UNIVERSITY OF GUELPH
Department of Family Relations and Applied Nutrition

FRHD*2350 PRINCIPLES OF PROGRAM DESIGN IN THE HUMAN SERVICES
COURSE OUTLINE: WINTER 2014

Course Instructor: Jennifer Pepper, jpepper@uoguelph.ca
Office Hours: TBD, MINS 217
Teaching Assistant: Kendra Colgan, kcolgan@uoguelph.ca

Communicating with Instructor:
The Question Forum, found within the course website (Courselink), allows students to post questions or concerns related to course content or assignments. Instructors, Teaching Assistants as well as fellow students can respond to questions as they arise. Please check this forum regularly. When questions or concerns of a more personal or individual nature arise, students can send email correspondence to the course instructor, Jennifer Pepper. Email related to this course will be checked during business hours Mondays, Wednesdays & Fridays. Due to the volume of email received, it is vital that students put FRHD*2350 in the subject line. Failure to do so could result in a delayed response.

Course Description:
This course will examine the elements involved in planning and implementing effective prevention, education, and support programs for various populations in community settings. Programs include health promotion, sexual health, and support programs for new parents, new Canadians, seniors, caregivers, and individuals with disabilities. Major topics covered in this course include: the roles of organizations and human service professionals; empowerment of individuals, families and communities; working with diverse populations; needs assessments; program planning and service delivery; and program evaluation. Case studies of innovative programs are highlighted.

Course Objectives: On completion of this course students will:
1. Apply principles of program design and planning to a specific program
2. Understand the broader socio-political context within which programs are designed, and implemented
3. Describe the conditions that promote resilience in individuals and families.
4. Demonstrate sensitivity to the influences of development and social location on program design
5. Apply the stages of group development to their working group
6. Reflect on their engagement in the working group with regards to participation and leadership.
7. Begin to define professional interests and submit practicum information forms

Course Organization:
The organization of this course reflects the University's commitment to "learner-centeredness" - placing greater responsibility for learning on the learner (i.e., student). To maximize student participation, students will be placed in small working groups. Active participation in these groups is a requirement of this course. Failure to attend will result in failure of the course. The lecture portion of the course will be interactive and include guest speakers from the human service community.

Personal Disclosure:
Learning is often enhanced by exploring the interface between personal experience and professional experience, theory, and research. Students are encouraged to thoroughly explore this interface. Generally a student should only reveal as little or as much information as s/he is comfortable sharing with faculty, teaching assistant and fellow students. The evaluation of student performance is not dependent upon student disclosure of personal information.
Required Texts:

Text:  *Designing and Managing Programs: An Effectiveness-Based Approach, 4th Edition*  
Authors: Peter Kettner, Robert Moroney and Lawrence Martin  
Publisher: Sage  
ISBN:  9781412995160

Text:  *Skills for Human Services Practice: Working with Individuals, Groups, and Communities*  
Authors: Agi O'Hara, Zita Weber and Kathy Levine  
Publisher: Oxford University Press  
ISBN:  9780195430103

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**Learning Activities & Methods of Evaluation:** Full descriptions found on the course website (Courselink).

**Becoming a Critically Reflective Practitioner**  
30%

Students will be placed in working groups of 5 members. Over the course of the semester, students will engage in discussion, critical reflection and task completion monitored by the instructor and T. A. There are three components that will be graded, group participation, a reflective paper and the development of a personal mission statement.

*Group Participation:* Students will be expected to attend all group meetings and rotate through various roles within the group. Evaluation will be based on individual performance of these roles as well as on a peer evaluation (10%).

*Critical Self Reflection:* In this assignment students will write a paper illustrating their understanding of group work theory and reflect on both their leadership and membership styles (15%).

*Personal Mission statement and learning goals for 3rd year Practicum:* (5%)

**Designing Effective Human Services Programs**  
50%

Each group will select a developmental period as well as a social issue or problem, review existing program related to the problem then produce a grant application with example modules for a program of their creation. This assignment will be completed in segments:

*Program Review:* Each student will review a program of their choosing related to the focus selected by the group (individual grade - 10%).

*Grant Proposal:* Group members will submit a proposal for a program for which they will later prepare a grant application (group grade - 3%).

*Grant Application:* Group members will prepare a grant application for the proposed program (group grade - 20%)

*Program Module:* Each student will create a module for the proposed program (individual grade - 10%)

*Showcase:* Group members will showcase their proposed program in their seminar (group grade - 7%)

**Multiple Choice Quiz**  
20%

OnLine 10%
OnLine 10%

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Jennifer Pepper, Winter 2014
Academic Integrity:
Please refer to the following web site on Academic Integrity. http://www.academicintegrity.uoguelph.ca/
There are particular issues related to group work; for instance, not contributing equally to the assignment yet
benefitting from the work of others, as well as group members passing their work off as someone else's. Any
of these or other fraudulent actions and will be considered academic misconduct and subject to penalty.

WHEN YOU CANNOT MEET COURSE REQUIREMENTS due to illness or compassionate reasons,
please advise the course instructor in writing, with name and email contact. Where possible, this should be
done in advance of the missed work or event, but otherwise, as soon as possible after the due date, and certainly
no longer than one week later. There will be a late penalty for missed due dates.