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Acknowledging OMAFRA Funding: For Researchers

July 2021

Recipients of funding must acknowledge Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) support in all public communications products, including news releases, web copy, magazine stories, public-facing reports, interviews, journal articles, conference posters and oral presentations.

Acknowledgement of OMAFRA's support for your research-related activities lets Ontarians know where the government invests its resources and fosters an appreciation of the important role funding plays in making good research happen.

When discussing your research publicly, please acknowledge, verbally, or in writing, your OMAFRA funding. This includes all communications related to research centres owned by the Agricultural Research Institute of Ontario (ARIO), an agency of the Government of Ontario accountable to the Minister of Agriculture, Food and Rural Affairs.

Please also make it clear that your project was supported by OMAFRA and is not a product of OMAFRA. Please advise the Ontario Agri-Food Innovation Alliance before, or as soon as possible after, completing a media interview related to work funded through the Alliance.

Acknowledgement Message

In acknowledging funding, the preferred statements are:

"This [research] project is funded [in part] by the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), through the Ontario Agri-Food Innovation Alliance."; or

"This [research] project is funded by [other funder], [other funder], and the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA), through the Ontario Agri-Food Innovation Alliance."

For research centres: "The [research centre name] is owned by the Government of Ontario through its agency, the Agricultural Research Institute of Ontario, and managed by the University of Guelph through the Ontario Agri-Food Innovation Alliance."

Recipients should not include the Ontario Logo without prior approval from OMAFRA.

Acknowledgement on Social Media

Make sure to tag us on your social media posts so we can share them!

On Twitter, please tag @AgInnovationON and on LinkedIn, tag @Ontario-Agri-Food-Innovation-Alliance.



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