

UNIVERSITY
of GUELPH

A DIFFERENT

KIND OF

BUSINESS

SCHOOL

Bachelor of
Commerce
Program

College of
Business +
Economics

uoguelph.ca/business



Use **business** to build a **better world**

The University of Guelph's Bachelor of Commerce program offers a specialized and career focused education that is as unique as our diverse community of students. We'll prepare you to enter the workforce, equipped with skills that employers are actually looking for. Our courses emphasize **team leadership**, **collaboration** and **problem-solving** skills that will see you placed in groups of like-minded students, using business to tackle important global economic, social and environmental issues.

We are champions of the **United Nations Principles for Responsible Management Education** (PRME), an initiative committed to promoting responsible and ethical business education. At Guelph, every business student enrolled in the BComm program completes a course in corporate social responsibility.

If you want a specialized business degree and a meaningful career with impact, consider studying **business at Guelph**.

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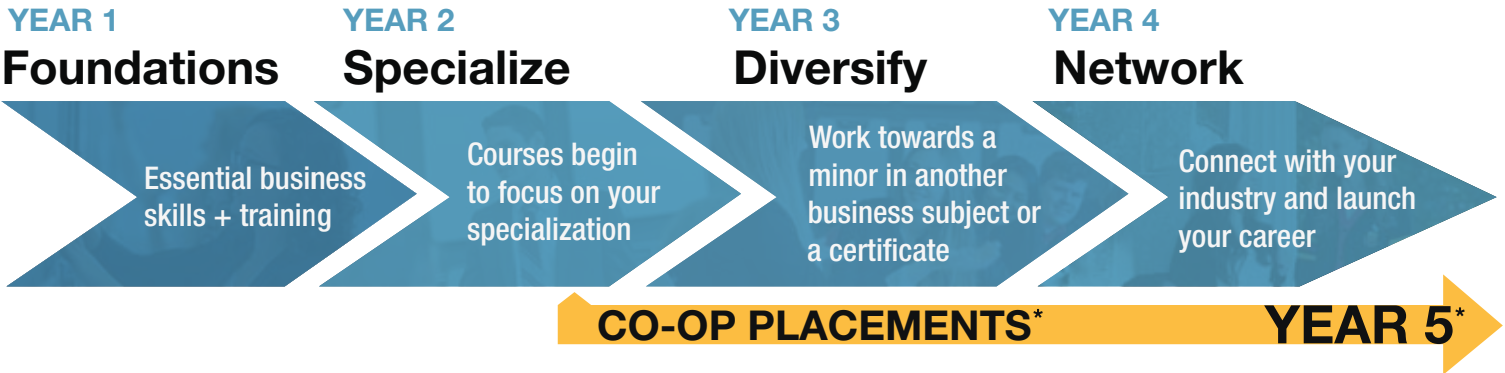
“I chose Guelph because I wanted a specialized business degree, instead of a general BBA or BComm.”



Aaron Laurie
 1st place #hotelNEXT
 1st place Young Hoteliers Summit

Business + Specialized majors

We take a unique approach to business education. In the first year, you’ll be learning the essential skills and knowledge of business management, giving you a solid foundation for your years ahead. In your second year, you’ll start to specialize within your chosen major. In your third, fourth and fifth year* you’ll have the opportunity to diversify your studies (through electives, certificates and minors) and even network with professionals who are currently working within your industry - making your transition into the workforce as seamless as possible.



*Students in co-op are required to take an extra year to complete their BComm degree



8 specialized majors to choose from

Business + Social Impact



MICRO[£]-TYCO[🌱]

A component of our award-winning Intro to Business course, the Micro-Tyco Challenge will see you start your own “business” with only \$1 in seed funding, with the goal of making as much profit as possible within 30 days. The profit you raise will be used to help fund **budding entrepreneurs in developing countries.**

PRME

We are the only Canadian educational institution to be considered a **Champion of PRME**, a United Nations initiative which promotes responsible business education.

We believe business can be used as a tool for positive change in the world!

All Bachelor of Commerce students complete a course in **Corporate Social Responsibility**

Business + Entrepreneurship

Have an idea you'd like to turn into a business? Or maybe you'd like to explore your entrepreneurial side? The **Centre for Business and Student Enterprise (CBaSE)** is here to help.

CBASE

The home of **entrepreneurship** at Guelph

At CBaSE, you'll be able to:

- Obtain course credits by consulting local organizations on their business plans
- Attend entrepreneurial focused workshops, courses and events
- Receive startup funding, mentorship and incubation



Business + Career Focus

12 to 20

months of co-op

depending on major

Our highly sought after co-op program gives you paid work experience at some of Canada's most recognized organizations. You'll have the opportunity to experience your career, before jumping into the job market.

Some of the companies who hire Guelph co-op students include:

- Canadian Tire
- Altus Group
- RBC
- Linamar
- Fidelity Investments
- Wells Fargo
- Canadian Revenue Agency
- BDO

Note: Co-op positions at the above companies are limited.

The **Business Career Development Centre** offers professional development services designed specifically for business students, including:

- Employability skills development
- One-on-one career coaching
- Resume, cover letter and interview prep
- Building your professional brand on LinkedIn
- Employer networking opportunities

Business Career Development Centre

The **Mentorship program** pairs you with a Guelph business alumni who are working in your area of focus. You'll gain valuable networking skills to help you land the perfect job after graduation.

*Also available through
the Business Career
Development Centre*



Meet Kevin

A recent graduate pursuing his CPA designation

Kevin's career path

Connected with his mentor

Expanded his professional network



Gained valuable insight into his chosen profession

Prepared for his career in finance

International exchanges

You'll have plenty of opportunities to collaborate with like-minded students across the University through case competitions and academic challenges around the world.



Gen YP Case Competition
Winner, New Orleans,
Louisiana



Finalists at DECA U
Competition, Toronto



Top 8 finish and "Rookie of
the Year Award" at Enactus
competition, Toronto



Marketing students won
a trip to China through their
in-class case competition



Winners of the United
Nations PRME Sustainable
Development Challenge,
NYC



Finalists at the Cornell
International Real Estate
Case Competition in NYC



1st place in Finance at
Jeux du Commerce
Central in Toronto, Ontario



Member of the winning
team at the Young Hoteliers
Summit in Lausanne,
Switzerland



Member of the winning team
at the International Food and
Agribusiness Conference in
Minneapolis, Minnesota



CSA National Academic
Challenge Winners in
Niagara Falls

■ CO-OP
available

Specialize your degree

8 majors to choose from

■ Accounting

Fully accredited by CPA Ontario and offers the academic requirements necessary for entry into the CPA Professional Education Program after graduation.

■ Food and Agriculture
Business

Did you know that one in every five jobs in Ontario is food related? Focus your commerce degree on an industry that is always growing - food and agriculture.

■ Hospitality and Tourism
Management

You'll be prepared to enter the workforce as a leader in one the world's fastest growing industries - hospitality, tourism and foodservice management.

Leadership and
Organizational Management

You'll take a mix of human resource management, organizational behaviour and corporate social responsibility to help lead organizational change. You can also obtain the academic credits towards your HRPA certification.

■ Management Economics
and Finance

You'll combine the analytics of economics and finance with the practical tools of business management, marketing and accounting.

■ Marketing Management

You'll not only explore traditional marketing theories, you'll also investigate how and why consumers behave the way they do.

■ Public Management

Ever wonder if our government should be run more like a business? This major explores the connection between the business world, not-for-profit organizations and government.

■ Real Estate and Housing

Join our impressive list of UofG alumni who have graduated from this major and make your mark on the real estate and housing industry.

Not sure which major to choose?

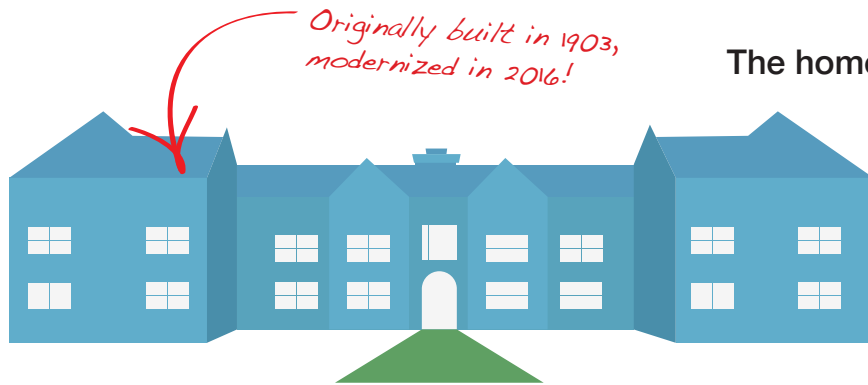
Make your decision once you're here

Not everyone knows exactly what they would like to study when starting their post-secondary education. Our **UNDECLARED OPTION** lets you **"test drive"** different majors (marketing, accounting, hospitality, etc.) before committing to one. During your first year, you'll obtain a solid foundation of business principles allowing you to choose a major during your second semester.



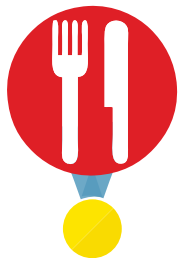
“ I am IN LOVE with the University of Guelph campus. Trees everywhere, old brick buildings, super bike friendly #uofg ”

Discover our campus



The home of Guelph business, Macdonald Hall:
“A new way of learning business”

- ✓ Collaborative learning areas
- ✓ Moveable furniture in classrooms
- ✓ Multimedia focused project rooms



Ranked one of the top Universities with the **best campus food**
(via UniversityHub)

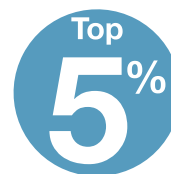


408
acres
of green space



University in Canada for **student satisfaction**
(via Maclean's)

3.3k+
undergraduate
business students



in the world for **economic research** output
(via Research Papers in Economics)

#futuregryphon

Come visit our campus!
admission.uoguelph.ca/tours