

Graduate Seminar

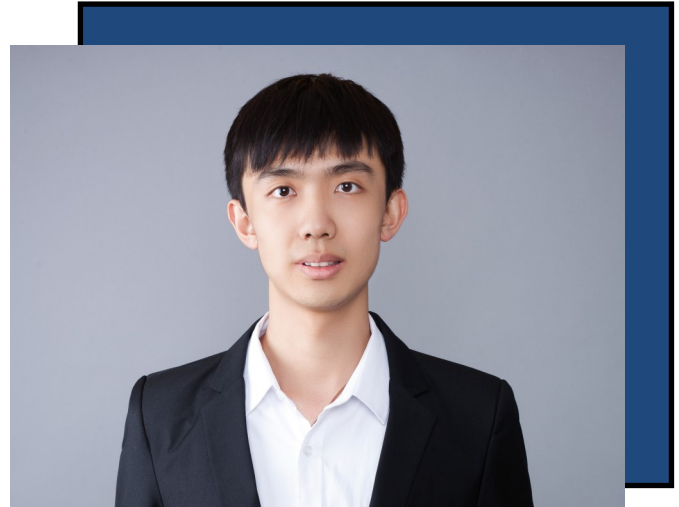
Department of
Economics and Finance

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MA Candidate

Supervisor: Dr. Francis Tapon



Title: CVS Health and Danaher Security Analysis

CVS health corporation is a famous American health innovation company that provides people with health services. With 56 years development, CVS is the largest pharmacy company and has a leading position in the pharmacy and PBM market. After the acquisition of Aetna, CVS Health is pioneering a challenging new model that integrates pharmacies, PBM services and insurances to offer people more affordable and accessible health care. Danaher is a globally diversified conglomerate company, which is typically characterized by strong brand, innovative technology and high market position. The DBS principle and disciplined management of Danaher help to develop strategy accurately, so the company remains a moderate growth in recent years.

My security analysis aims to determined whether they are a good company to invest. The analysis is based on business model, value proposition, competitive analysis, quality of management and portfolio performance. I recommend that the two companies are worth inventing, though CVS Health has short-term risk.

Date: Thursday August 15th 2019

Time: 10:00 AM

Room: Mackinnon 720

