

# School of Fine Art and Music Winter Semester 2016 SART\*4720 PHOTOGRAPHY IV



**INSTRUCTOR:** Susan Dobson

**TECHNICIAN:** Paul Macdonald pamacdon@uoguelph.ca, ext 53736

CLASS TIME: Tues/Thurs 11:30 a.m. - 2:20 p.m.

LOCATION: Zavitz Hall, Rm. 412 OFFICE: Zavitz Hall, Rm. 409

**PHONE:** ext. 56112

**E-MAIL:** sdobson@uoguelph.ca

**OFFICE HOURS**: Thursday, 2:30 – 3:30 or by appointment.

#### LAB FEES:

A compulsory lab fee of \$130 will be charged for materials and services provided in support of required course projects. This lab fee will be invoiced by and payable at the Office of the Bursar. THE LAB FEE WILL NOT BE REFUNDED AFTER THE THIRD WEEK OF CLASSES. (Refer to Classification Changes, Undergraduate Calendar, 2015-2016).

### **CALENDAR DESCRIPTION:**

Through close consultation with the instructor, students will continue advanced black and white, colour, mural printing, non-silver or digital photographic investigations towards producing an independent body of work. Opportunities for interdisciplinary approaches to photographic practice and the awareness of personal working methodologies will be encouraged. **Prerequisite(s):** SART\*4700

**Restriction(s):** Registration is limited to students registered in the Art History or Studio Art specializations of the Bachelor of Arts program with an average of 70% in all ARTH and SART course attempts.

# **COURSE DESCRIPTION:**

This course intends to further develop the students' conceptual and photographic skills towards professional studio art practice. The emphasis will be on conceptual and project development, technical and aesthetic support, and exploring the relationship of formal and representational issues within the practice of photography. Classes will function to create an ongoing critical forum for the students with the purpose of developing a comprehensive body of work that will be exhibited in a professional gallery setting at the end of the term. As well, a strong emphasis will be placed upon the written responses to assigned readings and the completion of a fully developed artist statement.

**Note** (1): This is an art course, so commercial photography techniques are not covered.

Note (2): This is a 1.0 credit course. Each week, students are expected to spend approximately 8–12 hours outside of class on related course work. Technical workshops, presentations, critiques, lectures, and discussions will happen during class time, and will not be repeated.

### **LEARNING OBJECTIVES:**

Students will learn:

- To conduct research visually, textually, and materially as a basis for the independent production of a body of work for public exhibition.
- Organizational and research skills by planning and mounting a group exhibition.
   This includes fundraising, construction, promotion, hospitality, and curatorial duties.
- Advanced Photoshop and printing techniques, as required for individual projects.
- Literacy skills, by writing an Arts Council funding application and an artist statement.
- To identify Toronto art galleries and art suppliers so they can make use of these resources after graduation.

### METHOD OF EVALUATION AND DUE DATES:

Assignments will be graded on thoroughness and originality of thought. This means a successful demonstration of intent, appropriate use and control of materials in terms of intent, and consideration of presentation and format. Comments will be made during class critiques. Repeated absence from class, failure to participate or to observe due dates could result in a failing grade. Late assignments will be marked down by 10% per day.

Assignment	Value	Due Date
Arts Council Application	10%	Presentations on ideas: Jan 14 and 19; full
		Arts Council Application is due Feb 1
Technical Portfolio and Critique	10%	Mar 8 (files due to Paul for printing on Mar 3)
Written reading responses/vocabulary	20%	Jan 26; Feb 3; Mar 1; Mar 15
lists and participation in discussions		
Work in Progress (10%) and Maquette	20%	Work in progress must be shown to the
Critiques (10%)		instructor four times, at 2-3 week intervals.
		Maquette critique, Stage 1: Feb 23; Feb 25
		Maquette critique, Stage 2: Mar 22 (files due
		to Paul for printing Mar 17)
Major Project (25%) and Artist	30%	Artist Statement: March 22
Statement (5%)		Major Project: April 5
Exhibition Planning/Participation	10%	NA

#### **COURSE REQUIREMENTS:**

- Arts Council application (10%). Students must write an arts council application, and
  present their project idea for the course with supporting visuals and research during
  scheduled class-time. Classmates will initiate a question and answer session in order to
  provide feedback.
- 2. Technical portfolio (10%) Students will research and test out at least two techniques for their major project. For example, students can experiment with medium or large format colour film and a high-end scanner to produce images with endless depth-of-field and detail. Alternatively, students can choose to use medium or large format black and

white film and make fibre-based prints in the darkroom. Advanced experimentation in studio lighting, experimentation with plastic cameras or non-silver processes can also be included in the technical portfolio. Participation in the technical portfolio critique is required.

**3. Written responses to assigned readings and vocabulary list (20%).** Students will be assigned six readings based on contemporary photographic issues, to which they must write four short responses and develop a vocabulary list. Participation in discussions about the readings will be factored into the grade.

# 4. Work in Progress and Maquette critiques (20%)

Work in progress (maquettes) for the final exhibition prints must be discussed with the instructor at least four times at 2-3 week intervals throughout the course. Participation in maquette critique sessions is an important course requirement.

- 5. A significant body of work for exhibition and an artist statement (30%). This is a 1.0 credit course, so this project requires a significant amount of work both in class and outside of class. Visual work must be based on visual, textual, and material research, and be well defended at critiques. Final work must be presented and mounted or displayed to professional standards. Regular participation in critiques is expected. The artist statement must detail the conceptual and aesthetic framework for the work. *Critiques should be treated like an exam and must not be missed.* (Artist Statement: 5%; Final Project and its critique: 25%)
- 6. Participation in critiques and in planning a public group exhibition (10%). Students will present their final projects (or part of their final projects, as space permits) at the Boarding House Gallery in Guelph, and must form committees to organize, fundraise, and plan for the exhibition. Participation in critiques and in general gallery planning meetings is a required component of this course.

#### SAFETY:

Safety in the studio, etc. is a priority at all times. In order to ensure safety of all participants, the safety procedures/guidelines provided by the instructor must be followed. It is the responsibility of each student to attend any safety orientation that is provided.

### **SUPPLIES COVERED BY THE LAB FEE:**

The \$130 lab fee covers basic B&W chemistry, a box of high quality inkjet paper, inks, bulbs for studio lights, and other incidentals. The lab fee also covers the following supplies in support of specific projects:

Technical Assignment	Max. 6 sheets of 4x5 colour film or 2 rolls of 120 film and negative sleeves
	1 courier run to and from Toronto for film processing
	For colour digital prints:
	Max. 1 17"x22" print
	Max. 2 8.5"x11" test prints
	For black and white fibre-based prints:

	Max. 7 11"x14" sheets (or its equivalent, based on availability)
Maquette Stage 1 for final project	Max. 10 8.5"x11" digital prints and tests (or its equivalent in another size – please speak to the technician)
Final project or maquette stage 2	\$40 worth of printing (any size; any surface)

**Note:** Lab fees cover up to, but not exceeding the above amounts. Unused materials from each assignment are forfeited. Students will be charged for any extra sheet film or paper and ink they request beyond the allotted amount covered under the lab fee. Extra digital prints beyond the allotted number will be charged a fee of \$3.50 per square foot to cover extra ink and paper costs (\$2.50 for an 8.5"x11" print). Please discuss extra requests with the technician. **The technician will provide a written quote via email from digital@uoguelph.ca for any extra charges, and will issue a receipt for any payment made.** 

# **SUPPLIES PROVIDED BY THE STUDENT:**

- Colour processing for colour 4x5 sheet film for the technical assignment (a courier run to Toronto Image Works for processing will be organized).
- Supplies, as required, for the major self-directed project. This project may make use of digital, analogue, non-silver, or installation techniques, so it is not possible to list all supplies a student might choose to use. Students should budget for a final project of approximately 10 16x20 or 20x24 prints, mounted or displayed to professional standards. Students can ask Paul MacDonald to print their exhibition prints (cost: \$3.50 per square foot for standard photo quality inks and paper), or they can outsource their work to Toronto for printing. Toronto Image Works and Pikto offer discounted rates for students. Bulk printing options at Toronto Image Works are particularly cost effective, as they offer student discounts. Students can mount their own work (they should budget for mount board, tissue, and an X-acto knife), or have their work mounted in Toronto or by Paul MacDonald. Some students choose to work with alternative processes and installation. They should discuss potential costs for their planned project with their instructor and technician in advance.
- Students often choose to host an opening event for the exhibition, send out invitations, and sometimes even print a book showcasing student work. In the past, students have organized fundraisers to help cover these costs.

# Other items students might need:

- A manual DSLR camera (the department also has some available for student sign out),
   spare camera batteries, and camera manual
- Tripod (the department also some available for students sign out)
- Medium format film in colour or black white for the self-directed project, as required (can be purchased from the department)
- Negative sleeves for 35mm, medium, or large format film (department can supply these by the sheet at cost)

- Professional processing for 35mm, medium format and 4x5 colour film (B&W film can be hand processed on site).
- Darkroom/digital lab kit: Scissors, pen, pencil, masking tape, USB key or hard drive for backing up files.
- Black and white fibre-based darkroom paper for students working with B&W analogue materials.

**PLEASE NOTE:** Under no circumstances should a student be required to pay any additional monies for supplies needed to complete course assignments – excluding items listed under "Items Provided by the Student". All supplies are to be paid for using Lab Fee monies. If you are being charged additional monies, please report to Robin McGinnis (rmcginni@uoguelph.ca) in the main office (Zavitz Hall rm. 201) immediately.

**TEXTBOOK:** No textbook is required for this course. Required and optional readings will be supplied on Course Link.

# **TECHNICAL REFERENCE:**

For online tutorials: http://www.russellbrown.com/tips\_tech.html http://www.reframingphotography.com/content/photo-tutorials

Dan Margulis, Professional Photoshop 6: The Classic Guide to Color Correction, 2000.

Katrin Eismann, *Photoshop Masking and Compositing* (2<sup>nd</sup> edition), 2012.

### **E-mail Communication**

As per university regulations, all students are required to check their <mail.uoguelph.ca> e-mail account regularly: e-mail is the official route of communication between the University and its students.

# When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See the undergraduate calendar for information on regulations and procedures for Academic Consideration.

# **Drop Date**

The last date to drop one-semester courses, without academic penalty, is Friday, 11 March 2016. For regulations and procedures for Dropping Courses, see the Undergraduate Calendar.

#### Copies of out-of-class assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

#### Accessibility

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This

relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Student Accessibility Services as soon as possible. For more information, contact SAS at 519-824-4120 ext. 56208 or email csd@uoguelph.ca or see the website.

### **Student Rights and Responsibilities**

Each student at the University of Guelph has rights which carry commensurate responsibilities that involve, broadly, being a civil and respectful member of the University community. The Rights and Responsibilities are detailed in the Undergraduate Calendar

#### **Academic Misconduct**

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

<u>Please note</u>: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar.

### **Recording of Materials**

Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

#### Resources

The Academic Calendars are the source of information about the University of Guelph's procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.