



Agriculture and
Agri-Food Canada

Agriculture et
Agroalimentaire Canada



Canada-European Union Comprehensive Economic and Trade Agreement (CETA)

Canada 



Outline

- Canada-EU Trade Relationship
- Milestones
- The Negotiations
- Opportunities for agri-food exporters
- Challenges for Canada
- Next Steps

Trade Relationship

Trade is Critical for Canada's Agriculture Sector

- The EU is the world's largest market for agriculture and agri-food products (population of nearly 500 million)
- The EU is Canada's second-largest trading partner after the United States.
 - Total two-way trade: **\$90.4 billion***
 - Total agri-food trade: **\$6.0 billion**
 - Agriculture exports to the EU: **\$2.4 billion**
 - Agriculture imports from the EU: **\$3.7 billion**

** All figures for 2008*

Milestones

- *In 2008*, Canada and the EU began exploratory discussions on a deeper economic partnership
- *March 5, 2009* - release of Joint Report outlining the scope of an *“ambitious and comprehensive Canada-EU economic partnership agreement”*
- *May 6, 2009* - **Comprehensive Economic and Trade Agreement (CETA)** formally launched at the Canada-EU Leaders' Summit
 - *Most significant trade negotiation since NAFTA*
 - *Objective: conclude within 2 years*
 - *Ambitious pace: 2 rounds completed to date, 3 more rounds to be held by October*

The Negotiations

- Broad negotiations cover a range of topics:
 - Trade in Goods (national treatment and market access, tariffs, rules of origin)
 - Sanitary / phytosanitary measures (SPS) and technical barriers to trade (TBT)
 - Intellectual property (including geographical indications)
 - Biotechnology **proposed by Canada*
 - Monopolies and state enterprises, subsidies, government procurement, services, investment, environment, among others...
- Unprecedented provincial involvement in free trade talks:
 - Issues of sole or partially under provincial jurisdiction (e.g. government procurement, TBT)
 - Trade in goods: federal jurisdiction but working in close cooperation with provinces
- Intensive and broad consultations with industry stakeholders:
 - Sectoral advisory groups
 - Thematic consultations
 - Individual input

Opportunities for Agri-Food Exporters

- **Market access:**
 - Canada seeking new and expanded opportunities for agriculture exporters of beef, pork, grains and oilseeds, fruits and vegetables, and processed foods.
 - agreed benchmark of immediate duty free treatment for at least 90% of trade / tariff lines
- **Tackling non-tariff measures:**
 - Canada seeking satisfactory treatment or resolution of sanitary and phytosanitary (SPS) issues and technical barriers to trade (TBT)
 - Canada tabled issues paper on biotechnology for further discussion



Challenges for Canada

- In general, the EU has taken a mainly defensive position in the agriculture negotiations.
- At the same time, the EU has its own agenda for the talks, including its own market access objectives.
- A key interest for the EU is Geographic Indications and seeking enhanced protection for agri-food products.

Next Steps

Rounds 4 & 5: July 12-16 (Brussels)
 October 18-22 (Ottawa)



Stock-taking and review of progress planned for fall 2010

AAFC will continue to consult with Canada's agricultural and agri-food industry stakeholders about how to best advance Canada's interests



Canada