

SCHOOL OF FINE ART AND MUSIC
Winter Semester 2015
SART*4720-01
PHOTOGRAPHY IV



INSTRUCTOR: Susan Dobson
TECHNICIAN: Paul Macdonald pamacdon@uoguelph.ca, ext. 53736
TIME: Tuesday & Thursday, 11:30am – 2:20-m
LOCATION: Zavitz Hall, Rm. 412
OFFICE: Zavitz, Room 409
PHONE: Ext. 56112
E-MAIL: sdobson@uoguelph.ca
OFFICE HOURS: Thursday, 2:30-3:30pm or by appointment

CALENDAR DESCRIPTION:

Through close consultation with the instructor, students will continue advanced black and white, colour, mural printing, non-silver or digital photographic investigations towards producing an independent body of work. Opportunities for interdisciplinary approaches to photographic practice and the awareness of personal working methodologies will be encouraged.

Prerequisite(s): SART*4700

Restriction(s): Registration is limited to students registered in the Art History or Studio Art specializations of the Bachelor of Arts program with an average of 70% in all ARTH and SART course attempts.

COURSE DESCRIPTION:

This course intends to further develop the students' conceptual and photographic skills towards professional studio art practice. The emphasis will be on conceptual and project development, technical and aesthetic support, and exploring the relationship of formal and representational issues within the practice of photography. Classes will function to create an ongoing critical forum for the students with the purpose of developing a comprehensive body of work that will be exhibited off campus in a professional gallery setting at the end of the term. As well, a strong emphasis will be placed upon the written responses to assigned readings and the completion of a fully developed artist statement.

Note (1): This is an art course, so commercial photography techniques are not covered.

Note (2): This is a 1.0 credit course. ***Each week, students are expected to spend approximately 8–12 hours outside of class on related course work.*** Technical workshops, presentations, critiques, lectures, and discussions will happen during class time, and will not be repeated.

LEARNING OBJECTIVES:

Students will learn:

- To conduct research - visually, textually, and materially - as a basis for the independent production of a body of work.
- To produce a significant body of work for public exhibition.
- To plan and mount a group exhibition. This includes fundraising, construction, promotion, hospitality, and curatorial duties.
- Advanced Photoshop and printing techniques, as required for individual projects.
- To write an Arts Council funding application.
- To write an artist statement about their work.
- About Toronto art galleries and art suppliers.

METHOD OF EVALUATION AND DUE DATES:

Assignments will be graded on thoroughness and originality of thought. This means a successful demonstration of intent, appropriate use and control of materials in terms of intent, and consideration of presentation and format. Comments will be made during class critiques. Repeated absence from class, failure to participate or to observe due dates could result in a failing grade. Late assignments will be marked down by 10% per day.

Assignment	Value	Due Date
Arts Council Application	10%	TBA
Written reading response	10%	TBA
Technical assignment	15%	TBA
Major Project	50%	TBA
Artist Statement	5%	TBA
Class participation/exhibition organization	10%	Ongoing

COURSE REQUIREMENTS:

- 1. Arts Council application (10%).** Students must present their project idea for the course in the form of an arts council application, and pitch the idea to classmates with supporting visuals and research during a scheduled class-time. Classmates will act as jurors, and initiate a question and answer session in order to provide feedback.
- 2. Technical assignment (15%)** Students will learn to use a large format colour film and a high-end scanner to produce images with endless depth-of-field and detail. Alternatively, students can choose to use medium or large format black-and-white film and make fibre-based prints in the darkroom.
- 3. A written response to assigned readings (10%).** Students will be assigned two or three readings based on contemporary photographic issues, to which they must write a 2-page critical response. Participation in discussions about the readings will also be factored into the grade.

4. **A significant body of work for exhibition and a visual journal demonstrating ongoing research and development.** This project requires a significant amount of work both in class and outside of class. Visual work must be based on visual, textual, and material research, and be well defended at critiques. Work in progress (maquettes) will be discussed in two separate critique sessions to provide ongoing direction and feedback. Final work must be presented and mounted or displayed to professional standards. Regular participation in critiques is expected. (Maquettes: 15%; Research and Development: 10%; Final Project: 25%)
5. **An artist statement (5%).** A short artist statement must accompany the gallery presentation.
6. **Participation in critiques and in planning a public group exhibition (10%).** Students will present their final projects (or part of their final projects, as space permits) at a public venue in Guelph, and must form committees to organize, fundraise, and plan for the exhibition. Participation in critiques and in general gallery planning meetings is a required component of this course.

SAFETY:

Safety in the studio, etc. is a priority at all times. In order to ensure safety of all participants, the safety procedures/guidelines provided by the instructor must be followed. It is the responsibility of each student to attend any safety orientation that is provided.

LAB FEE:

A compulsory materials fee of \$130.00 will be charged for materials and services provided in support of required course projects (see below for detailed information on lab fee and supplies). The amount will be invoiced by the Office of the Bursar and paid directly with your tuition payment – no additional payment is necessary. **THE LAB FEE WILL NOT BE REFUNDED AFTER THE THIRD WEEK OF CLASSES.**

Supplies covered by the lab fee:

The lab fee covers gallery rental at Ed Video for a 1-week exhibition in Guelph, basic B&W chemistry, inks, bulbs for studio lights, a bus trip to Toronto and other incidentals. The lab fee also covers the following supplies in support of specific projects:

Technical Assignment	Max. 6 sheets of 4x5 colour film or 2 rolls of 120 film and negative sleeves 1 courier run to and from Toronto for film processing <u>For colour digital prints:</u> Max. 1 17"x22" print Max. 2 8.5"x11" test prints
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	For black and white fibre-based prints: Max. 7 11"x14" sheets (or its equivalent, based on availability)
Maquette Stage 1 for final project	Max. 10 8.5"x11" digital prints and tests (or its equivalent in another size – please speak to the technician)
Stage 2 for final project	\$40 worth of printing (any size; any surface)

Note: Lab fees cover up to, but not exceeding the above amounts. Unused materials from each assignment are forfeited. Students will be charged for any extra sheet film or paper and ink they request beyond the allotted amount covered under the lab fee. Extra digital prints beyond the allotted number will be charged a fee of \$5 per square foot to cover extra ink and paper costs (\$3.50 for an 8.5"x11" print). Please discuss extra requests with the technician. **The technician will provide a written quote for any printing or material purchases via email from digital@uoguelph.ca and will issue a receipt for any payment made.**

Supplies provided by the student:

- Colour processing for colour 4x5 sheet film for the technical assignment (courier runs to Toronto Image Works for processing will be organized).
- Supplies, as required, for the major self-directed project. This project may make use of digital, analog, non-silver, or installation techniques, so it is not possible to list all supplies a student might choose to use. Students should budget for a final project of approximately 10-16x20 or 20x24 prints, mounted and hung to professional standards. Students can ask Paul MacDonald to print their exhibition prints (cost: \$3.50 per square foot for most inks and paper), or they can outsource their work to Toronto for printing. Toronto Image Works and Pikto offer discounted rates for students. Bulk printing options at Toronto Image Works are particularly cost effective, as they offer student discounts. Students can mount their own work (they should budget for mount board, tissue, and an X-acto knife), or have their work mounted in Toronto or by Matt Baker in Zavitz 402. Some students choose to work with alternative processes and installation. They should discuss potential costs for their planned project with their instructor and technician in advance.
- Students often choose to host an opening event for the exhibition, send out invitations, and sometimes even print a book showcasing student work. In the past, students have organized fundraisers to help cover these costs.

Other items students might need:

- A manual DSLR camera (the department also has some available for student sign out), spare camera batteries, and camera manual
- Tripod (the department also has some available for students to sign out)
- Medium format film in colour or black white for the self-directed project

- Negative sleeves for 35mm, medium, or large format film (department can supply these by the sheet at cost)
- Professional processing for 35mm, medium format and 4x5 colour film (B&W film can be hand processed on site).
- *Darkroom/digital lab kit*: Scissors, pen, pencil, masking tape, USB key or hard drive for backing up files.
- Black and white fibre-based darkroom paper for students working with B&W analog materials.

PLEASE NOTE: Under no circumstances should a student be required to pay any additional monies for supplies needed to complete course assignments – excluding items listed under “Items Provided by the Student”. All supplies are to be paid for using Lab Fee monies. If you are being charged additional monies, please report to Robin McGinnis (rmcginni@uoguelph.ca) in the main office (Zavitz Hall rm. 201) immediately.

TEXTBOOK:

No textbook is required for this course.

TECHNICAL REFERENCE:

For online tutorials:

http://www.russellbrown.com/tips_tech.html

<http://www.reframingphotography.com/content/photo---tutorials>

Dan Margulis, *Professional Photoshop 6: The Classic Guide to Color Correction*, 2000.

Katrin Eismann, *Photoshop Masking and Compositing* (2nd edition), 2012.

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E-mail Communication

As per University regulations, all students are required to check their <uoguelph.ca> e-mail account regularly: e-mail is the official route of communication between the university and its students.

When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See the Undergraduate Calendar for information on regulations and procedures for Academic Consideration:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Drop Date

The last date to drop one-semester Winter 2014 courses, without academic penalty, is **Friday, March 7, 2014**. For regulations and procedures for Dropping Courses, see the

Undergraduate Calendar:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml>

Copies of out-of-class assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

Student Rights and Responsibilities

Each student at the University of Guelph has rights which carry commensurate responsibilities that involve, broadly, being a civil and respectful member of the University community. The Rights and Responsibilities are detailed in the Undergraduate Calendar:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c14/c14-strightsrespon.shtml>

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and enjoins all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. The Academic Misconduct Policy is detailed in the Undergraduate Calendar:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Recording of Materials

Presentations which are made in relation to course work—including lectures—cannot be recorded in any electronic media without the permission of the presenter, whether the instructor, a classmate or guest lecturer.

Resources

The Undergraduate Calendar is the source of information about the University of Guelph's procedures, policies and regulations which apply to undergraduate programs. It can be found at:

<http://www.uoguelph.ca/registrar/calendars/undergraduate/current/>

If you find yourself in difficulty, contact the undergraduate advisor in your program, or the BA Counselling Office: <http://www.uoguelph.ca/baco/contact.shtml>