Master of Business Administration: MBA

The University of Guelph MBA applies contemporary management concepts and strategies to industries where the University has distinctive capability. Upon admission, participants choose to concentrate their MBA studies in one of three broad industry groups: Food and Agribusiness Management, Hospitality and Tourism Management or Sustainable Commerce. The University of Guelph MBA program includes a core group of courses that build and develop key managerial skills, and specialization courses that allow participants to apply concepts and skills to management situations in a particular sector. Case studies are widely used. Participants complete their program with a Major Research Project or have the option to substitute two courses for the Major Research Project.

The MBA is offered in an interactive on-line learning format enhanced by three brief in-classroom sessions.

Program Features

Managerial development: The MBA provides students with the relevant skills and knowledge to move their careers forward in an increasingly competitive global environment.

Networking: The diversity of student representation provides an invaluable opportunity for students to network with others within and across industries.

On-line option provides accessibility & flexibility: The program is uniquely designed and delivered. Leading-edge interactive technology provides students with unparalleled flexibility and accessibility.

Why the MBA is for You

As a participant in the program you will:

- Integrate community, ethics and sustainability with competitive strategy.
- Develop your managerial skills and competencies through our comprehensive program of theoretical study backed by practical experience and analysis.
- Study management topics and approaches that are most relevant to executives in your selected specialization, while gaining perspective through exposure to issues and problems in the general business environment industries focusing on relevant industry issues.
- Gain insight into your own strengths and weaknesses thereby allowing you to draw more effectively on your managerial abilities.

Admission Requirements:

A four-year Honours undergraduate degree from a “recognized university” with a minimum average of "B-" (70-72%) during the last four semesters or two academic years of the program.

Work Experience: Minimum 3 years of relevant work experience.

—or—

General degree, diploma and/or an acceptable professional designation.

Work Experience: At least 5 years of work experience showing progressive increases in responsibility.

www.mba.uoguelph.ca