



executive programs connections

A BIG Thanks to Sylvain Charlebois for his Service and dedication...



After eighteen wonderful months, it is time to pass the baton to Dr. Chuck Evans, one of our most outstanding instructors. Chuck, who has taught our personal skills course since 2008, joins our team as the new Assistant Dean and Executive Director. He began his tenure on July 1st, 2014.

I am certain that he will continue the work of making our programs more academically effective for our students. In addition, we have enjoyed and sustained growth in our programs in recent months, Chuck will be developing a strategy to further expand our offerings. I have no doubt he and our staff will build on our successes over the next year.

As for me, many were aware that for more than three years I occupied two portfolios, including executive programs. It was time for me to focus solely on the position that brought me to Guelph: Research and Graduate Studies. With Chuck at the helm, I can hand over this position with confidence.

My experience in executive programs was nothing short of amazing. Our staff, starting with our manager Patti Lago, our coordinators, Raj Patara and Sue-Ann Maharaj, and my assistant, Jennifer Brayshaw, were outstanding. The energy and the dedication our instructors, students and alumni have demonstrated is impressive, and, I think, unique. I intend to continue to teach in the MBA program. It was an honour serving as your Associate Dean, and I look forward to connecting with you again.

Prof. Julia Christensen Hughes reappointed dean of the College of Business and Economics



Professor Julia Christensen Hughes will continue her role as dean of the College of Business and Economics for the next five years. The University of Guelph made the announcement following an extensive review by a committee of faculty, students and staff led by Maureen Mancuso, provost and vice-president (academic).



Dr. Gord Surgeoner, President, Ontario Agri-Food Technologies, Recipient of the 2014 MBA Leadership Recognition in Agribusiness and Food from the College of Business and Economics



MBA and MA (Leadership) Dean Recipient Awards Winners

MBA

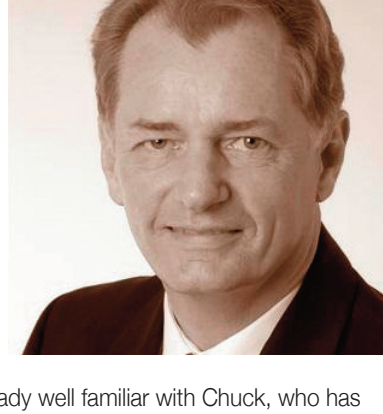
- Treena Burns
- Colin Bartley

MA (Leadership)

- Vanessa Myers
- Bryan MacCulloch
- Vicki Isotamm

Executive Programs Welcomes Chuck Evans

I am delighted to announce that **Dr. Charles (Chuck) Evans** has accepted a contractually limited appointment as Assistant Dean and Executive Director, Executive Programs, College of Business and Economics for the period of July 1, 2014 to June 30, 2015. During this time, Chuck will be providing both strategic and operational oversight of our MBA and MA (Leadership) programs, as well as working with me on the further development of a proposed structure that will see Executive Programs operate as a distinct entity within the College of Business and Economics. A search for a permanent Assistant Dean/Executive Director will commence once the new structure has been approved by Senate.



Those of you in our MA (Leadership) program are of course already well familiar with Chuck, who has provided exceptional instruction during the second residential week. For those of you in the MBA, Chuck will be teaching the residential leadership course for our incoming students, beginning next spring. He looks forward to meeting with all of our in-course students next time you are on campus, either for residential week or during convocation. He is also keen to connect with alumni and looks forward to meeting with those of you who are back on campus for homecoming in the fall.

Chuck has a BSc from the University of Toronto and a MA and PhD in Psychology from the University of Guelph. In addition, Chuck has extensive industry and management consulting experience in executive coaching, assessment for development and selection, succession planning and team building.

I couldn't be more delighted to have the benefit of Chuck's considerable leadership skills and experience at the helm of Executive Programs. I have every confidence that our programs will continue to thrive under his direction.

Please join me, along with the staff in the Executive Programs office, in welcoming Chuck to his new role.

Best wishes,
Julia Christensen Hughes, PhD
Dean, College of Business + Economics

Guelph Believes in Sustainable Value



With a reputation for its commitment to building a better planet, the University of Guelph is now offering a new MBA program in sustainable commerce.

This MBA builds on the strengths of the other MBA programs, capitalizing on growing corporate interest in all things sustainable, driven by social awareness and changing employee expectations, consumer preferences and demands by shareholders.

"We believe that business, done well, is essential to economic, social and environmental health and the development of sustainable organizations and communities," says Julia Christensen Hughes, PhD, Dean College of Business and Economics, University of Guelph.

"Our MBA in sustainable commerce is designed for practising managers who believe as we do — in sustainable value creation and social enterprise; those who have been tasked with providing leadership for their organizations in the area of sustainability, or who are interested in having such responsibility in the future."

Guelph's MBA in sustainable commerce has been designed to provide students with a solid grounding in contemporary management theory, taught through a sustainability lens.

"Students will explore what corporate social responsibility and sustainability means in today's business context, as well as develop the skills to become organizational leaders who can inspire change and contribute to the creation of sustainable and ethical enterprise," Hughes says.

The full-time MBA begins in September 2015, which Hughes says will be comprised of students pursuing a career change and are able to devote themselves to full-time, on-campus study.

For those wishing to develop their managerial potential and academic standing without having to interrupt their careers, the online program has been designed to meet the needs of these students. Within this offering, an innovative and interactive online learning experience is enhanced by three brief, intensive, in-classroom courses that provide participants and faculty with the opportunity for face-to-face interaction.

The program begins in May (on-line) and September (on-campus) each year and can be completed in two years.

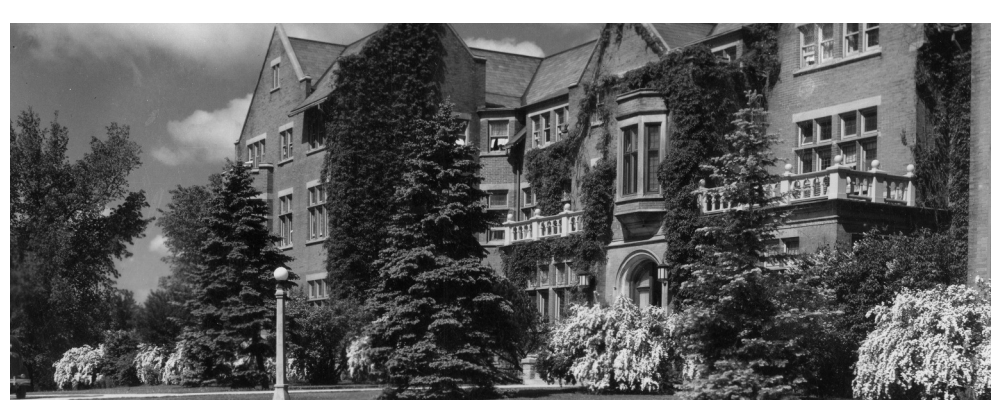
LEARN MORE

Applications are being accepted for the **May 2015 online MBA and September 2015 on-campus MBA offerings.**

To learn more about the College of Business and Economics executive programs, plan to attend an MBA information session at the Holiday Inn Guelph Hotel and Conference Centre October 23rd, 2014, at 7 p.m.

For more information, please visit www.uoguelph.ca/business/mba

The Macdonald Hall Transformation - Your Support



We need your support

At Guelph we believe business can and should be a force for good.

Exciting opportunities exist to contribute to the Macdonald Hall transformation through the naming of student club rooms, classrooms, lounges, meeting rooms and study spaces.

Naming opportunities start at \$5,000. If you are interested in supporting the project, please contact Christina Couture, couturec@uoguelph.ca

For more information on supporting the Macdonald Hall transformation, please contact Christina Couture, couturec@uoguelph.ca.

The College of Business and Economics honours Dr. Bill Winegard with the Lincoln Alexander Outstanding Leader Award

Attendees of May 28th's **Lincoln Alexander Outstanding Leader Award** event were treated to words of wisdom and inspiration from this year's recipient and one of the University of Guelph's founding presidents, the **Honourable Bill Winegard**. The evening celebrated his commitment to leadership through his diverse career spanning education, public service and avid volunteerism. In addition to the award, Dr. Winegard was also presented with a thank you video from the University of Guelph's Child Care and Learning Centre where he reads to the children every week.

Read more on the Lincoln Alexander Outstanding Leader Award event in this article from the Guelph Mercury.

www.guelphmercury.com/news-story/4543111-former-guelph-u-preent-honoured/



To view photos from the Lincoln Alexander Outstanding Leader Award Dinner, please visit: www.flickr.com/photos/cmeguelph/sets/72157645703996444/

MBA students participate in live case study with PepsiCo



Approximately 30 MBA students recently completed their program with help from one of the world's largest food and beverage companies - PepsiCo. Working in seven teams over the span of five days, students used everything they learned during their program to respond to a challenge presented by the company. The reward for the best recommendations? An all-expenses-paid trip to Dallas, Texas for an NFL game in the PepsiCo box.

But this was not a traditional competition. According to Professor Sylvain Charlebois it required a combination co-operation and competition, something he calls "co-opertition." "Co-opertition drives students to compete against each other while helping each other out, which is really reflective of what businesses need today," said Charlebois. "All companies face similar challenges and while they must compete against each other, they also have to work in co-operation with each other."

While working on the case study, students attended regular classes but retreated to their war rooms in the evenings to prepare for the boardroom where they presented their final recommendations to PepsiCo executives. Teams were given 20 minutes to present their cases followed by a Q&A.

"The live case study allowed students to better understand businesses other than their own, utilize and apply the knowledge they accumulated throughout their program and network with business executives," said Charlebois. "I'm still getting emails about it. We really ended their MBA on a high note."

For further details on the Pepsi-co challenge, please visit the link below to read an article published in the Globe and Mail.

www.theglobeandmail.com/report-on-business/careers/business-education/guelph-mbas-take-the-pepsi-challenge/article18665737/



Upcoming Events

Information Sessions

MBA

October 16th, 2014 • 7pm
Holiday Inn Guelph Hotel and Conference Centre

MBA in Sustainable Commerce

October 23rd, 2014 • 7pm
Holiday Inn Guelph Hotel and Conference Centre

MA (Leadership)

October 30th, 2014 • 7pm
Holiday Inn Guelph Hotel and Conference Centre

Other Events

Leadership Forum

October 1st, 2014
Holiday Inn Guelph Hotel and Conference Centre

Relaunching of On-Campus MBA September 2015

www.uoguelph.ca/business/node/add/info-session