Management: MA

Join an enriching, professionally relevant, and flexible academic experience that includes you in a collaborative research environment. The MA Management program emphasizes organizational and management scholarly research to develop strong analytical and theoretic tools, providing you with an advanced understanding of evidence-based management. You secure the necessary training to either continue in higher education, or enter managerial, consulting or analyst positions.

uoguelph.ca/business/ma-management

Program

During your first semester, you will complete core courses while developing key project management skills. The second semester is devoted to enhancing your research skills, while learning about management consulting. The final semesters are dedicated to completing your independent major research project with your advisor(s).

Research Areas

- Managerial and organizational cognition
- Organizational behaviour
- Product development
- Leadership
- Accountancy

Admission Requirements

Undergraduate degree (4-year honours degree or equivalent) with a minimum 70% average. For applicants who do not hold an undergraduate degree with a strong emphasis in either the accounting and/or management fields, additional prerequisites or academic upgrading may be required.

Application Deadline:
February 1, 2019

Entry: Fall

Online and On-Campus Learning

This program blends learning environments for students, including multiple face-to-face seminars per term, and a supportive online learning environment. You will directly collaborate with faculty and classmates during in-class sessions held at the University of Guelph, and make independent progress with supportive e-learning tools such as videos, readings, and online discussions.

ARE YOU INTERESTED IN:

- Organizational behaviour
- Business consulting
- Leadership
- Accounting

CAREER OPPORTUNITIES:

- Business Development Manager or Analyst
- Business Consulting
- Project Management
- Continuing on to Ph.D studies

CONTACT INFORMATION

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“I am hoping that my research will have a positive impact on the way employment is regulated and maintained on equine farms.”
- Eliza Sylvia, MA Management alumna
Management: PhD

Our PhD in Management is a full-time research-based program that explores complex challenges in modern business management and scholarship, while developing research with impact in three specialized academic fields. Students in this challenging yet rewarding program conduct innovative research and graduate as highly successful researchers and lecturers.

uoguelph.ca/business/phd-management

Program

Specialize in one of three fields: Organizational Leadership, Services Management, or Marketing and Consumer Behaviour while engaging in coursework that produces graduates with both a breadth of knowledge of management theory and a depth of knowledge in their chosen field.

After completing coursework and a qualifying exam, the remainder of the program is devoted to the completion and defense of a doctoral dissertation.

Admission Requirements

Applicants need to have a Master’s degree from a recognized university with an overall average of at least a B+. All applicants should submit a GMAT score of 600 or higher, or a GRE score in the 60th percentile or higher with their application.

Application Deadline: February 1, 2019

Entry: Fall

Research Areas

- Consumer decision making
- Innovation adoption
- Sustainable tourism management
- Food and beverage industry
- Social identity and organizational change
- Leadership and psychological capital
- Sport management

Recent Dissertations

- Management control systems
- Tourist engagement
- Food supply chain operations
- Leadership mobilization
- Consumer perception

ARE YOU INTERESTED IN:

- Marketing strategy
- Consumer behaviour
- Tourism marketing
- Hospitality operations
- Sport management
- Organizational behaviour and leadership

CAREER OPPORTUNITIES:

Academic teaching and research in:

- Management
- Organizational leadership
- Hospitality and tourism
- Marketing
- Consumer behaviour

CONTACT INFORMATION

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