Degrees with a Difference

OAC Master’s Destinations

Project Overview
Pursuing a master’s in OAC is a decision to pursue a highly sought-after degree that will help you Improve Life.

The pace of innovation and technology is ever increasing while labour shortages continue to grow in the agri-food, environmental and related sectors. The Canadian Agricultural Human Resource Council (CAHRC, 2021) stated that over 16k jobs in the agriculture sector alone went unfilled and estimates the shortfall to grow to 123,000 by 2029.

In Canada and around the world, organizations are seeking highly skilled and specialist employees that apply their knowledge to find solutions - to fill this niche, master’s programs have become increasingly important.

This study illustrates the diverse career opportunities available to our master program graduates by highlighting the 2019 employment data of a 20-year cohort.
Executive Summary

Knowledgeable and skilled leaders in the agri-food and associated sectors are vital to the Canadian and global economies. Significant efforts are being made by government and industry to attract and train people in the increasingly high-tech agricultural, food, and environmental sectors.

Seeking to gain insight into the career outcomes of master’s alumni from the Ontario Agricultural College (OAC), the Master’s Destinations Project documents the career status of individuals who graduated with a master’s degree over a 20-year period. Data was collected using public information about employment sectors, job categories, and job titles of master’s alumni. From 1999 to 2019, 3,351 master’s students graduated from OAC programs. Successful census of their occupation in 2018-2019 was completed for 2,427 of these alumni.

This report provides an overview of the outcomes. Data analysis indicates that master’s graduates found successful careers in all employment sectors. This wide representation demonstrates the multifaceted skill set of master’s graduates and the need for, and applicability of, those skills outside of the traditional academic career path.

Career Destinations of OAC Master’s Graduates

2018-2019 by Employment Sector
Who is OAC?

The Ontario Agricultural College (OAC) is recognized domestically and internationally for our expertise in food, agriculture, communities, and environmental sciences. A founding college of the University of Guelph, our people are located at two campuses in Guelph and Ridgetown, Ontario. Our research is supported and strengthened by access to a province-wide network of field stations and research facilities.

OAC graduate students are inspired to engage in discovery, knowledge generation, problem-solving, and professional development.

University of Guelph’s outstanding performance in domestic and international rankings reflect OAC’s expertise and commitment to using science, ingenuity and a passion for plants, animals, people, and the land to enhance scientific understanding and improve life.

Source: https://admission.uoguelph.ca/rankings
OAC Academic Units and Master’s Programs

Course-based (or professional)

- 1-2 years to complete
- coursework focused
- development of mastery in a specific area of study
- may involve a major research project, or research project of a smaller scope, in combination with coursework

Thesis-based (or research-focused)

- 2-3 years to complete
- minimal coursework
- involves completion of a thesis that creates knowledge in a specific research area

Units and Programs

Department of Animal Biosciences
Focuses on the ethical and sustainable production of food, and other animal products, that improve the health and well-being of people. Graduate training focuses on basic and applied science related to the feeding, breeding, housing and care of animals used by humans.

MSc Animal Biosciences
Top ranked program with access to state-of-the-art training and facilities.

Department of Food, Agricultural and Resource Economics
Focuses on the economics of the food system and bringing research discoveries to bear on relevant policy issues. Graduate training focuses on emphasizing the application of contemporary theories and state-of-the-art methods to support evidence-based policy decision making.

Master of Food, Agricultural & Resource Economics
Professionally oriented master’s using economic principles to address diverse problems.

MSc Food, Agricultural & Resource Economics
Applies contemporary theories and tools to train future research and policy leaders.

Department of Food Science
Combines microbiology, sensory analysis, biochemistry, chemistry, physics and engineering to enhance the quality, safety, functionality and nutrition of foods. Graduate training focuses on food safety, quality, sensory analysis, preservation, packaging and function.

MSc Food Safety and Quality Assurance
Home of the Canadian Research Institute for Food Safety.

MSc Food Science
Best food science program of its kind in Canada.
Department of Plant Agriculture
Applies plant biology in an interdisciplinary research environment focused on agronomy, horticultural science and turfgrass crops. Graduate training has four areas of focus: plant genetics and breeding, plant physiology and biochemistry, crop production systems, and bioproducts.

- **MSc Plant Agriculture**
  Canada's largest and most diverse plant biology department.

School of Environmental Design and Rural Development
Brings together academic fields concerned with creating strong communities: landscape architecture, rural planning and development, and capacity development and extension. Graduate training focuses on building communities where everyone plays an interdependent role.

- **MSc Capacity Development & Extension**
  Professionally oriented, the only MSc of its kind in Canada.

- **Master of Landscape Architecture**
  Accredited by the Canadian Society of Landscape Architects.

- **Master of Rural Planning & Development**
  Program can be used as part of the Prior Learning Assessment route to Accreditation.

- **MSc Rural Planning & Development**
  Accredited by the Canadian Institute of Planners.

School of Environmental Sciences
Integrates the life and physical sciences to address important environmental problems in forest, aquatic and agro-ecosystems. Graduate training focuses on critical environmental issues and processes related to the lithosphere, atmosphere, hydrosphere and biosphere.

- **Master of Environmental Sciences**
  Integrates both the natural and physical sciences.

- **MSc Environmental Sciences**
  Ranked as a top environmental sciences program in Canada.

Interdisciplinary Program
A new collaborative program between the Department of Food, Agricultural and Resource Economics and Department of Food Science launched in 2022.

- **Master of Dairy Technology Management**
  The first of its kind, a professionally oriented course-based program that combines aspects of dairy science and technology, management of operations, food safety and quality assurance and marketing and business management.

Additional programs are in development with career destinations in mind.
Who are OAC Master’s Alumni?

Between September 1st, 1999 and August 31st, 2019, there were 3,351 master’s graduates from OAC’s academic units.

OAC Master’s Graduates by Academic Unit
3,351 Graduates, 1999-2019

- School of Environmental Design and Rural Development, 29.8%
- Department of Food Science, 19.2%
- Department of Animal Biosciences, 18.7%
- School of Environmental Sciences, 16.4%
- Department of Plant Agriculture, 9.8%
- Department of Food, Agricultural and Resource Economics, 6.1%

- 37% male
- 63% female

23% of graduates enrolled in a course-based program

* Due to the limitations of available historical data, we regret that non-binary gender classifications are not reported in this study.
The proportion of international master’s student enrolments in OAC has increased steadily from 9% in 2010 to 17% in 2021. The increase in international enrolment highlights OAC’s excellent reputation and demonstrates the global value and applicability of skill sets gained from an OAC master’s degree.

### Immigration Status of Graduates by Academic Unit

<table>
<thead>
<tr>
<th>Academic Unit</th>
<th>Domestic Graduates</th>
<th>International Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>School of Environmental Design and Rural Development (999)</td>
<td>903</td>
<td>96</td>
</tr>
<tr>
<td>Department of Food Science (643)</td>
<td>510</td>
<td>133</td>
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<tr>
<td>Department of Animal Biosciences (628)</td>
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<td>43</td>
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<tr>
<td>School of Environmental Sciences (550)</td>
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<tr>
<td>Department of Plant Agriculture (328)</td>
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<td>36</td>
</tr>
<tr>
<td>Department of Food, Agricultural and Resource Economics (203)</td>
<td>143</td>
<td>60</td>
</tr>
</tbody>
</table>

112% increase in international master’s students over 11 years
Where Do They Work?

Identifying the career pathways of our master’s graduates highlights their broad aptitudes and the many ways in which they have been able to apply their skills and expertise.

Career Destinations of OAC Master’s Graduates
2,427 Graduates, 2018-2019 by Employment Sector

- Government: 500 graduates, 21%
- Private: 1130 graduates, 46%
- Not for Profit: 160 graduates, 7%
- Other Public: 105 graduates, 4%
- Individual: 104 graduates, 4%
- Post Secondary: 428 graduates, 18%

Master’s graduates from all OAC academic units are employed in all 6 sectors.
Employment Job Categories - Top 15
2,427 Graduates, 2018-2019 by Job Category

Top 15 Job Categories

- Management & Administration
- Agriculture
- Consumer Staples
- Research & Development
- Health Services
- Rural & Urban Planning
- University/College Administration/Services
- Energy & Natural Resources
- Self-employed/Consulting
- Financial & Law Services
- Engineering & IT
- University/College Faculty
- Continuing Education
- Sales & Services
- Environment

Top 10 Job Titles
2,427 Graduates, 2018-2019

- Manager
- Research Associate
- Planner
- Specialist
- Director
- Technician
- PhD Candidate
- Consultant
- Landscape Architect
- Project Manager
Employment Sector of OAC Master’s Graduates by Academic Unit

2,427 Graduates, 2018-2019

There are opportunities for graduates from every unit in every sector
Of the alumni located in this study, 12% are working internationally in countries like China, New Zealand, Pakistan, the United Kingdom and the United States.

50% of internationally employed graduates are working in the United States, primarily based in California, Minnesota, North Carolina and New York.

Many graduates (74%) chose to remain in Ontario after graduation, however 14% have taken employment in other Canadian provinces.

**Employment of Graduates by Location**

2,427 Graduates, 2018-2019
Final Thoughts

Given the need for expert knowledge and the integration of research and innovation in all aspects of today’s economy, the skills and expertise of our master’s graduates are in demand in all sectors.

The breadth and depth of the career variation illustrates that our master’s alumni have the skills to excel in academia, corporations, organizations, government and entrepreneurship.

Forthcoming reports from the OAC Master’s Destinations Project will illustrate in more detail the distinct career pathways of graduates from each of our academic units and specific occupations within each sector.

OAC master’s degrees enable students to engage with world renowned faculty, knowledge, and research to Improve Life.

OAC’s master’s degrees are designed to meet the rapidly growing demand for highly qualified critical thinkers and advance careers. Students build on their undergraduate degree and/or work experience with OAC’s suite of diverse and valuable professional and research-based master’s graduate programs.

Our graduate programs allow students to engage in agricultural technologies and sustainability, innovations in research, advancements in environmental science and practice, food science, food safety and quality assurance systems, and in creating sustainable communities.

Why Study at OAC?

There is growing worldwide demand for our graduates in agri-food and related sectors.

Five reasons why OAC is the place to pursue a master’s degree:

1. Tackle some of the most important challenges facing our world
2. Job opportunities are in abundance
3. Work with innovative technologies
4. Study a range of interdisciplinary subject areas
5. Join a community with a shared vision to Improve Life

Interested in our programs? Contact us at gradinfo@uoguelph.ca

Find out more about the opportunities and experiences available to you through the OAC Graduate Studies Viewbook.