



# SART\*3470 Printmaking and Photo/Digital Technologies

Winter 2021

Section(s): C01

School of Fine Art and Music

Credit Weight: 0.50

Version 1.00 - November 12, 2020

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## 1 Course Details

### 1.1 Calendar Description

This course will introduce the use of contemporary digital imaging for printmaking applications in etching, silkscreen and lithography. File preparation, film input, digital prints and mixed media approaches will be covered. Conceptual issues will be examined in relation to the creation of prints with discussions around the use of digital files and output as a source for printmaking.

**Pre-Requisites:**

SART\*2460

**Restrictions:**

Registration is limited to students registered in the Art History or Studio Art specializations with an average of 70% in all ARTH and SART course attempts.

### 1.2 Course Description

This course investigates the uses of photographic and digital technologies in printmaking practices. Students will produce prints using processes including digital printmaking and laser engraving. Each project will blend new techniques and tools with processes learned in prerequisite courses. Through three print projects, students will continue to develop their knowledge of contemporary art practices and consider the relationships between process and concept in their own work. Students are encouraged to consider hybrid print practices, as well as the evolving nature of contemporary photography and printed matter as they develop work for this course. Course content will be illustrated and explored through lectures, demonstrations, assigned readings, class discussions, and critiques.

### 1.3 Timetable

Classes will be held remotely on Tuesdays & Thursdays, 8:30 – 11:20am. Students will participate in class Zoom meetings via. CourseLink and use Microsoft Teams.

The weekly course schedule is subject to change as the course proceeds. All details will be posted on CourseLink. Students will be notified and consulted about all changes.

## 1.4 Final Exam

On the last day of classes, there will be a final critique of the third project.

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# 2 Instructional Support

## 2.1 Instructional Support Team

<b>Instructor:</b>	Kristie MacDonald
<b>Email:</b>	kristie.macdonald@uoguelph.ca
<b>Office:</b>	407 Zavitz Hall
<b>Office Hours:</b>	Virtual Office Hours via. Teams: TBA
<b>Lab Technician:</b>	Allen Ash
<b>Email:</b>	aash@uoguelph.ca
<b>Telephone:</b>	+1-519-824-4120 x54348
<b>Office:</b>	ZAV 209
<b>Office Hours:</b>	Virtual Office Hours via. Teams by appointment.

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# 3 Learning Resources

PDFs and Links to Readings will be available via CourseLink. Additional readings may be posted throughout the semester.

Steyerl, Hito. "In Defense of the Poor Image." *E-Flux Journal 10* (2009): np. <http://www.e-flux.com/journal/in-defense-of-the-poor-image/>

Tallman, Susan. "Ethos of the Edition" in *The Contemporary Print: From Pre-Pop to Postmodernism*. (London: Thames & Hudson, 1996) 201-217.

Lehmann, Ann-Sophie. "Hidden practice: Artists' working spaces, tools, and materials in the digital domain," in *Digital Material: Tracing New Media in Everyday Life and Technology*. (Amsterdam: Amsterdam University Press, 2009), 267-281.

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## 4 Learning Outcomes

### 4.1 Course Learning Outcomes

By the end of this course, you should be able to:

#### 1. Critical and Creative Thinking

- a. Build layers and depth within underlying ideas, concepts and themes in print work.
- b. Utilize innovation and creativity to convey concepts through visual and technical elements.

#### 2. Literacy

- a. Technical Facility - materials, equipment and processes related to photo-lithography, photo-intaglio, screenprinting and digital printing
  - i. Demonstrate an ability to apply digital imaging and photo-printmaking processes to complete print projects.
  - ii. Experiment to find individual ways of working with the media by exploring a range of approaches, including the possibilities of moving beyond the two-dimensional plane.
- b. Visual Proficiency - formal qualities and visual perception
  - i. Utilize various techniques and tools to address visual elements within print work.

3. Global Understanding - connections, context, interactions, broader views

- a. Understand the relationship between technical processes, visual elements and conceptual ideas. In relation to student's own work and practice, and in relation to historical and contemporary visual theory and practice.

4. Communicating

- a. Analyze and reflect upon student's own work, the work of their peers and source materials.
- b. Foster self-reflection and self-assessment.

5. Professional and Ethical Behaviour

- a. Follow relevant Health & Safety procedures used in the studio environment.
- b. Develop positive methodology surrounding work ethic, motivation and time management.

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## 5 Teaching and Learning Activities

### **COURSE WORK SUMMARY**

Detailed assignment outlines will be distributed throughout the course. The following summary provides a brief overview of the work students will complete this term.

### **Print Projects**

Over the course of the semester, students will develop and complete three major print projects. Fully realised and completed print work will be submitted on the due date for each project:

Print Project 1 – Digital Print Portfolio: Reference, Copy, Cut, Paste, Stack (25%)  
Print Project 2 – Laser Engraved Woodblock (25%)  
Print Project 3 – Halftone Translations (25%)

**Reading Discussions and Responses (15%)**

**Participation (10%)**

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## **6 Assessments**

### **6.1 Grading Criteria**

Studio assignments will be based on the following criteria:

1. Comprehension: resolution to the assigned problem, understanding of the possibilities and parameters of the project and medium
2. Critical and Creative Thinking: strength and depth of ideas /themes, creativity, innovation, experimentation
3. Technical Facility: proper use of materials, equipment, techniques and level of craftsmanship
4. Visual Proficiency: formal qualities and visual perception
5. Engagement and Presentation: Professionalism, critical facility, participation throughout demos, critiques and discussions

Written assignments will be based on the following criteria:

1. Content: Clarity and depth of ideas, information and research
2. Writing: competent use of grammar, flow and organization of thought

Presentations will be based on the following criteria:

1. Content: research, ideas, critical facility
2. Presentation: clarity of delivery, accompanying visuals

## **6.2 LATE WORK**

Late work will not be accepted if more than 15 days after the initial due date. All late work will be subject to a penalty of 10% per week. Students may not re-submit previously graded work or work produced for other courses for evaluation.

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# **7 Course Statements**

## **7.1 LAB FEES**

A compulsory materials fee of \$250.00 will be charged for materials and services provided in support of required course projects. The amount will be invoiced by the Office of the Bursar and paid directly with your tuition payment – no additional payment is necessary. THE LAB FEE WILL NOT BE REFUNDED AFTER THE THIRD WEEK OF CLASSES.

Students will receive a comprehensive course kit containing specialized materials required for this course. Students will be expected to provide some additional basic art supplies on their own (painters tape, drawing tools, etc.).

PLEASE NOTE: Under no circumstances should a student be required to pay any additional monies for supplies needed to complete course assignments – excluding items listed under “Items Provided by the Student”. All supplies are to be paid for using Lab Fee monies. If you are being charged additional monies, please report to Nicola Ferguson (nifergus@uoguelph.ca) in the main office (Zavitz Hall rm. 201) immediately.

## **7.2 SHOP AND SAFETY RULES**

Safety in the studio is a priority at all times. The print studio complies with the Ontario Health and Safety Act (OSHA). Regular inspections are conducted by the University of Guelph Environmental Health and Safety Department and the School of Fine Art and Music Joint Health and Safety Committee. Students must adhere to all safety procedures and guidelines demonstrated in class by the instructor and the technician. It is the student’s responsibility to attend any safety orientation that is provided. It is imperative that students follow all health and safety procedures and always use the designated safety equipment. If you are unsure of the proper use or maintenance of equipment, or if you notice any unsafe equipment, notify the technician, instructor or monitor. You must always report any accident or injury to staff on duty.

Please have respect for the shared studio workspace. It is important that each student thoroughly clean up the studio area they have used so everyone can work in a safe and healthy environment.

## **8 University Statements**

### **8.1 Email Communication**

As per university regulations, all students are required to check their e-mail account regularly: e-mail is the official route of communication between the University and its students.

### **8.2 When You Cannot Meet a Course Requirement**

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. The grounds for

Academic Consideration are detailed in the Undergraduate and Graduate Calendars.

Undergraduate Calendar - Academic Consideration and Appeals

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Graduate Calendar - Grounds for Academic Consideration

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

Associate Diploma Calendar - Academic Consideration, Appeals and Petitions

<https://www.uoguelph.ca/registrar/calendars/diploma/current/index.shtml>

### **8.3 Drop Date**

Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all students (undergraduate, graduate and diploma) except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in their respective Academic Calendars.

Undergraduate Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml>

Graduate Calendar - Registration Changes

<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/genreg-reg-regchg.shtml>

Associate Diploma Calendar - Dropping Courses

<https://www.uoguelph.ca/registrar/calendars/diploma/current/c08/c08-drop.shtml>

### **8.4 Copies of Out-of-class Assignments**

Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

### **8.5 Accessibility**

The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.

Use of the SAS Exam Centre requires students to book their exams at least 7 days in advance



and not later than the 40th Class Day.

For Guelph students, information can be found on the SAS website  
<https://www.uoguelph.ca/sas>

For Ridgetown students, information can be found on the Ridgetown SAS website  
<https://www.ridgetownc.com/services/accessibilityservices.cfm>

## 8.6 Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity, and it is the responsibility of all members of the University community—faculty, staff, and students—to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff, and students have the responsibility of supporting an environment that encourages academic integrity. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

Undergraduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml>

Graduate Calendar - Academic Misconduct  
<https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml>

## 8.7 Recording of Materials

Presentations that are made in relation to course work - including lectures - cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

## 8.8 Resources

The Academic Calendars are the source of information about the University of Guelph's procedures, policies, and regulations that apply to undergraduate, graduate, and diploma programs.

Academic Calendars  
<https://www.uoguelph.ca/academics/calendars>

## **8.9 Disclaimer**

Please note that the ongoing COVID-19 pandemic may necessitate a revision of the format of course offerings and academic schedules. Any such changes will be announced via CourseLink and/or class email. All University-wide decisions will be posted on the COVID-19 website (<https://news.uoguelph.ca/2019-novel-coronavirus-information/>) and circulated by email.

## **8.10 Illness**

The University will not normally require verification of illness (doctor's notes) for fall 2020 or winter 2021 semester courses. However, requests for Academic Consideration may still require medical documentation as appropriate.

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