Guelph’s MSc in Tourism & Hospitality Management examines the leading principles and theories that will shape tomorrow’s tourism and hospitality industry. Specifically, this program examines economic, cultural, social and environmental sustainability in tourism operations and destinations.

Students will develop a critical understanding of how research and knowledge are used to better understand the tourism phenomena and the complexities of its management. Students will graduate with practical knowledge, competencies and analytical skills that can be applied to their career to make informed, optimal recommendations for their employers, customers or researchers. This program is also ideal in preparing students for continued research at the PhD level in tourism, hospitality and the wider service economy.

Program Options

**MSc in Tourism & Hospitality:** a two-year thesis-based master’s degree based on six courses (three core and three electives) and an MSc thesis.

Admission Requirements

- All applicants are required to have completed a four-year Honours degree (minimum 2nd class (B+) or equivalent), from a recognized post-secondary institution.
- All applicants should have a GMAT score of 550 or better or a GRE score of 1200 (New Exam: 309) with a minimum verbal score of 450 or better (New Exam: 150).
- All applicants must meet English language proficiency requirements. If an applicant’s first language is not English, or the undergraduate degree was not taught in an English language setting, please visit our website for specific requirements.
- All applications for fall intake are due February 1st.

Financial Assistance

- Students will be eligible for internal and external scholarships and bursaries, including tricouncil funds, MITEL and SSHRC scholarship.
- MSc candidates will have access to financial support from the School, through faculty research grants where appropriate, to attend and present their research findings at relevant academic professional conferences.

Areas of Faculty Research

- Sustainable Tourism Management
- Traveler Behaviour
- Place Branding
- Supply Chain Management
- Community Development and Resource Management

On her research exploring Polar Tourism:

“We’re seeing the whole cruise segment grow extensively because people are taking cruises at a younger age, and after they’ve taken one, chances are they will take repeat cruises, including niche cruises. For Canada, this is really a segment where we have an opportunity.”

Brittany Manley
MSc Tourism & Hospitality

www.uoguelph.ca/hftm/msc