GEOG*3490: Tourism and the Environment  
Course Outline, Winter 2019  
DRAFT – SUBJECT TO CHANGE

Department of Geography, University of Guelph

Course Instructor: Dr. Noella Gray  
Office: Hutt 121; E-mail: grayn@uoguelph.ca  
Office Hours: tbd

Teaching Assistant: tbd

Lectures: tbd

Course Description and Objectives

Tourism is a major global industry and is essentially geographic, involving the movement of people from one locale (biophysical, cultural and social) to another. This course takes an integrative perspective on tourism as a global, national, and local phenomenon, addressing diverse interactions between people and places. Emphasis is on the environmental, economic and cultural impacts of tourism, and approaches to managing these impacts (to achieve ‘sustainable tourism’). This course focuses on tourism in the developing world, especially ‘new’ forms of tourism (e.g. ecotourism), and considers theoretical issues of globalization, development theory, sustainability, and power. By the end of the course, successful students will be able to:

1. Explain and apply geographical theories and concepts (e.g. globalization, development theories, sustainability, geographical imagination, and power) in relation to international tourism;
2. Compare and assess the opportunities and constraints different actors in the tourism industry face in acting more sustainably (e.g. government, tourists, private sector, local communities);
3. Describe the influence of sustainable development on tourism, compare different perspectives on sustainable tourism, and examine the challenges associated with realizing sustainable tourism in practice;
4. Evaluate the sustainability of contemporary examples of tourism (including Belize, Costa Rica, an example of the student’s choice, and other examples throughout the course);
5. Effectively communicate their ideas about tourism in both informal and formal written formats;
6. Appraise their own values and behaviours in relation to tourism and assess their position as citizens in an inequitable global system.

Required Textbook


**Note that you may use either the 3rd edition (2008) or the 4th edition (2015). The 4th edition is recommended.**
Evaluation

Participation in On-Line Discussion Sections (15%)

Purpose: to facilitate critical engagement with course material, achievement of learning outcomes, and the development of communication skills through thoughtful discussion and debate with other students.

Structure: You will be randomly assigned to a discussion group on Courselink. Over the course of the semester, each student will be expected to participate in 3 on-line discussions with his/her group. Each discussion will focus on a particular chapter from the required text. Each discussion will be graded out of 5 (for a total of 15%). You will have four opportunities (in Weeks 2, 4, 7, and 8) to complete these 3 discussions; it is up to you in which three weeks you participate. (You may also choose to participate in all four discussions, and keep your three highest marks). Please see the detailed course schedule below for discussion dates and chapters.

For each discussion topic (chapter), you should:

- Read the relevant chapter carefully prior to joining the discussion and make notes of key points, questions, etc. You cannot comment critically if you have not read carefully.
- Quantity (3 points): Post at least three different times (1 point); post on at least two different days (1 point); contribute at least two posts that directly respond to or engage with another student’s comment (1 point).
- Quality (2 points): Be sure that all comments engage critically with the material – work to analyze and evaluate the ideas (in the chapter and as presented by other students).

Tips for offering effective contributions to the discussion (earning ‘quality’ points):

- Do not just summarize or repeat the authors’ points – everyone will have done the reading. The purpose is to analyze and evaluate the authors’ points or to ask questions about points you don’t understand.
- Refer to specific ideas and examples in the text (and be sure to include the page # if you quote or paraphrase).
- Consider whether you agree or disagree with the authors on a particular point and discuss why. Discuss which aspects of the chapter you find particularly convincing (or not) and why.
- Try to advance the discussion. Respond to questions or build on points raised by other students.
- Consider how the reading relates to material discussed in lecture.
- Apply concepts from the reading to analyze examples from the news, travel websites, or your personal experience. (What evidence do you find elsewhere to support or contradict the authors’ arguments?)

Participation in In-Class Activities (10%)

Purpose: to facilitate critical engagement with course material, achievement of learning outcomes, and the development of communication skills through thoughtful discussion and debate with other students.

Students must participate in four in-class activities (worth 2.5% each). Instructions for each activity will be provided in-class; no preparation is necessary other than completing required readings ahead of time. Dates for in-class activities are: Jan. 24, Feb. 7, Mar. 23, and Mar. 30. Students should be sure to attend class on these dates, as the activities must be completed during the lecture period. Please contact the instructor in case of legitimate conflicts (e.g. illness).
**Term Paper Proposal and Annotated Bibliography (Due February 10, 10%)**
Details for this assignment will be distributed separately.

**Term Paper (Due March 17, 30%)**
Details for this assignment will be distributed separately. Paper will be a maximum of 8 pages (approx. 2000 words).

**Final Exam – TBD (35%)**
The final exam will cover material from the entire semester and will be a combination of multiple-choice, short-answer and long-essay questions. *Please ensure you do not have a final exam conflict.*

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### Course Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Reading</th>
<th>Online Discussion or In-class Activity</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>(3rd ed)</td>
<td>(4th ed)</td>
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<tr>
<td>W1</td>
<td>Introduction: facts and figures; definitions; why tourism</td>
<td>Ch.1</td>
<td>Ch.1</td>
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<tr>
<td>Jan. 8/10</td>
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<tr>
<td>W2</td>
<td>History of tourism; geographic models</td>
<td>Ch.4</td>
<td>Ch.4</td>
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<tr>
<td>Jan. 15/17</td>
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<td></td>
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<tr>
<td>W3</td>
<td>Tourism and International/Economic Development</td>
<td>Ch. 2</td>
<td>Ch. 2</td>
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<td>Jan. 22/24</td>
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<tr>
<td>W4</td>
<td>Actors &amp; interest groups: Multilateral Institutions</td>
<td>Ch.10 pp.302-309</td>
<td>Ch.9 pp.279-289</td>
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<td>Jan.29/31</td>
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<tr>
<td>W5</td>
<td>Tourism and Power</td>
<td>*Paper Proposal Due Feb. 10</td>
<td>Ch. 3</td>
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<td>Feb. 5/7</td>
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<tr>
<td>W6</td>
<td>Actors and Interest groups: ENGOs</td>
<td>Ch. 6</td>
<td>Ch. 6</td>
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<td>Feb. 12/14</td>
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<td>Feb. 19/21</td>
<td>Winter Break</td>
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<tr>
<td>W7</td>
<td>Actors &amp; interest groups: guests</td>
<td>Ch. 5</td>
<td>Ch. 5</td>
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<td>Feb. 28/28</td>
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<tr>
<td>W8</td>
<td>Actors &amp; interest groups: hosts</td>
<td>Ch. 8</td>
<td>Ch. 8</td>
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<td>Mar. 5/7</td>
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<tr>
<td>W9</td>
<td>Actors &amp; interest groups: governments</td>
<td>Ch.10 pp.293-301</td>
<td>Ch. 9 pp.270-278 and 296-312</td>
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<td>Mar. 12/14</td>
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<tr>
<td>W10</td>
<td>Actors &amp; interest groups: the tourism industry</td>
<td>Ch. 7</td>
<td>Ch. 7</td>
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<td>Mar. 19/21</td>
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<td>W11</td>
<td>Tourism and Climate Change</td>
<td>PDF of 4th ed Ch. 10</td>
<td>Ch. 10</td>
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<td>Mar. 26/28</td>
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<tr>
<td>W12</td>
<td>New tourism vs Mass Tourism Conclusions/Review</td>
<td>None</td>
<td>None</td>
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<td>Apr. 2/4</td>
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Course Policies

Note Taking: Students are responsible for taking their own notes during lectures. Lecture materials may be posted on Courselink, but will not be available until after lectures. Please coordinate with other students if you need notes for missed classes – a discussion board (“Questions for Other Students”) will be available on Courselink to facilitate student communication.

Communication: Please check your university email account and Courselink regularly. For any questions related to course content or requirements, please use the discussion board on Courselink. For any individual concerns, please email the instructor. I will respond to emails sent on weekdays within 24 hours; emails sent after 4pm Friday will be responded to on Monday. **Please include the course name (GEOG*3490) in the subject line.

Academic Integrity: Students are expected to pursue their academic work with honesty and integrity and to understand what plagiarism is and how to avoid it. Plagiarism will not be tolerated. Please see additional information below, including regarding the use of TurnItIn. It is strongly recommended that you complete the tutorial and review materials at: Academic Integrity website
Standard Statements of University Policies

E-mail Communication
As per university regulations, all students are required to check their <uoguelph.ca> e-mail account regularly. E-mail is the official route of communication between the University and its students.

When You Cannot Meet a Course Requirement
When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the undergraduate calendar for information on regulations and procedures for Academic Consideration.

Drop Date
The last date to drop one-semester courses, without academic penalty, is Friday, March 8. For regulations and procedures for Dropping Courses, see the Undergraduate Calendar.

Copies of out-of-class assignments
Keep paper and/or other reliable back-up copies of all out-of-class assignments: you may be asked to resubmit work at any time.

Accessibility
The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Student Accessibility Services as soon as possible.

For more information, contact SAS at 519-824-4120 ext. 56208 or email csd@uoguelph.ca or see the website: http://www.uoguelph.ca/csd/

Academic Misconduct
The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection.

Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The Academic Misconduct Policy is detailed in the Undergraduate Calendar.

Recording of Materials
Presentations which are made in relation to course work—including lectures—cannot be recorded or copied without the permission of the presenter, whether the instructor, a classmate or guest lecturer. Material recorded with permission is restricted to use for that course unless further permission is granted.

Resources
The Academic Calendars are the source of information about the University of Guelph’s procedures, policies and regulations which apply to undergraduate, graduate and diploma programs.
Turnitin

In this course, your instructor will be using Turnitin, integrated with the CourseLink Dropbox tool, to detect possible plagiarism, unauthorized collaboration or copying as part of the ongoing efforts to maintain academic integrity at the University of Guelph.

All submitted assignments will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site.

A major benefit of using Turnitin is that students will be able to educate and empower themselves in preventing academic misconduct. In this course, you may screen your own assignments through Turnitin as many times as you wish before the due date. You will be able to see and print reports that show you exactly where you have properly and improperly referenced the outside sources and materials in your assignment.