



# MUSC\*2150 Music and Popular Culture

Winter 2021

Section(s): DE

School of Fine Art and Music

Credit Weight: 0.50

Version 1.00 - January 11, 2021

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## 1 Course Details

### 1.1 Calendar Description

A survey of the major genres, styles, personalities and performance of popular music primarily in the 20th-century through lectures, listening, discussion and reading. Issues such as the relationships between popular music and race, class, technology, and art will be examined. Technical knowledge of music is not required.

**Pre-Requisites:** 2.00 credits

### 1.2 Timetable

Timetable is subject to change. Please see WebAdvisor for the latest information.

### 1.3 Final Exam

There is no final exam for this course.

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## 2 Instructional Support

### 2.1 Instructional Support Team

**Instructor:** Shannon Carter  
**Email:** scarte05@uoguelph.ca

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## 3 Learning Resources

### 3.1 Required Resources

Covach, John; Flory, Andrew. *What's That Sound? An Introduction to Rock and Its History.*

5th Ed. New York: W. W. Norton and Company, Inc., 2018. (Textbook)

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## 4 Learning Outcomes

### 4.1 Course Learning Outcomes

By the end of this course, you should be able to:

1. Aurally identify North American pop music from any period in the 20th century.
  2. Aurally identify some of the major performances in the pop repertoire.
  3. Explain the significance of the performances from outcome 2.
  4. Describe styles and specific performances.
  5. Use musical and social language related to pop music in appropriate ways.
  6. Draw connections between social and cultural phenomena and musical practices.
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## 5 Teaching and Learning Activities

### 5.1 Lecture

**Topics:**

Course Structure

Unit 01: Studying Popular Music – Basic Tools  
 Unit 02: Dominant Culture vs. Underground Cultures  
 Unit 03: The Birth of Rock and Roll  
 Unit 04: Rock and Roll Evolves – The Rise of the Producer  
 Unit 05: The British Invasion  
 Unit 06: American Responses to the British Invasion  
 Unit 07: The Emergence of Soul  
 Unit 08: Psychedelic/Acid Rock  
 Unit 09: Rock Explodes – Recording Techniques and New Styles  
 Unit 10: Black Pop, Reggae and the Rise of Disco  
 Unit 11: Rock Subversion – Punk and the New Wave vs. MTV  
 Unit 12: The Quest for Authenticity – Metal, Rap, and Alternative Rock

## **Unit 01: Studying Popular Music – Basic Tools**

Week 1 – Monday, January 11 to Sunday, January 17

### **Readings**

- Website: Unit 01 Content
- Textbook: Pages 3-32

### **Listening**

- Jackie Brenston and His Delta Cats, Rocket '88
- The Chords, Sh-Boom
- Elvis Presley, Heartbreak Hotel
- Jerry Lee Lewis, Great Balls of Fire
- The Carter Family, Can the Circle be Unbroken
- The Crickets, That'll be the Day
- Steely Dan, Josie

### **Activities**

- Familiarize yourself with the course website by reviewing the Start Here section of the course.
- Review the Outline and the Assessments sections of the Content page to learn about course expectations, assessments, and due dates.

### **Assessments**

- Eligibility Posts for the Discussion Assignment. \*NB: this assignment is worth 50% of your grade. The eligibility posts MUST be completed by the deadline, or you will not be eligible to continue with the assignment and will lose the 50% of your grade associated with it. Due: Sunday, January 17 by 11:59 pm ET in the Weekly Discussion Forum

## **Unit 02: Dominant Culture vs. Underground Cultures**

Week 2 - Monday, January 18 to Sunday, January 24

### **Readings**

- Website: Unit 02 Content
- Textbook: Pages 33-74

### **Listening**

- Judy Garland with Victor Young and His Orchestra, Over the Rainbow
- Les Paul, I'm Sittin' on Top of the World
- The Carter Family, Can the Circle be Unbroken
- Hank Williams, Hey Good Lookin'
- Muddy Waters, I'm Your Hoochie Coochie Man
- Howlin' Wolf, Evil
- The Chords, Sh-Boom (see Unit 01 for the listening guide)
- Big Joe Turner, Shake, Rattle, and Roll

### **Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, January 24 by 11:59 pm ET in the Weekly Discussion Forum

### **Unit 03: The Birth of Rock and Roll**

Week 3 – Monday, January 25 to Sunday, January 31

### **Readings**

- Website: Unit 03 Content
- Textbook: Pages 75-109

### **Listening**

- Fats Domino, Blueberry Hill
- Chuck Beery, Johnny B. Goode
- Little Richard, Tutti Frutti
- Elvis Presley, That's All Right (Mama)

- Elvis Presley, Heartbreak Hotel (see Unit 01 for the listening guide)

### **Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, January 31 by 11:59 pm ET in the Weekly Discussion Forum

### **Unit 04: Rock and Roll Evolves – The Rise of the Producer**

Week 4 – Monday, February 1 to Sunday, February 7

### **Readings**

- Website: Unit 04 Content
- Textbook: Pages 110-150

### **Listening**

- The Kingston Trio, Tom Dooley
- The Coasters, Down in Mexico
- The Drifters, There Goes My Baby
- The Ronettes, Be My Baby

### **Assessments**

- Listening Quiz 1  
Opens: Wednesday, February 3 at 6:30 am ET  
Closes: Wednesday, February 3 at 7:30 pm ET
- Weekly Posts for the Discussion Assignment  
Due: Sunday, February 7 by 11:59 pm ET in the Weekly Discussion Forum

### **Unit 05: The British Invasion**

Week 5 – Monday, February 8 to Sunday, February 14

**Readings**

- Website: Unit 05 Content
- Textbook: Pages 151-187

**Listening**

- The Beatles, I Want to Hold Your Hand  
Page 7 of 20
- The Beatles, Tomorrow Never Knows
- The Rolling Stones, (I Can't Get No) Satisfaction
- The Animals, House of the Rising Sun
- The Kinks, You Really Got Me

**Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, February 14 by 11:59 pm ET in the Weekly Discussion Forum
- Winter Break: Monday, February 15 to Sunday, February 21

**Unit 06: American Responses to the British Invasion**

Week 6 – Monday, February 22 to Sunday, February 28

**Readings**

- Website: Unit 06 Content
- Textbook: Pages 188-215

**Listening**

- Bob Dylan, Positively 4th Street
- The Byrds, Mr. Tambourine Man
- The Kingsmen, Louie

- The Monkees, The Last Train to Clarksville

### **Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, February 28 by 11:59 pm ET in the Weekly Discussion Forum

### **Unit 07: The Emergence of Soul**

Week 7 – Monday, March 1 to Sunday, March 7

### **Readings**

- Website: Unit 07 Content
- Textbook: Pages 216-247

### **Listening**

- The Supremes, Baby Love
- The Temptations, The Way You Do the Things You Do
- Wilson Pickett, In the Midnight Hour
- Aretha Franklin, Respect
- James Brown, Papa's Got a Brand New Bag, Pt. 1

### **Assessments**

- Listening Quiz 2  
Opens: Wednesday, March 3 at 6:30 am ET  
Closes: Wednesday, March 3 at 7:30 pm ET
- Weekly Posts for the Discussion Assignment  
Due: Sunday, March 7 by 11:59 pm ET in the Weekly Discussion Forum

**Unit 08: Psychedelic/Acid Rock**

Week 8 – Monday, March 8 to Sunday, March 14

**Readings**

- Website: Unit 08 Content
- Textbook: Pages 248-288

**Listening**

- The Beach Boys, Good Vibrations
- The Beatles, A Day in the Life
- The Jefferson Airplane, White Rabbit
- Cream, Sunshine of Your Love
- The Jimi Hendrix Experience, Purple Haze

**Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, March 14 by 11:59 pm ET in the Weekly Discussion Forum

**Unit 09: Rock Explodes – Recording Techniques and New Styles**

Week 9 – Monday, March 15 to Sunday, March 21

**Readings**

- Website: Unit 09 Content
- Textbook: Pages 289-333

**Listening**

- Led Zeppelin, Whole Lotta Love
- The Allman Brothers Band, Whipping Post
- Santana, Evil Ways



- Yes, Roundabout
- Carol King, You've Got a Friend
- The Eagles, Take It Easy

### **Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Sunday, March 21 by 11:59 pm ET in the Weekly Discussion Forum

### **Unit 10: Black Pop, Reggae and the Rise of Disco**

Week 10 – Monday, March 22 to Sunday, March 28

### **Readings**

- Website: Unit 10 Content
- Textbook: Pages 334-365

### **Listening**

- Sly and the Family Stone, Thank You (Falettinme Be Mice Elf Agin)
- The Temptations, Papa was a Rolling Stone
- Stevie Wonder, Living for the City
- Parliament, Tear the Roof Off the Suck (Give up the Funk)
- Bob Marley and the Wailers, Get Up, Stand Up
- Donna Summer, Love to Love You Baby

### **Assessments**

- Listening Quiz 3  
Opens: Wednesday, March 24 at 6:30 am ET  
Closes: Wednesday, March 24 at 7:30 pm ET
- Weekly Posts for the Discussion Assignment  
Due: Sunday, March 28 by 11:59 pm ET in the Weekly Discussion Forum

**Unit 11: Rock Subversion: Punk and the New Wave vs.**

**MTV**

Week 11 – Monday, March 29 to Sunday, April 4

**Readings**

- Website: Unit 11 Content
- Textbook: Pages 367-368, 381-426, 457-463

**Listening**

- The Sex Pistols, Anarchy in the UK
- The Cars, My Best Friend's Girl
- Michael Jackson, Billie Jean
- Madonna, Like a Virgin
- Prince, 1999
- The Police, Don't Stand So Close to Me
- Minor Threat, Straight Edge
- The Replacements, Color Me Impressed

**Assessments**

- Written Quiz

Opens: Wednesday, March 31 at 6:30 am ET

Closes: Wednesday, March 31 at 7:10 pm ET

- Weekly Posts for the Discussion Assignment

Due: Sunday, April 4 by 11:59 pm ET in the Weekly Discussion Forum

**Unit 12: The Quest for Authenticity: Metal, Rap, and Alternative Rock**

Week 12 – Monday, April 5 to Monday, April 12

**Readings**

- Website: Unit 12 Content
- Textbook: Pages 436-457 and 469-480

**Listening**

- Mötley Crüe, Shout at the Devil
- Metallica, One
- Run-DMC, Rock Box
- Public Enemy, Don't Believe the Hype
- Queen Latifah, Ladies First
- Nirvana, Smells Like Teen Spirit
- Red Hot Chili Peppers, Give It Away

**Assessments**

- Weekly Posts for the Discussion Assignment  
Due: Thursday, April 8 by 11:59 pm ET in the Weekly Discussion Forum
- Class Discussion and Individual Reflection Assignment  
Due: Friday, April 9 by 11:59 pm in the CourseLink Dropbox

## 6 Assessments

### 6.1 Assessment Details

**Listening Quizzes (3 at 10% each) (30%)**

**Date:** online

- Students will have one attempt at each quiz.
- Each quiz will be 40 minutes in length. Quizzes will open on designated Wednesdays at 6:30 a.m. and close at 7:30 p.m. Students must write their quizzes during this time. Exceptions will only be made for extreme and extraordinary circumstances (not work, other courses, or leisure travel), which will require documentation.
- Listening Quizzes will have 20 multiple-choice questions. Each quiz will ask you to identify aurally musical features discussed in the Learning Activities within the various units as well as apply such knowledge to new songs not addressed in the course.
- For each question, students will be given a musical excerpt to download and listen to in order to answer the question. Some of the excerpts will be from songs in the course and some will be from new songs that we have not discussed. The purpose of the latter type

will be to test how well you can apply what you have learned. I strongly encourage students to practice the listening in the Learning Activities many times so that they are properly prepared for these quizzes.

Listening Quiz 1: February 3, available 6:30 a.m. - 7: 30 p.m.

Listening Quiz 2: March 3, available 6:30 a.m. - 7: 30 p.m.

Listening Quiz 3: March 24, available 6:30 a.m. - 7: 30 p.m.

### **Written Quiz (20%)**

**Date:** Wed, Mar 31, online

- Students will have one attempt at this quiz.
- The quiz will be 1 hour in length. It will open on a designated Wednesday at 6:30 a.m. and close at 7:30 p.m. Students must write their quiz during this time. Exceptions will only be made for extreme and extraordinary circumstances (not work, other courses, or leisure travel), which will require documentation.
- Each quiz will have 40 multiple-choice questions and will cover the entire course up to and including the week prior to the quiz.
- The written quiz is a test of your knowledge and understanding of the content of the website and your textbook. **THERE IS NO LISTENING COMPONENT**
- This quiz is open book, however, the time allowed is not sufficient to leaf through your book for every question, so students should plan to have a very strong grasp of the material prior to taking the quiz. For each unit, I would suggest organizing your notes into the following categories:
  - the broader historical context of the time period: the social/political/economic/ideological elements that dominate
  - the state of and/or changes to the music industry
  - new technologies and their effect on the industry and consumers
  - contributions by major artists to new technologies, the music industry, and/or musical genres
  - definitions of musical genres
  - definitions of musical terms

### **Weekly Group Discussion and Individual Reflection Assignment (50%)**

**Due:** Fri, Apr 9, online

- Students will be divided into groups of about 10 for this assignment. Within these groups, students will explore the weekly assigned material through a mixture of guided and spontaneous discussion on CourseLink.
- To be eligible for this assignment, students must make 5 initial posts to the discussion forum within the first full calendar week of class (see the Schedule, above). If you don't

make these 5 posts, you are not permitted to continue with the assignment and will lose the 50% of your grade associated with it.

- Students must then make at least 2 substantial posts to the discussion each calendar week afterwards, which results in a minimum of 27 posts/student in total.
  - Missing any week will result in lost marks. Missed weeks cannot be made up in subsequent weeks. For example, you cannot make your first 5 posts and then leave the remaining 22 posts to the last week of class. You will fail the assignment if you do this. Missing even a week or two will affect your grade.
  - At the end of the course, you will create a report that summarizes your posting activity, shows off your best posts, and which includes a 1-page reflection of the assignment and your participation in it.
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## 7 Course Statements

### 7.1 Email Policy

If you have a conflict that prevents you from completing course requirements, or have a question concerning a personal matter, you can send your instructor a private message by email.

The instructor will respond to emails once a day, Monday to Friday, between 9:00 am ET and 5:00 pm ET. Be sure to include your name and the course number in any correspondence.

Email is not checked on weekends or after hours, so please plan your correspondence accordingly.

### 7.2 Technical Difficulty Policy

Technical Difficulty Policy: Technical difficulties can occur when completing quizzes in online courses. Here is the process you must follow if you have a technical difficulty during your quiz:

1. DO email CourseLink Support at [courselink@uoguelph.ca](mailto:courselink@uoguelph.ca) and explain the problem to them; copy the instructor in the email so that she is aware of the problem. Further details about contacting CourseLink Support can be found above in the Technical Support section of this outline.
2. DO NOT email only the instructor about the problem: the instructor can't fix it, only the CourseLink Support team can assist you with a technical difficulty.
3. DO NOT PANIC if you don't get an answer from me immediately regarding a reset of your attempt. I will ALWAYS reset attempts in the case of a properly-documented technical difficulty. It may just take some time to sort out.

## 8 University Statements

### 8.1 Email Communication

As per university regulations, all students are required to check their e-mail account regularly: e-mail is the official route of communication between the University and its students.

### 8.2 When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. The grounds for Academic Consideration are detailed in the Undergraduate and Graduate Calendars.

Undergraduate Calendar - Academic Consideration and Appeals

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Graduate Calendar - Grounds for Academic Consideration

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

Associate Diploma Calendar - Academic Consideration, Appeals and Petitions

<https://www.uoguelph.ca/registrar/calendars/diploma/current/index.shtml>

### 8.3 Drop Date

Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all students (undergraduate, graduate and diploma) except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in their respective Academic Calendars.

Undergraduate Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml>

Graduate Calendar - Registration Changes

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/genreg-reg-regchg.shtml>

Associate Diploma Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/diploma/current/c08/c08-drop.shtml>

### 8.4 Copies of Out-of-class Assignments

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

## 8.5 Accessibility

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.

Use of the SAS Exam Centre requires students to book their exams at least 7 days in advance and not later than the 40th Class Day.

For Guelph students, information can be found on the SAS website  
<https://www.uoguelph.ca/sas>

For Ridgetown students, information can be found on the Ridgetown SAS website  
<https://www.ridgetownc.com/services/accessibilityservices.cfm>

## 8.6 Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity, and it is the responsibility of all members of the University community—faculty, staff, and students—to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff, and students have the responsibility of supporting an environment that encourages academic integrity. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

Undergraduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Graduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

## 8.7 Recording of Materials

Presentations that are made in relation to course work - including lectures - cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

## **8.8 Resources**

The Academic Calendars are the source of information about the University of Guelph's procedures, policies, and regulations that apply to undergraduate, graduate, and diploma programs.

Academic Calendars

<https://www.uoguelph.ca/academics/calendars>

## **8.9 Disclaimer**

Please note that the ongoing COVID-19 pandemic may necessitate a revision of the format of course offerings and academic schedules. Any such changes will be announced via CourseLink and/or class email. All University-wide decisions will be posted on the COVID-19 website (<https://news.uoguelph.ca/2019-novel-coronavirus-information/>) and circulated by email.

## **8.10 Illness**

The University will not normally require verification of illness (doctor's notes) for fall 2020 or winter 2021 semester courses. However, requests for Academic Consideration may still require medical documentation as appropriate.

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