



General Course Information

Instructor:	Alison Crerar
<i>Email</i>	acrerar@uoguelph.ca
<i>Office Location</i>	MACS 206
<i>School</i>	Hospitality, Food and Tourism Management (HFTM)

Course Description

This experiential, field-based course aims to deepen students' awareness and understanding of the connection between tourism and social entrepreneurship through a 12-day visit to Nepal. During this visit, students will experience firsthand the tourism-social entrepreneurship connection within Nepalese mountain villages: its impact, both micro and macro; challenges associated with establishing and strengthening this connection; and strategies to address these challenges.

The teaching/learning approach will rely heavily on student engagement and initiative: discussion; interviews; individual reflection; and collaboration with students from a participating institution (Purdue University, United States). Although our focus and travel will be in the mountain villages of Nepal, the lessons learned will have broader applicability.

Our 12 days in Nepal will involve trekking, which can be physically challenging and which requires, therefore, an appropriate level of fitness.

Course Learning Outcomes

Our learning outcomes can be divided into the following categories:

1. Social Entrepreneurship and Tourism Development: Problem-Solving Skills

- To understand the role of social entrepreneurship in the context of tourism development
- To gain theoretical knowledge of, and practical experience with, social entrepreneurship (i.e., to see "how things start and work" with social enterprise endeavours)
- To identify, and to deepen one's understanding of, the factors involved in social entrepreneurship (e.g., environmental issues; sustainability in tourism; political structures; governance issues)

2. Communication skills

Participants will strengthen their communication skills in:

- Writing
- Interviewing
- Intercultural competencies
- Team work and collaboration

3. Cultural Awareness and Appreciation

Participants will gain

- A greater understanding and appreciation of their own and other cultures
- An awareness that they are part of an intercultural professional network that has the potential to effect positive change
- A unique perspective that encompasses both global and local concerns

4. Personal Growth and Empowerment

The course aims to inspire and empower its participants through

- Increased self confidence
- An awareness that one's actions can have a positive, meaningful impact on others

Evaluation

1. Cultural Diversity Experience Paper – 30%
 - covers Cultural Awareness and Appreciation learning outcomes
2. Journal / Self-Reflection Photo Essay – 30%
 - covers personal growth and empowerment
3. Social Entrepreneurship & Tourism Marketing Website/ e-Portfolio – 40%
 - covers Social Entrepreneurship & Tourism Development learning outcomes

All assignments are due by Monday June 18th, 11:59pm

Descriptions of assignments can be found on Courselink

Accommodations

Accommodation will be provided in lodges, tea houses, home-stays in the mountains and at a Guest House in Kathmandu.

Program Dates

In-class date on Guelph campus: To be determined. We will meet once formally, about two weeks before leaving for Nepal. The focus of that meeting will be on helping you know what to expect and how to prepare.

Nepal field trip dates: May 6- May 19 2018

Costs

Students should budget for the following:

- Round-trip airfare to Kathmandu, Nepal
- University of Guelph tuition for 0.5 course credits
- **Nepal Field School Fee: Approximately 1800 CAD.** This fee includes accommodation in Nepal, airport transfers in Nepal and city tours, transportation within the Nepal related to the course, all meals and hot drinks (bottled water not included). (Please note that this amount is subject to change due to fluctuating exchange rates, and as costs are finalized for the program.)
- Moving Mountains fundraising target: £400 (**approximately 700 CAD**)
- Personal spending for tips, souvenirs, bottled water and personal tourist activities, including visits to National Heritage Sites in Kathmandu
- Nepalese visa

Eligibility

Students applying for the program must have completed a total of 7.5 undergraduate credits by the time the program begins in May 2018.

The program is open to students from all disciplines at the University of Guelph.

Apply to the Nepal Field School

Students interested in applying to the Nepal Field School must apply using an online application. To receive access to the online application you must first attend a [Study Abroad Information Session](#) with the Centre for International Programs. Once you have attended an information session you will receive access to the online application.

Please note: You must have a 70% cumulative average to apply to the Nepal Field School.

Application deadline: 26 January 2018