**UNIVERSITY OF GUELPH**  
**DEPARTMENT OF HISTORY**  
**WINTER 2018**

**HIST*3480 – WORKPLACE LEARNING:**  
“The Culinary Heritage of the Macdonald Institute”

Instructor & Workplace Supervisor: Dr. Lisa Cox

Interested students should contact Dr. Cox, coxl@uoguelph.ca

Course Format: Independent work with scheduled meetings.

Experiential Learning Opportunity: Museum exhibition development for the Macdonald Hall Heritage Room

Do you like museums? Are you interested in working with artifacts? Would you like to broaden your skills and engage with scholarly and public audiences?

The Macdonald Institute was founded in 1903 by Adelaide Hoodless, a women’s education advocate and Sir William Macdonald, a non-smoking Montreal tobacco magnate and educational philanthropist. Concerned about the decline of rural populations and with a strong desire to equip rural women with the latest knowledge in domestic science and maternal and child health, among many others. As a result, the Macdonald Institute became a premier educational institution for Canadian women. Along with the Ontario Agricultural College, Ontario Veterinary College, and Wellington College, the Macdonald Institute became one of the founding colleges of the University of Guelph in 1964.

Your experiential learning opportunity will involve proposing, planning and shaping an exhibit for the Macdonald Hall Heritage Room. Each year in June, a new exhibit is mounted in the Heritage Room and the theme for 2018 is “The Culinary Heritage of the Macdonald Institute.” This broad theme is designed to allow you the freedom and opportunity to seek out and focus on an aspect of the Macdonald Institute that interests you. The College of Social and Applied Human Sciences possesses an excellent collection of artifacts related to the Macdonald Institute. Additionally, excellent resources are available on the history of the Macdonald Institute and culinary history more broadly in Archives & Special Collections in the library at the University of Guelph.

In connecting this work experience to your academic work, you will submit a manageable amount of coursework that reflects the general phases of exhibit planning. They include weekly critical reflections, an exhibit proposal, an interpretive plan, artifact selection and scale drawings. Finally, students will be expected to submit final exhibit text panels and artifact labels.

**Methods of Evaluation and Weights:**

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Exhibit Proposal</td>
<td>20%</td>
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<tr>
<td>Exhibit Interpretive Plan</td>
<td>30%</td>
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<tr>
<td>Scale Drawing of Exhibit</td>
<td>15%</td>
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<tr>
<td>Final Exhibit Text Panels and Artifact Labels</td>
<td>20%</td>
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<tr>
<td>Weekly Critical Reflections, submitted in two installments</td>
<td>15%</td>
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Learning Outcomes:

- Knowledge of museum exhibit planning best practices
- Knowledge of museum exhibit writing practices
- Knowledge and experience with handling museum artifacts
- Knowledge of Canadian veterinary medicine and the history of animals and animal care
- Ability to communicate compelling history to a public audience
- Appreciation for public engagement
- Appreciation for material history
- Ability to critically reflect upon your work

Textbook:

There is no required textbook for this class, but it is strongly recommended that students purchase Beverly Serrell, *Exhibit Labels: An Interpretive Approach*, 2nd Ed. (Rowman & Littlefield, 2015).

Project Timeline:

Week 1: Meeting with Dr. Cox to discuss the project. Guideline will be established for selecting topics, initial resources to consult. Introduction to the collection, museums and exhibit development

Weeks 1 – 3: Environmental scan of Macdonald Institute and culinary history, exhibit development and museum literature. Select potential topics for exhibit

Week 3: Exhibit Proposal due

Weeks 4 – 12: Research content and artifacts. Work on interpretive plan, scale drawings, final artifact labels and text panels

Week 6: First collection of weekly reflections due, covering weeks 1 – 5

Week 8: Interpretive Plan due

Week 10: Scale Drawing due

Week 12: Second collection of weekly reflections due, covering weeks 6 – 10

Week 13: Final Exhibit Text Panels, Artifact Labels due

*Please note: This is a preliminary description only. The department and instructor reserve the right to change without notice any information in this description. The final, binding course outline will be distributed in the first meeting of the semester.*