Tourism & Hospitality: MSc

U of G’s MSc in Tourism & Hospitality Management examines the leading principles and theories that will shape tomorrow’s tourism and hospitality industry. Specifically, this program examines economic, cultural, social and environmental sustainability in tourism operations and destinations. You will develop a critical understanding of how research and knowledge are used to better understand the tourism phenomena and the complexities of its management.

Tourism & Hospitality: MSc

Program

By enrolling in the program, you will graduate with practical knowledge, competencies and analytical skills that can be applied to your career to make informed, optimal recommendations for your employers, customers or researchers. This program is also ideal in preparing you for continued research at the PhD level in tourism, hospitality and the wider service economy.

Admission Requirements

All applicants are required to have completed a four-year Honours degree with a minimum second class (B+) or equivalent from a recognized post-secondary institution. Applicants should have a GMAT score of 550 or better; or a GRE score of 1200 (new exam: 309) with a minimum verbal score of 450 or better (new exam: 150). All applicants must meet English language proficiency requirements.

Faculty Expertise

- Tourism
- Hospitality
- Service industry

Application Deadline:
February 1, 2018

Entry: Fall

Program Length

You will complete six courses, three core courses and three restricted electives, plus a thesis proposal and defence. Your thesis is expected to be sufficiently meritorious to warrant publication in reputable refereed journals within your field and area of specialization. The three core courses cover topics dealing with the theories, methods, contemporary issues, and research applications in tourism and hospitality.

Funding

Students will be eligible for internal and external scholarships and bursaries, including tricouncil funds, MITEL, and SSHRC scholarship.

MSc candidates will have access to financial support from the School, through faculty research grants where appropriate, to attend and present their research findings at relevant academic professional conferences.

ARE YOU INTERESTED IN:
- Sustainable tourism management?
- Traveler behaviour?
- Place branding?
- Community development and resource management?
- Supply chain management?

CAREER OPPORTUNITIES:
- Market research consultant
- Government analyst
- Destination management
- Tourism industry analyst
- Public sector planner

CONTACT INFORMATION

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Management: PhD

Explore complex challenges in modern business management and scholarship, while developing relevant research within a specialized academic field. Students in this challenging yet rewarding program conduct innovative and impactful research of publishable quality. You will hone your research by attending and presenting at top academic conferences while developing into a highly successful researcher, teacher and mentor.

www.uoguelph.ca/business/phd-management

Program
Choose one of three academic fields - marketing and consumer behavior, services management and organizational leadership. This program consists of 6 semesters of coursework within the first two years (5 core and 6 field courses). The remainder of the program is devoted to the completion and defense of a full doctoral dissertation.

Research Fields
- Marketing and consumer behaviour
- Organizational leadership
- Services management

Admission Requirements
A recognized Master’s degree in a management field with an average standing of at least “B+”.

Application Deadline:
February 1, 2018

Entry: Fall

Recent Dissertations
- Food supply chain operations
- Tourism planning
- Sport marketing
- Innovation adoption
- Accountability
- Organizational leadership

Faculty Expertise
- Consumer decision making
- Innovation adoption
- Sustainable tourism management
- Food consumption and waste
- Social identity and organizational change
- Leadership and psychological capital

ARE YOU INTERESTED IN:
- Marketing strategy?
- Consumer behaviour?
- Tourism marketing?
- Hospitality operations?
- Organizational behaviour and leadership?

CAREER OPPORTUNITIES:
- Marketing
- Hospitality and tourism
- Organizational leadership

CONTACT INFORMATION
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