

# UNIVERSITY OF GUELPH ECONOMIC IMPACT REPORT

## GUELPH-WELLINGTON

### At the University of Guelph, our mission is to Improve Life – and that starts at home.

Guelph is a strong and vibrant city. Its innovative and engaging people and places are the engine that sustains Guelph's economy, they drive discovery, innovation and prosperity.

At U of G's main campus, nearly 25,000 people – faculty, staff, students, alumni and visitors – play a significant role in supporting Guelph's economic growth and development.

From spending on local contracts and partnerships to expenditures on transit, housing and food, the U of G community generates more than **\$2-billion** worth of GDP in Guelph-Wellington each year. This economic impact helps support a strong community by driving prosperity and success, making Guelph one of the top cities in Canada.

The U of G improves life in Guelph.

LEARN MORE:



IMPROVE LIFE.



**\$2.01 BILLION**  
TOTAL IMPACT TO  
GUELPH-WELLINGTON



## COMMUNITY IMPACT

Our civic-minded community improves lives as its members give back and share their time and talents to uplift and help those who need them most. Each year, U of G runs one of the most successful United Way campaigns in Guelph. Together, our community raises critical dollars that go toward helping the United Way and Guelph achieve our shared goal of helping our most vulnerable community members.

Our students improve life in other ways too. The student-led MealCare program aims to reduce food waste and address food insecurity in Guelph by diverting healthful food from landfill and compost. By connecting with kitchens and charitable organizations across Guelph, the program improves access to healthy meals in the community.

In these and many other ways, the University and its people are making a difference in Guelph.



**\$686 MILLION**  
LABOUR INCOME GENERATED  
IN GUELPH-WELLINGTON



**13,423**  
JOBS SUSTAINED IN  
GUELPH-WELLINGTON



**\$444 MILLION**  
STUDENT SPENDING IN  
GUELPH-WELLINGTON



**1.5 MILLION**  
ANNUAL VOLUNTEER HOURS FROM  
MAIN CAMPUS STUDENTS



**17,000 LBS**  
OF FOOD DIVERTED FROM LANDFILL  
BY MEALCARE GUELPH



**\$540,000**  
RAISED BY U OF G'S 2020  
UNITED WAY CAMPAIGN