



HFTM/HAFA ALUMNI ASSOCIATION  
**BOARD OF DIRECTORS MEETING AGENDA**  
 Wednesday, May 13, 2015

Toronto Marriott Downtown Eaton Centre Hotel  
 525 Bay St, Toronto, ON M5G 2L  
 Richmond Room (2nd Floor)

Dial in #: 1-855-219-6965  
 Participant Code: 387194930

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|----|---|--------|------------|
| 1. | Welcome Attendees   | Melody | 2 Minutes  |
| 2. | Last Meeting Minutes<br><ul style="list-style-type: none"> <li>• Vote to approve and upload on our updated website</li> <li>• Constitution to be discussed in the future</li> </ul>   | Melody | 5 Minutes  |
| 3. | Golf Tournament Update<br>-Registrations & Sponsorships so far<br>-What else needs to be done?  | Heidi  | 12 Minutes |
| 4. | Review Financials<br><ul style="list-style-type: none"> <li>• Review and approve budget for year ahead (April 1, 2015 - March 31, 2016)</li> </ul>  | Daniel | 13 Minutes |
| 5. | Discuss Potential Venues for Fall Social AGM<br><ul style="list-style-type: none"> <li>• Research and conduct conference call later in the month to select best venue option</li> <li>• Choose date and venue by golf tournament (June 26)</li> </ul> | All    | 8 Minutes  |
| 6. | School Update   | Statia | 7 Minutes  |
| 7. | Student Update  | Nicole | 5 Minutes  |
| 8. | General Discussion / Questions / Select Next Meeting Date   | All    | 5 Minutes  |
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**Meeting Minutes**  
**HFTM/HAFA AA Meeting – May 13, 2015**  
Completed by: Jennifer Mueller

In Attendance: Melody, Heidi, Jana, Statia, Nicole, Daniel and Jennifer

Past meeting minutes:

- All approved previous meeting minutes. Jennifer requested a little bit more detail regarding the feedback about Alumni Night.
- Things to consider for next year:
  - either no booklet or an online/dynamic version available to students ahead of time
  - students should be able to read profiles in advance to prepare for round tables – maybe register to sessions in advance to balance attendance
  - would it be possible to give the students a questionnaire to get some more info from them – Lauren says she feels it would be easy to do a survey in Fall 2015.
- Constitution topic is delayed until the next meeting
- Jana confirmed that the issue has been referred to Legal counsel. An important factor is whether or not the Alumni Association is incorporated. Alumni House is looking into it and it would dictate next steps.

Golf Tournament Update:

- As of today, there are six registrations
- Gold sponsorship has been secured and some prizes have been received already – we have some golf ball sleeves left over to use, as well
- We are getting there but there is a long way to go
- Silent Auction prizes are a bit easier to obtain.
- We still need more sponsorships – lower levels are available
- The important part is getting the word out
- Some of the activities planned are: Men's and women's long drive, closest to the pin, closest to the line, and some other surprises
- Students are able to volunteer or attend – Lauren will put info up on their social media to inform the students. Heidi says that morning is the best time to help.

Financials

- Thanks for Daniel for preparing the statements
- Need to confirm investment info with Alumni House
- We are looking at re-instating Brenda York Scholarship, possibly in May 2016 for MBA students – but who would it go to since the residential program does not exist. Maybe it would be good to award it at the MBA dinner. We will work on changing the requirements to reflect current program. Jana will give guidance over the summer to meet the October deadline.

- Some clarification required for past expenditures in Administrative expenses such as postage and printing.

### Fall Social

- Looking tentatively at October 28<sup>th</sup>, as Stata has the Policy Advisory Board meeting that day and could co-ordinate the two events.
- It was suggested that we invite the Policy Advisory Board members to the event and promote this among alumni
- Some suggestions to explore included: Casa Loma, Earl's (connect with Mo Jessa), Cactus Club Cafe

### School update:

- Stata was excited to share some big news: the two top faculty candidates have accepted their offer and will be starting over the summer
  - WooMi Jo as Associate Professor, who has a PhD from Texas State University and a hotel background. She has been teaching for 7 years at North Dakota State and will start at Guelph August 1<sup>st</sup>
  - William Murray as Assistant Professor, MBA from Guelph and went on to get a PhD at St Mary's. He has been teaching at Mt. St. Vincent and has lodging experience from Fairmont. He will be starting at Guelph July 1<sup>st</sup>.
- Valerie Allen is retiring and will be missed – her last day is August 31<sup>st</sup> – news will come out about a reception for her in the Fall.
- Program is undergoing an internal quality assessment and will be proposing a name change – it has been HAFA for 47 years and may not be reflective of the current scope of the program. Guelph's distinction is leaders developing leaders and that could be reflected in the name "Hospitality and Tourism Leadership". There would be proposed curriculum improvements as well as new streams introduced within the program. Everyone would be eligible for co-op and more 4<sup>th</sup> year, higher-level courses would be offered. Last year, there were 137 enrollments for the school's 3 programs.

### Student update:

- Council is chosen for next year
- Deadline is Friday for Student Leadership Scholarship
- Council is planning orientation for Fall 2015
- Grad dinner went very well
- The focus will be on the main events, including hosting the Hospitality and Tourism case competition in March with Ryerson and University of Montreal – hopefully other schools will also get involved.

### Next Meeting:

- Call on June 17<sup>th</sup> at 7pm to discuss Golf Tournament and fall social venue ideas.
- Next official: September 16<sup>th</sup> – possibly meeting and dinner to kick off the new term