

Graduate Seminar

Department of
Economics and Finance

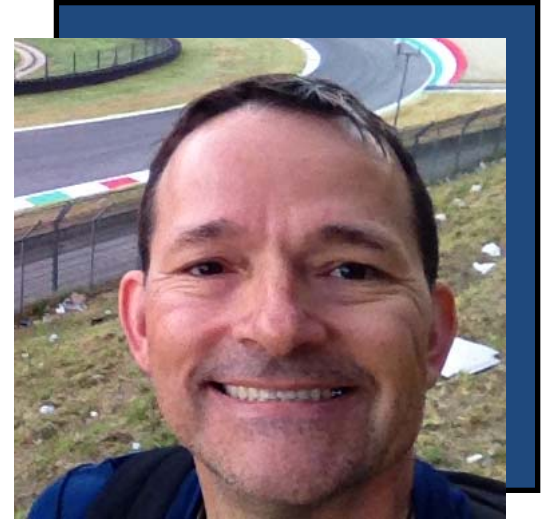
College of Business
and Economics

Charles Kovacs

MA Candidate

Supervisors: Francis Tapon

Second Reader: Vitali Alexeev



A Qualitative Analysis of Polaris Industries Inc

Polaris Industries Inc. (NYSE:PII) is a global, recreational powersports leader in on, and off-road applications. They produce garments for each of these markets. They make parts, and accessories for off-road trucks and jeeps. They also have interests in electric, motive power vehicles in the work, and transportation sector. A qualitative analysis of: its business model, the factors contributing to its valuation and competitive strength, its leadership will be discussed, as well as key financial data to determine whether Polaris is a viable investment.

A URL will be made available. It will allow you to view the complete presentation in video format should you be unavailable to attend, or wish to consider the scope of the material before the actual presentation.

Date: Thursday August 17th 2017

Time: 2:00pm

Room: Mackinnon 720



