Join an enriching, professionally relevant, and flexible academic experience that includes you in a collaborative research environment. The MA Management program emphasizes organizational and management scholarly research to develop strong analytical and theoretic tools, providing you with an advanced understanding of evidence-based management. You secure the necessary training to either continue in higher education, or enter managerial, consulting or analyst positions.

www.uoguelph.ca/business/ma-management

Program
During your first semester, you will complete core courses while developing key project management skills. The second semester is devoted to enhancing your research skills, while learning about management consulting. The final two semesters are dedicated to completing your independent major research project with your advisor(s).

Research Fields
- Management research
- Accounting

Admission Requirements
Undergraduate degree (4 year program or equivalent) with a minimum 70% average. For applicants who do not hold an undergraduate degree with a strong emphasis in either the accounting and/or management fields, additional prerequisites or academic upgrading may be required.

Application Deadline:
Early admission: January 8, 2018
Final deadline: February 1, 2018

Entry: Fall

Online and On-Campus Learning
This program blends learning environments for students, including multiple face-to-face seminars per term, and a supportive online learning environment. You will directly collaborate with faculty and classmates during in-class sessions held at the University of Guelph, and make independent progress with supportive e-learning tools such as videos, readings, and online discussions.

Faculty Expertise
- Managerial and organizational cognition
- Organizational behaviour
- Product development
- Leadership

ARE YOU INTERESTED IN:
- Organizational behaviour?
- Business consulting?
- Leadership?
- Accounting?

CAREER OPPORTUNITIES:
- Business Development Manager or Analyst
- Business Consulting
- Project Management

CONTACT INFORMATION
Graduate Coordinator, MA:
Dr. Nita Chhinzer
chhinzer@uoguelph.ca

Graduate Program Assistant:
519-824-4120 ext 52143
mamgnt@uoguelph.ca

"I am hoping that my research will have a positive impact on the way employment is regulated and maintained on equine farms."
- Eliza Sylvia, MA Management student
Management: PhD

Explore complex challenges in modern business management and scholarship, while developing relevant research within a specialized academic field. Students in this challenging yet rewarding program conduct innovative and impactful research of publishable quality. You will hone your research by attending and presenting at top academic conferences while developing into a highly successful researcher, teacher and mentor.

www.uoguelph.ca/business/phd-management

Program

Choose one of three academic fields - marketing and consumer behavior, services management and organizational leadership. This program consists of 6 semesters of coursework within the first two years (5 core and 6 field courses). The remainder of the program is devoted to the completion and defense of a full doctoral dissertation.

Research Fields

- Marketing and consumer behaviour
- Organizational leadership
- Services management

Admission Requirements

A recognized Master's degree in a management field with an average standing of at least “B+”.

Application Deadline:
February 1, 2018

Entry: Fall

Recent Dissertations

- Food supply chain operations
- Tourism planning
- Sport marketing
- Innovation adoption
- Accountability
- Organizational leadership

ARE YOU INTERESTED IN:

- Marketing strategy?
- Consumer behaviour?
- Tourism marketing?
- Hospitality operations?
- Organizational behaviour and leadership?

Faculty Expertise

- Consumer decision making
- Innovation adoption
- Sustainable tourism management
- Food consumption and waste
- Social identity and organizational change
- Leadership and psychological capital

CAREER OPPORTUNITIES:

- Marketing
- Hospitality and tourism
- Organizational leadership

CONTACT INFORMATION

Graduate Program Assistant:
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“The University of Guelph is full of passionate and interesting people and your attempts to connect with them can create opportunities you wouldn’t expect.”
- Mychal-Ann Hayhoe, PhD Management Candidate