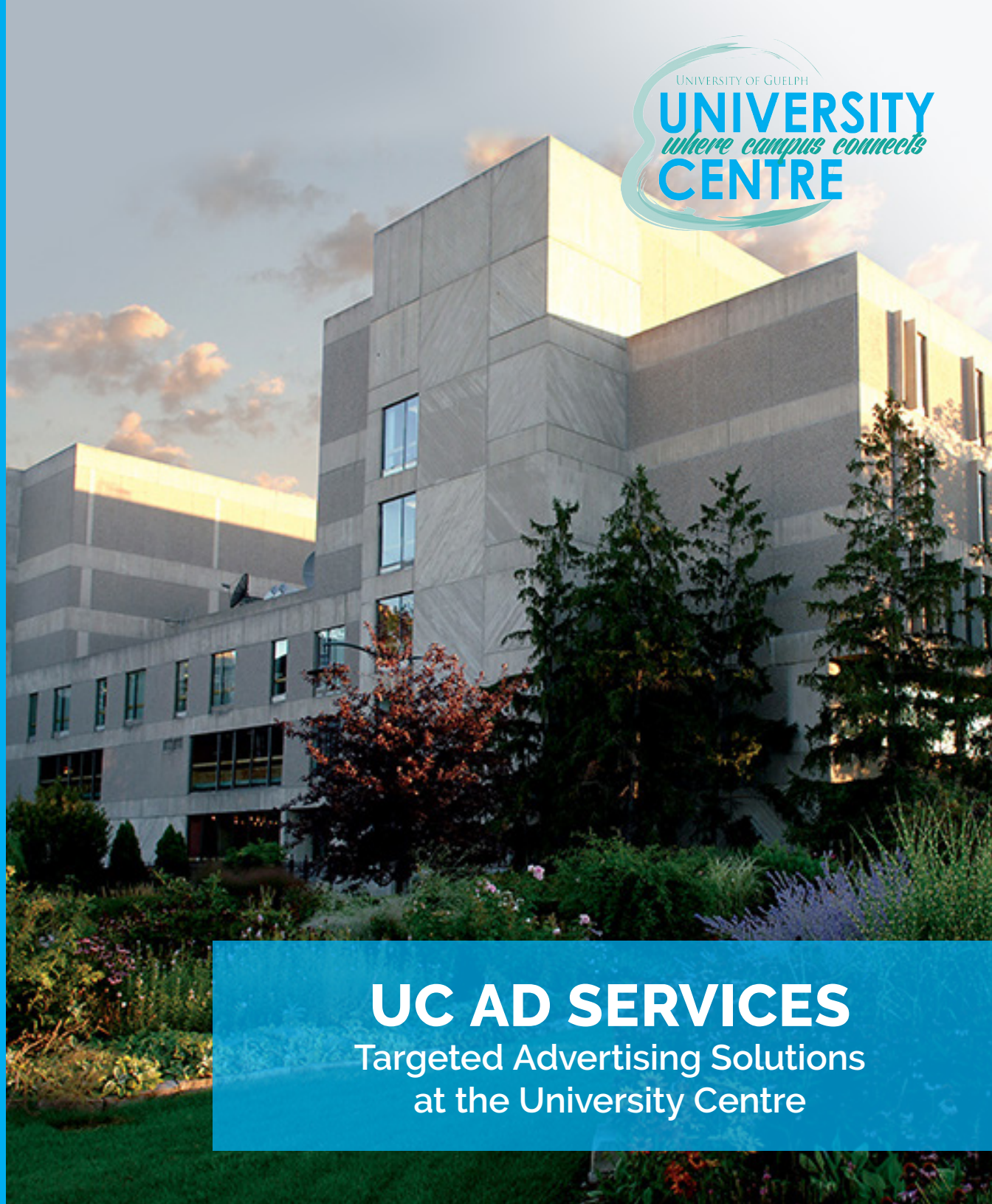


Space is limited! Please contact us today for more information or to book your advertising space.

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THE UNIVERSITY CENTRE at the UNIVERSITY OF GUELPH
Where campus connects!



UC AD SERVICES
Targeted Advertising Solutions
at the University Centre

ABOUT

Since its opening in 1974 the University Centre (UC) has been the on campus hub here at the University of Guelph. As the “front door” and “main street” of the campus with over 10,000+ students, staff and faculty visiting the UC every day, this unique building is the perfect place to spread your message.



Our washroom advertising can also be broken down by gender based on request and is viewed on average for more than 30 seconds! Plus our large format signs (13w x 17h) are printed on highly quality, full colour glossy paper that is sure to get the attention of the University community.

ADVERTISING RATES

	TOTAL SIGNS	MALE	FEMALE	PRICE
Level 0	20	8	12	\$64
Level 1	12	3	9	\$74
Level 2	27	10	17	\$74
Level 3 & 4	27	9	18	\$54

* Custom solutions available, please contact us today.

DETAILS & POLICY

All prices are per month, per sign + hst and subject to change without notice. Printing cost included in price. Client to provide creative design in .PDF format.

UC Ad Services reserves the right to refuse any advertisements that are deemed sexist, racist, homophobic or otherwise discriminatory and all advertisements must adhere to the University's policies.

ACCOUNTS

Accounts are due when rendered. 1.5% monthly interest is added to overdue accounts.

ERRORS

Errors must always be reported to UC Ad Services within 4 business days of the campaign. UC Ad Services is not responsible for failure to place advertisements or for mistakes within and beyond the price of the ad.

THROUGH OUR WASHROOM ADVERTISING YOU CAN BE SURE THAT YOUR MESSAGE WILL BE SEEN!