

# Accessibility Guidelines for Web Content Creators

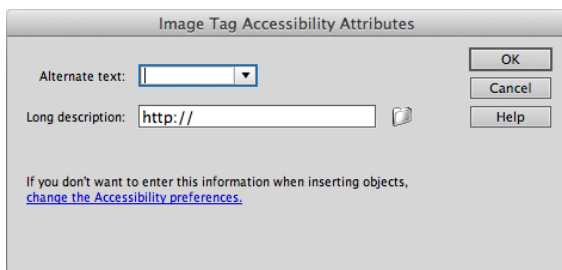
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## Introduction

The University of Guelph is committed to making its learning, living and work environments accessible and welcoming. In 2005, the province introduced the Accessibility for Ontarians with Disabilities Act (AODA), which seeks to ensure a fully accessible Ontario by 2025. This law moves from the concept of accommodation, where we make alterations on a per-person basis depending on that person's disability, to one of accessibility where process, procedures, and policies are designed to improve access to the University's people, goods and services. The AODA has [specific requirements](#) in the area of Website Information and Communications. This accessibility document outlines procedures and practices that will ensure website content creators meet our AODA obligations.

## Guidelines

1. Include alternate text attributes for all inserted images



2. The purpose of each link can be determined by the link text alone
  - o *Do not use:* For information on courses [click here](#)
  - o *Use this format instead:* [information on courses](#)
3. Make proper use of HTML tags for headings, lists, tables, etc
  - o See HTML reference (eg. <http://www.w3schools.com/html/> ) for more information
4. Identify embedded audio/video content with text

### Convocation Video



5. Do not use content that blinks or flashes of more than 3 times per second
6. Provide Synchronized Captions with Descriptive Text for recorded Audio + Video
  - o See documentation for media player (eg. YouTube) for more info