



# MUSC\*2150 Music and Popular Culture

Fall 2019

Section(s): DE

School of Fine Art and Music

Credit Weight: 0.50

Version 1.00 - August 14, 2019

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## 1 Course Details

### 1.1 Calendar Description

A survey of the major genres, styles, personalities and performance of popular music primarily in the 20th-century through lectures, listening, discussion and reading. Issues such as the relationships between popular music and race, class, technology, and art will be examined. Technical knowledge of music is not required.

### 1.2 Course Description

As we survey the rich and varied genres of North American popular music, we will also delve into the less-obvious issues that underpin these musics. The history of rock is fraught with racial tension and misogyny, while that of country-western illustrates an economic divide between social classes. Disco's rise coincides with the ascent of the Gay-Rights Movement and rap becomes the new protest music of the disenfranchised. Set out to arrive at a more nuanced view of the popular music all around you.

### 1.3 Timetable

Timetable is subject to change. Please see WebAdvisor for the latest information.

### 1.4 Final Exam

Exam time and location is subject to change. Please see WebAdvisor for the latest information.

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## 2 Instructional Support

### 2.1 Instructional Support Team

**Instructor:**

Shannon Carter

**Email:**

scarte05@uoguelph.ca

**Office:** ALEX 378  
**Office Hours:** Office hours are Mondays and Wednesdays 11:30-12:30, no appointment required.

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## 3 Learning Resources

### 3.1 Required Resources

**Covach, John, and Andrew Flory. What's That Sound: An Introduction to Rock and Its History. 5th edition. New York: W. W. Norton and Company, 2018. (Textbook)**

**W. W. Norton website (Website)**

<https://digital.wwnorton.com/whatsthat5>

This course will also utilize digital resources for What's That Sound (5<sup>th</sup> edition). All students will need to register on the publisher's site (don't worry, it's free!). Please use the following instructions to do so:

- go to: <https://digital.wwnorton.com/whatsthat5>
- click on "Sign in, register a code, or purchase access"
- select "No, I need to register, purchase, or sign up for trial access"
- fill out your name, U of Guelph email address and create a password, then select " I want to view purchase options"
- reconfirm your email address
- from the dropdown menu, select "not a student"
- select "Playlists" and then "Get free items"
- click "Get started!"

**Spotify: a free account (Website)**

Students will also need a Spotify account. This is also free, as long as you sign up for the account that has ads. It is easiest to do this through a link on the Playlists page from the publisher's website. No need to do this until you choose a "listen to music" option from a Playlist item. You can then select Amazon, iTunes or Spotify. Choose Spotify and set up your free account.

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## 4 Learning Outcomes

By the end of this course, students should be able to:

## 4.1 Course Learning Outcomes

By the end of this course, you should be able to:

1. Aurally identify North American pop music from any period in the 20th century.
  2. Aurally identify some of the major performances in the pop repertoire.
  3. Explain the significance of these specific performances.
  4. Describe styles and specific performances.
  5. Use musical and social language related to pop music in appropriate ways.
  6. Draw connections between social and cultural phenomena and musical practices.
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## 5 Teaching and Learning Activities

### 5.1 Lecture

**Topics:**

**Unit 01: Studying Popular Music – Basic Tools**

**Week 1 – Thursday, September 5 to Sunday, September 15**

#### Readings

- Website: Unit 01 Content
- Textbook: Pages 3-32

#### Listening

- Jackie Brenston and His Delta Cats, Rocket '88
- The Chords, Sh-Boom
- Elvis Presley, Heartbreak Hotel
- Jerry Lee Lewis, Great Balls of Fire
- The Carter Family, Can the Circle be Unbroken
- The Crickets, That'll be the Day
- Steely Dan, Josie

## **Activities**

- Familiarize yourself with the course website by reviewing the **Start Here** section of the course.
- Review the **Outline** and the **Assessments** sections of the **Content** page to learn about course expectations, assessments, and due dates.

## **Unit 02: Dominant Culture vs. Underground Cultures**

### **Week 2 – Monday, September 16 to Sunday, September 22**

## **Readings**

- Website: Unit 02 Content
- Textbook: Pages 33-74

## **Listening**

- Judy Garland with Victor Young and His Orchestra, Over the Rainbow
- Les Paul, I'm Sittin' on Top of the World
- The Carter Family, Can the Circle be Unbroken
- Hank Williams, Hey Good Lookin'
- Muddy Waters, I'm Your Hoochie Coochie Man
- Howlin' Wolf, Evil
- The Chords, Sh-Boom (see Unit 01 for the listening guide)
- Big Joe Turner, Shake, Rattle, and Roll

## **Unit 03: The Birth of Rock and Roll**

**Week 3 – Monday, September 23 to Sunday, September 29**

**Readings**

- Website: Unit 03 Content
- Textbook: Pages 75-109

**Listening**

- Fats Domino, Blueberry Hill
- Chuck Beery, Johnny B. Goode
- Little Richard, Tutti Frutti
- Elvis Presley, That's All Right (Mama)
- Elvis Presley, Heartbreak Hotel (see Unit 01 for the listening guide)

**Unit 04: Rock and Roll Evolves – The Rise of the Producer**

**Week 4 – Monday, September 30 to Sunday, October 6**

**Readings**

- Website: Unit 04 Content
- Textbook: Pages 110-150

**Listening**

- The Kingston Trio, Tom Dooley
- The Coasters, Down in Mexico
- The Drifters, There Goes My Baby
- The Ronettes, Be My Baby

## **Assessments**

- **Listening Quiz 1**

Opens: Thursday, October 3 at 9:00 am ET

Closes: Wednesday, October 9 at 11:59 pm ET

## **Unit 05: The British Invasion**

### **Week 5 – Monday, October 7 to Sunday, October 13**

## **Readings**

- Website: Unit 05 Content
- Textbook: Pages 151-187

## **Listening**

- The Beatles, I Want to Hold Your Hand
- The Beatles, Tomorrow Never Knows
- The Rolling Stones, (I Can't Get No) Satisfaction
- The Animals, House of the Rising Sun
- The Kinks, You Really Got Me

## **Assessments**

- **Listening Quiz 1**

Opens: Thursday, October 3 at 9:00 am ET

Closes: Wednesday, October 9 at 11:59 pm ET

- **Written Quiz 1**

Opens: Thursday, October 10 at 9:00 am ET

Closes: Wednesday, October 16 at 11:59 pm ET

### **Unit 06: American Responses to the British Invasion**

#### **Week 6 – Monday, October 14 to Sunday, October 20**

#### **Readings**

- Website: Unit 06 Content
- Textbook: Pages 188-215

#### **Listening**

- Bob Dylan, Positively 4<sup>th</sup> Street
- The Byrds, Mr. Tambourine Man
- The Kingsmen, Louie Louie
- The Monkees, The Last Train to Clarksville

#### **Assessments**

- **Written Quiz 1**

Opens: Thursday, October 10 at 9:00 am ET

Closes: Wednesday, October 16 at 11:59 pm ET

### **Unit 07: The Emergence of Soul**

## **Week 7 – Monday, October 21 to Sunday, October 27**

### **Readings**

- Website: Unit 07 Content
- Textbook: Pages 216-247

### **Listening**

- The Supremes, Baby Love
- The Temptations, The Way You Do the Things You Do
- Wilson Pickett, In the Midnight Hour
- Aretha Franklin, Respect
- James Brown, Papa's Got a Brand New Bag, Pt. 1

## **Unit 08: Psychedelic/Acid Rock**

## **Week 8 – Monday, October 28 to Sunday, November 3**

### **Readings**

- Website: Unit 08 Content
- Textbook: Pages 248-288

### **Listening**

- The Beach Boys, Good Vibrations
- The Beatles, A Day in the Life
- The Jefferson Airplane, White Rabbit
- Cream, Sunshine of Your Love
- The Jimi Hendrix Experience, Purple Haze



## **Assessments**

- **Listening Quiz 2**

Opens: Thursday, October 31 at 9:00 am ET

Closes: Wednesday, November 6 at 11:59 pm ET

## **Unit 09: Rock Explodes – Recording Techniques and New Styles**

### **Week 9 – Monday, November 4 to Sunday, November 10**

#### **Readings**

- Website: Unit 09 Content
- Textbook: Pages 289-333

#### **Listening**

- Led Zeppelin, Whole Lotta Love
- The Allman Brothers Band, Whipping Post
- Santana, Evil Ways
- Yes, Roundabout
- Carol King, You've Got a Friend
- The Eagles, Take It Easy

## **Assessments**

- **Listening Quiz 2**

Opens: Thursday, October 31 at 9:00 am ET

Closes: Wednesday, November 6 at 11:59 pm ET

## **Unit 10: Black Pop, Reggae and the Rise of Disco**

**Week 10 – Monday, November 11 to Sunday,  
November 17**

### **Readings**

- Website: Unit 10 Content
- Textbook: Pages 334-365

### **Listening**

- Sly and the Family Stone, Thank You (Falettinme Be Mice Elf Agin)
- The Temptations, Papa was a Rolling Stone
- Stevie Wonder, Living for the City
- Parliament, Tear the Roof Off the Suck (Give up the Funk)
- Bob Marley and the Wailers, Get Up, Stand Up
- Donna Summer, Love to Love You Baby

### **Assessments**

- **Written Quiz 2**

Opens: Thursday, November 14 at 9:00 am ET

Closes: Wednesday, November 20 at 11:59 pm  
ET

## **Unit 11: Rock Subversion: Punk and the New Wave vs. MTV**

**Week 11 – Monday, November 18 to Sunday,  
November 24**

**Readings**

- Website: Unit 11 Content
- Textbook: Pages 367-368, 381-426, 457-463

**Listening**

- The Sex Pistols, Anarchy in the UK
- The Cars, My Best Friend's Girl
- Michael Jackson, Billie Jean
- Madonna, Like a Virgin
- Prince, 1999
- The Police, Don't Stand So Close to Me
- Minor Threat, Straight Edge
- The Replacements, Color Me Impressed

**Assessments**

- **Written Quiz 2**

Opens: Thursday, November 14 at 9:00 am ET

Closes: Wednesday, November 20 at 11:59 pm  
ET

- **Listening Quiz 3**

Opens: Friday, November 22 at 9:00 am ET

Closes: Friday, November 29 at 11:59 pm ET

## **Unit 12: The Quest for Authenticity: Metal, Rap, and Alternative Rock**

**Week 12 – Monday, November 25 to Friday, November 29**

### **Readings**

- Website: Unit 12 Content
- Textbook: Pages 436-457 and 469-480

### **Listening**

- Mötley Crüe, Shout at the Devil
- Metallica, One
- Run-DMC, Rock Box
- Public Enemy, Don't Believe the Hype
- Queen Latifah, Ladies First
- Nirvana, Smells Like Teen Spirit
- Red Hot Chili Peppers, Give It Away

### **Assessments**

- **Listening Quiz 3**

Opens: Friday, November 22 at 9:00 am ET

Closes: Friday, November 29 at 11:59 pm ET

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## **6 Assessments**

### **Listening Quizzes**

Listening Quizzes will have 25 multiple-choice questions based upon the songs listed in the course outline for each unit. Songs appearing within the unit that are NOT in the outline are for illustrative purposes only and will not be tested in the Listening Quizzes.

For each question, students will be given a musical excerpt to download and listen to in order to answer the question.

Quizzes will be available for one week, during that time, students will have two 50-minute attempts at the quiz. You don't need to use both of your attempts and only the highest-scoring attempt will be recorded.

You can find out what material will be covered in each quiz by going to the **Tools** drop-down menu, selecting **Quizzes** and then clicking on the quiz you want information about.

### **Written Quizzes**

Written Quizzes for this course will have 30 multiple-choice questions based upon readings from the textbook and course content. Quizzes will be available for one week, during that time, students will have two 65-minute attempts at the quiz. Only the highest-scoring attempt will be recorded.

You can find out what material will be covered in each quiz by going to the **Tools** drop-down menu, selecting **Quizzes** and then clicking on the quiz you want information about. There is no listening component to the Written Quizzes.

### **Final Exam**

This course requires you to write a traditional sit-down final exam. Final exams are written on campus at the University of Guelph or at alternate locations for students at a distance. The final exam will be 80 multiple-choice questions. 50% of the exam will be drawn from units 10-12; the rest of the exam will be drawn in roughly equal proportions from units 1-9. **The final exam will not contain a listening component.**

**N.B. You MUST pass the final exam in order to pass the course.**

It is assumed that all DE students will be writing their final examination on campus at the University of Guelph. University of Guelph degree and associate diploma students must check WebAdvisor for their examination schedule. Open Learning program students must check the Open Learning Program Final Examination Schedule for their examination schedule.

If you are studying at a distance, you can request to write your final exam at an alternate location. It is recommended that you make arrangements as early as possible in the semester since changes cannot be guaranteed after the deadline. Exam schedules for off-campus exams will be emailed by Week 9 of the course. For more information, please visit Final Exams.

<https://webadvisor.uoguelph.ca/>

<http://opened.uoguelph.ca/student-resources/Open-Learning-Program-Final-Exam-Schedule>

<http://opened.uoguelph.ca/student-resources/final-exams>

## 6.1 Assessment Details

### Listening Quiz 1 (10%)

**Date:** Thu, Oct 3, 9:00 AM - Wed, Oct 9, 11:59 PM, course website: online

**Learning Outcome:** 1, 2, 3, 4, 5, 6

### Written Quiz 1 (10%)

**Date:** Thu, Oct 10, 9:00 AM - Wed, Oct 16, 11:59 PM, course website: online

**Learning Outcome:** 4, 5, 6

### Listening Quiz 2 (10%)

**Date:** Thu, Oct 31, 9:00 AM - Wed, Nov 6, 11:59 PM, course website: online

**Learning Outcome:** 1, 2, 3, 4, 5, 6

### Written Quiz 2 (10%)

**Date:** Thu, Nov 14, 9:00 AM - Wed, Nov 20, 11:59 PM, course website: online

**Learning Outcome:** 4, 5, 6

### Listening Quiz 3 (10%)

**Date:** Fri, Nov 22, 9:00 AM - Fri, Nov 29, 11:59 PM, course website: online

**Learning Outcome:** 1, 2, 3, 4, 5, 6

### Final Exam (50%)

**Date:** TBA

**Learning Outcome:** 4, 5, 6

Check WebAdvisor for details.

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## 7 Course Statements

### 7.1 Acceptable Use

#### Acceptable Use

The University of Guelph has an Acceptable Use Policy, which you are expected to adhere to.

<https://www.uoguelph.ca/ccs/infosec/aup>

## 7.2 Communicating With Your Instructor

During the course, your instructor will interact with you on various course matters on the course website using the following ways of communication:

- **Announcements:** The instructor will use **Announcements** on the Course Home page to provide you with course reminders and updates. Please check this section frequently for course updates from your instructor.
- **Ask Your Instructor Discussion:** Use this discussion forum to ask questions of your instructor about content or course-related issues with which you are unfamiliar. If you encounter difficulties, the instructor is here to help you. Please post general course-related questions to the discussion forum so that all students have an opportunity to review the response. To access this discussion forum, select **Discussions** from the **Tools** dropdown menu.
- **Email:** If you have a conflict that prevents you from completing course requirements, or have a question concerning a personal matter, you can send your instructor a private message by email. The instructor will respond to emails once a day, Monday to Friday, between 9:00 am ET and 5:00 pm ET. Be sure to include your name and the course number in any correspondence. Email is not checked on weekends, so please plan your correspondence accordingly.
- **Office Hours:** The instructor will be available to assist you, either in person or by telephone, with course questions in her office, ALEX 378, on Mondays and Wednesdays 11:30 - 12:30 a.m. ET. No appointments are necessary during these drop-in times. Students will be seen on an individual basis, first-come, first-served.
- **Technical Difficulty Policy:** Technical difficulties can occur when completing quizzes in online courses. Here is the process you must follow if you have a technical difficulty during your quiz:



1. **DO email CourseLink Support** at [courselink@uoguelph.ca](mailto:courselink@uoguelph.ca) and explain the problem to them; **copy the instructor** in the email so that she is aware of the problem. Further details about contacting CourseLink Support can be found above in the Technical Support section of this outline.
2. **DO NOT email only the instructor about the problem:** the instructor can't fix it, only the CourseLink Support team can assist you with a technical difficulty.
3. **DO start early in the quiz's open period** and early enough in the day that the help desk will have time to respond to your problem. If I find that you left the quiz until the last minute and then ran into the inevitable technical difficulty, I will be unsympathetic regarding granting any extra time. The student who runs into a technical difficulty and has diligently followed steps 1 to 3 will have all my sympathy and understanding.
4. **DO NOT PANIC** if you don't get an answer from me immediately regarding a reset of your attempt. I will ALWAYS reset attempts in the case of a properly-documented technical difficulty. It just may take some time to sort out.

**Extensions of the deadline for quizzes will NOT be granted** to those who start their first attempt on the last day of a quiz. You need to assume that you will have a technical difficulty and allow at least 24 hours prior to the deadline to give the Help Desk time to respond.

### 7.3 Netiquette Expectations

For distance education courses, the course website is considered the classroom and the same protections, expectations, guidelines, and regulations used in face-to-face settings apply, plus other policies and considerations that come into play specifically because these courses are online.

Inappropriate online behaviour will not be tolerated. Examples of inappropriate online behaviour include:

- Posting inflammatory messages about your instructor or fellow students;
- Using obscene or offensive language online;
- Copying or presenting someone else's work as your own;
- Adapting information from the Internet without using proper citations or references;
- Buying or selling term papers or assignments;

- Posting or selling course materials to course notes websites;
- Having someone else complete your quiz or completing a quiz for/with another student;
- Stating false claims about lost quiz answers or other assignment submissions;
- Threatening or harassing a student or instructor online;
- Discriminating against fellow students, instructors, and/or TAs;
- Using the course website to promote profit-driven products or services;
- Attempting to compromise the security or functionality of the learning management system; and

Sharing your username and password.

## 7.4 Obtaining Grades and Feedback

Unofficial assessment marks will be available in the **Grades** tool of the course website.

Your instructor will have grades posted online within 2 weeks of the submission deadline, if the assignment was submitted on time. Once your assignments are marked you can view your grades on the course website by selecting **Grades** from the **Tools** dropdown menu on the navbar. Your course will remain open to you for seven days following the last day of the final exam period.

University of Guelph degree students can access their final grade by logging into WebAdvisor (using your U of G central ID). Open Learning program students should log in to the OpenEd Student Portal to view their final grade (using the same username and password you have been using for your courses).

<https://webadvisor.uoguelph.ca/>

<https://courses.opened.uoguelph.ca/portal/logon.do?method=load>

## 7.5 Rights and Responsibilities When Learning Online

For distance education (DE) courses, the course website is considered the classroom and the same protections, expectations, guidelines, and regulations used in face-to-face settings

apply, plus other policies and considerations that come into play specifically because these courses are online.

For more information on your rights and responsibilities when learning in the online environment, visit Rights and Responsibilities.

<http://opened.uoguelph.ca/student-resources/rights-and-responsibilities>

## 7.6 Copyright Notice

Content within this course is copyright protected. Third party copyrighted materials (such as book chapters and articles) have either been licensed for use in this course, or have been copied under an exception or limitation in Canadian Copyright law.

The fair dealing exemption in Canada's Copyright Act permits students to reproduce short excerpts from copyright-protected materials for purposes such as research, education, private study, criticism and review, with proper attribution. Any other copying, communicating, or distribution of any content provided in this course, except as permitted by law, may be an infringement of copyright if done without proper license or the consent of the copyright owner. Examples of infringing uses of copyrighted works would include uploading materials to a commercial third party web site, or making paper or electronic reproductions of all, or a substantial part, of works such as textbooks for commercial purposes.

Students who upload to CourseLink copyrighted materials such as book chapters, journal articles, or materials taken from the Internet, must ensure that they comply with Canadian Copyright law or with the terms of the University's electronic resource licenses.

For more information about students' rights and obligations with respect to copyrighted works, review [Fair Dealing Guidance for Students](#).

[http://www.lib.uoguelph.ca/sites/default/files/fair\\_dealing\\_policy\\_0.pdf](http://www.lib.uoguelph.ca/sites/default/files/fair_dealing_policy_0.pdf)

## 8 University Statements

### 8.1 Email Communication

As per university regulations, all students are required to check their e-mail account regularly: e-mail is the official route of communication between the University and its students.

## 8.2 When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. The grounds for Academic Consideration are detailed in the Undergraduate and Graduate Calendars.

Undergraduate Calendar - Academic Consideration and Appeals

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Graduate Calendar - Grounds for Academic Consideration

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

Associate Diploma Calendar - Academic Consideration, Appeals and Petitions

<https://www.uoguelph.ca/registrar/calendars/diploma/current/index.shtml>

## 8.3 Drop Date

Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all students (undergraduate, graduate and diploma) except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in their respective Academic Calendars.

Undergraduate Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml>

Graduate Calendar - Registration Changes

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/genreg-reg-regchg.shtml>

Associate Diploma Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/diploma/current/c08/c08-drop.shtml>

## 8.4 Copies of Out-of-class Assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

## 8.5 Accessibility

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.

Use of the SAS Exam Centre requires students to book their exams at least 7 days in advance and not later than the 40th Class Day.

For Guelph students, information can be found on the SAS website  
<https://www.uoguelph.ca/sas>

For Ridgetown students, information can be found on the Ridgetown SAS website  
<https://www.ridgetownc.com/services/accessibilityservices.cfm>

## 8.6 Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity, and it is the responsibility of all members of the University community—faculty, staff, and students—to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff, and students have the responsibility of supporting an environment that encourages academic integrity. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

Undergraduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Graduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

## 8.7 Recording of Materials

Presentations that are made in relation to course work - including lectures - cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

## 8.8 Resources

The Academic Calendars are the source of information about the University of Guelph's procedures, policies, and regulations that apply to undergraduate, graduate, and diploma programs.

Academic Calendars

<https://www.uoguelph.ca/academics/calendars>

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