

# GRADUATE RESEARCH SYMPOSIUM

Hybrid In-Person and Virtual  
Tuesday, March 26th, 2024, 9:00 am – 2:45 pm  
1 Stone Road West, OMAFRA Conference Centre  
Virtual via Microsoft Teams – [Register Here](#)

Masters students in Food, Agriculture, and Resource Economics are required to present two seminars related to their thesis research. This is the second seminar by students in their second year of study. Given to OMAFRA staff and other stakeholders, the presentations provide a summary of the key research results and conclusions from the students’ research.			
Seminar Presentations 15 minutes Questions 5 minutes			
PROGRAM By 2 <sup>nd</sup> year Master Students	TUESDAY, March 26th, 2024		MODERATORS: Alfons Weersink & Yu Na Lee
TIME	PRESENTER	THESIS TOPIC	
9:00 am	Opening Remarks & Land Acknowledgement Alfons Weersink, FARE Graduate Program Coordinator		
9:10 am	Nicholas Bannon (Brady Deaton)	*Assessing the effect of climate change on Canadian farmland values: A Ricardian Approach	
9:30 am	Justina Assuah (Brady Deaton & Getu Hailu)	*Growth in urban development and its impact on farmer’s investment in agriculture lands: The Case of investment in cover cropping on farmland in Ontario	
9:50 am	Esther Metieh (Sylvanus Kwaku Afesorgbor & Andreas Boecker)	*A product/sectoral level analysis of COVID-19’s impact on Canada’s agri-food exports: Did FTAs mitigate this impact?	
10:10 am	Promesse Essolema (Sylvanus Kwaku Afesorgbor & Andreas Boecker)	*E-commerce Resilience in Canada’s Agrifood Trade Amidst COVID-19	
10:30 am	Refreshment Break (10 minutes)		
10:40 am	Tu Anh Chung (Michael von Massow)	Assessing Menu Labelling and Placement Interventions for Sodium Reduction in Ontario Restaurants using a Randomized Control Trial.	
11:00 am	Caitlin Kroetsch (Michael von Massow)	Encouraging Acceptance of Gene-Edited Food: Communication Strategies	
11:20 am	Cinthia Zarate Chirinos (Michael von Massow)	Changing behaviours of decision-makers in the perishable food supply chain: A laboratory experiment.	
11:40 am	Mariam Abu-El-Magd (Michael von Massow & Yu Na Lee)	The impact of loyalty points on Canadian consumer preferences for low sodium bread	
12:00 pm	Xinyan (Yoko) Yang (Yu Na Lee)	Food Prices and Intimate Partner Violence (IPV)	
12:20 pm	Lunch Break (30 minutes)		
12:50 pm	Stephen Duff	Farm Income and Commodity Market Situation and Outlook	
1:20 pm	Roy Ahiati (Alfons Weersink)	*Assessing The Long-Term Profitability of Nitrogen Fertilization Rate Strategies	
1:40 pm	Obed Sappor (Alfons Weersink)	*The Economic and Environmental Impact of Nitrogen Inhibitors in Corn Production: A Study in Ontario	
2:00 pm	Susan Subedi (Alfons Weersink)	Analysis of Cost & Benefit Associated with a Wildfire Monitoring Satellite in Canada	
2:20 pm	Awards Ceremony		

\*-OMAFRA-funded projects  
\*\*-Ontario Agri-Food Innovation Alliance-funded projects  
Advisor(s) listed in parentheses