

Graduate Seminar

Department of
Economics and Finance

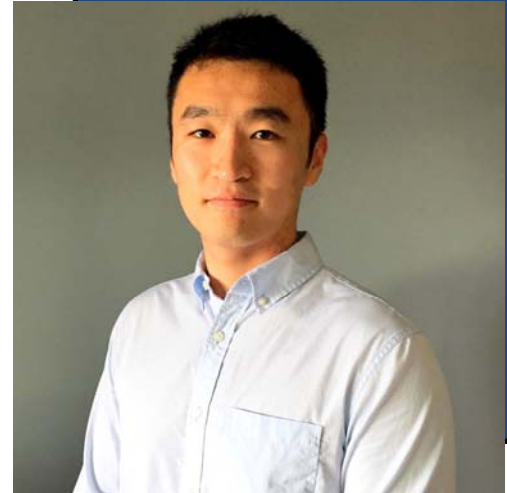
College of Business
and Economics

Caijun Fu

MA Candidate

Supervisors: Francis Tapon

Second Reader: Vitali Alexeev



Corby Spirits and Wine Limited Case Analysis

Founded in early 19th century, Corby Spirits and Wine Limited is a Canadian leading alcohol manufacturing and distribution company. As a company based in Toronto, Corby is listed on the Toronto Stock Exchange. By examining Corby's value proposition, competitive analysis, quality of management, and financial analysis, this paper discusses if Corby is a good business to invest. We believe Corby has its unique competencies in the restricted industry (alcoholic beverage industry) and has great opportunity to maintain its industry leading position.

Date: Friday August 11th 2017

Time: 2:15pm

Room: Mackinnon 342 (Elevator room on 3rd Floor)



