

Facilitating the Agricultural and Local Food Sector in Northern Ontario

PROFILING THE TOOLKIT TO MUNICIPALITIES, OMAFRA, FARMERS AND COMMUNITIES

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 @SARAK_EPP



Topics in this Presentation

Background
Toolkit Highlights
KTT Activities/Impacts
Lessons and Next Steps

INITIAL STUDY

Examined expansion of agriculture in northern Ontario and increasing access to locally produced food

OUTCOME

Creation of a toolkit with action items that can be utilised by northern municipalities

Background



FACILITATING THE AGRICULTURAL AND LOCAL FOOD SECTOR IN NORTHERN ONTARIO

A Municipal Toolkit



Action One	Develop an Agricultural Advisory Committee
Action Two	Create an Agriculture and Agri-Food Sector Strategy
Action Three	Map your Agricultural Assets
Action Four	Create Policies that are Supportive of Agriculture and Agricultural-Related Activities
Action Five	Build Agricultural Knowledge of Municipal Staff
Action Six	Encourage Innovation with New and Established Farm Businesses
Action Seven	Encourage New Farmers
Action Eight	Build Partnerships with Other Municipalities
Action Nine	Invest in Local Infrastructure
Action Ten	Get to Know your Farm Organizations



Identified 10 actions to support local food

Included key policies and stakeholders

Profiled northern districts

Toolkit Highlights

KTT Activities/ Impacts

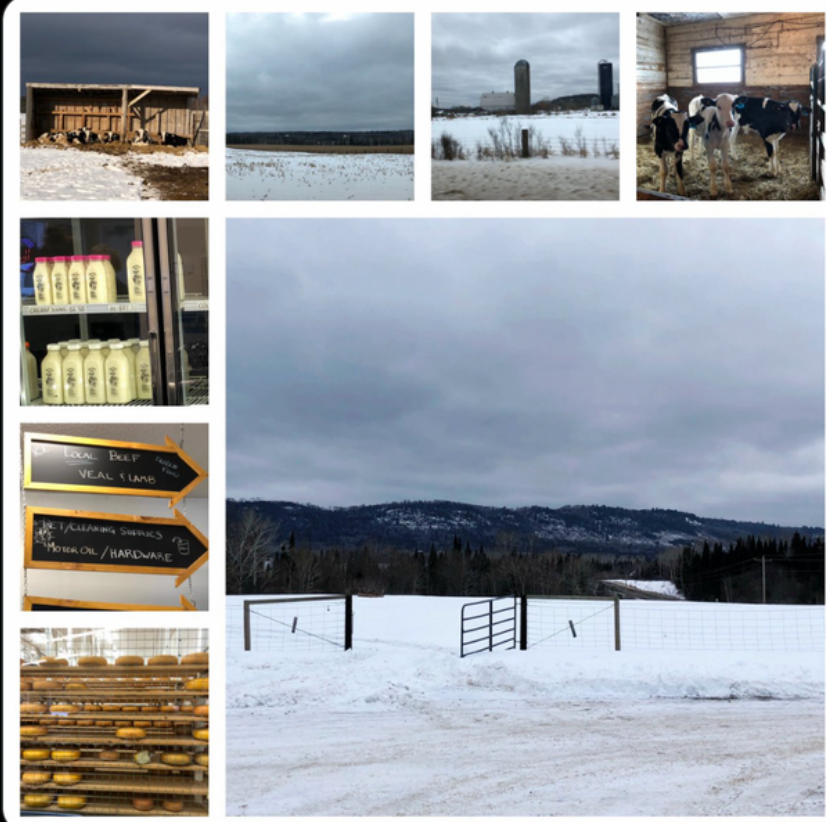
Sara Epp @SaraK_Epp · Nov 27, 2019
Thanks for sharing our research, Barry!
I'm looking forward to tomorrow's discussion about agriculture in Temiskaming.

Barry Potter @PotterBarry · Nov 27, 2019
Hey, my latest @RegionalEcDevON blog offering came out today.
onregionalecdev.com/2019/11/27/bre...

Perfect timing, as we have one of the authors, @SaraK_Epp in town tomorrow to talk ag economic dev for municipalities.

@LivestockPotter @OMAFRA @UdeHearst @uog

Sara Epp @SaraK_Epp · Dec 3, 2019
Thanks to @CartlidgeThora for such a friendly welcome to Thunder Bay! Great tour of the area and introduction to the local farm scene. Looking forward to tomorrow's workshop/discussion! #ontag #northernontario #farmnorth



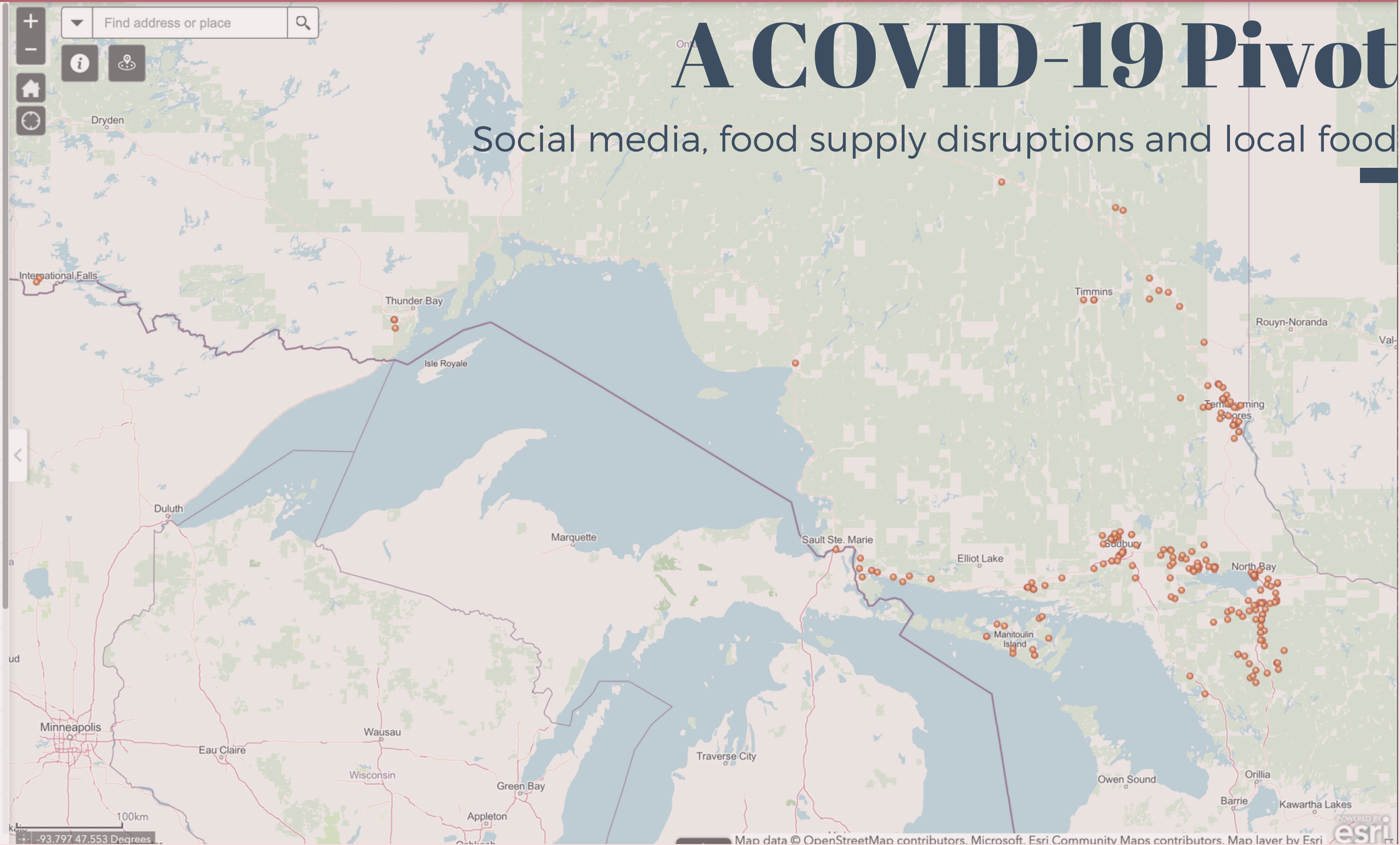
Sara Epp @SaraK_Epp · Feb 20, 2020
Great afternoon in #Timmins chatting about ag opportunities in the area and how to build capacity with people I met at #NOAC2020 last week! I also toured the coolest farm, learned a ton and left feeling inspired. Lots of connections made thanks to @NOFIA_Agri!



Workshops
Presentations
Distribution of toolkit
Uptake by northern municipalities



- Alpaca | Alpaca
- Aquaculture | Aquaculture
- Baked Goods | Produits de Boulangerie
- Beef | Bœuf
- Berries | Baies
- Bison | Bison
- Breeder | Éleveur
- CSA | ASC
- Dairy | Produits Laitiers
- Eggs | Œufs
- Flour | Farine
- Flowers | Fleurs
- Goat | Chèvre
- Hay & Grain | Foin et Céréales
- Honey | Miel
- Lamb | Agneau
- Maple Syrup | Syrop d'Érable
- Nursery | Pépinière
- Organic | Organique
- Pork | Porc



A COVID-19 Pivot

Social media, food supply disruptions and local food

Lessons

TANGIBLE
RESOURCES

IDENTIFYING
VALUE AND NEED

NORTHERN
CHAMPIONS

TOOLKIT UPDATE

UTILISE SOCIAL
MEDIA

MAINTAIN
INTEREST

Next Steps

THANK YOU

PROJECT TEAM

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- VANESSA LIGHTLE
- KALEIGH VANBOKHORST

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