

**ASSISTANT OR ASSOCIATE PROFESSOR IN THE SCHOOL OF HOSPITALITY AND  
TOURISM MANAGEMENT  
COLLEGE OF MANAGEMENT AND ECONOMICS  
UNIVERSITY OF GUELPH**

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The University of Guelph is ranked as one of Canada's top comprehensive universities because of its commitment to student learning and innovative research. It is dedicated to cultivating the essentials for our quality of life - water, food, environment, health, community, commerce, culture and learning. The University community also shares a profound sense of social responsibility, an obligation to address global issues and a concern for international development.

As one of the most research-intensive universities in Canada, Guelph is internationally renowned for its broad spectrum of research. It is well known for its commitment to student learning, research intensity, collaboration with world-class partners, and international outreach. Guelph's high-quality programs, outstanding faculty and talented students made it the No. 1 comprehensive university in Canada according to a national survey by Maclean's Magazine (1999, 2002, 2003 and 2006). In 2008 and 2009, the University of Guelph placed fourth and was first or second in several key areas — including total research dollars and reputation.

The University of Guelph is one of the widest spread university enterprises in North America. The main campus is located in Guelph, Ontario, but throughout Ontario are three regional campuses and numerous research stations, laboratories and centres. Three of its colleges date back to the 19th century and have very deep roots in the province and history of the University. The applied focus of the research carried out in these founding colleges has created a unique balance of theoretical and applied studies that are a hallmark of the University of Guelph. The University itself was established in 1964, when its founding colleges – the Ontario Agricultural College, the Ontario Veterinary College, and the Macdonald Institute – joined with a new college of arts and science.

Today's University of Guelph has a distinctive educational philosophy that is both learner-centered and research-intensive, and emphasizes a collaborative approach to learning. Over 20,000 students attend Guelph, including approximately 16,900 full- and part-time undergraduates and 2,200 full- and part-time graduate students. The University is a significant employer with about 860 faculty, 2,100 staff, 1,900 temporary appointments, and 3,365 student employees.

Guelph students benefit from a comprehensive and innovative undergraduate and graduate curriculum that spans the biological and life sciences, physical and engineering sciences, social sciences, management, arts and humanities. The University also offers applied programs in engineering, agriculture, landscape architecture, veterinary medicine, accounting and human resource management. All of

Guelph's academic areas are enhanced by the University's commitment to interdisciplinary programs throughout its seven Colleges:

- College of Arts
- College of Biological Science
- College of Physical and Engineering Sciences
- College of Social and Applied Human Sciences
- Ontario Agricultural College
- Ontario Veterinary College
- College of Management and Economics

Other areas of academic specialization are the Office of Open Learning and the University of Guelph-Humber. The University of Guelph-Humber combines the rich academic tradition of the University of Guelph and the professional, training excellence of Humber College Institute of Technology and Advanced Learning by enabling students to earn a university honours degree and a college diploma after four years of full-time study. Located in Toronto, it is comprised of a diverse and vibrant population of approximately 2,800 students.

The University of Guelph has seen its total research revenue reach over \$140 Million dollars in 2011/2012. Researchers at the University attract funding from a broad range of sponsors for fundamental and applied research. Research activity spans the province with main campus, regional colleges and research stations involving more than 5000 trust funds, 300 sponsors and 1000 research-supported graduate students. The University conducts its research activities with a focused strategic/thematic approach recognizing the linkages between disciplines. These include, but are not limited to, a) environment, ecology and biodiversity b) agriculture, food and bioproducts c) physical and biological structures; function, dynamics and interactions d) promoting health and preventing disease and e) cultural transformation and social change.

Guelph attracts students from over 100 different countries and maintains 62 study abroad programs in 28 countries. It has public and private sector partners in 30 countries and participates in projects funded by the Canadian International Development Agency in Africa, China, South America, Central America and South Asia. There are over 85,000 University of Guelph alumni in more than 140 countries around the world.

The University's long-term planning is guided by five core strategic themes:

- Devotion to learner-centeredness and encouraging active learning on the part of all members of the University community
- Maintaining and enhancing Guelph as a research-intensive university
- Vigorous pursuit of both internal and external collaboration
- Fostering internationalism on and off campus
- Enhancement and expansion of open learning opportunities

## **THE SETTING OF THE UNIVERSITY OF GUELPH**

The University's open, friendly campus is characterized by green lawns and a blend of modern and traditional architecture. The main campus spans 1,017 acres (412 hectares), including a 408 acre (165 hectare) arboretum and a 30 acre (12 hectare) research park. It features Victorian turrets, modern concrete, glass and steel, hand-hewn century limestone, brick walkways, and landscaped plazas. It is situated in the City of Guelph, the county seat of Wellington - a vibrant community of approximately 120,000 people, located in the heart of Canada's Technology Triangle, about 100 km west of Toronto. The city has a diverse variety of manufacturing, service and high technology enterprises, and is one of the fastest growing cities and economic regions in Canada.

Guelph has consistently been rated as one of Canada's most liveable cities. Its century-old limestone buildings and downtown avenues are set in a picturesque natural setting at the junction of the Speed and Eramosa Rivers. The region's rivers, parks, and countryside afford numerous opportunities for hiking, cycling and other outdoor activities. Guelph is also known for its rich architectural heritage and vibrant cultural life including its music festivals, theatres, art galleries and other numerous activities and points of interest. Connected by road and rail to neighbouring cities of Waterloo, Kitchener and Hamilton and about an hour from downtown Toronto, residents of Guelph can take part in a variety of cultural and artistic activities across a wide range of areas yet live in a relatively small community. Located within an hour's drive of Guelph are the following universities: University of Waterloo, Wilfrid Laurier University, McMaster University, the University of Western Ontario, Brock University, York University, Ryerson University and the University of Toronto. Further information about the City of Guelph is available at [www.guelph.ca](http://www.guelph.ca)

## **THE COLLEGE OF MANAGEMENT AND ECONOMICS**

Created in 2006, the College of Management and Economics (CME) is the newest college at the University of Guelph, housing one of the largest undergraduate commerce programs in Ontario. CME provides a high-quality, transformative research, learning and social environment that encourages critical reflection, personal growth and global awareness, and promotes comprehensive understanding of both traditional and emerging themes in management and economics. Comprised of four academic units – Business, Economics and Finance, Marketing and Consumer Studies, and the School of Hospitality and Tourism Management – the College offers a range of well-respected undergraduate and graduate programs in commerce, economics, management and leadership, including an MBA, MA and MSc, a longstanding and highly successful PhD in Economics and a new PhD in Management, as well as a range of co-op options and distance education courses. The College is also an important part of the University of Guelph-Humber partnership.

The College of Management and Economics is *Uniquely Guelph* in all the best ways, as CME attracts students and faculty who have a social conscience, an environmental sensibility and a commitment to community involvement. The College of Management and Economics shares the University of Guelph's dedication to "Changing Lives and Improving Life" through the application of core management, economic, and consumer behaviour theory and principles to the important challenges being faced by society, organizations and individual managers and leaders. CME faculty, staff, students and alumni, along with community partners aspire to be *Part of the Solution* to the most significant problems confronting the world today. With a vision to develop *Leaders for a Sustainable World*, the College fosters social and ethical responsibility and prepares graduates for leadership roles that will help to improve the effectiveness of their organizations and the well-being of people in Canada and around the world.

The College of Management and Economics is committed to three primary activities - transformational learning; research that counts; and community engagement, all of which are inherently related. Collectively, the College provides depth in the traditional management disciplines of accounting, economics, human resource management & organizational behaviour (including leadership), and marketing & consumer studies. Drawing on the University of Guelph's historic strengths, the College also has a special interest in industries associated with hospitality & tourism, real estate & housing, and agribusiness; and activities associated with the environment, health, community, sustainability and small business. Further information is available at [www.cme.uoguelph.ca](http://www.cme.uoguelph.ca)

## THE SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

The School of Hospitality and Tourism Management offers a Bachelor of Commerce program with two specialisations (Hotel and Food Administration and Tourism Management). At the graduate level, we offer a Ph.D. in Management, a Master of Science in Tourism Management, and an MBA in Hospitality and Tourism Management. Our faculty have notable research expertise in restaurant and hotel operations, destination management and tourism. More information about the School can be found at [www.htm.uoguelph.ca/](http://www.htm.uoguelph.ca/).

## THE POSITION AND CANDIDATES

The School of Hospitality and Tourism Management at the University of Guelph invites applications for one tenure-track position in the area of hospitality services leadership at the rank of Assistant or Associate Professor. Responsibilities of this position include teaching in the School's undergraduate Hotel and Food Administration major, industry liaison, coop program coordination and scholarly research.

The position in ***Hospitality Service Leadership*** will require both a record of significant senior leadership roles within the hospitality industry, and advanced academic credentials. This position will seek to strike a balance between demonstrated academic ability, through evidence of applied research, and senior industry experience and

connections denoted by a variety of positions and leadership in the corporate world of hospitality. More specifically, we are looking for someone who has:

- Teaching experience with demonstrated excellence at the university level in the area of service leadership and/or strategic management, and demonstrated dedication to the concept of experiential and applied learning
- Proven effectiveness in university teaching (transformational learning) at both the undergraduate and graduate level
- Significant corporate hospitality leadership experience at a senior level, with demonstrated evidence of the ability to build relationships with business partners;
- Demonstrated evidence of applied research and scholarship through publications, presentations, media interviews, etc.
- Evidence of "research that counts" and how the applicant's scholarly activity has helped to influence industry practice
- The successful mentoring of students and industry liaison
- Demonstrated ability of effective collaborative and co-operative working with others towards the attainment of institutional/corporate strategic aims and objectives
- Qualifications required include a Master's Degree (earned doctorate preferred) with at least one degree in Hospitality Management or closely related field.
- Willingness to do advising and coordination for co-op students is also preferred.

## **THE PROCESS**

The search committee will begin reviewing applications in April 2013, Presentations in May, with the appointment effective June 2013 (if possible).

*The University of Guelph is committed to equity in its policies, practices, and programs, supports diversity in its teaching, learning and work environments, and ensures that applications for members of underrepresented groups are seriously considered under its employment equity policy. All qualified individuals who would contribute to the further diversification of our University community are encouraged to apply. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.*

To ensure consideration, applications including a letter of introduction, curriculum vitae, teaching interests, a teaching philosophy statement, a research agenda for the next three years and a sample of recent research papers. Applicants should arrange for three letters of reference to be sent separately. Applications should be submitted no later than May 31st, 2013 to:

**J.E. (Joe) Barth, Acting Director**

School of Hospitality and Tourism Management

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