

JOHN POTVIN

AREAS OF SCHOLARLY INTEREST AND RESEARCH

19th - and 20th-century art and design history (1869-1939)
The visual and material cultures of masculinity and intimacy
Interior design, identity and otherness
Italian fashion and tailoring in the age of globalization
The material and visual cultures of orientalism
The spaces, times and bodies of fashion
Histories and theories of the body
The relationship between fashion and art

FELLOWSHIPS, HONOURS AND AWARDS

2011-14:	Social Sciences and Humanities Research Council of Canada Standard Research Grant 'Gai Paris and the Queer Networks of Power, 1919-39' (research)
2011:	Rolf de Maré Foundation, DansMuseet (Stockholm) Research Grant
2011:	Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2011:	Awarded a University Research Assistant for 'Italian Fashion in the Age of Globalization'
2010:	Social Sciences and Humanities Research Council General Research Grant, University of Guelph 'Milan: The First Generation' (research)
2010:	Awarded a University Research Assistant for 'The Armani Project'
2007-10:	Social Sciences and Humanities Research Council of Canada Standard Research Grant 'Bachelors of a Different Sort' (research)
2009:	Social Sciences and Humanities Research Council General Research Grant, University of Guelph 'Rolf de Maré and the Art of Gay Paris' (research)
2009:	Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2009:	Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2008:	Awarded a University Research Assistant for 'The Armani Archives'
2008:	Recognition of the Contribution of Teaching (Nominated by the Student Senate Caucus)
2008:	Social Sciences and Humanities Research Council General Research Grant, University of Guelph 'Fashion, Furniture and Exhibitions' (research)
2008:	Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2008:	Paul Mellon Centre for Studies in British Art Research Support Grant 'Lord Ronald Sutherland-Gower: Artist, Dilettante Art Historian, Collector, Decorator' (research)
2007:	Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
2007:	Paul Mellon Centre for Studies in British Art Research Support Grant

- 2006: 'Sir Cedric Morris and Arthur Lett-Haines and the Art of Modern Living' (research)
Social Sciences and Humanities Research Council General Research Grant, University of Guelph
- 2006: 'Sir Cedric Morris and Arthur Lett-Haines' (research)
Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
- 2006: Paul Mellon Centre for Studies in British Art Research Support Grant
'Vale(d) Pleasures: Charles Shannon and Charles Ricketts and the Art of Domesticity' (research)
- 2005: Social Sciences and Humanities Research Council General Research Grant, University of Guelph
'Vale(d) Pleasure' (research)
- 2005: Social Sciences and Humanities Research Council Conference Travel Grant, University of Guelph
- 2002-05: Social Sciences and Humanities Research Council Doctoral Fellowship
- 2004: Graduate Student Conference Award, Queen's University
- 2002-03: Bader Fellowship in Art History
'Looking Beyond Male Bonding' (research)
- 2003: Graduate Student Conference Award, Queen's University
- 2002-03: Ontario Graduate Scholarship – declined
- 2002: Graduate Student Conference Award, Queen's University
- 2002: Università Degli Studi Milano (Italian language scholarship) – declined
- 2001-02: Queen's University Graduate Awards
- 2000-01: Ontario Graduate Scholarship
- 1998-99: Dean of the Faculty of Graduate Studies Entrance Scholarship, Carleton University
- 1998-99: Department of Art History Scholarship/Assistantship, Carleton University
- 1999: Muriel Foulger Art History Travel Bursary, Carleton University
- 1999: Faculty of Graduate Studies Research Travel Grant, Carleton University

PUBLICATIONS

BOOKS

John Potvin. *Italian Fashion: Glamour, Culture, History*. Berg: Oxford and New York: 2013 [under contract].

John Potvin. *Bachelors of a Different Sort: Queer Aesthetics, Material Culture and the Modern Interior*. Studies in Design Series. Manchester and New York: Manchester University Press: 2012.

John Potvin. *Giorgio Armani: Empire of the Senses*. Aldershot, UK and Burlington, USA: Ashgate: 2012. ISBN: 9781409406686.

John Potvin and Alla Myzelev (eds.). *Fashion, Interior Design and the Contours of Modern Identity*. Aldershot, UK and Burlington, USA: Ashgate, 2010. ISBN 9780754669159.

John Potvin and Alla Myzelev (eds.). *Material Cultures, 1740-1920: The Meanings and Pleasures of Collecting*. Aldershot, UK and Burlington, USA: Ashgate, 2009. ISBN: 978075466144X.

John Potvin (ed.). *The Places and Spaces of Fashion, 1800-2007*. New York and London: Routledge, 2009. Hardback ISBN: 9780415961493; Softcover ISBN: 9780415873826.

John Potvin. *Material and Visual Cultures beyond Male Bonding, 1870-1914: Bodies, Boundaries and Intimacy*. Aldershot, UK and Burlington, USA: Ashgate, 2008. ISBN: 9780754656659.

John Potvin. *Provocation to Conversation: the Lithography of Otis Tamasauskas, 1984-97*. Ottawa: Carleton University Art Gallery, 2001. ISBN: 077090453X

REFEREED ARTICLES

‘Collaboration, Corporeality, Cynicism and Clothes: Staging Fashion with Giorgio Armani and Robert Wilson’ with Dr. Dirk Gindt [currently under review with *Creative Industries Journal*].

‘The Emporium of the Senses and Multi-label Retailing: The Case of Armani/Ginza’. *Senses and Society*. Vol. 7, No. 2 (2012):

‘Fashion and the Art Gallery: When Giorgio Armani went to the Guggenheim’. *The Journal of Curatorial Studies*. Vol. 1, No. 1 (September 2011):

‘From Gigolo to New Man: Armani, America and the Textures of Narrative’. *Fashion Theory: The Journal of Dress, Body & Culture* 15.3 (September 2011): 279-98.

‘Askesis as Aesthetic Home: Edward Perry Warren, Lewis House and the Ideal of Greek Love’. *Home Cultures: The Journal of Architecture, Design and Domestic Space* Vol. 8, No. 1 (March 2011): 71-90.

‘The Vaseline Mafia: Rolf de Maré and a Certain Monsieur’. *Lambda Nordica: Journal for GLBT – Studies* (‘Queer Fashion’ special issue) Vol. 14, Issue 3/4 (2009): 160-90.

‘From Fashion to Furniture: Giorgio Armani and the Empire of Lifestyle’. *Teoriia Mody/ Fashion Theory* Issue 14 (December 2009): 277-91.

‘Vapour and Steam: The Victorian Bath, Homosocial Health and Male Bodies on Display’. *Journal of Design History* Vol. 18, No.4 (Winter 2005): 319-33.

‘Perversely Mystical: Towards a Queer Semiology of Breton Male Bodies’. *Genders* Issue 41 (Spring 2005): unpaginated.

REFEREED BOOK CHAPTERS

‘A 1920s *Ménage à Trois*: Modern Art, (Homo)sexuality and Nationalism’ in Julia Skelly (ed.). *The Uses of Excess in Visual and Material Culture, 1700-2010*. [volume under review with Ashgate]

‘Flesh, Fashion and Fantasy: Turkish Baths and Decorum in Victorian England’ in Joan DelPlato and Julie Codell (eds.). *Oriental Erotics: The Middle-Eastern Body in Image and Text, 1820-1920*. [volume under review with Ashgate].

‘A Tale of Two Cities: Image, Space and the Balancing Act of Luxury Merchandising’ in Louisa Iarocci (ed.). *Visual Merchandising: The Image of Selling*. Aldershot and Burlington: Ashgate, 2012:

‘Guilty by Design/Guilty by Desire: Queering Bourgeois Domesticity’ for ‘Gender and Sexuality’ in Graeme Brooker and Lois Weinthal (eds.). *The Handbook of Interior Design*. Oxford and New York: Berg, 2012:

‘“Stay with Armani”: Giorgio Armani and the Pursuit of Continuity, Stability and Legacy’ in Fiona E. Fisher and Patricia Lara-Betancourt (eds.). *Performance, Fashion and the Modern Interior*. Oxford and New York: Berg, 2011: 231-41.

‘Cross-Dressing Fashion and Furniture: Giorgio Armani, Orientalism and Nostalgia’ in John Potvin and Alla Myzelev (eds.). *Fashion, Interior Design and the Contours of Modern Identity*. Aldershot and Burlington: Ashgate, 2010: 225-44.

‘The Velvet Masquerade: Fashion, Interior Design and the Furnished Body’ in John Potvin and Alla Myzelev (eds.). *Fashion, Interior Design and the Contours of Modern Identity*. Aldershot and Burlington: Ashgate, 2010: 1-17.

‘The Aesthetics of Community: Charles Shannon and Charles Ricketts and the Art of Domesticity’ in Jason Edwards and Imogen Hart (eds.). *Rethinking the Interior: Aestheticism and the Arts and Crafts Movement, 1867-1896*. Aldershot and Burlington: Ashgate, 2010: 169-84.

‘Collecting intimacy one object at a time: material culture, perception and the spaces of aesthetic companionship’ in John Potvin and Alla Myzelev (eds.). *Material Culture in Britain, 1750-1920: The Visual Meanings and Pleasures of Collecting*. Aldershot and Burlington: Ashgate, 2009: 191-207.

‘The Material of Visual Cultures’ [with Alla Myzelev] in John Potvin and Alla Myzelev (eds.). *Material Culture in Britain, 1750-1920: The Visual Meanings and Pleasures of Collecting*. Aldershot and Burlington: Ashgate, 2009: 1-17.

‘Armani/Architecture: Giorgio Armani and the Textures of Space’ in John Potvin (ed.). *The Places and Spaces of Fashion, 1800-2007*. New York and London: Routledge, 2009: 247-63.

‘Inserting Fashion into Space’ in John Potvin (ed.). *The Places and Spaces of Fashion, 1800-2007*. New York and London: Routledge, 2009: 1-15.

‘Hot by Design: The Secret Life of a Turkish Bath in Victorian London’ in Janice Helland and Sandra Alfoldi (eds.). *Craft, Space and Interior Design, 1855-2005*. Aldershot and Burlington: Ashgate, 2008: 11-25.

‘Lost in Translation?: Giorgio Armani and the Textualities of Touch’ in Sandra Alfoldi (ed.). *NeoCraft: Modernity and the Crafts*. Halifax: Nova Scotia College of Art and Design University Press, 2007: 83-98.

‘Warriors, Slave Traders, and Religious Fanatics: Reporting the Spectacle of Islamic Male Bodies in the *Illustrated London News*, 1890-1900’ in Inger Boer (ed.). *After Orientalism*. Amsterdam: Rodopi, 2003: 81-103.

OTHER SCIENTIFIC ARTICLES

'The Love that Dare not Speak its Name in Public: Clothes Come Out of the Closet'. *Descant: Fashion Issue* Issue 138 (2007): 43-51.

REVIEW ARTICLES

Book Review: 'Making, Selling and Wearing Boys' Clothing in Late-Victorian England, by Clare Rose; pp. x +276. Farnham and Burlington: Ashgate, 2010, £65.00'. *Victorian Studies* 54.1 (Summer 2012): forthcoming.

Book Review: 'Consuming Space: Placing Consumption in Perspective by Michael K. Goodman, David Goodman and Michael Redclift (eds.)'. *Interiors: Design, Architecture and Culture*: forthcoming 2012.

Book Review: 'Changing Clothes in China: Fashion, History, Nation, Antonia Finnane, Hurst and Company, 369 pp'. *Fashion Theory* 15.1 (March 2011): 109-12.

Exhibition Review: 'Yves Saint Laurent Style', Montreal Museum of Art, Montreal, 29 May – 28 September 2008. *Fashion Theory* 14.2 (June 2010): 237-44.

Book Review: 'Dressing Modern Frenchwomen: Marketing Haute Couture, 1919-1939' Mary Lynn Stewart. *University of Toronto Quarterly* 79.1 (2010): 481-3.

Book Review: 'Holman Hunt and the Pre-Raphaelite Vision, Exhibition Catalogue, Katharine Lochan and Carol Jocabi (eds.)'. *RACAR: Revue d'Art Canadien/Canadian Art Review* XXXIV, 2 (2009): 93-5.

Book Review: 'Joseph Cornell: Opening the Box edited by Jason Edwards and Stephanie L. Taylor'. *Art History* 32.2 (2009): 405-6.

Exhibition Review: 'Patricia Harris Gallery of Costume and Textiles, Royal Ontario Museum'. *Textile History* 39, 2 (November 2008): 267-72.

Book Review: 'Fabulous Orients: Fictions of the East in England, 1662-1785 by Ros Ballaster'. *Journal of Gender Studies* 16: 1 (2007): 88-9.

Book Review: 'Between You and Me: Queer Disclosures in the New York Art World, 1948-1963 by Gavin Butt'. *Art History* 29, 5 (November 2006): 942-5.

Book Review: 'The Nude in French Art and Culture, 1870-1910 by Heather Dawkins'. *RACAR: Revue d'Art Canadien/Canadian Art Review* XXX, 1-2 (2005): 130-3.

Exhibition Review: 'Clothes make the Man, McCord Museum'. *Fashion Theory* 8.1 (March 2004): 83-7.

INTERNATIONAL CONFERENCE CO-ORGANIZED

(With Dr. Wojtech Jirat-Wasiutynski and Dr. Alla Myzelev) 'Modern Art and the Mediterranean: Spaces, Bodies and Identities', Art Gallery of Ontario, Toronto, 6-8 December 2002.

EXHIBITION CURATED

‘Provocation to Conversation: the Lithography of Otis Tamasauskas, 1984-97’, Carleton University Art Gallery, Ottawa, 5 February – 15 April 2001.

EDITORIAL WORK AND BOARDS

- 2011- Book Review Editor, *Interiors: Design, Architecture and Culture*
- 2010- International Advisory Board and Reader, *Interiors: Design, Architecture and Culture*
- 2010: Reader, *Fashion Theory: The Journal of Dress, Body & Culture*
- 2010: Reader, *Business History*
- 2008-13: Editorial Board and Reader, *SHIFT: Queen's Graduate Journal of Visual and Material Culture*
- 2009- International Advisory Board and Reader, *Visual Culture in Britain*
- 2009- International Advisory Board and Reader, *Lambda Nordica: Journal for GLBT – Studies* (Stockholm)
- 2009-10: Book Proposal Reader, Berg Publications (Oxford)
- 2009: Manuscript Reader, Palgrave Macmillan (New York)
- 2009: Book Proposal Reader, Manchester University Press (Manchester)
- 2008-10: Book Proposal Reader, Ashgate Press (Aldershot; Burlington)
- 2005: Reader, *Journal of Interdisciplinary Gender Studies*