**People’s Archive of Rural Ontario (PARO)**

**Hiring: Knowledge Mobilization Associate**

The People’s Archive of Rural Ontario (PARO) is a collaborative project between the University of Guelph and the Rural Ontario Institute ([ROI](https://www.ruralontarioinstitute.ca)) that aims to mobilize and amplify rural voices and stories and to contribute to the revitalization of rural Ontario. PARO takes inspiration from the rural archives of India ([PARI](https://ruralindiaonline.org/en/)) and Nova Scotia ([PARNS](https://www.parns.ca/)) with the aim of establishing a freely accessible online archive and community, where everyday people can tell everyday stories about everyday lives in and about rural Ontario.

PARO is currently engaged in collecting stories on the theme of **crisis and change**, highlighting personal and community stories of rural resilience from a broad range of sources to be produced for the archive as **text, audio, video, and/or photography.** The theme of crisis and change can be interpreted broadly and in various ways. For example, stories may engage with the ongoing Covid-19 pandemic but are certainly not limited to this particular crisis as rural experiences of struggle, contention, and resilience predate and extend beyond Covid-19.

**The Role: Knowledge Mobilization Associate**

We are currently recruiting a Knowledge Mobilization Associate to support PARO and ROI in collecting and sharing stories, community outreach and engagement, and supporting student Research Assistants in mobilizing stories. The Knowledge Mobilization Associate will work on a one-year contract (approximately 7 hours per week, flexible) and will receive training from the PARO at the University of Guelph to enhance skills in research ethics, oral history methodology, journalistic editing, and knowledge mobilization strategies. This role will be hosted equally by PARO and ROI.

Tasks for the position include but are not limited to:

- Supporting the PARO team in soliciting, documenting and sharing stories;

- Generating best practices and recommendations for recruiting community stories;

- Developing knowledge mobilization initiatives to improve community knowledge and capacity and promote peer-to-peer learning;

- Designing and producing knowledge resources in formats for non-academic audiences;

- Assisting with a variety of communications ranging from traditional to more creative formats, including new and traditional media;

- Attending and contributing to meetings of PARO and ROI teams;

- Developing and facilitating communication between project and community stakeholders, especially between ROI and PARO;

**About You**

Interested candidates must be currently enrolled in a graduate study program at the University of Guelph and have an interest in storytelling and listening to/ valuing the lived experiences of others. Candidates should have familiarity with the concept of knowledge mobilization and have excellent oral and written communication skills. Prior experience in communicating and writing for a wide range of audiences, community-engaged research, and collaboration with diverse stakeholders are considered an asset. Experience with audio and video technologies, social media, and design are also considered valuable.

This role will be remote for at least the next six months; candidates must have reliable access to the internet and a computer.

**To Apply**

Please submit the following:

- Up-to-date CV.

- A short statement of interest (not exceeding 250 words) describing relevant experience and your interest in this position.

- A sample of some of your recent KMB work (written, video, audio, photo, etc.)

Please email your application to: [paro@uoguelph.ca](mailto:paro@uoguelph.ca) with the subject heading “Application for Knowledge Mobilization Associate” **by March 26.**