

HTM*4170 International Tourism

Winter 2015

(.5 credit course)

General Course Information

Instructor:	Justin Taillon
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<i>Office Location</i>	Macs 205
<i>Office Phone</i>	519-824-4120 x 52786
<i>Cell Phone</i>	519-829-8123
<i>Office Hours</i>	4p-5p on Tuesdays; 1p-3p on Wednesdays
<i>Department/School</i>	School of Hospitality, Food, & Tourism Management
<i>Class Periods</i>	8:30a-11:30a on Wednesdays in CRSC (Crop Science) 101

Course Description

This course encourages students to develop a cross-cultural awareness of the dimensions and issues of tourism, and the trends that shape the various sectors of the industry in every region of the world. Students will gain knowledge of the social, political, and economic impacts of tourism globally, the patterns of international travel, regional development and marketing implications.

Course Learning Outcomes

Your Objectives

For class periods there are questions that you are accountable for answering:

1. What do we need to know about the topic at hand to better understand and succeed in the tourism industry?
2. What is the point? What is its significance? What we will discuss is relatable to the tourism industry. It is our job as a TEAM to identify, critique, and understand the “point” and its significance each class period.
3. What do we do with this? We will learn and explore concepts that are applicable to decision-making in the tourism industry. It is our job as a TEAM to comprehend the application of concepts from class.
4. How will the information provided affect others, from employees to customers, from bosses to your personal career trajectory?

Instructor Objectives

I am responsible for providing you with the tools and capabilities to complete assignments and answer the aforementioned questions. Furthermore, I am accountable for the following:

- Making students feel welcome and invited in the classroom.
- “Coaching” to promote success in the classroom.
- Being empathetic to your needs.
- Being enthusiastic about the material being covered.
- Completing tasks in a timely manner.

If you are failing to meet your responsibilities during the semester I will not hesitate to let you know. If I fail to meet my goals during the semester please do not hesitate to let me know.

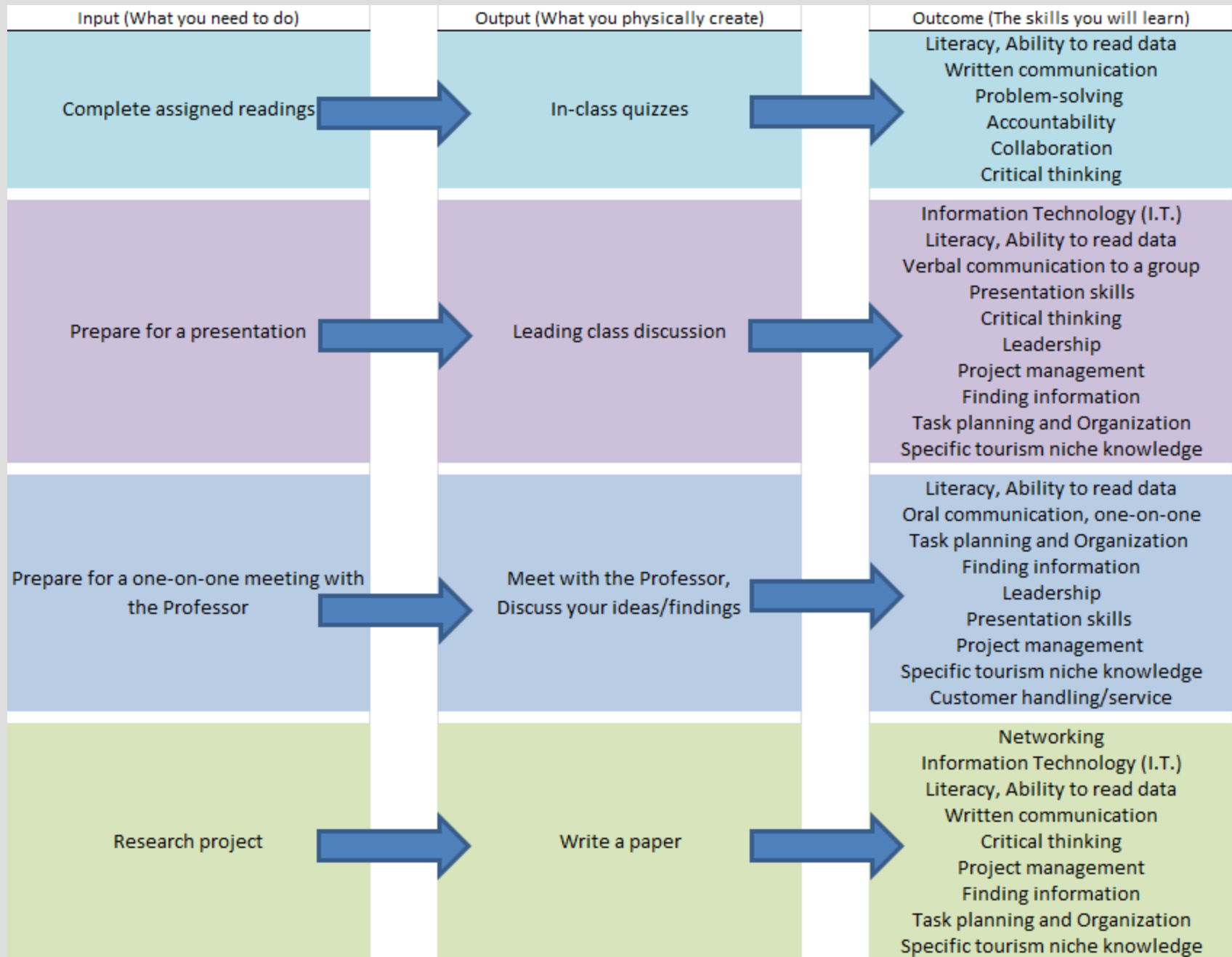
Our Objectives

During the tenure of this course we will focus on information you need to know to be successful in the next 3-5 years in the tourism industry.

There are two primary areas of tourism we will emphasize with the next 3-5 years in mind. First, we will work toward understanding tourism as an academic field of research for these reasons:

1. Many tourism positions are research-oriented;
2. Success in graduate school necessitates a research-orientation;
3. This approach to understanding tourism breeds critical thinking, which is a necessary component of success in any tourism position.

Secondly, we will focus on skill development. The skills we emphasize in this course have been identified as necessary to succeed in Canada’s tourism industry. The following Results-Based Programming Model (RBP) shows the skill set foci of the course. In the right-hand column are the skills that have been identified as necessary for success in the Canadian tourism industry. Marion Joppe identified these skills in a research paper we will read and discuss at the beginning of this semester. The two left-hand columns are the expectations I have for you in regards to work completion. These are intended as stepping stones to the development of skills in the right-hand column.



Course Assessment

Assessment 1:	35%	Reading Quizzes	<i>In Class</i>
Assessment 2:	17.5%	Leading Class Discussion	<i>In Class</i>
Assessment 3:	17.5%	One-On-One Meeting and file submission	<i>Office Hrs, Dropbox</i>
Assessment 4:	30%	Research Project	<i>Dropbox</i>
Total	100%		

Assignment Explanations

Reading Quizzes

“Travel makes one modest. You see what a tiny place you occupy in the world.”

At the beginning of each class period there will be a short quiz that covers the day’s readings. Each quiz will include approximately three MC questions and one SA question from each of the three daily readings. The SA questions will not be essay – they will be bullet points, open-ended, and/or drawings. Each quiz will be completed in groups of two (a group of three may be necessary no some days due to student absence). You will be randomly assigned a group mate in class moments before taking the quiz. Each two-person team will submit one quiz. You will have a different team mate each week.

Your single lowest grade on a reading quiz will not be included in your final grade.

Leading Class Discussion

“It is always sad to leave a place to which one knows one will never return. Such are the melancholies du voyage: perhaps they are one of the most rewarding things about traveling.”

Each student will lead the class in one paper and provide an overview of the paper’s topic within tourism. The paper and topic will be chosen by the student and discussed in a one-on-one setting with the Professor prior to presenting.

Each student-led discussion will begin with an approximately 6-minute presentation on a topic. This will be followed by an approximately 20-minute group discussion of a paper. The presentation must be in PPT format. The group discussion will be a round-table format. All students are expected to have read the paper and be willing to discuss the paper in an open format. The group discussion leader is responsible for guiding the discussion.

One-On-One Meetings

“Unexplored paths lead to undiscovered treasures.”

All students enrolled in the course will sign up in class for a topic and meeting time/date. The meetings with the Professor will take place on January 20th or 21st. During the one-on-one meeting there will be three things discussed: 1) The student’s participation in the course; 2) The student’s topic and paper for the in-class discussion (s)he will lead; and 3) The research project.

Meeting #1: Each student will bring the following as hard copies to their meeting: 1) An annotated bibliography in the format discussed in class for the research project (10 sources); 2) An outline of their research project (bullet points); 3) Three papers with hand-written notes on the paper that were taken while reading the papers (one of which will be selected for the student to lead during an upcoming class period); 4) Approximately five discussion questions from each paper that the student would use to lead the class; 5) and a proposed timeline for the research project.

You will receive notes during the meeting on each discussion point. You will make corrections to your work and submit a final copy as a single flowing document in Dropbox. The document must be in APA format and be in the following order: Title page, Table of contents, Annotated bibliography, Outline of research project, a Timeline for completion of research project, and a Reference List.

Research Project

“See the world. It’s more fantastic than any dream made or paid for in factories. Ask for no guarantees, ask for no security.”

Each student will complete one research project during the semester. The topic will be chosen during the one-on-one meeting collaboratively between the Professor and student. The research project will be on a topic the student is interested in learning more about. The final draft of the paper will be in the following format: Title page, Table of contents, Abstract, Introduction, Literature review, Methodology, Results, Discussion, Recommendations, Conclusion, Reference List, and Appendix.

Extra Credit Opportunities

Extra Credit #1: If you are active in HFTMSA, attending CME or HFTM events, or a member of a professional organization in the hospitality and/or tourism industry this semester you can receive a maximum of 7% added to your final grade in this course (receiving the full seven points is rare and would require extraordinary efforts). You earn this by submitting an E.C. form that can be found on the course website. Each submission is worth a maximum of .5% to your final grade, depending on the event, your role, and the quality of critical thinking evident in the E.C. submission.

Course Resources

Textbook and/or Other Resources:

There is no required textbook for this course. All readings can be found on Courselink.

Course Policies

Participation

Participation in the classroom is necessary for learning to occur in this class. Therefore, you are expected to participate in the course. If you fail to participate in class I will assume you are not prepared. If you are consistently not prepared for class I may request a meeting with you.

Class participation will include staying abreast of current news stories as they relate to the worldwide tourism industry and discussing them in Class, being an active participant in class, reading course materials that are assigned, dressing appropriately, and other activities and topics deemed necessary throughout the semester.

I will be able to identify certain individuals who deserve additional participation points, and some who should have participation points taken away. This will be based upon interactions in class, via email, and at events related to class. I reserve the right to alter your Participation grade by up to 10% of your final grade plus or minus at the end of the semester. If I choose to take away more than 4% of your Participation marks I will request a meeting with you and offer you an opportunity to explain your actions during the semester.

Cell Phones, Food, Etcetera

You are expected to respect your peers and me. Cell Phones should be turned off before class begins. You may bring a drink to class with you. Food, including gum, is not permitted. If you foresee a circumstance where your cell phone must be left on or you must eat during the class please come speak to me so we may discuss and agree upon special arrangements.

Library as a Resource

The library and Learning Commons offer free services to help you succeed in your academic career. You can:

- Meet with a peer helper to discuss study strategies or your writing assignments
- attend Supported Learning Groups
- get assistance finding journal articles and books
- register for academic workshops
- so much more! Visit the Library website for more information: www.lib.uoguelph.ca

Academic Integrity

Academic misconduct is behaviour that erodes the basis of mutual trust on which scholarly exchanges occur, undermines the University's exercise of its responsibility to evaluate students' academic achievement or restricts the University's ability to accomplish its learning objectives. The University of Guelph is committed to upholding the highest standards of academic integrity and requires all members of the University community to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. All information you should know about academic integrity at the University as it applies to this course can be found here:

<http://www.open.uoguelph.ca/prospective/distance-education/academic-integrity.aspx>

Furthermore, I reserve the right to use Turn It In, a website that detects plagiarism, at any time during the semester for any of your assignments. Please visit turnitin.com or see me for more on this resource if you have questions about how the website functions as it relates to this course.

Grading Policies

All grading rubrics are available on Courselink. Pay attention to these when completing assignments. These rubrics outline the grading scheme. If you feel a grading mistake has been made on any assignments please speak to the Professor directly. I am here to help!

University Policies

Academic Consideration

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the academic calendar for information on regulations and procedures for Academic Consideration: <http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08-ac.shtml>

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community, faculty, staff, and students to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring.

University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty

advisor. The Academic Misconduct Policy is detailed in the Undergraduate Calendar.

Accessibility

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Centre for Students with Disabilities as soon as possible. For more information, contact CSD at 519-824-4120 ext. 56208 or email csd@uoguelph.ca or see the website: <http://www.csd.uoguelph.ca/csd/>

Drop date

The last date to drop one-semester courses, without academic penalty, is Friday, March 6, 2015. For regulations and procedures for Dropping Courses, see the Academic Calendar: <http://www.uoguelph.ca/registrar/calendars/undergraduate/current/c08/c08>

