SCHOOL OF FINE ART AND MUSIC
Fall Semester 2015
SART*4700
PHOTOGRAPHY III

INSTRUCTOR: Anna Cox
TECHNICIAN: Paul Macdonald pamacdon@uoguelph.ca, ext 53736
TIME: Mo/Wed 11:30 – 2:20 p.m.
LOCATION: Zavitz Hall, Rm. 412
OFFICE: Zavitz, Room 301
PHONE: TBA
E-MAIL: annacox@uoguelph.ca
OFFICE HOURS: Monday 10:30-11:20

CALENDAR DESCRIPTION:
This course is a continued investigation into the formal, technical and theoretical issues of contemporary photography, with an emphasis on individual project development.

Prerequisite(s): SART*3750

Restriction(s): Registration is limited to students registered in the Art History or Studio Art specializations of the Bachelor of Arts program with an average of 70% in all ARTH and SART course attempts.

COURSE DESCRIPTION:
The focus of this course will be to further develop students’ photographic skills and to teach students how to generate, research, sustain, and complete a self-directed project. Students will explore various approaches to historical and contemporary modes of photography, with an emphasis on experimental and material-based approaches to the medium.

The class structure will provide an ongoing critical environment that will allow students the freedom to pursue in depth their own interests and develop a comprehensive body of work for their final project. Each exercise and each stage of ongoing projects will be presented for critical discussion and readings will be assigned throughout the term. The emphasis will be on conceptual development, exploring the interaction of formal and representational concerns within the practice of photography.

Note (1): This is an art course, so commercial photography techniques are not covered.

Note (2): This is a 0.5 credit course. Each week, students are expected to spend approximately 4–6 hours outside of class on related course work. Technical workshops, presentations, critiques, lectures, and discussions will happen during class time, and will not be repeated.
LEARNING OUTCOMES:
Students will learn:

- How to generate, sustain and complete a self-directed project.
- To employ colour theory and principles as conceptual and visual devices.
- To research experimental and non-traditional forms of image-making, and source and test new materials.
- How to install and present their work, and how to think of the white space of the gallery as a canvas.
- To think and write critically.
- To conduct extensive independent visual and textual research. Students will learn to use the library effectively, find journals articles independently, and develop a list of reliable blogs and websites that they can trust. A private course blog will allow students to share what they learn through their research.
- To print on a variety of different inkjet papers and substrates.
- Digital montage skills and advanced colour correction using Photoshop.

UNIVERSITY LEARNING OUTCOMES:
The five approved outcomes, both undergraduate and graduate are:

1. Critical and Creative Thinking
2. Literacy
3. Global Understanding
4. Communicating
5. Professional and Ethical Behaviour

These five Senate-approved learning outcomes serve as the basis from which to guide the development of degree programs, specializations and courses; as a framework to ensure outcomes are clear to students and to support their achievement; and to inform the process of assessment of outcomes through institutional quality reviews of programs and departments.

COURSE REQUIREMENTS:
- A research presentation/agenda related to the major project, with bibliography.
- Three technical assignments.
- Maquette prints for the final project.
- Reading/research responses.
- A final project of the student's design.
- Full participation in discussion, critiques, and the course blog is expected.

**Attendance at all in-class demonstrations is absolutely mandatory, as they will not be repeated. Students who miss in-class demonstrations will be unable to complete the required assignments and this could result in a failing grade**

METHOD OF EVALUATION AND DUE DATES:
Assignments will be graded on thoroughness and originality of thought. This means a successful demonstration of intent, appropriate use and control of materials in terms of intent, and a well considered presentation. Late assignments will be marked down by 10% per day.
will not be accepted via email. Late assignments must be date stamped at the office (Zavitz 201) and left in my mailbox. Do not slide assignments under my door.

The breakdown of the total grade is as follows:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Value</th>
<th>Due Date</th>
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</thead>
<tbody>
<tr>
<td>Reading Responses</td>
<td>10%</td>
<td>September 28, October 5</td>
</tr>
<tr>
<td>Technical Assignment #1</td>
<td>10%</td>
<td>October 7</td>
</tr>
<tr>
<td>Seeing Colour</td>
<td></td>
<td></td>
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<tr>
<td>Research Response</td>
<td>10%</td>
<td>October 21</td>
</tr>
<tr>
<td>Technical Assignment #2</td>
<td>10%</td>
<td>October 26</td>
</tr>
<tr>
<td>Environmental Portraiture</td>
<td></td>
<td></td>
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<tr>
<td>Technical Assignment #3</td>
<td>10%</td>
<td>November 11</td>
</tr>
<tr>
<td>What is a Photograph - Experimental</td>
<td></td>
<td></td>
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<tr>
<td>Final project</td>
<td>Research presentations</td>
<td>10%</td>
</tr>
<tr>
<td>Final project</td>
<td>Maquettes</td>
<td>10%</td>
</tr>
<tr>
<td>Final project</td>
<td>Final Prints</td>
<td>30%</td>
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**SAFETY:**
Safety in the studio, etc. is a priority at all times. In order to ensure safety of all participants, the safety procedures/guidelines provided by the instructor must be followed. It is the responsibility of each student to attend any safety orientation that is provided.

**LAB FEES:**
A compulsory materials fee of $140.00 will be charged for materials provided in support of required course projects. The amount will be invoiced by the Office of the Bursar and paid directly with your tuition payment — no additional payment is necessary. THE LAB FEE WILL NOT BE REFUNDED AFTER THE THIRD WEEK OF CLASSES.

**SUPPLIES COVERED UNDER THE LAB FEE:**
The $140 lab fee covers some general materials, such as inks. Specifically, the lab fee covers the following materials for your assignments:

<table>
<thead>
<tr>
<th>Assignment #1: Seeing Colour</th>
<th>N/A</th>
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<tr>
<td>Assignment #2:</td>
<td>Max. 5 - 8.5”x11” tests, 5 - 13”x19” prints (larger prints will incur extra cost)</td>
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<tr>
<td>Environmental Portraiture</td>
<td></td>
</tr>
<tr>
<td>Assignment #3:</td>
<td>Max. 5 - 8.5”x11” tests, 5 - 13”x19” (larger prints will incur extra cost)</td>
</tr>
<tr>
<td>What is a Photograph</td>
<td></td>
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<tr>
<td>Final project</td>
<td>Prints</td>
</tr>
<tr>
<td>Final project</td>
<td>Maquettes</td>
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**Note:** Lab fees cover up to, but not exceeding the above amounts. Unused materials from each assignment are forfeited. Students will be charged for any extra sheet film or paper and ink they request beyond the allotted amount covered under the lab fee. Extra digital prints beyond the
allotted number will be charged a fee of $3.50 per square foot to cover ink and paper costs ($2.50 for an 8.5”x11” print). Please discuss extra requests with the technician. The technician will provide a written quote for any printing or material purchases via email from digital@uoguelph.ca, and will issue a receipt for any payment made. Any issues in the photography department should be reported to the photo area coordinator Susan Dobson, either in person (office hours are posted on Zavitz 409) or via email to sdobson@uoguelph.ca

SUPPLIES COVERED BY THE STUDENT:
Materials required for upcoming classes will be discussed at length at the first class meeting.

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<tr>
<td>digital SLR camera (the department also has some for short term loan)</td>
<td>grey card</td>
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<tr>
<td>cable release</td>
<td>anti-static cloth, canned air and/or camel hair brush</td>
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<tr>
<td>tripod</td>
<td>USB flash drive</td>
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<tr>
<td>spare batteries</td>
<td>Prints for Final Project and any unusual extra requests beyond what is listed as supplied above. Prints cost is $3.50 per square foot for regular papers, and $5.00 per square foot for premium watercolour and fibre-based paper.</td>
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</table>

PLEASE NOTE: Under no circumstances should a student be required to pay any additional monies for supplies needed to complete course assignments – excluding items listed under “Items Provided by the Student”. All supplies are to be paid for using Lab Fee monies. If you are being charged additional monies, please report to Robin McGinnis (rmcginni@uoguelph.ca) in the main office (Zavitz Hall rm. 201) immediately.

Suppliers:

<table>
<thead>
<tr>
<th>Supplier</th>
<th>Address</th>
<th>Contact Information</th>
<th>Website</th>
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</thead>
<tbody>
<tr>
<td>Toronto Image Works</td>
<td>80 Spadina Avenue, Suite 207, Toronto</td>
<td>416-703-1999</td>
<td><a href="http://www.torontoimageworks.com">www.torontoimageworks.com</a></td>
</tr>
<tr>
<td>Eight Elm Photo &amp; Video</td>
<td>525 University Ave., (entrance on Elm Street)</td>
<td>Toronto, ON M5G 2L3</td>
<td>Tel: 416-597-6638 Fax: 416-597-6639 Email: <a href="mailto:eightelm@eightelmphoto.com">eightelm@eightelmphoto.com</a> <a href="http://www.eightelmphoto.com">www.eightelmphoto.com</a></td>
</tr>
<tr>
<td>Henry’s</td>
<td>Locations in Waterloo, Cambridge, Toronto and elsewhere. See website for details.</td>
<td><a href="http://www.henrys.com">www.henrys.com</a></td>
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</tr>
<tr>
<td>Vistek</td>
<td>496 Queen Street East (East of Parliament), Toronto</td>
<td>416-365-1777 1-888-365-1777 <a href="http://www.vistek.ca">www.vistek.ca</a></td>
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TECHNICAL SUPPORT:

Paul MacDonald - the full-time technician in charge of day-to-day lab operations, equipment sign-outs, printing requests and classroom technical support.
E-mail Communication
As per university regulations, all students are required to check their <mail.uoguelph.ca> e-mail account regularly: e-mail is the official route of communication between the University and its students.

When You Cannot Meet a Course Requirement
When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See the undergraduate calendar for information on regulations and procedures for Academic Consideration.

Drop Date
The last date to drop one-semester courses, without academic penalty, is Friday, 6 November 2015. For regulations and procedures for Dropping Courses, see the Undergraduate Calendar.

Copies of out-of-class assignments
Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

Accessibility
The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Student Accessibility Services as soon as possible. For more information, contact CSD at 519-824-4120 ext. 56208 or email sas@uoguelph.ca or see the website: http://www.csd.uoguelph.ca/csd/

Student Rights and Responsibilities
Each student at the University of Guelph has rights which carry commensurate responsibilities that involve, broadly, being a civil and respectful member of the University community. The Rights and Responsibilities are detailed in the Undergraduate Calendar

Academic Misconduct
The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students
from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar.

**Recording of Materials**
Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

**Resources**
The Academic Calendars are the source of information about the University of Guelph’s procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.