Use business to build a better world

The University of Guelph’s Bachelor of Commerce program offers a specialized and career focused education that is as unique as our diverse community of students. We’ll prepare you to enter the workforce, equipped with skills that employers are actually looking for. Our courses emphasize team leadership, collaboration and problem-solving skills that will see you placed in groups of like-minded students, using business to tackle important global economic, social and environmental issues.

We are champions of the United Nations Principles for Responsible Management Education (PRME), an initiative committed to promoting responsible and ethical business education. At Guelph, every business student enrolled in the BComm program completes a course in corporate social responsibility.

If you want a specialized business degree and a meaningful career with impact, consider studying business at Guelph.
“I chose Guelph because I wanted a specialized business degree, instead of a general BBA or BComm.”

Aaron Laurie
1st place #hotelNEXT
1st place Young Hoteliers Summit

Business+
Specialized majors

We take a unique approach to business education. In the first year, you’ll be learning the essential skills and knowledge of business management, giving you a solid foundation for your years ahead. In your second year, you’ll start to specialize within your chosen major. In your third, fourth and fifth year* you’ll have the opportunity to diversify your studies (through electives, certificates and minors) and even network with professionals who are currently working within your industry - making your transition into the workforce as seamless as possible.

YEAR 1
Foundations
Essential business skills + training

YEAR 2
Specialize
Courses begin to focus on your specialization

YEAR 3
Diversify
Work towards a minor in another business subject or a certificate

YEAR 4
Network
Connect with your industry and launch your career

CO-OP PLACEMENTS*

YEAR 5*

*Students in co-op are required to take an extra year to complete their BComm degree

8 specialized majors to choose from
A component of our award-winning Intro to Business course, the Micro-Tyco Challenge will see you start your own “business” with only $1 in seed funding, with the goal of making as much profit as possible within 30 days. The profit you raise will be used to help fund budding entrepreneurs in developing countries.

We are the only Canadian educational institution to be considered a Champion of PRME, a United Nations initiative which promotes responsible business education.

All Bachelor of Commerce students complete a course in Corporate Social Responsibility

Have an idea you’d like to turn into a business? Or maybe you’d like to explore your entrepreneurial side? The Centre for Business and Student Enterprise (CBaSE) is here to help.

At CBaSE, you’ll be able to:
- Obtain course credits by consulting local organizations on their business plans
- Attend entrepreneurial focused workshops, courses and events
- Receive startup funding, mentorship and incubation
Our highly sought after co-op program gives you paid work experience at some of Canada’s most recognized organizations. You’ll have the opportunity to experience your career, before jumping into the job market.

Some of the companies who hire Guelph co-op students include:
- Canadian Tire
- Altus Group
- RBC
- Linamar
- Fidelity Investments
- Wells Fargo
- Canadian Revenue Agency
- BDO

Note: Co-op positions at the above companies are limited.

The Business Career Development Centre offers professional development services designed specifically for business students, including:

- Employability skills development
- One-on-one career coaching
- Resume, cover letter and interview prep
- Building your professional brand on LinkedIn
- Employer networking opportunities

The Mentorship program pairs you with a Guelph business alumni who are working in your area of focus. You’ll gain valuable networking skills to help you land the perfect job after graduation.

Meet Kevin
A recent graduate pursuing his CPA designation

Kevin’s career path
Connected with his mentor
Gained valuable insight into his chosen profession
Expanded his professional network
Prepared for his career in finance
You’ll have plenty of opportunities to collaborate with like-minded students across the University through case competitions and academic challenges around the world.

- **Gen YP Case Competition Winner, New Orleans, Louisiana**
- **Finalists at the Cornell International Real Estate Case Competition in NYC**
- **Finalists at DECA U Competition, Toronto**
- **1st place in Finance at Jeux du Commerce Central in Toronto, Ontario**
- **Top 8 finish and “Rookie of the Year Award” at Enactus competition, Toronto**
- **Member of the winning team at the Young Hoteliers Summit in Lausanne, Switzerland**
- **Member of the winning team at the International Food and Agribusiness Conference in Minneapolis, Minnesota**
- **Marketing students won a trip to China through their in-class case competition**
- **CSA National Academic Challenge Winners in Niagara Falls**
- **Winners of the United Nations PRME Sustainable Development Challenge, NYC**
## Specialize your degree

8 majors to choose from

<table>
<thead>
<tr>
<th>Major</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>Accounting</td>
<td>Fully accredited by CPA Ontario and offers the academic requirements necessary for entry into the CPA Professional Education Program after graduation.</td>
</tr>
<tr>
<td>Food and Agriculture Business</td>
<td>Did you know that one in every five jobs in Ontario is food related? Focus your commerce degree on an industry that is always growing - food and agriculture.</td>
</tr>
<tr>
<td>Hospitality and Tourism Management</td>
<td>You’ll be prepared to enter the workforce as a leader in one the world’s fastest growing industries - hospitality, tourism and foodservice management.</td>
</tr>
<tr>
<td>Leadership and Organizational Management</td>
<td>You’ll take a mix of human resource management, organizational behaviour and corporate social responsibility to help lead organizational change. You can also obtain the academic credits towards your HRPA certification.</td>
</tr>
<tr>
<td>Management Economics and Finance</td>
<td>You’ll combine the analytics of economics and finance with the practical tools of business management, marketing and accounting.</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>You’ll not only explore traditional marketing theories, you’ll also investigate how and why consumers behave the way they do.</td>
</tr>
<tr>
<td>Public Management</td>
<td>Ever wonder if our government should be run more like a business? This major explores the connection between the business world, not-for-profit organizations and government.</td>
</tr>
<tr>
<td>Real Estate and Housing</td>
<td>Join our impressive list of UofG alumni who have graduated from this major and make your mark on the real estate and housing industry.</td>
</tr>
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### Not sure which major to choose?

Not everyone knows exactly what they would like to study when starting their post-secondary education. Our **UNDECLARED OPTION** lets you “test drive” different majors (marketing, accounting, hospitality, etc.) before committing to one. During your first year, you’ll obtain a solid foundation of business principles allowing you to choose a major during your second semester.
Discover our campus

The home of Guelph business, Macdonald Hall:
“A new way of learning business”

- Collaborative learning areas
- Moveable furniture in classrooms
- Multimedia focused project rooms

Originally built in 1903, modernized in 2016!

Ranked one of the top Universities with the best campus food (via UniversityHub)

408 acres of green space

#1 University in Canada for student satisfaction (via Maclean’s)

3,300+ undergraduate business students

Top 5% in the world for economic research output (via Research Papers in Economics)

Come visit our campus!
admission.uoguelph.ca/tours

“I am IN LOVE with the University of Guelph campus. Trees everywhere, old brick buildings, super bike friendly #uofg”