The Master of Arts in Management program provides an enriching, professionally relevant, and flexible academic experience by including you as part of a collaborative research environment. Unlike programs that emphasize a general management area or a specific industry track, the MA in Management emphasizes leadership development and a better understanding of evidence based management. This program provides you with the necessary training to continue in higher education, but also prepares you to successfully enter managerial, consulting or analyst positions.

The MA in Management program is right for you if:

- You are motivated to develop your leadership skills and expertise for conducting rigorous research; and
- You seek managerial and consulting positions that emphasize evidence based decision making.
- You are currently finishing or have recently graduated with an undergraduate or master’s degree and want to study further in a specialized graduate program in management;

Admission Requirements

- Undergraduate degree (4 year program or equivalent)
- Minimum 70% average
- For applicants who do not hold an undergraduate degree with a strong emphasis in either the accounting and/or management fields, additional prerequisites or academic upgrading may be required.
- Applicants who believe their experiential learning may compensate for a lack of academic standing, may contact the Graduate Program Coordinator to request alternative admissions criteria.

Program Timeline

You may complete the MA in Management in four semesters. During your first semester you’ll complete core courses and propose your research question, while developing and enhancing key project management skills. The second semester will see you enhancing your quantitative and qualitative skills necessary for designing your research. The final two semesters are dedicated to completing your major research project.

This program offers specialized electives focused around project management, business consulting, leadership and accounting. Each term you’ll participate in a research seminar, which allows you to engage with students in discussions with peers, faculty, academic scholars from other universities and business leaders.
This thesis based PhD in Management develops a long-range research program in one of three unique academic fields: Marketing and Consumer Behavior, Services Management and Organizational Leadership. This intimate program emphasizes interactions between students and faculty in order to develop an understanding of complex theories in business management. Rather than debate today’s issues, our modern program examines the questions that will be debated years from now.

Program Features

Students enrolled in the PhD in Management may select from three unique academic fields:

**Marketing and Consumer Behaviour** focuses on understanding the basis for consumer purchase patterns and development of marketing strategies.

Active Research Areas:
- Consumer preferences and decision making
- Consumer well-being and public policy
- Marketing management and strategy
- Innovation adoption

**Services Management** investigates management disciplines and challenges with a focus on of tourism, hospitality and food.

Active Research Areas:
- Sustainable tourism management
- Place branding
- Food consumption and waste
- Supply chain management

**Organizational Leadership** develops research concentrations from various leadership topics within private and public organizations.

Active Research Areas:
- Social identity in organizational change
- Leadership and psychological capital
- Leadership in multi-sector collaborations
- Fairness and unfairness in organizations

Admission Requirements

- A recognized master’s degree in a management field with an average standing of at least “B+”
- Acceptable GMAT or GRE Score
- Applicants need an acceptable TOEFL score (or equivalent) if English is not their first language

The application deadline is February 1st

This PhD program consists of six semesters of coursework within the first two years. Students take five core and six field courses along with one teaching course and a subsequent qualifying exam. The remainder of the program is devoted to completion and defense of a full doctoral dissertation.

“A great part about being a graduate student at Guelph is the opportunity to discuss and develop ideas with eager minds that are looking to discuss and develop their own ideas as well. Having the flexibility to read interesting research and then contact and discuss it with the person responsible for it is amazing.”

Mychal-Ann Hayhoe
PhD Management

CONTACT INFORMATION

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