

UNIVERSITY OF GUELPH - HFTM/HAFA ALUMNI ASSOCIATION
Board Meeting Minutes

November 19, 2015

Location: 401 Bay Street, Toronto

Time: 6:00pm – 8:30pm

PRESENT	ABSENT
Heidi Wilker, Statia Elliot, Melody Lau, Jana Miller, Adam Fikis, Daniel Chang, Lora Bender, Kathy Wilson	David Humphrey, Nina Mueller, Dave Grant, Lauren Chan, Nicole Chan

FALL SOCIAL REVIEW

- 110 Registered, 5 Canceled, 68 present (Similar to last year's attendance)
- \$3,523.13 (including tax) – Cost of Venue (Trump Hotel)
- With everyone rating the venue we received 8/10 or higher
- Students found the event very beneficial
- Was organic and social – Great format
- People stuck around to 830pm/900pm
- The addition of Policy Advisory Board meeting participants worked out well
- Lora (organizer) thought the event went very smoothly
- Should we put together a committee for the Alumni Awards next year?
- Statia suggestion – Small Bio of each member on website
- Power Point was a nice touch, video of Iris (winner) was well received
- Open nominations on the social media and website shortly (collect nominations year round)
- Jana/Kathy have confirmed that we can open up our reach to all alumni (not limited to geographic)

Work with Alumni House

- To create an updated nomination form for awards 2016
- Communication Strategy
- Spring 2016

Discussion surrounding booking venue further in advance

- Concern that we cannot negotiate discounted rate if not last minute
- Steam Whistle suggested for next year
- Cactus Club perhaps? Will Leung

ALUMNI CAREERS NIGHT

January 18th – Reminder email to

November 25th – Invitations open up

Need to make announcement at start of event to set expectations (alumni reconnect before event, student focused during event and especially during cocktail reception...mingle and talk to as many students as possible)

International Skype session for a room? Reach out to alumni.

All board members

Lisa – Book AV and Internet in Boardroom

No booklet. Going to post for students in advance. (Post on-line)

Use the monitors to post bio. Push students to mingle.

Live auction? Need to get back to this eventually. Especially teacher's (HFTM Faculty) dinner.

STATIA – SCHOOL UPDATE

PAP – Strategic directions for the school discussed, support gained

Next meeting end of February (Focus: industry connections and engagements)

January

- JOB EXPO Employer/Student Matching Software to better fit profiles with employers

February

- Executive in Residence – Female Leader in Hospitality

March – Student Competitions

- YHS – Lausanne, Switzerland (Guelph won last year)
- Hotel Next - \$5,000 prize (BIG PICTURE)
- Frankie Tomato Innovation - \$3,000 prize (Canada Restaurant Show)
- Case Competition – Guelph, Ryerson and UQM (Hospitality Schools) – Hosting

U of G – Strategic Renewal Plan

Alumni House wants feedback

They will send a web link to us

Next Meeting

Melody to email. February 2016.