1 Course Details

1.1 Calendar Description

This course encourages visual problem solving and analytical skills within an experimental and exploratory studio arts practice. Course material is presented through lectures, labs, and critiques to engage with the form, content and technical attributes of the medium. In-class discussions, readings and seminars are designed to provide students with a critical and historical understanding of the art-making process.

Pre-Requisites: SART*2610
Restrictions: Registration is limited to students registered in the Art History or Studio Art specializations with an average of 70% in all ARTH and SART course attempts.

1.2 Course Description

The focus of this course will be to further develop students’ photographic skills and to explore various forms of historical and contemporary modes of photography. Students will produce a large-scale mural, manipulate colour both in-camera and digitally, learn advanced lighting principles, and utilize high resolution medium format film photography and scanning. Course readings will focus on image and identity in representation.

A weekly plan and homework requirements will be posted on the announcement page on Courselink. Classes take the form of lectures and videos, demonstrations, reading discussions, work classes and critiques.
1.3 Timetable
A detailed week-by-week timetable will be posted on CourseLink.

1.4 Final Exam
Critiques take the place of exams. They are scheduled at regular intervals during class time.

2 Instructional Support

2.1 Instructional Support Team

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructor</td>
<td>Susan Dobson</td>
<td>Email: <a href="mailto:sdobson@uoguelph.ca">sdobson@uoguelph.ca</a>, Telephone: +1-519-824-4120 x56112, Office: ZAV 409</td>
</tr>
</tbody>
</table>

2.2 Instructor Support

You can see me for extra help during scheduled Work Periods. I will schedule additional meeting times by appointment.

2.3 Technician Support

Photo technician Richelle Forsey provides technical assistance, health and safety advice, equipment sign-out, and printing services.

<table>
<thead>
<tr>
<th>Role</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technician Support</td>
<td>Technician hours are Mo - Fri 9:30 a.m. - 5:30 p.m.</td>
</tr>
<tr>
<td>Office:</td>
<td>Zavitz 406B</td>
</tr>
<tr>
<td>Phone:</td>
<td>519-824-4120 x53736</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:rforsey@uoguelph.ca">rforsey@uoguelph.ca</a></td>
</tr>
</tbody>
</table>

Extra Facility Access:
The labs will be open on some evenings and on Saturdays, usually beginning the third week of the semester. An undergraduate photo monitor or a graduate student will supervise the space.
during these times. Exact times will be posted on the door of Zavitz 406 by the third week of the semester, and an announcement will be posted on CourseLink. Access ends after the last scheduled class.

2.4 Photography Area Head Support

Any issues in the photography department should be reported to the photo area coordinator Susan Dobson via email to sdobson@uoguelph.ca.

3 Learning Resources

4 Learning Outcomes

4.1 Course Learning Outcomes

By the end of this course, you should be able to:

1. **LEARNING OUTCOMES:**

   Students will learn to:

   - Make photographs that differentiate themselves from the millions of images posted on the Internet every day.
   - Explore materiality using various inkjet paper surfaces.
   - Use white balance as a subjective colour tool.
   - Assess and compare the effects of scale.
   - Create a series of works that critically interrogate image and identity.
   - Critically engage with and discuss assigned readings.

   **Students will learn to use the following tools/techniques:**

   - Medium format film cameras
   - Inkjet printing using a variety of papers
   - Digital Single Reflex Cameras (DSLRs) and White Balance
   - Scanners (Flatbed and Imacon)
Photoshop: Precise retouching; Density and Colour Correction with Levels and Curves; Colour Space; Upscaling; Masking and Collage.

- Electronic studio lights and accessories, such as the incident light meter set on flash mode

**UNIVERSITY LEARNING OUTCOMES:**

The five approved outcomes, both undergraduate and graduate are:

1. Critical and Creative Thinking
2. Literacy
3. Global Understanding
4. Communicating
5. Professional and Ethical Behaviour

These five Senate-approved learning outcomes serve as the basis from which to guide the development of degree programs, specializations and courses; as a framework to ensure outcomes are clear to students and to support their achievement; and to inform the process of assessment of outcomes through institutional quality reviews of programs and departments.

---

**5 Teaching and Learning Activities**

A detailed week-by-week timetable will be posted on CourseLink.

---

**6 Assessments**

Assignments will be graded on conceptual rigour, ambition, originality, and technical execution. Critiques are mandatory. They take the place of exams and are factored into each assignment grade. A late deduction of 5% per day applies to late assignments.
Assignments will be graded on thoroughness and originality of thought. This means a successful demonstration of intent, appropriate use and control of materials in terms of intent, and consideration of presentation and format. Critiques are mandatory. They take the place of exams and are factored into each assignment grade. Demonstrations are mandatory, as they cannot be repeated. Late assignments will be marked down by 10% per day.

Assignments are to be completed on time and must be submitted in a clearly labelled envelope. Assignments will be graded on thoroughness and originality of thought. This means a successful demonstration of intent, appropriate use and control of materials in terms of intent, and consideration of presentation and format. Critiques are mandatory. They take the place of exams and are factored into each assignment grade. Demonstrations are mandatory, as they cannot be repeated. Late assignments will be marked down by 10% per day.

6.1 Assessment Details

Assignment #1: How Colour Works (White Balance and subjective colour) (25%)
   Due: TBA

Assignment #2: How Scale Works (25%)
   Due: TBA

Assignment #3. How Sequencing Works (image and representation) (30%)
   Due: TBA

Participation in reading discussions (20%)
   Due: TBA

---

7 Course Statements

7.1 Safety

Safety is always a priority. To ensure the safety of all participants, the safety guidelines and technical procedures provided by the instructor and the technician must be followed without exception. It is the responsibility of each student to attend all safety orientation sessions that are provided. Students with sensitive skin and/or respiratory ailments should check the posted Material Safety Data sheets and consult with the technician.

7.2 Lab Fees

A compulsory materials fee of $130.00 will be charged for materials provided in support of required course projects. The amount will be invoiced by the Office of the Bursar and paid directly with your tuition payment – no additional payment is necessary. The lab fee will not be refunded after the third week of classes.
SUPPLIED MATERIALS

Assignment #1: A variety pack of 8.5” x 11” inkjet paper with different surfaces; 10 sheets 8.5” x 11” lustre paper.
Assignment #2: 1 roll colour film; film processing and courier; one large print (40” x 50”); 8.5” x 11” paper for testing.
Assignment #3: 10 sheets 13” x 19” lustre paper and 10 sheets 8.5” x 11” lustre paper for testing.

7.3 Supplies Provided by the Student

REQUIRED STUDENT SUPPLIES:

- Manual DSLR camera (highly recommended, although the department has some for student sign out)
- Spare camera batteries and camera manual (manuals can often be found online)
- Skylight or UV filter to protect your camera lens.
- Tripod (the department has a limited supply available for sign out)
- Materials to clean your lens (3 options): anti-static cloth, lens cleaner and tissue, lens pen.
- Cable release (if possible)
- USB key to store your work – at least 16 GB

Please note: DSLR cameras must be fully manual with a working manual metering system, hot shoe flash mount, and flash sync terminal. See the technician for advice if you are planning to purchase a new camera. For any optional supplies: Henry’s [www.henrys.com](http://www.henrys.com); B&H [http://www.bhphotovideo.com/](http://www.bhphotovideo.com/).

8 University Statements

8.1 Email Communication

As per university regulations, all students are required to check their e-mail account regularly: e-mail is the official route of communication between the University and its students.

8.2 When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons please advise the course instructor (or designated person, such as a
teaching assistant) in writing, with your name, id#, and e-mail contact. The grounds for Academic Consideration are detailed in the Undergraduate and Graduate Calendars.

Undergraduate Calendar - Academic Consideration and Appeals
https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml

Graduate Calendar - Grounds for Academic Consideration
https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml

Associate Diploma Calendar - Academic Consideration, Appeals and Petitions
https://www.uoguelph.ca/registrar/calendars/diploma/current/index.shtml

8.3 Drop Date
Students will have until the last day of classes to drop courses without academic penalty. The deadline to drop two-semester courses will be the last day of classes in the second semester. This applies to all students (undergraduate, graduate and diploma) except for Doctor of Veterinary Medicine and Associate Diploma in Veterinary Technology (conventional and alternative delivery) students. The regulations and procedures for course registration are available in their respective Academic Calendars.

Undergraduate Calendar - Dropping Courses
https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-drop.shtml

Graduate Calendar - Registration Changes
https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/genreg-regchg.shtml

Associate Diploma Calendar - Dropping Courses
https://www.uoguelph.ca/registrar/calendars/diploma/current/c08/c08-drop.shtml

8.4 Copies of Out-of-class Assignments
Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

8.5 Accessibility
The University promotes the full participation of students who experience disabilities in their academic programs. To that end, the provision of academic accommodation is a shared responsibility between the University and the student.

When accommodations are needed, the student is required to first register with Student Accessibility Services (SAS). Documentation to substantiate the existence of a disability is required; however, interim accommodations may be possible while that process is underway.

Accommodations are available for both permanent and temporary disabilities. It should be noted that common illnesses such as a cold or the flu do not constitute a disability.
Use of the SAS Exam Centre requires students to make a booking at least 14 days in advance, and no later than November 1 (fall), March 1 (winter) or July 1 (summer). Similarly, new or changed accommodations for online quizzes, tests and exams must be approved at least a week ahead of time.

For Guelph students, information can be found on the SAS website
https://www.uoguelph.ca/sas

For Ridgetown students, information can be found on the Ridgetown SAS website
https://www.ridgetownc.com/services/accessibilityservices.cfm

8.6 Academic Integrity

The University of Guelph is committed to upholding the highest standards of academic integrity, and it is the responsibility of all members of the University community—faculty, staff, and students—to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff, and students have the responsibility of supporting an environment that encourages academic integrity. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

Undergraduate Calendar - Academic Misconduct
https://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-amisconduct.shtml

Graduate Calendar - Academic Misconduct
https://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/index.shtml

8.7 Recording of Materials

Presentations that are made in relation to course work - including lectures - cannot be recorded or copied without the permission of the presenter, whether the instructor, a student, or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

8.8 Resources

The Academic Calendars are the source of information about the University of Guelph’s procedures, policies, and regulations that apply to undergraduate, graduate, and diploma programs.

Academic Calendars
8.9 Disclaimer

Please note that the ongoing COVID-19 pandemic may necessitate a revision of the format of course offerings, changes in classroom protocols, and academic schedules. Any such changes will be announced via CourseLink and/or class email.

This includes on-campus scheduling during the semester, mid-terms and final examination schedules. All University-wide decisions will be posted on the COVID-19 website (https://news.uoguelph.ca/2019-novel-coronavirus-information/) and circulated by email.

8.10 Illness

Medical notes will not normally be required for singular instances of academic consideration, although students may be required to provide supporting documentation for multiple missed assessments or when involving a large part of a course (e.g., final exam or major assignment).

8.11 Covid-19 Safety Protocols

For information on current safety protocols, follow these links:

- https://news.uoguelph.ca/return-to-campuses/how-u-of-g-is-preparing-for-your-safe-return/
- https://news.uoguelph.ca/return-to-campuses/spaces/#ClassroomSpaces

Please note, these guidelines may be updated as required in response to evolving University, Public Health or government directives.