



**SCHOOL OF FINE ART AND MUSIC**  
**Fall Semester 2015**  
**SART\*3750**  
**PHOTOGRAPHY II**

**INSTRUCTOR:** Chris Ironside  
**TECHNICIAN:** Paul Macdonald [pamacdon@uoguelph.ca](mailto:pamacdon@uoguelph.ca), ext 53736  
**TIME:** Tues/Thurs 11:30 a.m. – 2:20 p.m.  
**LOCATION:** Zavitz Hall, Rm. 412  
**OFFICE:** Zavitz Hall, Rm 404  
**PHONE:** EXT. 53118  
**EMAIL:** [ironside@uoguelph.ca](mailto:ironside@uoguelph.ca)  
**OFFICE HOURS:** TBA

**Monday, October 12, 2015: Holiday – NO CLASSES SCHEDULED – classes rescheduled to Friday December 4, 2015**

**Tuesday, October 13: Fall Study Break Day – NO CLASSES SCHEDULED – classes rescheduled to Thursday December 3, 2015**

**Calendar Description:**

This course is a further exploration of expressive, formal and technical aspects of black and white and colour photography, with an emphasis on lighting, colour and scale.

***Prerequisite(s):*** SART\*2610

***Restriction(s):*** Registration is limited to students registered in the Art History or Studio Art specializations of the Bachelor of Arts program with an average of 70% in all ARTH and SART course attempts.

**Course Description:**

The course format is structured to encourage visual problem solving and analytical skills within a rigorous, experimental, and exploratory studio arts practice. Course material is presented through lectures, labs, and critiques to engage with the form, content and technical attributes of the medium. Lectures, discussions, readings and seminars are designed to provide students with a critical and historical understanding of the art-making process. Technical lectures, demonstrations, and workshops will provide students with advanced technical facility. Students should be prepared to work extensively outside of class time.

***Note (1):*** This is an art course, so commercial photography techniques are not covered.

***Note (2):*** This is a 0.5 credit course. **Each week, students are expected to spend approximately 4–6 hours outside of class on related course work.** Technical workshops, presentations, critiques, lectures, and discussions will happen during class time, and will not be repeated.

**Learning Outcomes:**

*Students will learn to:*

- Make images that differentiate themselves from the millions of images posted on the Internet every day.
- Critically analyze and compare essays by two different authors writing about the same artist.
- Learn about Fine Print criteria in both the darkroom and in the digital darkroom.
- Explore scale by making large-scale, professional quality inkjet prints, using a medium format film camera, a high-end scanner and digital printer.
- Emulate different period lighting and explore theatricality using electronic flash equipment.
- Explore materiality and hybrid forms of photography by combining sculpture, painting, and other media with photography.
- Scan using flatbed and Imacon scanners, retouch images, assign colour profiles, correct for colour, test and print on roll paper.

*Students will learn to use the following tools:*

- Medium format cameras
- Scanners (flatbed and Imacon)
- Electronic studio lights and accessories, such as the incident light meter set on flash mode.
- Photoshop: Precise retouching; Density and Colour Correction with Levels and Curves; Colour Space.
- Darkroom enlargers: Students will process film and make high quality darkroom prints.

**University Learning Outcomes:**

The five approved outcomes, both undergraduate and graduate are:

1. Critical and Creative Thinking
2. Literacy
3. Global Understanding
4. Communicating
5. Professional and Ethical Behaviour

These five Senate-approved learning outcomes serve as the basis from which to guide the development of degree programs, specializations and courses; as a framework to ensure outcomes are clear to students and to support their achievement; and to inform the process of assessment of outcomes through institutional quality reviews of programs and departments.

**Required Text:**

Photo II course pack (available at the Bookstore)

*A Short Course in Digital Photography* by London and Stone (highly recommended – available at the Bookstore)

**Lab Fee:**

A compulsory materials fee of \$140.00 will be charged for materials and services provided in support of required course projects. The amount will be invoiced by the Office of the Bursar and paid directly with your tuition payment – no additional payment is necessary. **The lab fee will not be refunded after the third week of classes.**

**Method of Evaluation:**

Technical exercises will be graded on the demonstrated level of technical skill in the assignment combined with its creative application. Major projects will be graded on visualization of intent, the level of conceptual development, thoroughness, originality, technical competence, and on a self-critique.

<b>Technical Assignment #1:</b> Portraiture using Electronic Flash. Students shoot test shots with a digital camera, and then shoot medium format B&W film, process it, and make high quality prints using Fine Print criteria. This assignment will have multiple due dates.	30%
<b>Technical Assignment #2:</b> Photo-based practices and Materiality The assignment is a short experimental assignment, and will emphasis materiality and hybrid forms of image making (incorporating drawing, painting, embroidery, collage, sculpture, etc). Students will study artists such as Suzy Lake, Thomas Demand, Idris Khan, Michael Flomen, Chris McCaw, Letha Wilson, Marlo Pascual, and Sarah Anne Johnson.	10%
<b>Major Assignment #3:</b> Scale and Digital Fine Print Criteria Students will shoot medium format film, process, scan on the Imacon and enlarge. (Note: This assignment will be completed in colour, although colour as a subject will be taught in Photo III) <i>Students are to design a project based on issues of scale. The mural image maximum width is 42". This assignment will also include instruction in retouching, colour profiles, Level and Curves, colour space.</i>	30%
<b>Reading responses (2 @ 10% each)</b>	20%
<b>Participation</b>	10%

**Class Requirements:**

Assignments are to be completed on time. Major assignments are to be accompanied by a self-critique sheet, and technical assignments should include complete technical notes. Late assignments will be marked down by 10% per day.

**Facilities:**

The School of Fine Art and Music has photographic facilities that include a classroom (412), a photographic studio (320), a communal dark-room (304), a graphic arts dark-room (303), a film developing closet (305), a dry-room (302), and a digital lab (406). Storage for student supplies

and materials consist of shared lockers. The use of facilities, equipment, and the photography studio are on a sign-up basis. Keys, and/or equipment can be obtained from the technician, Paul MacDonald (room 301, ext. 53736).

### **Safety:**

Safety in the studio and processing areas is a priority at all times. In order to ensure the safety of all participants, the safety guidelines and technical procedures provided by the instructor and the technician must be followed. It is the responsibility of each student to attend any safety orientation that is provided. Students with sensitive skin and or respiratory ailments should check the posted Material Safety Data sheets and consult with the technician.

### **Supplies covered by the lab fee:**

The \$140 lab fee covers printer inks and some general items, such as bulbs for studio lighting equipment. Specifically, the lab fee covers the following materials in support of projects:

Technical Assignment #1: Portraiture Using Electronic Flash	Max 2 rolls 120 black and white film Max 2 negative sleeves Max. 20 sheets of RC paper 2 11x14 mount boards
Technical Assignment #2: Photo-based Practices and Materiality	Supplied by student. Materials will vary widely, depending on what effects and techniques students try. Estimated cost for an average assignment is about \$15 - \$20.
Major Project: Scale and Digital Fine Print Criteria	Max. 2 rolls colour medium format film Max. 2 negative sleeves Max. 8 8.5"x11" digital test prints A 40"x60" mural print

**Note: Lab fees cover up to, but not exceeding the above amounts. Unused materials from each assignment are forfeited.** Students will be charged for any extra sheet film or paper and ink they request beyond the allotted amount covered under the lab fee. Extra digital prints beyond the allotted number will be charged a fee of \$3.50 per square foot to cover ink and paper costs (\$2.50 for an 8.5"x11" print). Please discuss extra requests with the technician. **The technician will provide a written quote for any printing or material purchases via email from [digital@uoguelph.ca](mailto:digital@uoguelph.ca), and will issue a receipt for any payment made.**

Any issues in the photography department should be reported to the photo area coordinator Susan Dobson, either in person (office hours are posted on Zavitz 409) or via email to [sdobson@uoguelph.ca](mailto:sdobson@uoguelph.ca)

### **Supplies provided by the student**

- DSLR camera, with lens and camera manual and charger (the department has some cameras available for short-term loan; please inquire with the photo technician)
- Tripod (the department has some tripods available for short-term loan; please inquire with the photo technician)
- USB key or a portable hard drive or a recordable CD to back up work

- Magnets or linen tape or white tacks to present final murals
- Supplies for Assignment #2 are supplied by the student (estimated cost \$15 - \$20), as are any unusual extra requests beyond what is listed as supplied above.
- Processing for colour 120 film (about \$7).
- Lock for shared locker

**PLEASE NOTE:** Under no circumstances should a student be required to pay any additional monies for supplies needed to complete course assignments – excluding items listed under “Items Provided by the Student”. All supplies are to be paid for using Lab Fee monies. If you are being charged additional monies, please report to Robin McGinnis (rmcginni@uoguelph.ca) in the main office (Zavitz Hall rm. 201) immediately.

**Suppliers:**

Toronto Image Works	80 Spadina Avenue, Suite 207, Toronto 416-703-1999 <a href="http://www.torontoimageworks.com">www.torontoimageworks.com</a>
Eight Elm Photo & Video	525 University Ave.,(entrance on Elm Street) Toronto, ON M5G 2L3 Tel: 416-597-6638 Fax: 416-597-6639 Email: <a href="mailto:eightelm@eightelmphoto.com">eightelm@eightelmphoto.com</a> <a href="http://www.eightelmphoto.com">www.eightelmphoto.com</a>
Henry's	Locations in Waterloo, Cambridge, Toronto and elsewhere. See website for details. <a href="http://www.henrys.com">www.henrys.com</a>
Vistek	496 Queen Street East (East of Parliament), Toronto 416-365-1777 1-888-365-1777 <a href="http://www.vistek.ca">www.vistek.ca</a>

**TECHNICAL SUPPORT:**

**Paul MacDonald** - the full-time technician in charge of day-to-day lab operations, equipment sign-outs, printing requests and classroom technical support.

**ACCESSIBILITY**

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Centre for Students with Disabilities (soon to be re-named Student Accessibility Services) as soon as possible.

For more information, contact CSD at 519-824-4120 ext. 56208 or email [csd@uoguelph.ca](mailto:csd@uoguelph.ca) or refer to the CSD website. The standard statements are available on the AVPA website (undergraduate courses) or from the Office of Graduate Studies (Graduate Courses).