



Date:

Wednesday, March 11, 2020

Title:

The Impact of Technology on Food Safety Culture

Speaker:

Paul Medeiros, Managing Director, Consulting, Technical & Retail Audit Services, North America, NSF International

Abstract:

The food and beverage industry is undergoing a digital and technological revolution. Technology is ushering in changes to the means of production and with it, the traditional ways of 'doing food safety' are being disrupted. Technology promises to improve our food safety efforts but could the same technology that automates processes, improves communication or aggregates and analyses 'big data' actually hurt a food company's efforts to strengthen its food safety culture? This presentation will reveal potential threats to culture and suggest ways to find the synergy between technology and culture.

Biography:

Paul directs NSF's Consulting, Technical & Retail Audit Services team, providing unparalleled service to North American clients. He is responsible for all the strategic and operational aspects of the business along the entire food value supply chain. Paul has more than 25 years of public health, industry and consulting experience including several years of senior leadership service at NSF. Paul is a Certified Manager of Quality and Organizational Excellence with ASQ and a Certified Public Health Inspector (CPHI(C)). Paul has a B.Sc. in Environmental Health from Ryerson University and a M.Sc. in Food Safety and Quality Assurance from the University of Guelph.

