Knowledge Translation and Transfer (KTT) Funding Program

Ontario Agri-Food Innovation Alliance
Information session: November 2018
Agenda

• Introductions
• Overview of programs
• KTT funding program
  • Funding streams
  • Overview of current call for proposals
  • Proposal review and selection criteria
• Q & A
Alliance Funding Programs

Knowledge Translation and Transfer

*Proposals due January 17th, 2019 at noon*

Commercialization

Gryphon’s LAAIR (Leading to Accelerated Adoption of Innovative Research)

*Proposals under review*

Highly Qualified Personnel (HQP) Scholarships

*Call for applications Winter 2019*

Research Program

*LOIs under review*
What we fund

• Demand-driven research that supports Ontario’s agri-food sectors and/or rural communities.
  • Projects contribute to a competitive and sustainable agri-food sector, strong rural communities, and safe and healthy food, people, animals and environment.

• All funded projects must fall within an established research theme.

• We seek to fund projects with ready receptors in policy, programs or the marketplace.
  • We value collaboration and partnership. Successful applicants collaborate with outside partners, such as industry, rural communities/organizations, other levels of government and research institutions, etc.
Research themes and priorities

OMAFRA sets research priorities for each theme annually, supported by recommendations from expert panels. You can learn more about the priority setting process by reading about the OMAFRA Research Advisory Network.

Research themes are:

• Agri-Food and Rural Policy
• Bioeconomy – Industrial Uses
• Emergency Management
• Environmental Sustainability
• Food for Health
• Products and Value Chains
• Production Systems – Plants and Animals
What is KTT?

The transformation of knowledge into use through synthesis, exchange, dissemination, dialogue, collaboration and brokering among researchers and research users.

Activities and strategies aimed at:

- building awareness of research findings,
- moving research knowledge into active use,
- enhancing research impact.
KTT Program Objectives

1. Explore the science of KTT to identify and evaluate best practices to enhance the positive impact of research and innovation.

2. Drive knowledge into action by advancing the synthesis, exchange, application and dissemination of knowledge resulting from Alliance-funded research and other agri-food and rural research beneficial to Ontario and Ontarians.

3. Evaluate and utilize KTT methods and best practices to support awareness and impact of research among users.
KTT Funding Program

**KTT Research Funding**: supports research projects that advance the science of knowledge translation and transfer (KTT) in the agri-food and/or rural sector(s).

**KTT Mobilization Funding**: supports outreach and/or engagement activities that support the dissemination, uptake and/or use of existing research to support Ontario’s agri-food sector and/or rural communities.
KTT Funding Program

All KTT projects must:
- Fall within an established OMAFRA research theme;
- Support Ontario’s agri-food and/or rural sectors.

Projects need not meet a research priority, but may be informed by established priorities. More information on research themes and priorities is available on the [Ontario Agri-Food Innovation Alliance website](https://www.agrifoodinnovation.com).
Title: Veterinarians creating change using a Focus Farms approach to the delivery of animal care assessment programs

Project: The project team wanted to help livestock veterinarians better engage dairy farmers to transfer knowledge to motivate them to improve dairy cattle health and welfare on their farms. To evaluate the effectiveness of Focus Farm meetings to motivate change, they recruited a sample of dairy farms, half of which were involved in Focus Farm meetings and half remained as control farms. Pre- and post-survey methods were used to evaluate the efficacy of Focus Farm meetings to impact attitudes and behavior change.

Deliverable: Researchers developed surveys to assess farmers knowledge, created a training course and materials for veterinarians, and evaluated results to better understand how to effectively transfer knowledge among this population.

Project information: https://omafra.smartsimple.ca/ex/ex_viewpagefield.jsp?token=@Gg4KSBgZeFYQxteRRFPQ1JUYVdxHHjjF2NcWUtHZFfVRw-~-
Title: Bridging the gaps in Ontario agriculture, food, nutrition and health to create healthy aging strategies

Project: The research team wanted to find ways to use agri-foods to improve the health and wellbeing of older adults. This project brought together expertise around agri-food, nutrition, public health, long-term care, older adults, and caregivers.

Deliverable: The team created a recipe resource designed to improve nutrition and healthy agri-food preparation for older adults, and produced other usable products (infographics, webinars) to support nutrition for healthy aging. The team made use of public health nutrition networks to share the resources widely and to reach audiences across Canada.

Proposal Details

• UofG principal investigator. No limit on team members
• A project may only be submitted to one funding stream; applicants may not seek funding from both funding streams for the same project

Max OMAFRA request
• Research funding: $35,000 annually ($70,000 total)
• Mobilization funding: $20,000 annually ($40,000 total)

Project duration
• Research funding: 2 years (24 months)
• Mobilization funding: Projects may last up to 24 months with appropriate justification; however, we welcome projects between 6 and 24 months duration
How to Apply

Applications must be submitted on-line using the OMAFRA Research Management System (RMS).

Single stage application process:

• Reviewed by expert panel of researchers, government analysts and industry partners
• Review based on project merit, quality, value for money, and contribution to Ontario’s agri-food and/or rural sector.
Proposal Tips

• Consult the Program Guide available on our website and in RMS for details
• Review panels include
  • U of G Faculty
  • OMAFRA
  • Industry
• Write for your readers
• Explain budget items
  • HQP support
  • Supplies
  • Travel

Ontario
Supporting Documentation

- OR-5 required
- Letters of support from funders, organization, associations
- Award letters to be leveraged with this proposal
- Relevant articles demonstrating industry needs
- One-page diagram which illustrates the Methods described in the proposal
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<th>Research Theme</th>
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<th>UofG Research Program Director</th>
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<td>Beverley Hale</td>
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Ontario Agri-Food Innovation Alliance website on Research Program Contacts page: https://www.uoguelph.ca/alliance/funding-programs/research/research-program-contacts-0
Questions?