

Transcript of “Graduate programs: PhD Management (Organizational Leadership)”

Video title: Graduate Programs: PhD Management (Organizational Leadership)

Date recorded: Fall 2016

Running time: 3 minutes 44 seconds

Summary

This video’s focus is the PhD Management program (Organizational Leadership) at the University of Guelph. It features associate professor Jamie Gruman and PhD candidate Ruben Burga who both discuss different aspects of the program and opportunities for its students and graduates.

Transcript

00:00-00:02

[The video opens with title slide featuring College of Business and Economics logo and program name PhD Management- Organizational Leadership.]

00:02 – 00:24

[Cut to medium shot of Jamie Gruman speaking outside a boardroom on the University of Guelph’s campus. Camera angles vary.]

Jamie Gruman: I think the main strength of the program is that it can be completed in a reasonable amount of time, and you finish the program with very solid, strong research skills that allow you to take those skills either into industry or into an academic job. Not only do you get a top-notch, research-based education, you get to build a connection with faculty that really take an interest in promoting your development.

00:24 – 1:07

[Cut to medium shot of Ruben Burga speaking in a seminar room. Camera angles vary.]

Ruben Burga: The students benefit from the interaction with the professors, and this interaction is in the hallway, it is not necessarily a formal interaction, but as you meet up with the professors you start getting a sense of what I should do in my case because they share ideas, or I share my ideas and they give me feedback. So the culture is very supportive. The culture is very dynamic. People are interested when you actually publish something, or when you present something, and it's always questioning the big why are you doing this. Now through the process of doing my own research I worked a lot with specific professors and advisors, and they helped to refine my thinking about where I wanted to go. [Cut to footage of the outside of Macdonald Hall]

1:08-1:37

[Cut to Jamie.]

Jamie: We've had students investigate a wide variety of issues, in the program. We've looked at IT project management, we've had students looking at accountability in public organizations, we've had students doing research on leadership in military organizations. One of my students is currently investigating the role of psychological capital, which is hope, optimism, confidence and resilience in entrepreneurship, and does psychological capital lead to more success among entrepreneurs?

1:38 – 2:29

[Cut to footage of "Project management and management controls" being typed into a search engine on a computer, followed by footage of Ruben talking about his research.]

Ruben: My research really focuses on project management and the management controls that are used by project managers to be able to create a successful project out of their existing projects. My niche is really in organizational leadership but I work at the intersection of a couple of spheres. One, I work a lot with social entrepreneurship, which is something that deals with corporate social responsibility and how to do good in a way that actually creates good business value. I also deal in the field of managing organizations and managing projects, so I look at that intersection with social entrepreneurship. And finally, I also look at high technology or information technology and how that impacts how we manage companies, how we manage information, and how we manage people.

2:29 – 2:39

[Cut to Jamie.]

Jamie: A lot of the work that we do is very heavily applied, and so you can take the skills that you're gaining here and use them, either for an academic career or a career in the world of practice.

2:40-3:19

[Cut to Ruben.]

Ruben: I've been able to go through academic conferences overseas, and also within Canada, to be able to present my research. I've also been able to participate in award-winning papers that have resulted from different aspects of my research. My last two papers actually resulted from having participated in research that originated at the University. A co-author and myself sat together with our advisor and created some research that really delved into conceptually, how do students learn? That related back again to some of the research I was doing towards organizational leadership. [Cut to footage of the outside of Macdonald Hall]

03:20- 3:40

[Cut to Jamie]

Jamie: What I like the most about working with the PhD students is they're skilled and they're hungry. They want to learn. It's fun to be involved with them and watch them grow, and watch them fail, have

difficulty and then rebound and succeed, and in the end produce knowledge that is of publishable quality and watch them soar.

3:41- 3:44

[Cut to College of Business and Economics logo.]