Course Description: Tourism is a major global industry and is essentially geographic, involving the movement of people from one locale (physical, cultural and social) to another. This course takes an integrative perspective on tourism as a global, national, and local phenomenon, addressing diverse interactions between people and places. Emphasis is on experiences derived from the use of resources, the environmental, economic and cultural impacts of tourism, and approaches to managing these impacts (to achieve ‘sustainable tourism’). This course focuses on tourism in the developing world, especially ‘new’ forms of tourism (e.g. ecotourism), and considers theoretical issues of globalization, development theory, sustainability, and power.

Course Objectives: By the end of this course, you should be able to:

- Explain and apply geographical theories and concepts (e.g. globalization, development theories, sustainability, geographical imagination, and power) in relation to international tourism;
- Compare and assess the opportunities and constraints different actors in the tourism industry face in acting more sustainably (e.g. government, tourists, private sector, local communities);
- Describe the influence of sustainable development on tourism, compare different perspectives on sustainable tourism, and examine the challenges associated with realizing sustainable tourism in practice;
- Evaluate the sustainability of contemporary examples of tourism;
- Effectively communicate your ideas about tourism in both informal and formal written formats; and
- Appraise your own values and behaviours in relation to tourism and assess your position as a citizen in an inequitable global system.

<table>
<thead>
<tr>
<th>Evaluation*</th>
<th>Value</th>
<th>Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Discussions (4@5% each)</td>
<td>20%</td>
<td>Weeks 2, 5, 7, 11</td>
</tr>
<tr>
<td>Term Paper Proposal and Annotated</td>
<td>10%</td>
<td>Week 4</td>
</tr>
<tr>
<td>Bibliography</td>
<td>30%</td>
<td>Week 9</td>
</tr>
<tr>
<td>Term Paper</td>
<td>40%</td>
<td>Exam Period</td>
</tr>
</tbody>
</table>

*Specific due dates will be posted on the course website*

Asking for Help: Should you require clarification on any aspect of the course, please pursue the following in order:

1. Check the Course Syllabus
2. Post your question online in the appropriate Discussion Board (your instructing team will monitor this board)
3. Email Instructor
Required Course Textbook:
Title: Tourism and Sustainability: Development, Globalization and New Tourism in the Third World.
Authors: Mowforth, M. and I. Munt
Published by: London and New York: Routlege in 2015
You may purchase the textbook at the University of Guelph Bookstore or the Guelph Campus Co-op Bookstore. Alternatively, you may find this textbook “On Reserve” at the University of Guelph Library. For this course you will be required to access electronic resources through both the University of Guelph McLaughlin Library and the CourseLink Supplementary Resources section.

Course Topics:

Unit 1: Introduction: A Critical Approach to Tourism
Unit 2: Tourism as a Global Industry: From Mass Tourism to New Tourism
Unit 3: Tourism, Globalization, and International Development
Unit 4: Tourism and Power
Unit 5: Actors and Interest Groups: Non-Governmental Organizations (NGOs)
Unit 7: Actors and Interest Groups: Tourists
Unit 8: Actors and Interest Groups: Destination Communities (Hosts)
Unit 9: Actors and Interest Groups: Governments
Unit 10: Actors and Interest Groups: The Tourism Industry
Unit 11: Sustainable Tourism and Climate Change
Unit 12: Conclusion: New Tourism versus Mass Tourism

Course Structure: All of the twelve one-week units are structured in a similar manner. The tasks should be completed in the following order:

- Read the Assigned Reading
- Read the Instructor’s Notes
- Complete the Self-Guided Activity (ungraded)
- Participate in the Discussion
- Answer Review Questions (ungraded)

Instructor Policies:

Late Assignments: All assignments are due at 11:59pm on Sunday of the week listed on page 1. Failure to submit any assignment on time will result in a 10% deduction per day, for up to five days (after which, the assignment will no longer be accepted and will receive a zero). If you know in advance that you will not be able to meet a particular deadline for any reason, please contact the instructor to make alternative arrangements.

Communication: CourseLink will be used in this course to facilitate course communication outside of class, including announcements, course material, e-readings, assignments, written submissions, and any updates. The Teaching Team will use ‘Gryph Mail’ to communicate directly with individual students and the Discussion Board and Announcements to communicate directly with the entire class. Please monitor CourseLink frequently. E-mail communication to the Teaching Team should at all times be professional in
tone (i.e. Dear Professor Hooykaas…). E-mail will normally be answered within 48 hours, during working hours, Monday to Friday.

**Writing:** Students are expected to write at a University Level. Many students have difficulty writing, the instructor strongly suggests that you edit each other’s work and carefully edit your own work. This is one way to improve your writing. If you would like more structured assistance visit The Learning Commons (for a list of services refer to [http://www.lib.uoguelph.ca/get-assistance/writing](http://www.lib.uoguelph.ca/get-assistance/writing)). Please note: APA-formatting is required for all assignments.

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**University of Guelph Undergraduate Policies and Resources:**

As a student of the University of Guelph, it is important for you to understand your rights and responsibilities and the academic rules and regulations that you must abide by.

- If you are a registered **University of Guelph Degree Student**, consult the Undergraduate Calendar for the rules, regulations, curricula, programs and fees for current and previous academic years.
- If you are an **Open Learning Program Student**, consult the Open Learning Program Calendar for information about University of Guelph administrative policies, procedures and services.

**Email Communication:**

- **University of Guelph Degree Students:** As per university regulations, all students are required to check their uoguelph.ca e-mail account regularly: e-mail is the official route of communication between the University and its students.
- **Open Learning Program Students:** Check your email account (the account you provided upon registration) regularly for important communications, as this is the primary conduit by which the Open Learning and Educational Support will notify you of events, deadlines, announcements or any other official information.

**When You Cannot Meet Course Requirements:**

When you find yourself unable to meet an in-course requirement due to illness or compassionate reasons, please advise your course instructor in writing, with your name, ID number and email contact.

- **University of Guelph Degree Students:** Consult the Undergraduate Calendar for information on regulations and procedures for Academic Consideration.
- **Open Learning Program Students:** Please refer to the Open Learning Program Calendar for information on regulations and procedures for requesting Academic Consideration.

**Drop Date:**

- **University of Guelph Degree Students:** The last date to drop one-semester courses, without academic penalty, is indicated in the Schedule section of this course website. See the Undergraduate Calendar for regulations and procedures for Dropping Courses.
- **Open Learning Program Students:** Please refer to the Open Learning Program Calendar.

**Copies of Assignments:** Keep paper and/or other reliable back-up copies of all assignments: you may be asked to resubmit work at any time.
Accessibility: The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment.

- **University of Guelph Degree Students**: Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact Accessibility Services as soon as possible. For more information, contact SAS at 519-824-4120 ext. 56208 or email Accessibility Services or visit the Accessibility Services website.

- **Open Learning Program Students**: If you are an Open Learning program student who requires academic accommodation, please contact the Academic Assistant to the Director. Please ensure that you contact us before the end of the first week of your course (every semester) in order to avoid any delays in support. Documentation from a health professional is required for all academic accommodations. Please note that all information provided will be held in confidence. If you require textbooks produced in an alternate format (e.g., DAISY, Braille, large print or eText), please contact the Academic Assistant to the Director at least two months prior to the course start date. If contact is not made within the suggested time frame, support may be delayed. It is recommended that you refer to the course outline before beginning your course in order to determine the required readings. The provision of academic accommodation is a shared responsibility between OpenEd and the student requesting accommodation. It is recognized that academic accommodations are intended to “level the playing field” for students with disabilities.

**Academic Misconduct**: The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

*Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar.*

**Acceptable Use**: The University of Guelph has an **Acceptable Use Policy**, which you are expected to adhere to.

**Copyright Notice**: All content within this course is copyright protected. Third party copyrighted materials (such as book chapters and articles) have either been licensed for use in this course, or have been copied under an exception or limitation in Canadian Copyright law. The fair dealing exemption in Canada’s Copyright Act permits students to reproduce short excerpts from copyright-protected materials for purposes such as research, education, private study, criticism and review, with proper attribution. Any other copying, communicating, or distribution of any content provided in this course, except as permitted by law, may be an infringement of copyright if done without proper license or the consent of the copyright owner. Examples of infringing uses of copyrighted works would include uploading materials to a commercial third party web site, or making paper or electronic reproductions of all, or a substantial part, of works such as textbooks for commercial purposes. Students who upload to CourseLink copyrighted materials such as
book chapters, journal articles, or materials taken from the Internet, must ensure that they comply with Canadian Copyright law or with the terms of the University’s electronic resource licenses. For more information about students’ rights and obligations with respect to copyrighted works, see Fair Dealing Guidance for Students.

**Grades:** The assignment of grades at the University of Guelph is based on clearly defined standards, which are published in the Undergraduate Calendar for the benefit of faculty and students. In courses, which comprise a part of the student’s program, standings will be reported according to the following schedule of grades:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
</tr>
<tr>
<td>A</td>
<td>85-89</td>
</tr>
<tr>
<td>A-</td>
<td>80-84</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
</tr>
<tr>
<td>B</td>
<td>73-76</td>
</tr>
<tr>
<td>B-</td>
<td>70-72</td>
</tr>
<tr>
<td>C+</td>
<td>67-69</td>
</tr>
<tr>
<td>C</td>
<td>64-66</td>
</tr>
<tr>
<td>C-</td>
<td>60-62</td>
</tr>
<tr>
<td>D+</td>
<td>57-59</td>
</tr>
<tr>
<td>D</td>
<td>53-56</td>
</tr>
<tr>
<td>D-</td>
<td>50-52</td>
</tr>
<tr>
<td>F</td>
<td>0-49</td>
</tr>
</tbody>
</table>

**Rights and Responsibilities:** For distance education (DE) courses, the course website is considered the classroom and the same protections, expectations, guidelines, and regulations used in face-to-face settings apply, plus other policies and considerations that come into play specifically because these courses are online. Please consult the Open Learning and Educational Support website for more information on your rights and responsibilities when learning in the online environment.

**Plagiarism Detection Software:** Students should be aware that faculty have the right to use software to aid in the detection of plagiarism or copying and to examine students orally on submitted work. For students found guilty of academic misconduct, serious penalties, up to and including suspension or expulsion from the University can be imposed.

**Recording of Materials:** Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

**Religious Holidays:** Should a student need to miss scheduled tests, mid-term examinations, final examinations, or requirements to attend classes and participate in laboratories for religious reasons, please advise the instructor within two weeks of the distribution of this course outline so that alternate arrangements can be made.