### Preliminary Web Course Description

*Please note: This is a preliminary web course description only. The department reserves the right to change without notice any information in this description. The final, binding course outline will be distributed in the first class of the semester.*

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**School of English and Theatre Studies**

<table>
<thead>
<tr>
<th>Course Code:</th>
<th>ENGL<em>3940</em>01</th>
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<tbody>
<tr>
<td>Course Title:</td>
<td>Seminar: Form, Genre &amp; Literary Value</td>
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<tr>
<td>Date of Offering:</td>
<td>Fall 2019</td>
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**Course Instructor:** Dr. Paul Salmon  
**Course Format:** Seminar

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**Brief Course Synopsis:**  
Contemporary popular culture is both rich and varied. Television has entered what some observers have called a new golden age. Comedy in all its forms has arguably never been more diverse and exciting. New artistic voices and innovative distribution methods have ensured that cinema remains a vital art form for the 21st century. Fortunately, pop culture journalism has risen to the challenge presented by this rich cultural landscape, and further serves to enrich the current cultural scene. This course will examine the way in which pop culture journalism has both responded to and help shape new and established currents in contemporary popular culture. In particular, we will examine how the internet has revolutionized both the popular arts and media coverage of them, and how the #MeToo and #Black Lives Matter movements have particularly impacted contemporary popular culture and journalistic coverage of it.

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**Methods of Evaluation and Weight:**  
- Seminar presentation – 20%  
- Essay Proposal – 20% (approximately 1000 words)  
- Seminar Journal- 20% (approximately 1000 words)  
- Final Essay – 40% (approximately 3000 words)

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**Texts and/or Resources Required (e.g. Internet access, specific textbook title, lab kit, etc.)**  
Course readings and av resources will be accessed online.

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**This course counts towards the following distribution requirement(s) for students who registered at the University prior to the Fall of 2018:**  
- 20th/21st Century

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**Other information about the course (optional):**  
Class discussion will be a crucial element of ENGL 3940 this semester. Therefore, your presence in class and your commitment to keeping up with class reading and viewing will be integral to the success of the course.

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*Students who registered at the University of Guelph after Fall 2018 must fulfill the “new” major and minor requirements. Students who registered at the University of Guelph prior to Fall 2018 must fulfill the requirements of the Calendar in effect when they first enrolled unless they have filed a Schedule of Studies Change Request to change to the 2018-2019 calendar. For more information, please consult the major and minor checklists at https://www.uoguelph.ca/arts/sets/undergraduate/english/current-student-information.*