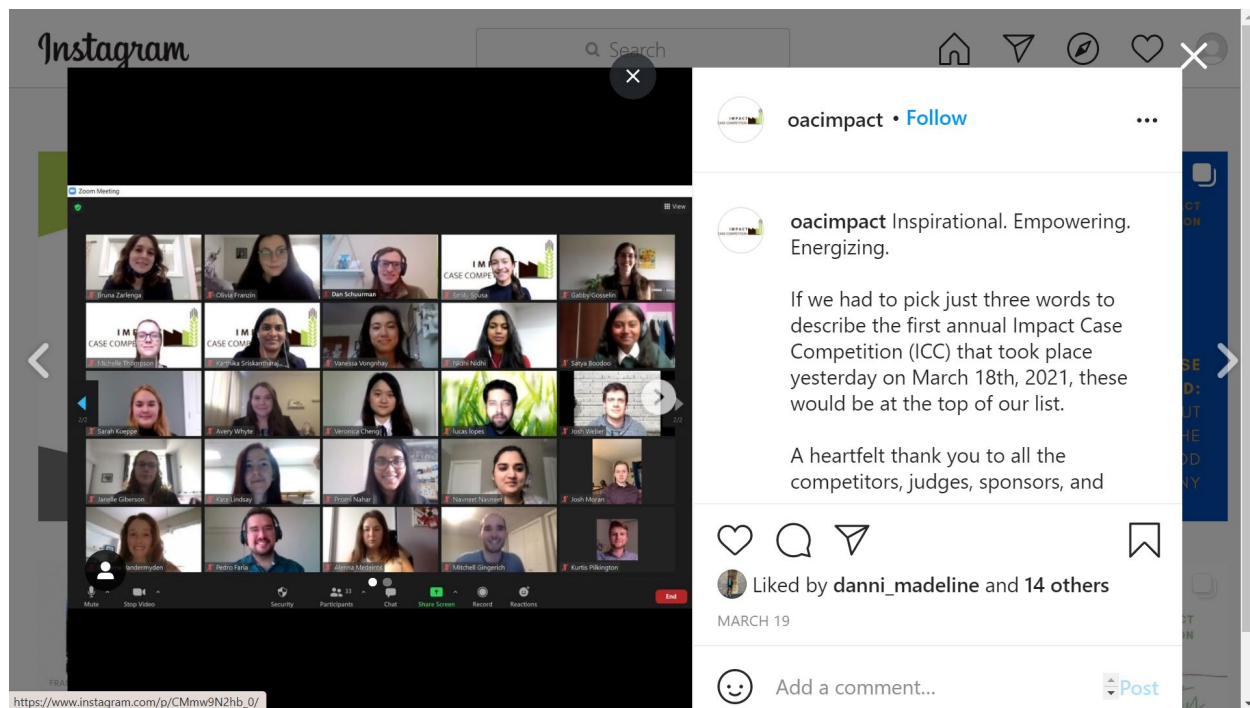


First annual Impact Case Competition a great success, with sights set on growing Canada-wide in 2022

On March 18th, 2021, over two months' worth of hard work paid off for 25 students at the Ontario Agricultural College (OAC). Teams of two to three students presented their innovative and practical solution to a real-world environmental sustainability problem to a panel of distinguished judges from industry, government, and the non-profit sector. Participants came from across all OAC schools and departments and ranged in level of study from second year undergraduates to PhD candidates.



The 2022 Impact Case Competition (ICC) is aiming to open registration to all Canadian college and university students, with the goal of creating more opportunities like those expressed in the testimonials below for many more students to come:

"I very much appreciated the safe space this competition supported. As someone who is socially anxious, I felt welcome and safe enough to be able to put my worries aside and learn from the competition, as well as others on my team. The skills I learned through participating throughout the various rounds of the competition helped to build up my confidence and communication skills when it came to speaking directly with top decision-makers in our community, which is an opportunity we rarely get in the regular course of our academic programs. I also appreciated the interdisciplinary nature of the competition. As a social-science student I was able to share skills, tips, and knowledge with my teammates who are in the natural sciences, and vice versa. I'll be sure to take what I've learned from the competition going forward in all aspects of academia and professional practice." -Emily Sousa

“The ICC was a great way to meet people in different disciplines that share the same passion for environmental change. Through this program, I was able to learn a lot about the steps involved in implementing an action plan, the problems you encounter in doing so, and coming up with creative solutions to fix those problems. It was also very interesting to learn and conduct research on different industries working towards a sustainable future.” – An ICC Semi-finalist



Meet the top three winning teams here on our [Instagram](#) or [Facebook](#) page.

First place: Emily Sousa, Michelle Thompson, Karthika Sriskantharajah (cash prize of \$1,200)

Second place: Francis Durnin-Vermette, Satyavati Boodoo, Nidhi Nidhi (\$600)

Third place: Vanessa R Vongnhay, Sarah Jordan Koeppel, Gabrielle Gosselin (\$300)

The ICC Executive thankfully acknowledges the generous support from the OAC Learning Trust for the cash prizes for the winning teams.